



The Washington Regional
Alcohol Program's (WRAP)
2016 Corporate Guide
to Safe Celebrating
and Safe Driving



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Table of Contents

Impaired driving is a serious problem both nationally as well as locally in the Washington-metropolitan area where the tragic effects are seen on a daily basis. Communities pay both a human and economic toll for impaired driving and therefore should take the lead in solving this problem. Community partnerships are essential to making effective the combination of public information, education, advocacy and law enforcement. Employers are key partners in the battle to keep the Greater Washington roads safe. Use WRAP's guide as a resource to stay safe during the holidays and throughout the year.

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Mission Statement

A coalition of diverse interests using effective education, innovative programs and targeted advocacy to end alcohol-impaired driving and underage drinking in the Washington, DC metro area.

Washington Regional Alcohol Program	2
Community Programs and Initiatives	3
High Costs to Businesses	4
Taking A Stand	5
Regional DUI/DWI Arrests.....	6
Alcohol/Drug-Related Vehicular Fatalities	7
Local Drunk Driving Laws and Consequences	8-9
Impaired Driving Fact Sheet	10
A High Price to Pay	11
Tips for Safe Celebrating	12

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Washington Regional Alcohol Program



Founded in 1982, the nonprofit [501(c)(3)] Washington Regional Alcohol Program (WRAP) is a coalition of diverse interests using effective education, innovative programs and targeted advocacy to end alcohol-impaired driving and underage drinking in the Washington, DC metro area. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths historically lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free cab ride service for would-be drunk drivers, **SoberRide®**.

Community Programs and Initiatives

The nonprofit Washington Regional Alcohol Program (WRAP) offers a vast array of services to fight impaired driving in the Washington-metropolitan area. The following are some of the programs and services we provide.

SoberRide® (www.soberride.com)

WRAP's SoberRide®, one of the nation's most successful free cab ride programs for would-be impaired drivers, has helped to ensure that Washington-metropolitan area residents have a safe way home on high-risk holidays. Since 1993 alone, 65,116 safe rides home have been provided to would-be drunk drivers.

Currently, SoberRide® operates during the December/January holiday season, St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween. During these high-risk holidays, callers, age 21 and over, may receive a free cab ride home (up to \$30) by calling (800) 200-TAXI or AT&T customers may dial #WRAP. Visit **www.SoberRide.com** for details and running times. (SoberRide® is a registered trademark of the nonprofit Washington Regional Alcohol Program)

Safe And Vital Employees (SAVE)

This business/military outreach program brings traffic safety right into the workplace. Through SAVE, WRAP talks directly to employees and military personnel about the physical, economic and legal consequences of impaired driving. Additionally, WRAP provides guidelines for safe celebrating and the reduction of alcohol-induced risky behaviors.

The goal of the program is to keep employees and military personnel safe, healthy and productive while helping to reduce health insurance, workers' compensation costs and other related expenses. To help capture the attention of the employees and add credibility to the effort, WRAP works closely with area police departments and drunk driving victims.

To arrange this no-cost, 45-minute, individually customized program, please contact WRAP at (703) 893-0461.

For a more detailed listing of our programs, please visit our web site at **www.wrap.org**.



High Costs to Businesses

Employers lose billions of dollars annually as a result of on and off the job motor vehicle injuries. This accounts for:

- Lost work time
- Insurance premium increases
- Workers compensation payments
- Lost productivity
- Administrative burdens
- Lowered employee morale
- Loss of a trained, trusted employee

Many of these injuries occur as a result of impaired driving, and much of this cost could be prevented by the ability to recognize on-the-job warning signs of alcohol and drug abuse. It is important to remember that while these signs can indicate potential substance abuse, they are also indicative of other problems and do not constitute a definite diagnosis.

- Inconsistent work quality
- Poor concentration
- Lowered productivity
- Increased absenteeism
- Unexplained disappearances from the job site
- Carelessness, mistakes
- Errors in judgment
- Needless risk-taking
- Disregard for safety
- Regular injuries and accidents on the job
- Extended lunch periods and early departures
- Fatigue
- Frequent financial problems
- Red and glazed eyes

Information provided by American Academy of Child and Adolescent Psychiatry.

Taking a Stand

Your company can save money and make a difference by taking a stand against impaired driving.

- Host WRAP's Safe And Vital Employees Program (see page 3) during a brown bag lunch to inform and educate employees on drunk driving laws and consequences.
- Place check-stuffers in paycheck envelopes containing various elements of the drunk driving information outlined in this guide or contact WRAP for SoberRide® materials.
- Provide support and funding to local police departments for their efforts to reduce drunk driving (i.e. sponsor a sobriety checkpoint).
- Create an awards program which recognizes employees for their efforts in promoting safe and responsible driving.
- Send a memo to employees explaining the impaired driving legislation being introduced this year, and encourage them to contact their local elected officials to show their support.

Please feel free to contact WRAP at (703) 893-0461 for further suggestions.



