



New Virginia Law Cracking-Down on Drunk Truckers Now in Effect

Effective July 1, 2017, persons convicted of driving a commercial motor vehicle in Virginia while intoxicated will face increasing mandatory minimum jail sentences and fines.

As part of Virginia’s newest driving under the influence (DUI) law, convicted impaired commercial operators in or through Virginia will now face mandatory minimum fines up to \$500 plus mandatory minimum jail sentences up to one-year. Specifically, persons convicted of driving a commercial motor vehicle in Virginia while intoxicated will face the following spectrum of mandatory minimum penalties:

■ **FIRST OFFENSE:**

\$250 fine plus, if offender’s blood alcohol concentration (BAC) was .15 or higher = five days incarceration; .20 or higher BAC = ten days incarceration. (Prior to July 1, there were no mandatory minimums and no high-BAC sanctions.)

■ **SECOND OFFENSE within five years:**

\$500 fine plus one-month to one-year incarceration (20 days of which are mandatory minimum). Within 5–10 years: \$500 plus one-month incarceration (ten days of which are mandatory minimum). Within ten years: \$500 fine plus, if offender’s BAC was .15 or higher = additional ten days incarceration; .20 or higher BAC = additional 20 days incarceration. (Prior to July 1, fines were \$200 mandatory minimum and \$2,500 maximum. In addition, there were no previous, applicable high-BAC sanctions.)

■ **THIRD OFFENSE within ten years:**

Class 6 felony. (There was no prior felony level threshold.)

Such new penalties are in addition to current sanctions for commercial vehicle operators operating while intoxicated including, according to the Virginia Department of Motor Vehicles (DMV), the Commonwealth’s administratively-imposed one-year commercial driver’s license (CDL) disqualification from driving commercial vehicles for CDL

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WRAP SoberRide® Program Partners with Lyft



District of Columbia Councilmembers **Kenyan McDuffie** (D-Ward 5), at podium, and **Brandon T. Todd** (D-Ward 4), far right, help announce WRAP’s SoberRide® partnership with the ridesharing service Lyft at a March 2, 2017 news conference in Washington, D.C.

SoberRide®, Greater Washington’s popular free safe ride service to prevent drunk driving is now solely available via the Lyft mobile app ridesharing platform.

WRAP announced the partnership with the ridesharing service at a March 2, 2017 news conference held in Washington, D.C. Lyft now provides WRAP’s SoberRide® service in the Washington-metropolitan area through 2017.

The collaboration, billed by both organizations as an “anti-drunk driving and pro-safety partnership” kicked-off officially in tandem with this year’s St.

Patrick’s Day holiday when Lyft provided SoberRide® trips to would-be drunk drivers throughout Greater Washington. SoberRide® was offered as a way to keep local roads safe from impaired drivers during this traditionally high-risk holiday.

In addition to Lyft’s provision of WRAP’s SoberRides this year, the ridesharing service will be donating \$1 to WRAP for each new Lyft customer using the SoberRide® code in 2017.

“We are excited to partner with WRAP in providing safe, reliable transportation to area residents,” said Steve

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users convicted of either driving a commercial motor vehicle with a BAC of 0.04 or higher or while under the influence of alcohol or drugs as well as for refusing a blood and/or breath test while operating a commercial motor vehicle.

“Virginia laws have always been stringent for commercial driver’s license holders relative to training, requirements and lower BAC (.04) levels,” said Kurt Erickson, WRAP President, registered Virginia lobbyist and proponent of this year’s new DUI law. “What occurred on July 1 was simply catching-up the sanctions for drunk commercial operators including high-BAC penalties to those currently applying to non-commercial operators in the Commonwealth.”

Virginia’s newest DUI law was introduced as House Bill 1622 in this year’s session of Virginia’s General Assembly and sponsored by former Frederick County, Virginia Sheriff’s Office Deputy, current attorney and member of Virginia’s House of Delegates, Chris Collins (R-Winchester). Collins’ bill passed both Virginia’s House and Senate on unanimous votes and was signed into law by Virginia Governor Terry McAuliffe (D) in March.

According to the Virginia DMV, fatal commercial vehicle crashes occurring in Virginia in 2015 comprised over ten-percent of all of the Commonwealth’s fatal traffic crashes that year. That same year, 65 commercial vehicle operators were involved in alcohol-impaired crashes on Virginia’s roadways.

Earlier this year, Governor McAuliffe also signed into law (and which immediately became effective on March 16 via an emergency clause) legislation also introduced by Delegate Collins which modifies Virginia’s implied consent statutes in response to a 2016 U.S. Supreme Court decision (*Birchfield v. North Dakota*) relative to both the criminalization of BAC test refusal and warrants for said tests. Specifically, House Bill 2327 addresses the aforementioned court decision (including its ruling as unconstitutional criminal penalties for refusing such tests [Virginia was one of a minority number of U.S. states which criminalized blood alcohol concentration test refusals]) while preserving the legal presumptions contained in the Commonwealth’s implied consent laws. More specifically, the legislation—now Virginia law—replaces the criminal penalties for blood test refusal with civil penalties including a one-year driver’s license suspension for a first refusal; leaves breath test refusal sanctions the same but elevates subsequent breath test refusals to a Class 1 misdemeanor; retains the aforementioned .08 BAC rebuttable presumptions if blood tests were performed via a warrant; and prioritizes warrants for DUI blood tests by Virginia’s judges and or magistrates. ■



WRAP REPORTER

The **WRAP Reporter** is the biannual newsletter of the Washington Regional Alcohol Program (WRAP), an award-winning, public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area.

Summer 2017 Issue

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Taylor, General Manager of Lyft's DC area office hub in Arlington, Virginia. "Lyft is committed to improving access to transportation and reducing drunk driving."

