

WASHINGTON REGIONAL ALCOHOL PROGRAM (WRAP)

2012
ANNUAL REPORT



Commemorating its 30th year in 2012, the nonprofit [501(c)(3)] Washington Regional Alcohol Program (WRAP) is an award-winning public-private partnership working to prevent drunk driving and underage drinking. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths consistently lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free cab ride service for would-be drunk drivers, SoberRide®.



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CHAIRMAN'S MESSAGE



In the fiscal year which this publication covers (October 1, 2011 through September 30, 2012), the nonprofit Washington Regional Alcohol Program (WRAP) has, again, posted some pretty impressive numbers on the board. Specifically in fiscal year 2012 alone, WRAP highlights include the organization:

- removing 3,318 would-be drunk drivers from Greater Washington's roadways via WRAP's free cab ride service, SoberRide®, including the posting of record ridership for the 2012 St. Patrick's Day campaign when 606 persons in the Washington-metropolitan area used WRAP's SoberRide® service rather than possibly driving home impaired;
- reaching over 7,000 Greater Washington residents with WRAP's innovative health education programs including over 4,300 area high school students with WRAP's multi-media outreach program, Alcohol Awareness for Students;
- celebrating the 20th year of WRAP's esteemed GEICO Student Awards program awarding to-date over \$ 55,000 in prizes to area student organizations promoting alcohol and drug-free lifestyles to their peers;
- successfully helping to lead the District of Columbia's efforts to enact legislation increasing the penalties for DUI in the city and paving the way for the reinstallation of D.C.'s breathalyzer program; and, in Virginia, helping to successfully champion the enactment of legislation requiring proven effective technology for all persons convicted of DUI in that state;
- and spearheading the region's 11th-annual Checkpoint Strikeforce campaign resulting in downward trending alcohol-related traffic fatalities in each the District of Columbia, Maryland and Virginia with each locality outpacing national trends in this same arena.

Collectively, these strategic WRAP achievements are helping to reduce drunk driving deaths in the District of Columbia, Maryland and Virginia. In fact, and using the latest U.S. Department of Transportation figures, while alcohol-related traffic fatalities nationally have declined by 4.9-percent, they declined by over six-percent in Maryland, by over 13-percent in Virginia and by over 54-percent in the District of Columbia.

It is, of course, impressive that this local and lifesaving work is performed by WRAP's just three-person staff. It is astonishing, however, that this same organization and staff spends only 2.8-percent of its total expenses on administration and fundraising.

While 2012 commemorates WRAP's 30th year in fighting drunk driving and underage drinking, we need to make sure that the charity's success doesn't translate into complacency. To that end, I urge you to get and or stay involved with Greater Washington's winning fight against drunk driving.

After all, the life you save may be your own.

John O'Donnell
WRAP Chairman
September 2012



John O'Donnell, WRAP Chairman

"The Washington Regional Alcohol Program rates as an unsurpassed advocate for sober driving."

-Richmond Times-Dispatch (4-10-12)

YOUTH OUTREACH

Alcohol Awareness for Students

WRAP's multi-media outreach program using an interactive PowerPoint presentation, video and Fatal Vision Goggles to educate teenagers and young adults about the dangers and consequences of underage drinking and drunk driving reached over 4,300 high school students throughout Greater Washington.



Students from West Springfield High School's SADD Club gather at WRAP's 2012 GEICO Student Awards held on April 27, 2012 in Washington, D.C..

GEICO Student Awards

Celebrating its 20th year in 2012, WRAP, with partner GEICO, recognized Greater Washington high school student groups through the hosting of an April 2012 regional competition recognizing local youth in promoting alcohol and drug-free lifestyles to their peers.



Students at Yorktown High School try on WRAP's Fatal Vision Goggles during a SADD-sponsored health fair at the Arlington, Virginia school.

School Resource Guide to Preventing Underage Drinking

More than 2,000 copies of WRAP's 12-page, 2012 educational guide on the Washington-metropolitan area's underage drinking laws and consequences as well as related facts, statistics and suggested school club activities were distributed to local students.



Reigning Ms. D.C. United States **Tina Montgomery** poses with students from DaMatha Catholic High School's SADD Club at WRAP's 2012 GEICO Student Awards.



Students from Eleanor Roosevelt High School's winning SADD Club, flanked by (l to r) ABC 7's **Alison Starling**, SADD Club Advisor **Joanne Read** and GEICO's **Janice Minshall** pose at WRAP's 2012 GEICO Student Awards.

Ten Tips for a Safe Summer

“As graduation season is upon us, a Greater Washington group urges parental involvement in combating underage drinking this summer,” reported the *AFRO-American Newspaper* (5-30-12) regarding WRAP issuing its parental-education initiative, “Ten Tips for a Safe Summer,” in May 2012 and as a means of combating both teen drinking and impaired driving during that time of year when the greatest number of teen traffic deaths occur.

Inaugural “Celebrate My Drive” Youth Event

In September 2012 and at one of just 13 malls playing host to the same in the U.S. and Canada (Tysons Corner), WRAP teamed-up with State Farm for that company’s inaugural “Celebrate My Drive” youth event and where the Greater Washington community was engaged to “rally around and support teens everywhere as they learn to drive and get ready for the road ahead.”



