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SUMMER MONTHS DEADLIEST **FOR TEEN DRIVERS**

***AS 'GRADUATION SEASON' IS UPON US, A GREATER
WASHINGTON GROUP URGES PARENTAL INVOLVEMENT IN
COMBATING UNDERAGE DRINKING THIS SUMMER***

***** NEW VIRGINIA TEEN DRINKING & DRIVING LAW GOES INTO EFFECT JULY 1ST *****

McLean, VA, May 23, 2011 – Citing the fact that summer's arrival also ushers in that period (May – August) when the greatest number of U.S. teen traffic deaths occur, a Washington-metropolitan area alcohol education group has launched a parental-education initiative to combat both teen drinking and drunk driving this summer.

The McLean-based, nonprofit Washington Regional Alcohol Program (WRAP) is providing area parents of teens with "Ten Tips for a Safe Summer." WRAP's tips -- available on the organization's web site at http://www.wrap.org/files/info_tips.htm -- are designed to inform Greater Washington parents on how best to deter teen drinking during the dangerous summer months.

"During the summer months, nearly twice as many U.S. teens die in traffic crashes compared to the rest of the year," said Kurt Gregory Erickson, WRAP's President. ***"For too many parents, unfortunately, summer's unstructured time may also be a deadly time for their teenage children and their friends."***

In 2009, over one-third (34.7%) of all traffic deaths occurring in the Greater Washington area were alcohol-related according to WRAP (and as excerpted from the organization's 18th-annual report, "How Safe are Our Roads?, A Data Report on the Impact of Drunk Driving on Highway Safety in the Washington Metropolitan Region" prepared by the Metropolitan Washington Council of Governments and viewable online at <http://www.wrap.org/highwaysafety10.pdf>). Nationally, in 2009, one-third (33%) of young drivers (15-20 years old) killed in crashes had a blood alcohol concentration of .01g/dL or higher.

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According to the American Medical Association, approximately 11 million American youth under the age of 21 drink alcohol. Nearly half of them drink to excess, consuming five or more drinks in a row, one or more times in a two week period. In addition:

- ✓ the **Maryland** State Department of Education's most recently published Maryland Adolescent Survey reported that "many adolescents report heavy alcohol consumption" specifically citing binge drinking occurring amongst nearly half (46.9%) of Maryland's high school seniors;
- ✓ while in **Virginia**, alcohol is the "most commonly used substance" by Virginia teens as evidenced in that 76-percent of that state's high school seniors and 64-percent of the Commonwealth's 10th graders reported using alcohol according to that state's Department of Mental Health, Mental Retardation and Substance Abuse Services' most recent Virginia Community Youth Survey.

In addition and according to last month's released 22nd-annual Partnership Attitude Tracking Study (PATS) by The Partnership at Drugfree.org and MetLife Foundation, 45-percent of U.S. teens don't see a "great risk" in heavy daily drinking (defined by the researchers as "drinking five or more drinks nearly every day").

WRAP's ten tips for parents to deter underage drinking and drunk driving this summer include:

- **Know the facts...**Underage drinking can lead to substantial harm including traffic crashes, violent crime, property crime, unintentional injury and at-risk sex. In 2008, the most recent statistics by WRAP's 2009 "How Safe Are Our Roads?" report found that almost 24-percent of all alcohol-related fatalities occurring in the Washington-metropolitan area involved a person under 21. Motor vehicle crashes still remain the leading cause of death of young people in the U.S. Learn about the risks of underage drinking and help your child avoid these consequences. Base your information on real facts not fears.
- **Talk with Your Teen...**Studies time and time again have confirmed that parents can have a significant – if not most significant – impact as to whether their teens will engage in risky behaviors including the use of alcohol. Talk openly to your teen about alcohol. Create clear family rules and expectations by setting a "no alcohol" rule and supporting such an environment with "zero-tolerance" consequences if such rules are broken. Teens who think their parents approve of their unlawful drinking are more likely to drink and get drunk than teens who believe their parents oppose their drinking according to a 2009 study by the National Center on Addiction and Substance Abuse.
- **Provide Structure...**The National Center on Addiction and Substance Abuse also found that teen children of "absentee parents" were four-times more likely to abuse substances than children in highly-structured homes." Give your child the opportunity to share his or her day's experiences with you at dinner time. By simply having dinner together with your kids you can empower them to resist alcohol use. In addition, find a responsible adult, neighbor, relative or friend who can look in on your child or share the responsibility for creating activities for your children. The National Youth Anti-Drug Media Campaign suggests you give your teens tasks (cooking dinner, doing chores, etc.) and make sure these tasks get done. In addition, most Washington-metro municipalities offer local teen-focused activities including teen centers and pool parties at nominal costs.