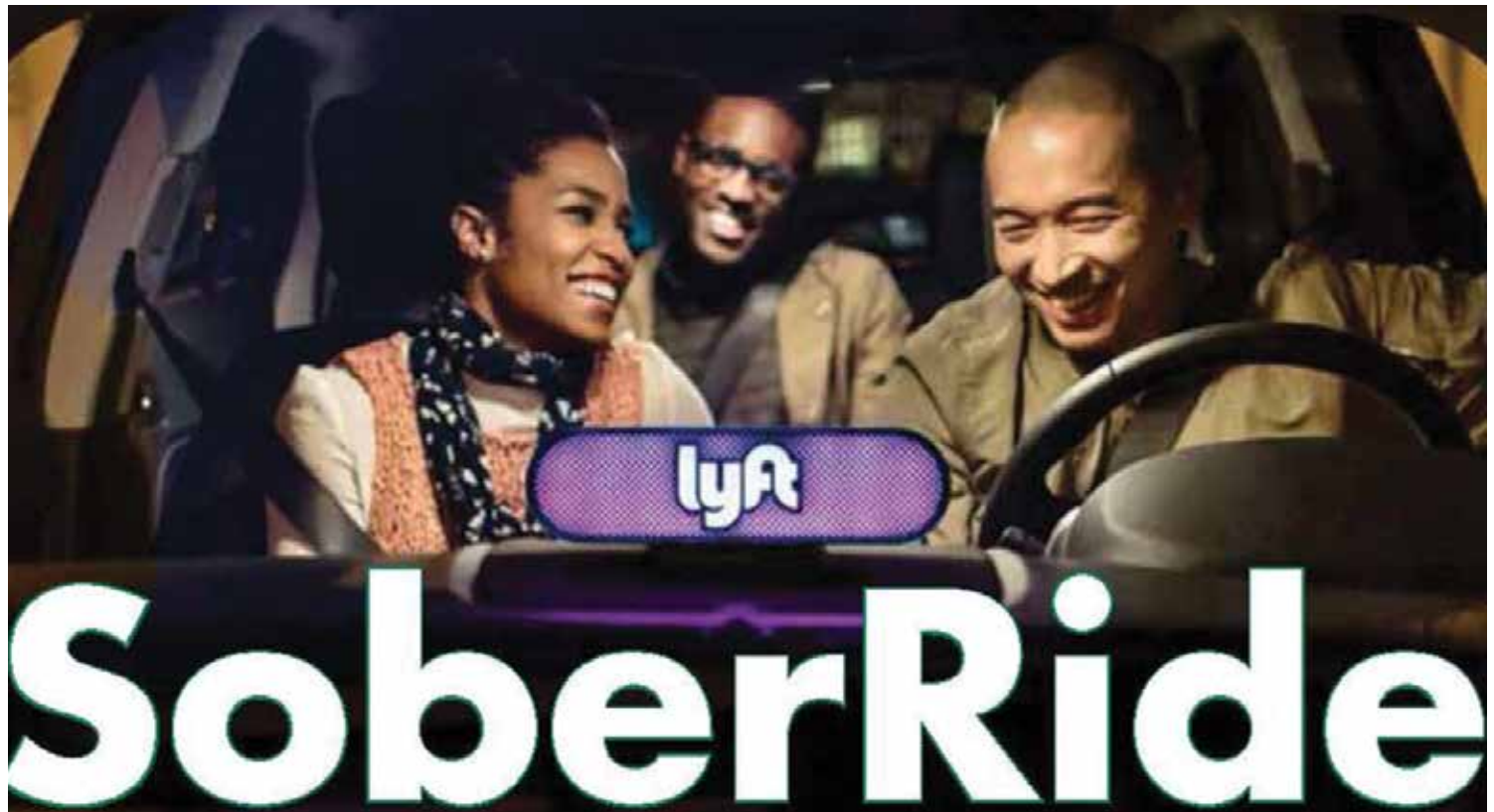
WRAP annually provides its SoberRide® program on St. Patrick's Day, Cinco de Mayo, Independence Day, Halloween and the winter holidays this year starting on December 15, 2017 and operating through and including New Year's Eve. SoberRide® is offered throughout Lyft's Washington, D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William.

Lyft was founded in June 2012 by Logan Green and John Zimmer to improve people's lives with the world's best transportation. Lyft is the fastest growing rideshare company in the U.S and is available in 300 cities. Lyft is preferred by drivers and passengers for its safe and friendly experience, and its commitment to effecting positive change for the future of our cities.

Since 1993, WRAP's SoberRide® program has provided 67,991 free safe rides home to would-be drunk drivers in the Greater Washington area. ■



Lyft's General Manager of its DC Area Office **Steve Taylor** (left) and WRAP President **Kurt Erickson** help announce WRAP's SoberRide® partnership with the ridesharing service at a March 2, 2017 news conference in Washington, D.C.



Over 500 Use Local SoberRide® Program July 4th

A record 560 persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide,® on Independence Day (July 4, 2017) as opposed to possibly driving home drunk.

"For its hours of operation this July 4th, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every 45-seconds," said Kurt Erickson, WRAP's President.

WRAP's 2017 Independence Day SoberRide® program began at 7:00 pm on Tuesday, July 4th (Independence Day) and continued until 2:00 am on Wednesday, July 5th as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During this seven-hour period, area residents age 21 and older celebrating with alcohol could download Lyft to their phones, then enter the code SOBERJULY4 in the app's "Promo" section to receive their no cost (up to \$15) safe transportation home while supplies lasted.

(In March 2017, WRAP announced a partnership with the ridesharing service Lyft to provide WRAP's SoberRide® service in the Washington-metropolitan area



through 2017. SoberRide,® the popular free safe ride service to prevent drunk driving, will now be solely available via the Lyft mobile app ridesharing platform.)

This year's July 4th ridership of 560 SoberRide® users surpassed WRAP's record ridership for the July holiday which had

been 455 SoberRide® users in 2003.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents age 21 and older who otherwise may have attempted to drive home after drinking.

SoberRide® was offered throughout Lyft's Washington, D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William.

Sponsors of this year's July 4th SoberRide® campaign included the 395 Express Lanes, AAA Mid-Atlantic, Anheuser-Busch, Brown-Forman, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Giant Food, Glory Days Grill, Lyft, MillerCoors, Restaurant Association Metropolitan Washington, Volkswagen Group of America and the Washington Area New Automobile Dealers Association.

Since 1993, WRAP's SoberRide® program has provided 67,991 free safe rides home to potential drunk drivers in the Greater Washington area. ■

Editorial: Don't Drink, Drive on Super Bowl Sunday

(As published by the Free Lance-Star on February 4, 2017 and reprinted here with permission.)