Regional DUI/DWI Arrests

	2013	2014
	DUI/DWI Arrests	DUI/DWI Arrests
District of Columbia	1,498	1,501
Montgomery County, MD	3,983	3,708
Prince George's County, MD	3,314	3,153
Arlington County, VA	850	874
City of Alexandria, VA	378	372
City of Fairfax, VA	155	107
City of Falls Church, VA	110	103
City of Manassas, VA	N/A*	N/A*
City of Manassas Park, VA	N/A*	N/A*
Fairfax County, VA	3,628	3,116
Loudoun County, VA	828	733
Prince William County, VA	2,493	2,372
Regional Total	17,237	16,039

**Not available
Information provided by the Metropolitan Washington Council of Governments.*

Alcohol/Drug-Related Vehicular Fatalities

Washington Metropolitan-Area 2014

	Total Traffic Fatalities	Alcohol/Drug Related Traffic Fatalities
District of Columbia	26	15
Montgomery County, MD	40	10
Prince George's County, MD	63	31
Arlington County, VA	5	2
City of Alexandria, VA	0	0
City of Fairfax, VA	0	0
City of Falls Church, VA	1	1
City of Manassas, VA	0	0
City of Manassas Park, VA	0	0
Fairfax County, VA	32	12
Loudoun County, VA	12	6
Prince William County, VA	23	5
Regional Total	202	82
National Total	32,675	9,967

Information provided by the Metropolitan Washington Council of Governments.

Local Drunk Driving Laws & Consequences

Laws	District of Columbia
Legal Drinking Age	21
Blood Alcohol Content (BAC) 21 and Over	.08 BAC
Automatic License Revocation	License can be taken for refusing to take the test or for having a .08 BAC or higher
1st Offense DUI/DWI	Fine: Up to \$1000 Jail: Up to 180 days Suspend License: Six months If BAC is .20 to .25: Mandatory minimum ten days in jail. If BAC is above .25: Mandatory minimum 15 days in jail If BAC is above .30: Mandatory minimum 20 days in jail
2nd Offense DUI/DWI	Jail: Up to a year If BAC is below .20: Mandatory minimum 10 days in jail.
3rd Offense DUI/DWI	Jail: Up to a year If BAC is below .20: Mandatory minimum 15 days in jail.
4th Offense DUI/DWI	Each additional offense adds 30 days mandatory jail time.
Adults Who Aid Under 21 years old in Obtaining Alcohol	Fine: \$1,000 Revoke License: Up to 180 days

Local Drunk Driving Laws & Consequences

Maryland	Virginia
21	21
.08 BAC for DUI .07 BAC or below for DWI	.08 BAC
License can be taken for refusing to take the test or for having a .08 BAC or higher. DUI convictions with refusals can result in additional 2 month jail sentence/\$500	License can be taken for refusing to take the test or for having a .08 BAC or higher
DUI Fine: Up to \$1,000 Jail: Up to a year Mandatory Ignition Interlock for: Effective 10-1-16: Mandatory ignition interlock for all offenders with .08+ BAC. Mandatory ignition interlock for persons convicted of driving under the influence of alcohol and/or for driving while impaired by alcohol if transporting a minor (under 16).	Fine: \$250 to \$2,500 Jail: Up to a year Revoke License: One year If BAC is .15 to .20: Jail: Mandatory minimum five days in jail. If BAC is above .20: Jail: Mandatory minimum 10 days in jail & mandatory ignition interlock. Mandatory Ignition Interlock for: All offenders with .08+ BAC.
DUI Fine: Up to \$2,000 Jail: Up to two years with a mandatory minimum of 5 days DWI Fine: \$500 Jail: Up to a year License can be suspended or revoked for various lengths of time depending on circumstance.	Fine: \$500 to \$2,500 Jail: 1 month to 1 year Revoke License: Three years If BAC is .15 to .20: Mandatory minimum 10 days in jail and mandatory ignition interlock. If BAC is above .20: Mandatory minimum 20 days in jail & mandatory ignition interlock
DUI Fine: Up to \$3,000 Jail: Up to three years. License can be suspended or revoked for various lengths of time depending on circumstance. DWI Fine: Up to \$3,000; Jail: Up to 3 years; License suspension or revocation	Fine: \$1,000 to \$2,500 Jail: 90 days Revoke License: indefinitely mandatory ignition interlock Vehicle: Can be seized & forfeited FELONY
(See third offense above)	
First offense: Fine up to \$5,000 Jail: Up to one year	Fine: Up to \$2,500 Drivers License Suspension: Up to one-year for purchasing for underage

Impaired Driving Fact Sheet

- In the United States in 2014, 9,967 people died in alcohol-impaired traffic crashes.
- On average, one person dies in an alcohol-related traffic crash every 53 minutes.
- Drivers with a BAC level of .08 or higher involved in fatal crashes were seven-times more likely to have a prior conviction for driving while impaired.
- The highest intoxication rates (.08+) in fatal crashes in 2014 were recorded for drivers 21-24 (30%) and 25-34 years old (29%) followed by ages 35-44 (24%).
- Alcohol is the single largest cause of fatal crashes. Alcohol related fatalities accounted for 31% of all highway fatalities in 2014.
- Approximately 1.28 million drivers were arrested in 2012 for driving under the influence of drugs and alcohol. This is an arrest rate of one for every 165 licensed drivers in the United States.
- 29% of motorcycle riders involved in fatal crashes had a BAC level of .08 g/dL or higher.

