



FOR IMMEDIATE RELEASE
December 2, 2008

Contacts: Mary Ellen Menton/Jessica Larkin
202-289-2001

MEDIA DEMO: EXPERIENCE IMPAIRED DRIVING FIRSTHAND BEHIND THE WHEEL

New Greater Washington Study Shows Decreases in Local Alcohol-Related Traffic Incidents

WHAT: EYE-OPENING INTERACTIVE DEMONSTRATION

Checkpoint Strikeforce is allowing reporters the visceral experience of the debilitating impact of driving a course at simulated .17-.20 blood alcohol content (more than twice the legal .08 limit) utilizing 'drunk driving' goggles. Fairfax County police instructors will accompany drivers to ensure safety.

Also, gain access to the latest, 2008 trend report detailing dips in DUI fatalities, injuries and crashes in the DC metro area.

A *Checkpoint Strikeforce* spokesperson and law enforcement representatives will be available on site for interviews.

WHY: The holiday season is a time for get-togethers, friendship and cheer. However, it is also a time of year when drunk driving incidents are most likely to occur, and holiday cheer can end in tragedy when people choose to drink and drive. *Checkpoint Strikeforce* works to reduce this trend by using proactive public education and increased law enforcement efforts to discourage would-be drunk drivers from getting behind the wheel.

WHEN: Friday, December 5, 2008
11:00 AM (*Last availability at 1:00 PM*)

RSVP by Thursday (5:00 PM) – Jessica Larkin: 202-289-2001 or jlarkin@stratacomm.net

WHERE: Fairfax County Criminal Justice Academy's Emergency Vehicle Operations Center
3721 Stonecroft Blvd, Chantilly VA

DIRECTIONS FROM DC/NORTHERN VIRGINIA:

Travel I-66 West and take Exit 57 B to Rt. 50 West (approx 7 miles and just past Rt. 28). Turn right onto Stonecroft Blvd. (0.6 miles) and make a right into training center. Drive past the main building and through the gates onto the driving track. Pull straight ahead and park in the spaces near the trailers and bleachers on the track.

CHECKPOINT STRIKEFORCE
Drunk Driving. Over the limit. Under Arrest.