THINK YOU could end up driving drunk sometime on Super Bowl Sunday? We wouldn't recommend it. The Virginia State Police will be out in force looking for you.

They've even got a name for the drunken-driving crackdown this year: The Trooper Bowl. From around 4 p.m. on Sunday through 2 a.m. Monday, Virginia State Police will have extra personnel patrolling highways across the commonwealth looking for impaired and reckless drivers.

In addition, the Washington Regional Alcohol Program is asking all drivers to keep an eye out for erratic driving that might suggest someone is driving under the influence. If that happens, the organi-

zation suggests calling #77 on a mobile phone to reach the state police—though it would be wise to let a passenger make the call so the driver can concentrate on the road ahead and provide a good description of the vehicle.

The key here is simply not to have a drink or two on Sunday—or any day for that matter—and then get behind the wheel. Of course you don't want to risk the serious consequences and cost of a DUI arrest, but more importantly, you don't want to risk a crash while driving while impaired that leaves someone seriously injured or dead.

Given all the options and suggestions that are out there these days, along with the cultural shift against drunken driving, there's really no excuse to attempt it. Plan ahead. Maybe there's someone in

your group who doesn't drink or is willing to be the designated driver on Sunday. Know in advance the number to call a cab, or how to reach Uber or Lyft ride-sharing services.

If you plan to drink, leave your car at home so you'll have to find another way home. If you do bring your car, don't hand over your keys to someone who claims to be "less drunk" than you are. Take responsibility for your friends and loved ones and don't let them drive drunk.

Super Bowl Sunday is an exciting day across America. It's also one of the most deadly days on the nation's highways because of drunken drivers. Don't contribute to the problem. The Virginia State Police would be perfectly fine without having so many drivers to pull over, or so many next-of-kin to notify. ■

Prom and Graduation Season Ushers in Deadliest Months for Teen Drivers

Citing the fact that spring and summer's arrival also ushers in that period (May–August) when the greatest number of U.S. teen traffic deaths occur, WRAP urged for parental involvement to combat both teen drinking and drunk driving this prom and graduation season, as well as during the summer.

WRAP, this spring, provided area parents of teens with “Tips for Parents.” WRAP’s tips, viewable as an infographic at <http://wrap.org/pdfs/2017tipsinfographic.pdf>, were designed to inform Greater Washington parents on how best to deter teen drinking during the dangerous summer months, included:

- **Know the Facts...** Underage drinking can lead to substantial harm including traffic crashes, violent crime, property crime, unintentional injury and at-risk sex. In addition, motor vehicle crashes still remain the leading cause of death of young people in the U.S.
- **Talk with Your Teen...** Studies time and time again have confirmed that parents can have a significant—if not most significant—impact as to whether their teens will engage in risky behaviors including the use of alcohol. Have open, caring, thoughtful, ongoing conversations on alcohol with your teen. Create clear family rules and expectations by setting a “no alcohol” rule and supporting such an environment with “zero-tolerance” consequences if such rules are broken.
- **Foster Self Confidence...** Instill self-confidence in your teen by talking with them about peer pressure. At some point, your teen will be offered alcohol. As the National Institutes of Health points out, “teens say they prefer quick ‘one-liners’ that allow them to dodge a drink without making a big scene.”
- **Lay Down the Law...** The District of Columbia, Maryland and Virginia all have zero tolerance laws making it a crime to possess, purchase or consume alcohol if you are under 21.
- **Beware of Your Civil Liability...** In most cases, it’s unlawful for parents to allow their children’s friends to consume alcohol in their home. If these same “friends” are later involved in a crash, the providing parents may be responsible for injuries, property damages and wrongful death. These same parents may also face criminal charges of contributing to the delinquency of a minor.

“In 2015, an average of ten teenagers died in U.S. motor vehicle crashes every single day during the summer months,” said Tammy Wan, WRAP’s Director of Programs. “For too many parents, unfortunately, summer’s unstructured time may also be a deadly time for their teenage children and their friends.”

“Compared to other months that year, the months of May through August represented that period when the greatest number of teens were killed in traffic crashes in 2015.”

In 2015, 26-percent of young drivers (ages 15 to 20 years old) killed in U.S. crashes had been drinking (with a blood alcohol concentration [BAC] level of 0.01 grams/deciliter or higher according to the National Highway Traffic Safety Administration). That same year, 21-percent of young drivers killed in U.S. traffic crashes has a BAC of 0.08 g/dL or higher.

According to the 2016 Monitoring the Future survey sponsored by the National Institute on Drug Abuse, nearly half (48.4%) of U.S. high school seniors don’t view binge drinking on weekends as carrying a great risk. In addition and while alcohol use rates have declined consistently in the last half-decade, alcohol is still the drug of choice for all three surveyed age groups (8th, 10th and 12th grade students).

In addition to its updated tips for parents to deter underage drinking and drunk driving this summer, WRAP also encourages parents to be aware of social networks their children use. Party promoters often prey on youth via social media sites

TENTIPS FOR PARENTS
to deter underage drinking

- 1 Know the Facts**
Prom and graduation season, as well as the summer months, are deemed the most dangerous months for teens as such period contains the highest number of U.S. teen traffic crashes. (National Highway Traffic Safety Administration)
- 2 Dangers**
Drinking underage not only increases the chances of dependency later on in life, but also leads to short and long-term consequences, as well as leading to other risky behavior.
- 3 Talk**
Have open, thoughtful and ongoing conversations with your teen about alcohol. Create clear family rules about alcohol use.
- 4 Confidence**
Instill self-confidence in your teen by talking to them about peer pressure. Assure them that they don't need alcohol to have fun.
- 5 Civil Liability**
In most cases, it is unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults may face criminal charges later on if these same "friends" are involved in a crash.
- 6 Structure**
Be present in your teen's life. Share responsibilities and tasks with your teen. Give your child the opportunity to share their day's experiences.
- 7 Be a Good Host**
Host a teen party with clear guidelines of no drugs and alcohol. Make your presence known at the party.
- 8 Role Model**
Parents should be role models to their teens and make sure their own behavior is appropriate. Use alcohol moderately, serve as a responsible host and never drink and drive.
- 9 Safety**
Ensure your teens can talk to you if they make a mistake. Have a plan in place if your child does make the mistake of drinking alcohol and make sure they know to call 911 in the case of an emergency.
- 10 The Law**
The District of Columbia, Maryland and Virginia all have zero tolerance laws, making it illegal to consume, possess or purchase alcohol under the age of 21.