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- **Host a Party...**Host a teen party in your own home following clearly-stated guidelines of no drugs or alcohol including: not serving beverages in easily-tampered cups but in cans or bottles; asking another parent to help chaperone; when a guest leaves, do not allow them to return; make your presence known; and if you suspect that a guest has used alcohol or drugs, contact their parents immediately. Most states do not allow you to provide alcohol to an underage person and the penalties for such can include losing your driver's license or jail.
- **Foster Self Confidence...**Instill self-confidence in your teen by talking with them about peer pressure. At some point, your teen will be offered alcohol. As the National Institutes of Health points out, "teens say they prefer quick „one-liners' that allow them to dodge a drink without making a big scene." In addition, encourage and praise your teen for the good things they do. Participate in their lives and know what they're doing and with whom.
- **Lay Down the Law...**The District of Columbia, Maryland and Virginia all have zero tolerance laws making it a crime to possess, transport or purchase alcohol if you are under 21. In addition and on July 1st of this year, a new law becomes effective in Virginia ensuring that teens convicted of driving after consuming virtually any amount of alcohol will lose their driver's licenses for a year and be guilty of a Class 1 misdemeanor (HB 1407 and SB 770). In Maryland, meanwhile, a new law going into effect on October 1st of this year mandate ignition interlock devices for all persons convicted of DUI while under 21 years of age (HB 1276 and SB 803).
- **Ensure Safety...**Even if you have every confidence in the world that your teen won't drink alcohol, if he or she is out with someone who has made the mistake of illegally drinking, don't compound it by either making a second mistake of having him or her drive under the influence or ride with an impaired driver. Ensure trust in your child and assure them that you will be there to pick him or her up if their friends are drinking.
- **Beware of Your Civil Liability...**In most cases, it's unlawful for parents to allow their children's friends to consume alcohol in their home. If these same "friends" are later involved in a crash, the providing parents may be responsible for injuries, property damages and wrongful death. These same parents may also face criminal charges of contributing to the delinquency of a minor.
- **Be a Role Model...**Parents, themselves, should be good role models by making sure their behavior is appropriate. Use alcohol moderately, serve as a responsible host and never drink and drive.
- **Be a Safe Boater...**Whether it's the Bay or the Potomac, this summer, don't overlook area waterways as another venue where advanced planning and safety is paramount as 50-percent of all boating deaths are alcohol-related according to the U.S. Coast Guard (USCG). USCG also says that alcohol can be even more hazardous on the water than on land. The marine environment's motion, vibration, engine noise, sun and wind can accelerate a drinker's impairment.

Most importantly, if you suspect that your child is drinking, intervene. Talk to your child and obtain qualified professional help if necessary. The U.S. Department of Health and Human Services found that harsh, inconsistent discipline and hostility or rejection toward children has also been found to significantly predict adolescent drinking and alcohol-related problems. Set clear expectations and be consistent with discipline for rules not followed.

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WRAP officials also suggest that parents be aware of social networks their children use. Party promoters often prey on youth via social media sites and by promising a good time and access to alcohol for a fee, according to WRAP.

“Make no mistake about it, parents play an integral role in when and if their children drink alcohol,” said Erickson. ***“These tips are simply meant to reinforce their efforts to foster a healthy and safe summer for them and their teenage children.”***

The National Institute on Alcohol Abuse and Alcoholism found that young people who begin drinking before age 15 are four times more likely to develop alcohol addiction than those who didn't begin drinking until age 21. In addition, youth who drink alcohol participate in other risky behaviors including driving while impaired, riding in a car with a drunk driver and, via impaired judgments about sex and contraception, placing them at increased risk for HIV infection, other sexually-transmitted diseases and unplanned pregnancies.

For the 19th year in a row, WRAP recognized Greater Washington teens fighting underage drinking and drunk driving via the organization's hosting of its annual GEICO Student Awards this spring awarding three area high school student groups with plaques as well as cash prizes to help sustain their efforts in promoting alcohol and drug-free lifestyles to their fellow students.

Founded in 1982, the Washington Regional Alcohol Program is an award-winning public-private partnership working to prevent drunk driving and underage drinking. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths consistently lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free cab ride service for would-be drunk drivers, *SoberRide*.

For more information, visit WRAP's web site at **www.wrap.org**.

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**Source: National Highway Traffic Safety Administration (NHTSA)*
(see: <http://fastlane.dot.gov/2011/05/national-youth-traffic-safety-month-a-reminder-to-teens-safe-driving-doesnt-take-the-summer-off.html> and <http://www.nhtsa.gov/FARS>)