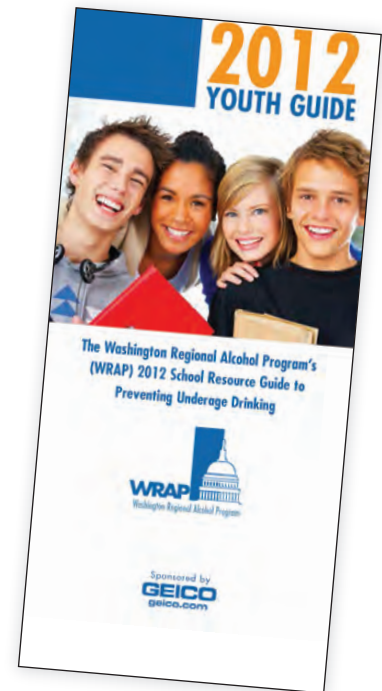
U.S. Secretary of Transportation **Ray LaHood** visits WRAP’s booth at the 2012 “Celebrate My Drive” youth event to try on a pair of the organization’s Fatal Vision goggles. Aiding the Secretary is WRAP volunteer, **Conrad Gehrki**, a student at Northern Virginia’s Thomas Jefferson High School for Science and Technology.

Limousine Training & Information for Parents

Distributed to Greater Washington high schools WRAP’s 2012 “Parent Guide to Selecting a Limousine Service” in an effort to prevent underage drinking during that year’s prom and graduation season.

Moment of Silence

Held in the spring of 2012 and as a means of calling attention to the perils of drunk driving, WRAP coordinated the provision of morning announcements to Greater Washington’s high schools calling for a “Moment of Silence” in commemorating this country’s worst drunk driving crash occurring near Lexington, Kentucky on May 14, 1988.



WRAP’s Director of Programs **Marcela Martinez** (left) poses with Mount Vernon High School DECA students at the inaugural “Celebrate My Drive” youth event held on September 15, 2012 at Tysons Corner.

“For the 20th year in a row, WRAP recognized Greater Washington teens fighting underage drinking and drunk driving via the organization’s hosting of its annual GEICO Student Awards.”

-Alexandria News (5-24-12)

ADULT OUTREACH

SoberRide®

“SoberRide Effort Sets St. Patrick’s Day Record,” read the *Sun Gazette Newspapers* headline (3-19-12) about WRAP’s award-winning and free cab ride service to prevent drunk driving, SoberRide®, providing 3,318 free cab rides home to would-be drunk drivers in the Greater Washington area including the posting of record ridership for the 2012 St. Patrick’s Day campaign when 606 persons in the Washington-metropolitan area used WRAP’s SoberRide® service rather than possibly driving home impaired. Since 1993, WRAP’s SoberRide® program has removed 57,778 would-be drunk drivers from the Washington-metropolitan area’s roadways. (See www.soberride.com)

Safe And Vital Employees (SAVE)

Reached over 1,300 employees in the Washington-metropolitan area with WRAP’s Safe And Vital Employees (SAVE) program – an innovative, business outreach offering bringing traffic safety to the workplace while helping educate employees on the dangers of drunk driving on both a personal and professional level.



WRAP’s decorated vehicle (promoting SoberRide) in the 2012 St. Patrick’s Parade of Washington, D.C.. (Vehicle courtesy of Sheehy Ford.)

Law Enforcement Awards of Excellence for Impaired Driving Prevention

“WRAP officials honored area law enforcement officers for their efforts at combating drunk driving,” reported *Leesburg Today* (12-21-11) regarding WRAP’s December 2011 Law Enforcement Awards of Excellence for Impaired Driving Prevention and where eleven law enforcement officers were honored for their work in impaired driving prevention. WRAP also serves as the project director of Maryland’s annual, statewide Impaired Driving Enforcement Awards the 10th and 11th annual versions of which were held in October 2011 and September 2012, respectively, and where over 100 Maryland law enforcement professionals were honored each year.



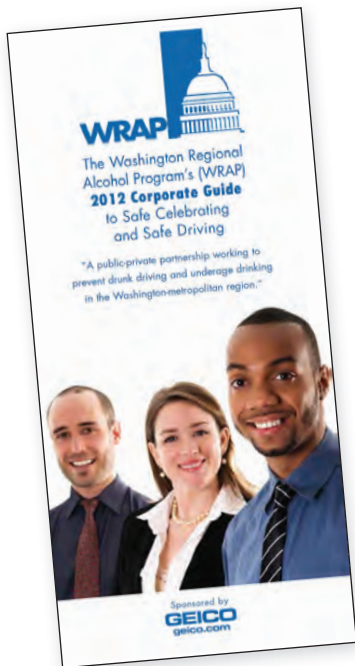
Metropolitan Police Department (D.C.) Assistant Chief Lamar Greene (at podium) helps launch WRAP’s 2012 St. Patrick’s Day SoberRide campaign.



Wicomico County Sheriff Michael Lewis and Maryland Highway Safety Office Chief Tom Gianni (seated, l to r) join the recipients of Maryland’s 2012 Impaired Driving Enforcement Awards.