April 2017 For information, visit: <http://wrap.org/pdfs/2017tipsinfographic.pdf>
The Washington Regional Alcohol Program, www.wrap.org

and by promising a good time and access to alcohol for a fee.

“Make no mistake about it, parents play an integral role in when and if their children drink alcohol,” said Wan. “These tips are simply meant to reinforce their efforts to foster a healthy and safe summer for them and their teenage children.” ■

Nearly 700 Use SoberRide® Program on Cinco de Mayo

Six-hundred-and-seventy-six (676) persons in the Washington-metropolitan area used the free safe ride service, SoberRide®, on Cinco de Mayo (May 5, 2017) as opposed to possibly driving home drunk.

“For its hours of operation this Cinco de Mayo, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington’s roadways every 48-seconds,” said Kurt Erickson, WRAP’s President

WRAP’s 2017 Cinco de Mayo SoberRide® campaign began at 7:00 pm on Friday, May 5 (Cinco de Mayo) and continued until 4:00 am the following day (Saturday, May 6) as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During this nine-hour period, area residents celebrating with alcohol could download Lyft to their phones, then enter the code CINCODC in the app’s “Promo”

section to receive their no cost (up to \$15) safe transportation home while supplies lasted.

(In March 2017, WRAP announced a partnership with the ridesharing service Lyft to provide WRAP’s SoberRide® service in the Washington-metropolitan area through 2017. SoberRide®, the popular free safe ride service to prevent drunk driving, is now solely available via the Lyft mobile app ridesharing platform.)

The holiday weekend’s ridership bested that for last year’s Cinco de Mayo SoberRide® campaign when 225 persons used the drunk driving prevention service.

SoberRide® was offered throughout Lyft’s Washington, D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George’s; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William.

Sponsors of this year’s Cinco de Mayo SoberRide® campaign included the 395 Express Lanes, AAA Mid-Atlantic, Anheuser-Busch, Brown-Forman, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Giant Food, Glory Days Grill, Lyft, MillerCoors, Restaurant Association Metropolitan Washington, Volkswagen Group of America and the Washington Area New Automobile Dealers Association. ■

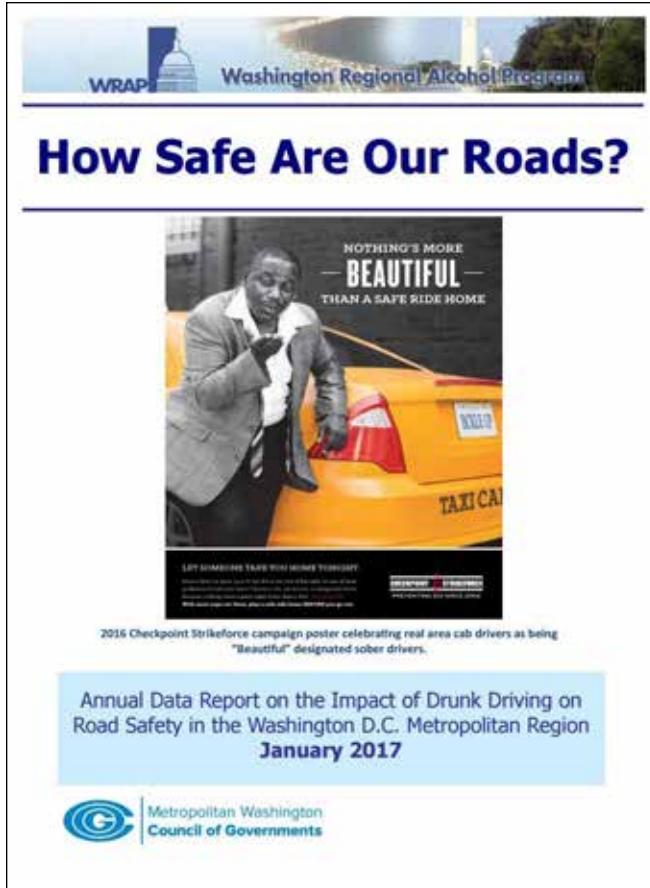


Metropolitan Police Department (D.C.) **Officer Jose Tirado-Gonzalez** being interviewed about WRAP’s 2017 Cinco de Mayo SoberRide® campaign at a bilingual news conference held on May 3, 2017 in Washington, D.C.



Lyft’s General Manager of its DC Area Office **Steve Taylor** helps launch WRAP’s 2017 Cinco de Mayo SoberRide® campaign at a bilingual news conference held on May 3, 2017 in Washington, D.C.

DUI Incidents Decrease in Greater Washington



The number of drunk driving deaths, injuries, crashes and arrests all decreased in the Washington-metropolitan area in 2015 according to a report released by WRAP on February 20, 2017.

In 2015, Greater Washington recorded 75 alcohol and or drug-impaired traffic fatalities – a more than 14-percent decrease in such deaths from the previous year. The number of local impaired driving injuries and crashes also decreased and by nearly nine-percent and nearly four-percent, respectively.

Those findings are contained in WRAP's 24th-annual "How Safe are Our Roads? Annual Data Report on the Impact of Drunk Driving on Road Safety in the Washington, D.C. Metropolitan Region." The report was prepared by the Metropolitan Washington Council of Governments (COG) for WRAP.

"While the report's numbers reverse recent year trends relative to local DUI

deaths, injuries and crashes, the fact that we're still annually arresting nearly 15,000 persons for drunk driving in Greater Washington, alone, shows us that we need to keep-up the fight," said WRAP Chairman Liz Tobin.