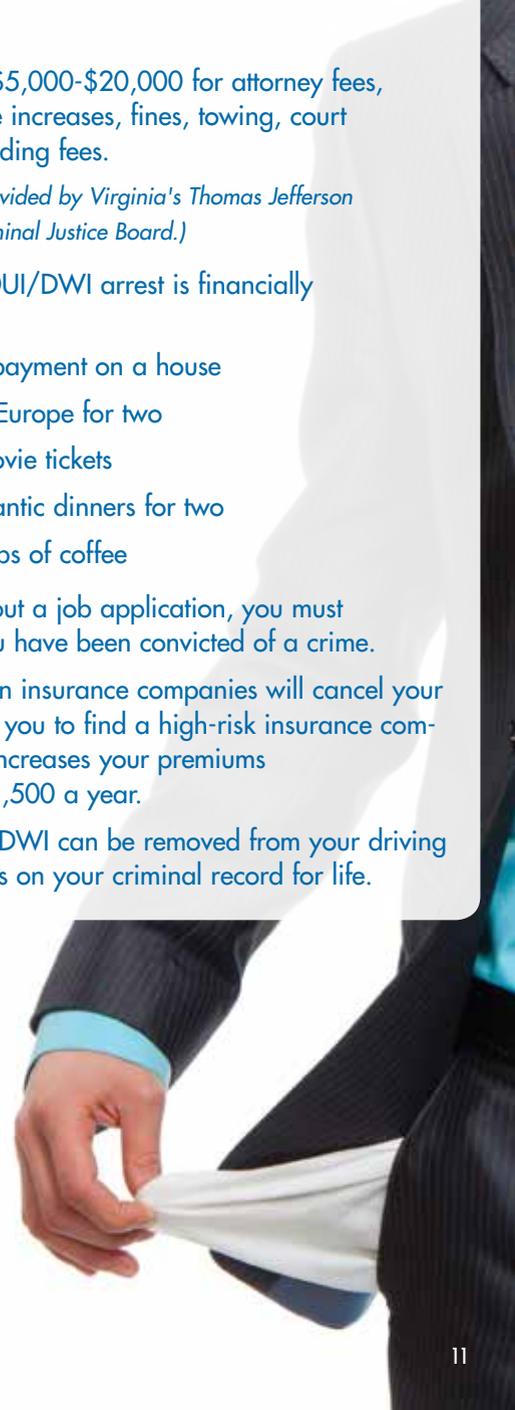
Information provided by National Highway Traffic Safety Administration



A High Price to Pay

In addition to the legal consequences of a DUI/DWI arrest, it will cost you personally, professionally and economically.

- You will pay \$5,000-\$20,000 for attorney fees, insurance rate increases, fines, towing, court costs and bonding fees.
(Information provided by Virginia's Thomas Jefferson Community Criminal Justice Board.)
- An average DUI/DWI arrest is financially equivalent to:
 - A down payment on a house
 - A trip to Europe for two
 - 2,200 movie tickets
 - 200 romantic dinners for two
 - 8,000 cups of coffee
- When filling out a job application, you must say "YES" you have been convicted of a crime.
- Nine out of ten insurance companies will cancel your policy forcing you to find a high-risk insurance company, which increases your premiums by \$1,000-\$1,500 a year.
- While a DUI/DWI can be removed from your driving record, it stays on your criminal record for life.



Tips for Safe Celebrating

- Always serve food with alcohol. High protein foods like meats and cheeses are especially good. They stay in the stomach longer, which slows the rate at which the body absorbs alcohol.
- If you serve an alcoholic punch, use a non-carbonated base such as fruit juice. The body absorbs alcohol faster when mixed with carbonation.
- Serve non-alcoholic beverages as an option. It is possible that some of your guests may not want to drink alcohol.
- Establish guidelines such as:
 - designating a bartender (don't let guests mix their own drinks)
 - not serving anyone who appears to be impaired
 - never serving minors
 - closing the bar at least an hour before the end of the event
 - offering free rides or cab fare to those who have had too much to drink
- Implement a theme to your party so alcohol does not become the single focal point
 - play non-drinking games to entertain your guests
- Happy Hour
 - always designate a driver
 - use alternative transportation
 - set a limit of drinks you will consume
 - never drink on an empty stomach



Special Thanks To:

District of Columbia Department of Transportation
Maryland Highway Safety Office/
Maryland Motor Vehicle Administration
Virginia Highway Safety Office/
Virginia Department of Motor Vehicles

WRAP's 2016 Holiday Safe Driving Campaign Sponsors:

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Giant Food
Glory Days Grill
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Red Top Cab of Arlington
Restaurant Association Metropolitan Washington
Volkswagen Group of America
Washington Area New Automobile Dealers Association

**For further information or to order
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