Corporate Guide to Safe Driving and Safe Celebrating

Over 2,000 copies of WRAP's 12-page, 2012 at-a-glance reference on the Washington-metropolitan area's drunk driving laws, related facts, statistics and party tips were distributed to area business and military professionals.



NHTSA Latino Resource

WRAP was invited and participated in the National Highway Traffic Safety Administration's November 2011 meeting to aid in the development of NHTSA's new resource guide, "Reducing Impaired Driving Fatalities and Injuries in Hispanic Populations."



NHTSA's new online resource guide, "Reducing Impaired Driving Fatalities and Injuries in Hispanic Populations."



GEICO's Chris Tasher visits with Prince William County Police Chief Charlie Deane before WRAP's 2011 Law Enforcement Awards ceremony.



Virginia Supreme Court Justice William C. Mims speaks at WRAP's Law Enforcement Awards ceremony held on December 16, 2011 in McLean, Virginia.



Montgomery County Department of Police Officer William Morrison (center) receives WRAP's 2011 Law Enforcement Award of Excellence for Impaired Driving Prevention from event host Colonel David M. Rohrer (Fairfax County Police Department) while Master of Ceremonies Hakem Dermish (News4) and presenter Lieutenant Pamela Simms (Metropolitan Police Department, retired) look on.

"SoberRide Gives 2,000 Free Trips Over Holiday"

- Washington Examiner headline (1-3-12)

ADVOCACY

VIRGINIA:

"The Washington Regional Alcohol Program rallied for the passage of several DUI bills this session," reported *Capital News Service* (3-8-12) and regarding WRAP helping to successfully champion legislation during Virginia's 2012 General Assembly and which **requires ignition interlocks for a minimum of six months for all persons convicted of DUI in Virginia**. The legislation, which captured over 80-percent of Virginia lawmakers' votes, was signed into law by Virginia Governor Bob McDonnell (R) in March 2012. In addition, Governor McDonnell signed into law General Assembly-passed legislation: **allowing underage persons participating in ABC sting operations to legally purchase and or possess alcohol thereby strengthening the enforcement of Virginia's underage drinking laws; and having the community services board provide to Virginia hospitals information about alcohol and substance abuse services for minors.**

"Virginia's patience with the more than 29,000 drivers in the state annually convicted of driving under the influence has worn thin."

WRAP quoted in The Washington Post's "Virginia Politics" blog (2-13-12)

WRAP's role in helping to advance the aforementioned and other anti-drunk driving legislation in Richmond in 2012 and where WRAP has a supporting position included the organization: providing numerous legislative committees with both testimony and substitute bill language; routinely meeting with legislative branch leadership; routinely meeting with both Senate and House members including bills' chief patrons; providing resource information; and building public support for legislation via WRAP's regularly-issued Legislative Alerts.

DISTRICT OF COLUMBIA:

"District police could resume breath-testing suspected drunk drivers next month under a D.C. Council bill...that would overhaul the city's troubled breathalyzer program and stiffen standards and punishment for impaired drivers," reported *The Washington Post* (7-10-12) and regarding WRAP successfully championing legislation during the Council of the District of Columbia's 2012 session and which **persons convicted of driving under the influence (DUI) in the city now face the potential of increased fines, increased jail sentences and mandatory incarceration if convicted of DUI with a child in the car.**

Enacted as emergency legislation in August 2012 and unanimously passed by the Council of the District of Columbia, the "Comprehensive Impaired Driving Act of 2012" increases the maximum fines and incarceration periods for



At an August 7, 2012 bill signing ceremony in Virginia Beach, Virginia, WRAP President Kurt Erickson (r) watches as Virginia Governor Bob McDonnell (R) ceremonially signs into laws legislation cracking-down on drunk drivers in the Commonwealth. To Erickson's right is WRAP Member Chris Konschak (MADD-Virginia). (Photo courtesy of Virginia's Governor's Office.)

all persons convicted of DUI in the District; doubles the mandatory-minimum jail sentences (from five to ten days) for convicted high-blood alcohol concentration (BAC) offenders (.20+ BAC); and creates a minimum five-day jail sentence for persons convicted of DUI whilst transporting a minor.

The District of Columbia's newest DUI law also installs inaugural BAC limits for commercial vehicle operators in the District (.04 BAC) and places oversight of the city's breathalyzer program with the District's independent forensic agency, the Chief Medical Examiner's office, thereby paving the way for the reinstallation of the city's dormant DUI breath-testing program.

MARYLAND:

"Half of all minors killed in alcohol-related traffic crashes in Maryland specifically were occupants of a vehicle driven by a drunk driver," WTOP News quoted WRAP (2-23-12) in reporting of 2012 Maryland General Assembly legislation looking to **increase the penalties for persons convicted of DUI while transporting a minor.** While WRAP, in its capacity as Legislative Committee Vice Chairman of the nearly 300-member Maryland Impaired Driving Coalition, supported the anti-drunk driving legislation, the bill ultimately failed in Annapolis in 2012.

WRAP's role in attempting to advance the aforementioned and other anti-drunk driving legislation in Annapolis in 2012 and where WRAP has a supporting position included the organization: providing numerous legislative committees with both testimony and substitute bill language; routinely meeting with legislative

branch leadership; routinely meeting with both Senate and House members including bills' chief patrons; providing resource information; and building public support for legislation via WRAP's regularly-issued Legislative Alerts.