Findings in the released report include:

- **FATALITIES:** Local alcohol and or drug-related traffic deaths decreased between 2014 and 2015 and by 14.7% (and from 88 to 75 such deaths).
- **CRASHES:** Area traffic crashes attributed to alcohol and or drugs decreased by 3.84% between 2014 and 2015 (and from 4,217 to 4,055 such crashes).
- **INJURIES:** Local alcohol and or drug-related traffic injuries also decreased by 8.9% between 2014 and 2015 (and from 2,157 to 1,963 such injuries).
- **ARRESTS:** Local arrests for either driving under the influence (DUI) or driving while impaired (DWI) decreased by 7.8% between 2014 and 2015 (and from 16,054 to 14,801 such arrests).

Of the Washington-metropolitan area's 229 total traffic fatalities in 2015, nearly a third (32.7%) of these roadway deaths were alcohol and or drug-related (.08+ BAC). Comparatively, 2015 national statistics (National Highway Traffic Safety Administration) show that 29% of total U.S. vehicular fatalities in 2015 were reported as alcohol/drug related (.08+ BAC).

(WRAP's 2016 "How Safe Are Our Roads?" report can be found as a PDF file at: <http://wrap.org/pdfs/2016SafeRoadsDataReport.pdf>) ■

www.wrap.org

Nearly 500 Use SoberRide® on St. Patrick's

Four-hundred-and-sixty (460) persons in the Washington-metropolitan area used the free safe ride service, SoberRide®, on March 17, 2017 (St. Patrick's Day) as opposed to possibly driving home drunk.

"For its hours of operation this St. Patrick's Day, this level of ridership translates into SoberRide® removing a would-be drunk driver from Greater Washington's roadways every 93-seconds," said Kurt Erickson, WRAP's President.

WRAP's 2017 St. Patrick's Day SoberRide® campaign began at 4:00 pm on Friday, March 17 (St. Patrick's Day) and continued until 4:00 am the following day (Saturday, March 18) as a way to keep local roads safe from impaired drivers during this traditionally high-risk holiday. During this 12-hour period, area residents celebrating with alcohol could download Lyft to their phones, then enter the code SOBERRIDE in the app's "Promo" section to receive their no cost (up to \$20) safe transportation home while supplies lasted.

The holiday weekend's ridership bested that for last year's St. Patrick's Day SoberRide® campaign when 250 persons used the drunk driving prevention service.

Sponsors of this year's St. Patrick's Day SoberRide® campaign included the 395 Express Lanes, AAA Mid-Atlantic, Anheuser-Busch, Brown-Forman, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Giant Food, Glory Days Grill, Lyft, MillerCoors, Restaurant Association Metropolitan Washington, Volkswagen Group of America and the Washington Area New Automobile Dealers Association.

In addition, nine of the Washington-metropolitan area's better-known Irish restaurants also united to ensure a safe St. Patrick's Day celebration this year by sponsoring SoberRide.® These dining establishments included: The Dubliner Restaurant & Pub (DC); Fadó (DC); James Hoban's Irish Restaurant & Bar (DC); Kelly's Irish Times (DC); Martin's Tavern Est. 1933 (DC); Murphy's Grand Irish Pub (DC & VA); O'Sullivan's (VA); Rí Rá Irish Pub (DC); and Siné Irish Pub (VA). ■

15th-Annual Checkpoint Strikeforce Campaign Raises Awareness of DUI Enforcement



Virginia's Secretary of Public Safety and Homeland Security Brian Moran helps launch the Commonwealth's 2016 Checkpoint Strikeforce campaign at a September 1, 2016 news conference in Richmond, Virginia.

Markedly increased awareness of DUI enforcement combined with greater planning and use of “safe rides home after being out drinking” in Maryland and Virginia appear to be amongst the dividends of the region’s “Beautiful” 2016 Checkpoint Strikeforce campaign.

A January 2017 survey conducted by Washington, D.C.’s Lake Research Partners and of 1,000 male drivers ages 21-to-35 equally divided from the Baltimore, Hampton Roads, Northern Virginia and Richmond markets—and following the second year of Maryland and Virginia’s recently launched theme of celebrating both states’ “Beautiful” designated sober drivers whether they be individuals, cab and ride-sharing drivers or transit operators—showed that the 2016 Checkpoint Strikeforce campaign’s target audience’s awareness of the designated driver campaign and their motivation to utilize said means to prevent drunk driving each increased by double-digit percentages.

Amongst the Checkpoint Strikeforce campaign’s target audience, the January 2017 post-survey also cited:

- in what Lake Research calls a “significant spike since last summer,” awareness specifically of a campaign portraying designated drivers as “beautiful” or that says “nothing is more beautiful than a safe ride home” increasing by a double-digit margin (11%);
- motivation to use a designated driver via the “chance of getting pulled over by police” increasing by a double-digit margin (up 18% representing the second largest jump in such motivation [second only to “getting in a crash”];

- awareness of “increased law enforcement regarding drinking driving” increasing by seven-percent;
- the percentage of persons either driving after drinking or riding with a person who has been drinking decreasing by seven-percent;
- the number of persons using alternative transportation to “plan a safe ride home” (a key message of the “Beautiful” Checkpoint Strikeforce campaign) including specifically “using a rideshare service” increasing by six-percent;
- in what Lake Research calls a “small but important shift,” the number of persons using alternative transportation to “get a safe ride home” if their designated driver ends up drinking including specifically “using a rideshare service” increasing by eight-percent;
- and awareness specifically of “a program called Checkpoint Strikeforce” increasing by four-percent with nearly two-thirds (63%—or in what Lake Research calls a “majority of young men across subgroups”) of persons surveyed being aware of the traffic safety campaign.

Longer-term gains specifically between the 2015 and 2016 Checkpoint Strikeforce campaigns (each deploying the aforementioned “Beautiful” creative and messaging) include:

- the number of persons using alternative transportation to “get a safe ride home” if their designated driver ends up drinking including specifically “using a rideshare service” increasing by a double-digit margin (up 25%);
- the number of persons using alternative transportation to “plan a safe ride home” (a key message of the “Beautiful” CPSF campaign) including specifically “using a rideshare service” increasing by a double-digit margin (up 20%);
- awareness of “increased law enforcement regarding drinking driving” increasing by a double-digit margin (up 11%);

- the number of persons planning ahead “for a safe ride home after being out drinking” increasing by a double-digit margin (up 11%);
- awareness specifically of a campaign portraying designated drivers as “beautiful” or that says “nothing is more beautiful than a safe ride home” increasing by eight-percent;
- awareness specifically of “a program called Checkpoint Strikeforce” increasing by six-percent;
- and the number of persons planning a safe ride home before they go out increasing by six-percent.

