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FOR IMMEDIATE RELEASE
October 21, 2016

WRAP COMMEMORATES 34TH YEAR IN FIGHTING DRUNK DRIVING AND UNDERAGE DRINKING

GREATER WASHINGTON INDIVIDUALS AND ORGANIZATIONS LAUDED FOR THEIR COMMUNITY SERVICE

Washington, DC, October 21 – The nonprofit Washington Regional Alcohol Program (WRAP) commemorated its 34th year fighting drunk driving and underage drinking today during its 2016 Annual Luncheon Meeting and WRAPPY Awards ceremony held at Clyde's of Gallery Place in Washington, D.C.

In the last twelve months alone, WRAP highlights include the organization:

- removing over 2,400 (2,446) would-be drunk drivers from Greater Washington's roadways via WRAP's free cab ride service, **SoberRide** representing a nearly 20-percent increase in collective ridership from the previous year and including a 48% increase in Halloween ridership, a 38% increase in New Year's ridership and a 37% increase in Cinco de Mayo ridership;
- reaching nearly 6,000 (5,887) Greater Washington high school students with WRAP's innovative and multi-media education program, **Alcohol Awareness for Students**;
- celebrating the 24th year of WRAP's esteemed **GEICO Student Awards** program recognizing area student organizations promoting alcohol and drug-free lifestyles to their peers and this year tying a record level of monetary prizes;
- successfully helping to champion the District of Columbia's **legislative efforts** to deploy proven-effective technology in preventing would-be drunk drivers from starting their vehicles; championing the same in Maryland while also helping to advance legislation – now law – cracking-down on parents hosting underage drinking parties; and, in Virginia, beating back legislative efforts threatening to both disallow DUI charges on private property as well as lessen the Commonwealth's ignition interlock statutes;
- and spearheading the region's demonstrably-effective and 15th-annual **Checkpoint Strikeforce** campaign strategically highlighting the region's designated sober drivers – whether they be taxicab or ridesharing drivers, transit operators or individuals -- as, indeed, "beautiful" while simultaneously deploying innovative high-visibility enforcement to combat DUI as exemplified by last year's "40-on-40" operation where, over the Super Bowl weekend, a minimum of 40 officers patrolled the Route 40 corridor in Maryland identifying and apprehending drunk drivers.

This afternoon, WRAP also bestowed the following honors:

2016 COMMUNITY PARTNERSHIP AWARD

- AT&T
- GEICO
- Glory Days Grill
- Metropolitan Washington Council of Governments
- Red Top Cab of Arlington

2016 LAW ENFORCEMENT AWARD

- Montgomery County Department of Police Captain Tom Didone

2016 YOUTH LEADERSHIP AWARD

- Prince George's County Public Schools' Supervisor for Student Affairs and Safe & Drug-Free Schools Richard Moody

2016 MEDIA PARTNERSHIP AWARD

- WTOP News

2016 PUBLIC SERVICE AWARD

- Honorable David Fraser-Hidalgo (D-Montgomery County), Maryland House of Delegates
- Honorable Benjamin Kramer (D-Montgomery County), Maryland House of Delegates
- Honorable Jamie Raskin (D-Montgomery County), Maryland Senate

2016 CHAIRMAN'S AWARD

- Enterprise Rent-A-Car's Director of Relations Todd Heavner

2016 PUBLIC PARTNERSHIP AWARD

- District of Columbia Department of Transportation
- Maryland Highway Safety Office
- Virginia Highway Safety Office

2016 CORPORATE SPONSORSHIP AWARD (contributing \$5,000 or more to WRAP in fiscal year 2016):

- AAA Mid-Atlantic
- Beer Institute
- Constellation Brands
- Diageo
- District of Columbia Association of Beverage Alcohol Wholesalers
- Enterprise Rent-A-Car
- Foundation for Advancing Alcohol Responsibility
- GEICO
- Giant Food
- Glory Days Grill
- MillerCoors
- Restaurant Association Metropolitan Washington
- Volkswagen Group of America
- Washington Area New Automobile Dealers Association
- Wine & Spirits Wholesalers of America

2016 CORPORATE PARTNERSHIP AWARD

- Anheuser-Busch and Local Distributors

WRAP today also reelected the following officers: **Liz Tobin**, Chairman; **Gary Cohen** (Glory Days Grill), Vice Chairman; **Todd Heavner** (Enterprise Rent-A-Car), Secretary; **Jim Fell** (NORC at the University of Chicago), Treasurer; and **Lieutenant Rudy Landon** (Loudoun County Sheriff's Office), Immediate Past Chairman.

In addition, the charity also elected the following four individuals to its Board of Directors: **Master Police Officer Clinton Beach**, Traffic Division –DWI Coordinator, Fairfax County Police Department; **Chief Maggie DeBoard**, Herndon Police Department; **Bernie Lucas**, Creative Services Director/Public Affairs Director - Washington DC, iHeartMedia; and **Sergeant Terry Thorne**, Traffic Safety and Specialized Enforcement Branch, Metropolitan Police Department (DC) as well as elected the following five individuals as WRAP Members: **Captain Don Hayes**, Alexandria Police Department; **Lieutenant J.P.N. Koushel**, Field Lieutenant, Virginia State Police; **Julie Sproesser**, Managing Director, Restaurant Association Metropolitan Washington; **Linda M. Watkins**, Injury Prevention Coordinator, Inova Trauma Center; **Lucas W. Zarwell, MFS, D-ABFT-FT**, Chief Toxicologist, Office of the Chief Medical Examiner (DC)

Sponsors of WRAP's 2016 Annual Luncheon Meeting & WRAPPY Awards included AAA Mid-Atlantic, the Foundation for Advancing Alcohol Responsibility, BREAKTHRU BEVERAGE GROUP, the Coalition of Ignition Interlock Manufacturers, the McAndrew Company, PAS Systems International, Chris Tavlarides and Undeland Associates.

Founded in 1982, the nonprofit [501(c)(3)] Washington Regional Alcohol Program is a coalition of diverse interests using effective education, innovative programs, and targeted advocacy to end alcohol-impaired driving and underage drinking in the Washington, DC metro area. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths consistently lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free cab ride service for would-be drunk drivers, SoberRide®.

For more information, visit WRAP's web site at www.wrap.org.

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