Montgomery County Department of Police Chief J. Thomas Manger (at podium) details holiday DUI enforcement activities "around the clock and around the Beltway" at a regional, 2011 Checkpoint Strikeforce news conference. Chief Manger is joined by both Fairfax County Police Department Chief Colonel David M. Rohrer (l) and Metropolitan Police Department (D.C.) Assistant Chief Patrick Burke.



Maryland State Police Superintendent Colonel Marcus Brown (l) meets with WRAP President Kurt Erickson at WRAP's December 7, 2011 "Maryland Remembers" ceremony in Annapolis, Maryland.



Maryland Lieutenant Governor Anthony G. Brown addresses those gathered at WRAP's 8th-annual "Maryland Remembers" event.



WRAP President Kurt Erickson testifies before the Council of the District of Columbia on June 8, 2012 in support of legislation proposing to increase penalties for persons convicted of drunk driving in the District.

PUBLIC EDUCATION

Checkpoint Strikeforce

“Lieutenant Governor Bill Bolling joined with Virginia State Police, local law enforcement and highway safety leaders in announcing the 2012 *Checkpoint Strikeforce* campaign against drinking and driving,” read the news release issued by Virginia’s Lt. Governor’s Office (9-6-12) regarding WRAP continuing to serve as project director of the region’s *Checkpoint Strikeforce* campaign – an annual law enforcement and public education effort to effectively detect and arrest drunk drivers



U.S. Park Police **Sergeant Adam Zielinski** (left) conducts a preliminary breath test on CBS Radio’s “Junkies” member **Jason Bishop** as part of 106.7 The Fan’s December 16, 2011 live and on-air “wet lab” demonstrating the effects of impairment.



Virginia Lieutenant Governor **Bill Bolling** (R) arrives at the September 6, 2012 launch of Virginia’s *Checkpoint Strikeforce* campaign via the Richmond International Raceway’s official pace car.

in the District of Columbia, Maryland and Virginia – including, in December 2011, hosting of a regional *Checkpoint Strikeforce* news conference highlighting the “round the clock & round the Beltway” DUI enforcement efforts during the holiday season and, in September 2012, launching Virginia’s *Checkpoint Strikeforce* campaign on the track of the Richmond International Raceway and featuring Virginia’s Lieutenant Governor. (See www.checkpointstrikeforce.net)

“How Safe are Our Roads?” Report

“The Metropolitan Washington Region has experienced a decrease in the overall number of alcohol-related arrests, injuries and crashes from 2009 to 2010” were the findings of WRAP’s 2011 and 19th-annual report on highway safety in the Washington-metropolitan area (in cooperation with the Metropolitan Washington Council of Governments).

Maryland Remembers

“Maryland Remembers serves as a powerful deterrent to anyone tempted to get behind the wheel after drinking,” said Maryland Lieutenant Governor Anthony Brown at WRAP’s hosted, 8th-annual “Maryland Remembers” ceremony held in December 2011 and where the state’s victims of drunk driving were memorialized while officials simultaneously called for safety during the winter holidays.

Super Bowl Safety

“Greater Washington Anti-DUI Group Urges Safety this Super Bowl Sunday,” read the *Alexandria News* headline (1-27-12) regarding WRAP’s January 2012 call for safety in advance of the too often deadly U.S. “holiday” of Super Bowl Sunday.



Maryland Lieutenant Governor **Anthony Brown** (center) joins Maryland Highway Safety Office (HSO), Motor Vehicle Administration (MVA) and WRAP (MVA) and WRAP staff at the eighth-annual “Maryland Remembers” ceremony in Annapolis, Maryland. Pictured (l to r) are: **Lolita Fullard** (HSO), MVA Deputy Administrator **Milt Chaffee**, HSO Chief **Tom Gianni** (HSO), **Miriam King** (HSO), MVA Deputy Administrator **Christine E. Nizer**, **Liza Aguila-Lemaster** (HSO), Maryland’s Deputy Secretary of Transportation **Darrell Mobley**, Lt. Governor **Brown**, **Peter Moe** (HSO), **Michelle Atwell** (HSO), WRAP President **Kurt Erickson** and MVA Administrator **John Kuo**.

Other WRAP Public Education and Honors:

- **Highway Safety Leadership...** In FY 2012, WRAP continued its role as both the Impaired Driving Emphasis Area Team Leader for Maryland's updating of its Strategic Highway Safety Plan as well as on the steering committee for Virginia's similar updating of that state's Strategic Highway Safety Plan.
- **DUI Court...** As an extension of WRAP's public policy positions supporting "focusing supervision of offenders by judges monitoring compliance with court-ordered sanctions and or treatment," WRAP continued its efforts in FY 2012 and on a workgroup spearheaded by a number of District of Columbia Superior Court Judges to reinstall a formal DUI court in Washington, D.C.