Checkpoint Strikeforce is a research-based, multi-state and zero-tolerance initiative designed to get impaired drivers off our roads using checkpoints and patrols when and where drunk driving is most likely to occur, and to educate the public about the dangers and consequences of drunk driving. The campaign is supported locally by grants from the Maryland Motor Vehicle Administration’s Highway Safety Office and the Virginia Department of Motor Vehicles’ Highway Safety Office.

WRAP serves as project director of the public education component of the region’s Checkpoint Strikeforce campaign.

The research-driven, recent rebranding of Maryland and Virginia’s Checkpoint Strikeforce campaign—while still conveying an important law enforcement message—deployed a strategic “carrot”-based approach of celebrating both states’ “beautiful” designated sober drivers whether they be individuals, cab and ridesharing drivers or transit operators. After all and as the ads say, at the end of a great night, “nothing’s more beautiful than a safe ride home.”

In addition to stepped-up high visibility law enforcement efforts to identify and apprehend drunk drivers in Maryland and Virginia, the states’ 2016 Checkpoint Strikeforce campaign featured a significant multimedia campaign including ads running on television, cable and radio stations as well as both movie theater and digital platforms.

The 30-second Checkpoint Strikeforce television spot, which celebrates the “beauty” of designated sober drivers, can be viewed online at <https://youtube.com/YetbIqz69SI> ■

Greater Washington Area Law Enforcement Lauded for Fight Against Drunk Driving

Fourteen (14) Washington-metropolitan area police officers were cited on December 16, 2016 for their “outstanding commitment in the fight against drunk driving in Greater Washington” and presented with WRAP’s 19th-annual “Law Enforcement Awards of Excellence for Impaired Driving Prevention.”

Bestowed at a regional ceremony held in McLean, Virginia, WRAP presented its 2016 Law Enforcement Awards to:

- **City of Alexandria Police Department** Officer Wesley Vitale
- **Arlington County Police Department** Officer John Clark
- **City of Falls Church Police Department**
Officer Kevin Hedden
- **Fairfax County Police Department** Second Lieutenant
Jason Long
- **Town of Herndon Police Department** Private First Class
Eliezer Calo
- **Loudoun County Sheriff’s Office** Deputy Jason Totaro
- **Maryland State Police** Trooper First Class
Anthony Wallace
- **Metropolitan Police Department** Officer David Naples
- **Montgomery County Dept. of Police** Police Officer III
Alec Latifov
- **Montgomery County Dept. of Police** Police Officer III
John P. Romack
- **Prince George’s County Police Dept.** Corporal
Sage Saliba
- **Prince William County Police Dept.** Police Officer II
Jeremy A. Schenck
- **United States Park Police** Officer Benjamin Tomasiello
- **Virginia State Police** Trooper Zachary Koon

The annual awards, presented at a ceremony at Maggiano’s Little Italy in the Tysons Galleria, were bestowed by WRAP in memory of Metropolitan Police Department’s Motor Patrol Officer Anthony W. Simms. Officer Simms, as a result of injuries sustained while on duty, lost his life to an impaired driver during Memorial Day weekend in 1996. WRAP’s 2016 Law Enforcement Awards were presented by Officer Simms’ widow, Lieutenant Pamela Simms, also formerly with the Metropolitan Police Department, along with News4’s (NBC) Traffic Reporter Melissa Mollet. Today’s event speakers included Congressman Gerry Connolly (D-VA),

Prince William County Police Chief Colonel Barry M. Barnard (the Prince William County Police Department co-hosted this morning’s event with WRAP) and Richard Leotta, father of late Montgomery County Police Officer Noah Leotta.

“Today’s awardees represent the front lines in the fight against drunk driving in Greater Washington,” said Liz Tobin, WRAP’s Chairman. “Their collective effort to annually arrest and remove nearly 15,000 drunk drivers from Washington-metropolitan area roadways has undoubtedly saved lives.”

In addition to receiving the Law Enforcement Awards, each of the 2016 WRAP honorees also received a pair of complementary Washington Nationals tickets (courtesy of the Washington Nationals) and a \$25 gift card to Glory Days Grill (courtesy of Glory Days Grill).

Sponsors of WRAP’s 2016 Law Enforcement Awards and Holiday Campaign Kick-Off included The Beer Institute, BREAKTHRU BEVERAGE—Washington, D.C., Cardinal Bank, GEICO, Foundation for Advancing Alcohol Responsibility, Glory Days Grill, Interstate Worldwide, Red Top Cab and the Volkswagen Group of America. ■



Alexandria, Virginia Police **Officer Wesley Vitale** (second from left) receives WRAP’s 2016 Law Enforcement Award of Excellence for Impaired Driving Prevention from (l to r) NBC Washington’s **Melissa Mollet**, Metropolitan Police Department (D.C.) retired **Lieutenant Pamela Simms** and Prince William County, Virginia Police **Chief Colonel Barry Barnard**.



Virginia State Police (l-r) **Trooper Zachary Koon**, **Trooper Joshua Smith** and **Captain James De Ford, Sr.** join Arlington County, Virginia **Deputy Police Chief Michael Dunne** at WRAP’s 2016 Law Enforcement Awards on December 16, 2016 in McLean, Virginia.



Recipients of WRAP’s 2016 Law Enforcement Award of Excellence for Impaired Driving Prevention gather at WRAP’s 19th-annual awards event in McLean, Virginia.

Maryland Honors Victims of Impaired Driving Crashes

(The following December 15, 2016 Maryland Motor Vehicle Administration [MVA] news release is reprinted with permission from MVA. WRAP serves as project director of Maryland's 13th-annual "Maryland Remembers" event.)