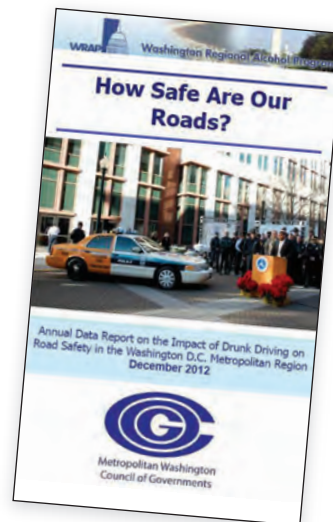
- **Featured Presenter...** Throughout FY 2012, WRAP served as a featured presenter engaging numerous audiences and forums as diverse as the 2012 Mid-Atlantic DUI Conference in Virginia Beach, the 2011 Military Civilian Transportation Safety Workshop at Fort Eustis, Virginia and The Century Council's 2011 Congressional Stop DUI Caucus event in the Rayburn House Office Building in Washington, D.C.
- **WRAP Summer Board Function...** In June 2012 and for its voluntary leadership, WRAP conducted its annual "traditionally non-traditional summer Board function" in Greenbelt, Maryland consisting of a U.S. Park Police-orchestrated and unique "wet lab" where the real-life, real-time effects of alcohol on a person's ability to perform even the simplest motor functions (simulating the hazardous effects of driving while under the influence) were showcased. This dynamic event featured a

live demonstration of the effects of alcohol as two outside individuals: consumed multiple drinks under police supervision; submitted to breathalyzer tests as impairment increased; and while under the influence, underwent a battery of sobriety tests administered by U.S. Park Police officers.

- **Editorial Nods...** The *Richmond Times-Dispatch*, in its April 10, 2012 editorial, "Drunk Driving: Locked," touted WRAP's leadership in Richmond that year hailing the nonprofit organization as "an unsurpassed advocate for sober driving." In addition, WRAP received a kind, national nod to its SoberRide® program in the *Huffington Post's* popular blog on May 29, 2012 when the free cab ride service to prevent drunk driving was hailed as an "innovative approach to prevent drunk driving crashes and needless loss of life" by contributor and Columbia University Medical Center Professor Barron Lerner.



Members of WRAP's Board of Directors (background, l to r) Chairman John O'Donnell (Washington Area New Automobile Dealers Association), Wayne Miller (Red Top Cab) and Mike Green watch as U.S. Park Police personnel perform a standard field sobriety test at WRAP's summer Board function held on June 29, 2012 in Greenbelt, Maryland.



As part of a regional, 2011 Checkpoint Strikeforce news conference held on December 16, 2011 and flanked by Greater Washington's law enforcement leaders, Alexandria resident Polly Berry speaks about losing her high school-aged son in a local drunk driving crash on the day after Christmas 2006.

"The Washington Regional Alcohol Program issued some good advice for those who want to safely celebrate at today's Super Bowl parties and to protect other travelers."

- "Dr. Gridlock," *The Washington Post* (2-5-12)

CORPORATE CONTRIBUTIONS

October 1, 2011 - September 30, 2012

WRAP's Public Partners:

District of Columbia Department of Transportation

Maryland Highway Safety Office, Maryland Motor Vehicle Administration

Virginia Highway Safety Office, Virginia Department of Motor Vehicles

Corporate Contributions:

Chairman's Club (\$10,000 and over):

Anheuser-Busch and Local Distributors

AT&T

Diageo

GEICO

MillerCoors

State Farm

Volkswagen Group of America

Corporate Platinum (\$5,000-\$9,999):

Beer Institute

ExxonMobil

Century Council

Giant Food

Restaurant Association Metropolitan Washington

Washington Area New Automobile Dealers Association

Wine and Spirits Wholesalers of America, Inc.



WRAP accepts a \$ 25,000 corporate donation from Anheuser-Busch (l to r: Pam Cole, Carol Huebner, John O'Donnell [WRAP Chairman], Ken Higgins, Kurt Erickson [WRAP President] Linda Johnson, Richard Hall, Wayne Biggs and Bruce Legge) made on December 16, 2011 and as part of WRAP's 14th-annual Law Enforcement Awards in McLean, Virginia.



AT&T's Director of Sales for D.C. and Northern Virginia, Twanda Washington, presents AT&T's check for \$ 20,000 to WRAP and to support the charity's free cab ride service to prevent drunk driving in the national capital area, SoberRide. Accepting the check are both WRAP Chairman John O'Donnell (right) and the nonprofit organization's President Kurt Erickson. AT&T's support of WRAP's SoberRide program was made at the March 15, 2012 launch of WRAP's 2012 St. Patrick's Day SoberRide campaign at Fado Irish Pub & Restaurant in Washington, D.C.

Corporate Gold (\$1,000-\$4,999):

- AAA Mid-Atlantic
- Interstate Worldwide
- LifeSafer
- McAndrew Company, Inc.
- PAS Systems
- PTG Enterprises
- RID
- Safeway
- Strat@comm
- Washington Wholesalers

Corporate Silver (\$100-\$999):

- Billy Martin's Tavern
- Dubliner Restaurant
- Fado
- James Hoban's
- Murphy's Grand Irish Pub
- Sine



Diageo North America's Director of Government Relations, **Elizabeth Wise**, presents Diageo's check for \$10,000 to WRAP supporting its SoberRide program. Accepting the check are both WRAP Chairman **John O'Donnell (I)** and the nonprofit organization's President **Kurt Erickson**. Diageo's support of WRAP's SoberRide program was made at the launch of WRAP's 2012 St. Patrick's Day SoberRide campaign in Washington, D.C.



At WRAP's launch of its 2012 St. Patrick's Day SoberRide campaign in Washington, D.C., Washington Area New Automobile Dealers Association Vice President (and WRAP Chairman), **John O'Donnell (I)** presents a \$5,000 check to WRAP President **Kurt Erickson**.



Wine & Spirits Wholesalers of America (WSWA) Chairman **Robert Harmelin** (left) and President **Craig Wolf** (center) present to WRAP President **Kurt Erickson** a \$5,000 corporate donation during a WSWA event on December 14, 2011 at the National Press Club in Washington, D.C.



Restaurant Association Metropolitan Washington President **Lynne Breaux** presents a \$5,000 check to both WRAP's Chairman **John O'Donnell (I)** and President **Kurt Erickson** at the launch of WRAP's 2012 St. Patrick's Day SoberRide campaign.

FINANCIAL REPORTS

In fiscal year 2012, WRAP spent only 2.8% of its total expenses on administration and fundraising.

Documents and information submitted under the Maryland Charitable Solicitations Act are also available for the cost of postage and copies from the Maryland Secretary of State, State House, Annapolis, Maryland 21401, 410/973-5534.



A student tries on WRAP's Fatal Vision goggles at the 2012 "Celebrate My Drive" youth event.

James R. Turner & Company, P.C.
Certified Public Accountant
703-506-0198

INDEPENDENT AUDITORS' REPORT

To the Board of Directors
Washington Regional Alcohol Program, Inc.

We have audited the accompanying balance sheet of Washington Regional Alcohol Program, Inc., as of September 30, 2012, and the related statements of activities, and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of September 30, 2012, and the changes in its net assets and its cash flows for the year then ended, in conformity with generally accepted accounting principles in the United States of America.

James R. Turner & Company, P.C.

May 7, 2013
Vienna, Virginia

1950 Old Gallows Road, Suite 440, Vienna, Virginia 22182

Washington Regional Alcohol Program, Inc.
BALANCE SHEET
September 30, 2012

Assets	
Current assets	
Cash	\$ 35,646
Grants and contracts receivable	588,805
Sponsors and other receivables	30,000
Prepaid expenses and deposits	10,870
Total current assets	<u>665,321</u>
Office furniture and equipment-At Cost	8,670
Accumulated depreciation	<u>(8,670)</u>
	-
Total assets	<u>\$ 665,321</u>
Liabilities and Net Assets	
Current liabilities	
Accounts payable	\$ 416,093
Accrued expenses and liabilities	3,116
Deferred sponsor revenue	43,731
Deferred rent	1,133
Total current liabilities	<u>464,073</u>
Net assets	
Unrestricted net assets	<u>201,248</u>
Total liabilities and net assets	<u>\$ 665,321</u>

See notes to financial statements

Washington Regional Alcohol Program, Inc.
STATEMENT OF ACTIVITIES
Year ended September 30, 2012

Revenue and other support	
Checkpoint Strikeforce grant	\$ 1,106,979
Other grants	775,497
In-Kind Contributions	1,148,383
Contributions	164,498
Total revenue and other support	<u>3,195,357</u>
Expenditures	
Program services:	
Public information and education	2,888,638
SoberRide	93,612
Youth outreach	61,236
Adult outreach	40,921
Other programs	9,608
Advocacy	9,815
	<u>3,103,830</u>
Management and general	78,349
Fundraising	10,531
	<u>3,192,710</u>
Change in net assets	<u>2,647</u>
Unrestricted net assets, beginning of year	198,601
Unrestricted net assets, end of year	<u>\$ 201,248</u>

See notes to financial statements

FINANCIAL REPORTS

Washington Regional Alcohol Program, Inc.
STATEMENT OF CASH FLOWS
Year ended September 30, 2012

Cash flows from operating activities	
Change in net assets	\$ 2,047
Adjustments to reconcile change in net assets to net cash provided by operating activities:	
(Increase) decrease in grants receivable	483,293
(Increase) decrease in pledges receivables	18,849
(Increase) decrease in prepaid expenses	(739)
Increase (decrease) in accounts payable	(424,231)
Increase (decrease) in payroll taxes withheld and accrued	(152,826)
Increase (decrease) in accrued liabilities	(47,928)
Increase (decrease) in deferred rent	(2,590)
Increase (decrease) in deferred sponsor revenue	42,000
Total adjustments	(84,172)
Net cash provided (used) by operating activities and cash increase	(81,525)
Cash and equivalents, beginning of year	117,171
Cash and equivalents, end of year	\$ 35,646
Supplemental disclosures of cash flow information:	
Cash paid during the year for:	
Interest expense	\$ 207

See notes to financial statements

Washington Regional Alcohol Program, Inc.
STATEMENT OF FUNCTIONAL EXPENSES
Year ended September 30, 2012