Remembering and honoring victims of impaired driving crashes in Maryland, Lieutenant Governor Boyd K. Rutherford today (December 15, 2016) joined Transportation Secretary Pete K. Rahn, Maryland State Police Superintendent Colonel William Pallozzi, Motor Vehicle Administrator Christine E. Nizer, highway safety advocates and Rich Leotta—father of Montgomery County police officer Noah Leotta—at the 13th Annual Maryland Remembers event. The annual memorial honors the lives of the hundreds of Maryland citizens killed at the hands of impaired drivers. Over the past five years (2011-2015), an average of 160 people have died in impaired driving-related (alcohol and drug) crashes on Maryland's roads and hundreds more are seriously injured.

"We cannot, and will not, accept the fact that nearly one-third of all Maryland highway fatalities are due to an impaired driver," said Lieutenant Governor Rutherford. "The Hogan Administration is committed to working with law enforcement, elected officials, and our highway safety partners to protect our citizens and save lives."

To help save lives by removing more drunk drivers from Maryland roadways, Governor Larry Hogan supported and signed the Drunk Driving Reduction Act of 2016 (Noah's Law), which went into effect October 1, 2016. The law will save lives by requiring ignition interlock for all convicted drunk drivers. An ignition interlock is a device that prevents a vehicle from starting when it detects a certain level of alcohol on the driver's breath and requires the driver to retest at random points while they are driving. The Governor also recently announced more than \$12.5 million in federal highway safety funds for more than 80 agencies and organizations across Maryland to help strengthen and expand the state's efforts to save lives. This includes funds targeted to impaired driving enforcement.

"Maryland Remembers serves as an important reminder to all Marylanders that

impaired driving is a crime that shatters lives," said Secretary Rahn. "Our message is simple: plan for a sober ride or plan to go to jail."

During the month of December, on average, 13 people are killed and 280 injured in impaired driving crashes in Maryland. Last year, more than 23,000 people were arrested for driving under the influence of alcohol or drugs in Maryland and police will again be deployed in a series of checkpoints and intense DUI patrols throughout the holidays to find and arrest impaired drivers. Nationally, a mother, father, son, or daughter is killed in an impaired-driving crash every 51 minutes.

"There is no excuse for driving drunk," said Colonel Pallozzi. "Maryland state troopers continue aggressive impaired driving enforcement efforts throughout the state and will remain committed to this important cause. If there is any comfort you can find today, I hope it is in knowing that we have not given up the fight."

Prior to the Maryland Remembers event, Secretary Rahn, Colonel Pallozzi, Administrator Nizer and representatives from Mothers Against Drunk Driving gathered to officially introduce the state's

latest tool in the fight to end drunk driving: the Mobile Breath Alcohol Testing Truck. The truck is a joint initiative between the Maryland Department of Transportation's Highway Safety Office and the Maryland State Police. Paid for entirely with federal funds, the truck will help law enforcement officers test, verify and arrest drunk drivers at DUI checkpoints across the State.

"By testing suspected drunk drivers inside this truck instead of transporting the impaired driver back to the local barracks for testing, officers can remain at checkpoints doing what they do best: saving more lives by pulling over more drunk drivers," said Secretary Rahn.

The cost of the vehicle was \$430,425 plus \$21,549 for 3 Intoximeters (Evidential Breath Testing Instruments) for dedicated use on the truck. The truck will be made available to other Maryland law enforcement agencies. The first deployment of the truck is Friday, December 16, 2016.

"The Mobile Breath Alcohol Testing truck is a progressive way to obtain immediate breath results and remove drunk drivers from the roadways, saving lives and preventing injuries," said Mothers Against Drunk Driving State Program Director Lisa Spicknall. "We need to use every resource available to make sure that more lives are not needlessly lost because of an impaired driver."

"Lives are on the line, and we need people to plan ahead for a safe and sober ride home," said MVA Administrator Nizer.

Preventing impaired driving starts with taking personal responsibility to ensure a safe and sober ride home. Here are some tips:

- Before you take your first sip of alcohol, leave your keys at home or give them to a friend.
- If you're going out to a bar or holiday party, have a designated sober driver to get you home safely.
- Keep the numbers of transportation companies in your phone, use public transportation, or make plans to stay overnight.
- If you're hosting a holiday party, make sure all your guests have a sober ride. Keep numbers to cab companies and rideshare programs like Uber or Lyft on hand, and never let anyone get behind the wheel if they have been drinking.
- If you're the designated driver, do not drink. Your friends are relying on you, as are the people with whom you share the road.

For more information on Noah's Law and Maryland's comprehensive efforts to combat impaired driving, visit: www.towardzerodeathsmd.com/noah. ■



Maryland Lieutenant Governor Boyd Rutherford addresses the audience at the 2016 "Maryland Remembers" ceremony in Annapolis.

Corporate Contributions

(May 1, 2016 through July 31, 2017)

WRAP's Public Partners:

District of Columbia Department of Transportation
 Maryland Motor Vehicle Administration/
 Maryland Highway Safety Office
 Virginia Department of Motor Vehicles/
 Virginia Highway Safety Office

Chairman's Club (\$10,000 and over)

Anheuser-Busch and Local Distributors
 (Capital Eagle, JF Fick, Inc., Bob Hall, Inc.,
 Montgomery Eagle, Virginia Eagle)

Constellation Brands
 Diageo
 Foundation for Advancing Alcohol Responsibility
 GEICO
 MillerCoors
 Volkswagen Group of America

Corporate Platinum (\$5,000-\$9,999)

AAA Mid-Atlantic
 Beer Institute
 Brown-Forman
 District of Columbia Association of Beverage Alcohol
 Wholesalers
 Enterprise Rent-A-Car
 Giant Food
 Glory Days Grill
 Washington Area New Automobile Dealers Association
 Wine and Spirits Wholesalers of America, Inc.

Corporate Gold (\$1,000-\$4,999)

BREAKTHRU BEVERAGE GROUP
 Coalition of Ignition Interlock Manufacturers
 Interstate Worldwide Relocation
 PAS Systems International
 Safeway
 Christopher Tavlarides
 Undeland Associates
 Verizon

Corporate Silver (\$100-\$999)

Billy Martin's Tavern Est. 1933
 Cardinal Bank
 Fadó
 McAndrew Company
 Murphy's Grand Irish Pub
 O'Sullivan's Irish Pub
 Rí-Rá
 Siné



Anheuser-Busch's **Elio DiCenso** (second from l) presents Anheuser-Busch's check for \$25,000 in support of WRAP's free safe ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check are (l-r) WRAP's **Kurt Erickson**, Vice Chairman **Gary Cohen** and NBC Washington's **Melissa Mollet**. Anheuser-Busch's check presentation was made to WRAP on December 16, 2016 in McLean, Virginia.