	Public Information and Education	SiberBride	Youth Outreach	Adult Outreach	Other Programs	Advocacy	Total	Management Fund- & General	Total
Consultants	\$ 2,244,410						\$ 2,244,410		\$ 2,244,410
Salaries and related benefits	159,889		18,100	25,700		7,607	211,296	64,237	275,533
Awards and other	1,200		6,053				7,253	480	7,733
SiberBride call fees		43,331					43,331		43,331
Printing	28,713		5,222	4,972	3,345	150	42,322	794	43,116
Accounting and legal	9,024						9,024	8,281	17,305
Travel and lodging	6,107		40	40			6,187	2,442	8,629
Board office								29,030	29,030
Conferences and meetings	3,333						3,333		3,333
Travel and lodging	4,655		1,455	799	445	1,509	8,863	533	9,396
Meals	206	249					455	401	856
Postage	5,096		637	378	27		6,138	284	6,422
Supplies	31,275	6,510	258		5,791	275	44,209	974	45,183
Depreciation								4,437	4,437
Miscellaneous	3,168						3,168	1,308	4,476
Equipment rental and maintenance								1,576	1,576
Carrying charges and interest	2,636,827	93,612	52,599	31,889	6,608	2,615	3,084,550	207	3,084,757
Total direct expenses	52,111		8,317	6,032			66,460	(99,440)	(32,980)
Allocated indirect expenses	2,288,638	93,612	61,210	8,462	5,608	6,815	2,460,345	78,349	2,538,694

See notes to financial statements

NOTES TO FINANCIAL STATEMENTS



September 30, 2012

NOTE A - Organization and Significant Accounting Policies

Organization

The Washington Regional Alcohol Program, Inc. (the Organization) was incorporated under the laws of the state of Maryland. The Organization is a non-profit-public-private partnership working to prevent drunk driving and underage drinking in the Washington, D.C. metropolitan area. The office is located in McLean, Virginia.

Basis of Presentation

Financial statement presentation follows generally accepted accounting principles. Accordingly, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The financial statements are prepared on the accrual basis.

Revenue is generated primarily through public grant programs and private sector contributions. The grant programs are sponsored by federal, state and local governments and reimburse the Organization for labor and administrative costs incurred to conduct programs aimed at reducing alcohol related fatalities and underage drinking. Advertising costs are expensed as incurred.

Income Taxes

The Organization is exempt from federal and state income tax under Section 501(c)(3) of the Internal Revenue Code on all but unrelated business income. The Organization had no unrelated business income during the year ended September 30, 2012. The Organization's tax returns open to examination are the years ended September 30, 2009, 2010 and 2011.

Cash and Cash Equivalents

The Organization considers all highly liquid short-term investments which have an original maturity of three months or less when acquired, to be cash equivalents.

Property and Equipment

Property and equipment are stated at cost. Contributed property and equipment is stated at fair market value on the date of contribution. The Organization capitalizes all acquisitions of property and equipment in excess of \$500. Depreciation and amortization is computed using the straight-line method over the estimated useful lives of the related assets, ranging from 5 to 7 years.

Functional Allocation of Expenses

The costs of providing the various programs and activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Recognition of Donor Restricted Contributions

Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily restricted net assets depending on the nature of the restriction. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from restrictions.

Use of Estimates

Management uses estimates and assumptions in preparing financial statements in accordance with generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenue and expenses. Actual results could vary from the estimates that were assumed in preparing the financial statements.

Concentration of Credit Risk

Cash is maintained at a bank insured by the Federal Deposit Insurance Corporation and is fully insured through December 31, 2012.

Contributed Services

Contributed services to air public service announcements to benefit the Organization's public education programs were received and meet the criteria for recognition in the financial statements during the year ended September 30, 2012. The fair value of the contributed air time, which totaled \$1,098,561 is recognized as an in-kind contribution and a consulting expense in the financial statements. Additionally, in-kind salaries and wages, equipment and supplies of \$43,312 and \$6,510, respectively, are recognized as an in-kind contribution and expense in the financial statements.

NOTE B - Federally Assisted Grant Programs

The Organization participates in a number of federally assisted grant programs. The Organization's federal and state grants are subject to federal and state compliance audits by the grantors or their representatives. Such audits could lead to requests for reimbursements to the grantor agency for expenditures disallowed under the terms of the grant. Based upon prior experience, the Organization believes that such disallowances, if any, would not be significant.

NOTE C - Commitment

The Organization extended its sub-lease of office space under a new agreement through March 31, 2013. The rent is based on the square footage occupied by the Organization, currently 780 square feet at approximately \$26.84 per square foot annually. The rate increases by two and a half percent annually each year over the life of the lease. Annual rentals for periods after September 30, 2012, until the lease expires, are as follows:

September 30, 2013 \$15,901

Rent expense for the year amounted to \$ 29,930.

NOTE D - Operating Vulnerability

The Organization is heavily dependent upon government grants and contracts for its operations. If government funds were curtailed it would be necessary to curtail or eliminate several programs. The expectation is that government entities will continue funding may of the programs. In the event one funding source would terminate the relationship with the Organization, management believes sufficient funding exists from other sources to continue the basic program of the Organization.

NOTE E - Retirement Plan

Eligible employees of the Organization are included, on a voluntary basis, in a contributory tax-deferred annuity plan administered by the Organization. Employees satisfy eligibility requirements when they complete one year of service and are at least eighteen years old or older. Contributions by the Organization were \$10,780.

NOTE F - Related Party Transactions

The Organization engaged two firms to provide media consulting services for the Checkpoint Strikeforce Campaign. Certain members of management of these firms are also members of the Organization's Board of Directors. For the year ended September 30, 2012, payments to these firms totaled \$635,035. Amounts due to these firms, included in accounts payable, totaled \$385,944 at September 30, 2012.

The Organization also engaged a company to provide cab rides during the SoberRide Campaign. Certain members of management of this company are also members of the Organization's Board of Directors. For the year ended September 30, 2012, payments to this company totaled \$16,655. At September 30, 2012, \$2,341 is due and included in accounts payable.

One other member of the Organization's board of directors provided services and data to the Organization which totaled \$15,000.

The Organization follows standard procurement procedures for these and all other contracts.

NOTE G - Subsequent Events

Subsequent events have been considered by the Organization and are included in the financial statements through May 7, 2013, the date the financial statements were available for issue.

NOTE H - Line Of Credit

During 2012, the Organization obtained a \$50,000 unsecured line of credit with a local bank. No draws were made on the line of credit and no amounts were outstanding at September 30, 2012.

DIRECTORS, ADVISORY COMMITTEE & MEMBERS

October 1, 2011 - September 30, 2012

Executive Committee:

John O'Donnell, Chairman
Washington Area New Automobile Dealers Association

Lt. Rudy Landon, Vice Chairman
Loudoun County Sheriff's Office

Elizabeth Tobin, Secretary
Beer Institute

James Fell, Treasurer
Pacific Institute for Research and Evaluation

Alexa Kaufman, Immediate Past Chair
AT&T

Advisory Committee:

Thomas J. Gianni
Maryland Highway Safety Office/MVA

E. C. "Butch" Letteer
Virginia Highway Safety Office/Virginia DMV

Carole Lewis
District of Columbia Department of Transportation

Directors:

Lon Anderson
AAA Mid-Atlantic

Margaret Baker
Keeping It SAFE Coalition

Assistant Chief Patrick Burke
Metropolitan Police Department

Nick Champeau
One Connect

Gary Cohen
Glory Days Grill

James Frank
NHTSA, Retired

Michael Green

Carol Huebner
Anheuser-Busch Companies

Dr. Clarion Johnson
Exxon Mobil Corporation

Jeffrey Levy
LeaseLinc, Inc.

Dr. Mary Pat McKay
George Washington University

Lt. Robert Medairos
Arlington County Police Department

Janice Minshall
GEICO

Wayne Miller
Red Top Cab Company

John Moulden

Andrew Ockershausen
Comcast SportsNet

William Oglesby
Department of the Army

Nadine Parker
National Capital Coalition to Prevent Underage Drinking



Arlington County Police Department Officer and awardee **Avery Carroll** and **Sergeant Kim Jones** gather at WRAP's 2011 Law Enforcement Awards ceremony.



AAA Mid-Atlantic's **Kristin Nevels** (l) and **Kharma Finley-Wallace** (r) accept their organization's 2011 Community Champion Award from WRAP Chairman **Alexa Kaufman** at WRAP's 2011 Annual Luncheon Meeting & WRAPPY Awards in Washington, D.C.

Paul Pascal
D.C. Association of Beverage Alcohol Wholesalers

Jerry Sachs

Jerry Stemler
Fairfax County Police Department

Christopher Tavlarides
Capitol Outdoor

T. William Tower II
Maryland State Police, Retired

John Undeland
Stratcomm

Leisa Weir

Craig Wolf
Wine & Spirits Wholesalers of America, Inc.

Gary Zizka
OFW Law



Fairfax County Police Chief David Rohrer (left) visits with Prince William County Police Chief Charlie Deane before WRAP's 2011 Law Enforcement Awards ceremony.

Members:

Lynne Breaux
Restaurant Association Metropolitan Washington

Lucy Caldwell
Fairfax County Police Department

Caroline Cash
MADD Maryland

Joan Corboy
Remove Intoxicated Drivers (RID)

Deputy Chief Blaine Corle
Alexandria Police Department

Captain Tom Didone
Montgomery County Department of Police

Patrick Farace
Enterprise Rent-A-Car

Brian Fischer

Honorable Douglas Gansler
Attorney General, State of Maryland

Cathy Gillen
P.T.G. Enterprises

Chevelle Glymph
Metropolitan Washington Council of Governments

Robert Krebs
American Plastics Council

Kathryn Lusby-Treber
Treber Communications, Inc.

Dr. Greg Marchand
MedSTAR, Washington Hospital Center

Mary McAndrew
McAndrew Company, Inc.

Susan Morris
The Wolfbein Foundation

Brandy Nannini
The Century Council

Jill Pepper
TEAM Coalition

Barry Scher
Policy Solutions LLC

Walter Smith

Sandy Spavone
National Organizations for Youth Safety (NOYS)

Greg TenEyck
Safeway

Ted Till
GEICO

Fred Valentine

Robert Washington

WRAP Staff:

Kurt Gregory Erickson
President

Robin Black
Director of Operations

Marcela Martinez
Director of Programs (Resigned March 2013)

Tammy Wan
Program Manager (Began March 2013)





Washington Regional Alcohol Program (WRAP)

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