Constellation Brands' **Henrik Ojikutu** (second from l) presents Constellation's check for \$10,000 in support of WRAP's free safe ride service to prevent drunk driving in the national capital area, SoberRide.® Joining Mr. Ojikutu, are (l-r) Constellation's **Kim Murphy**, MXDC restaurant's **Cristian Masaya**, WRAP's **Kurt Erickson** and Constellation's **Mike Abbate** and **Whitney Dedon**. Constellation's check presentation was made to WRAP on May 3, 2017 in Washington, D.C.



District of Columbia Association of Beverage Alcohol Wholesalers' representatives (l-r) **Risa Hirao** and **Paul Pascal** presents DCABAW's check for \$5,000 in support of WRAP's free safe ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check is WRAP's **Kurt Erickson**. DCABAW's check presentation was made to WRAP on March 2, 2017 in Washington, D.C.



AAA Mid-Atlantic's **Jeanette Tejeda de Gomez** presents AAA Mid-Atlantic's check for \$5,000 in support of WRAP's free safe ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check are (l-r) WRAP's Secretary **Todd Heavner** and **Kurt Erickson**. AAA's check presentation was made to WRAP on March 2, 2017 in Washington, D.C.



Transurban's (395 Express Lanes) **Isabelle Beegle-Levin** presents Transurban's check for \$5,000 to WRAP in support of WRAP's free safe ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check are (l-r) WRAP's Secretary **Todd Heavner** and **Kurt Erickson**. Transurban's check presentation was made to WRAP on March 2, 2017 in Washington, D.C.



Enterprise Rent-A-Car's **Todd Heavner** (right) presents Enterprise's check for \$6,000 to WRAP in support of WRAP's free safe ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check are (l-r) Lyft's **Steve Taylor** and WRAP's **Kurt Erickson**. Enterprise's check presentation was made to WRAP on March 2, 2017 in Washington, D.C.

WRAP Commemorates 34th Year in Fighting Drunk Driving and Underage Drinking



AAA Mid-Atlantic's (l-r) **Lon Anderson** (retired), **John Townsend**, **Jeanette Tejada de Gomez**, **Ragina Averella** and **Tom Calcagni** receive WRAP's 2016 Corporate Sponsorship Award from WRAP Chairman **Liz Tobin** at the organization's 2016 Annual Meeting in Washington, D.C.

WRAP commemorated its 34th year fighting drunk driving and underage drinking on October 21, 2016 during its 2016 Annual Luncheon Meeting and WRAPPY Awards ceremony held at Clyde's of Gallery Place in Washington, D.C.

In fiscal year 2016, WRAP highlights include the organization:

- removing over 2,400 (2,446) would-be drunk drivers from Greater Washington's roadways via WRAP's safe ride service, SoberRide® representing a nearly 20-percent increase in collective ridership from the previous year and including a 48% increase in Halloween ridership, a 38% increase in New Year's ridership and a 37% increase in Cinco de Mayo ridership
- reaching nearly 6,000 (5,887) Greater Washington high school students with WRAP's innovative and multi-media education program, Alcohol Awareness for Students;
- celebrating the 24th year of WRAP's esteemed GEICO Student Awards program recognizing area student organizations promoting alcohol and drug-free lifestyles to their peers and this year tying a record level of monetary prizes;
- successfully helping to champion the District of Columbia's legislative efforts to deploy proven-effective technology in preventing would-be drunk drivers from starting their vehicles; championing the same in Maryland while also helping to advance legislation—now law—cracking-down on parents hosting underage drinking parties; and, in Virginia, beating back legislative efforts threatening to both disallow DUI charges on private property as well as lessen the Commonwealth's ignition interlock statutes;
- and spearheading the region's demonstrably-effective and 15th-annual Checkpoint Strikeforce campaign strategically highlighting the region's designated sober drivers—whether they be taxicab or ridesharing drivers, transit operators or individuals—as, indeed, “beautiful” while simultaneously deploying innovative high-visibility enforcement to combat DUI as exemplified by last year's “40-on-40” operation where, over the Super Bowl weekend, a minimum of

40 officers patrolled the Route 40 corridor in Maryland identifying and apprehending drunk drivers.

That afternoon, WRAP also bestowed the following honors:

2016 Community Partnership Award

- AT&T
- GEICO
- Glory Days Grill
- Metropolitan Washington Council of Governments
- Red Top Cab of Arlington

2016 Law Enforcement Award

- Montgomery County Department of Police Captain Tom Didone

2016 Youth Leadership Award

- Prince George's County Public Schools' Supervisor for Student Affairs and Safe and Drug-Free Schools Richard Moody

2016 Media Partnership Award

- WTOP News

2016 Public Service Award

- Honorable David Fraser-Hidalgo (D-Montgomery County), Maryland House of Delegates
- Honorable Benjamin Kramer (D-Montgomery County), Maryland House of Delegates
- Honorable Jamie Raskin (D-Montgomery County), Maryland Senate

2016 Chairman's Award

- Enterprise Rent-A-Car's Director of Relations Todd Heavner

2016 Public Partnership Award

- District of Columbia Department of Transportation
- Maryland Highway Safety Office
- Virginia Highway Safety Office

2016 Corporate Sponsorship Award

(contributing \$5,000 or more to WRAP in FY 2016):

- AAA Mid-Atlantic
- Beer Institute
- Constellation Brands
- Diageo
- District of Columbia Association of Beverage Alcohol Wholesalers
- Enterprise Rent-A-Car
- Foundation for Advancing Alcohol Responsibility
- GEICO
- Giant Food

- MillerCoors
- Restaurant Association Metropolitan Washington
- Volkswagen Group of America
- Washington Area New Automobile Dealers Association
- Wine and Spirits Wholesalers of America

2016 Corporate Partnership Award

- Anheuser-Busch and Local Distributors

At the fall ceremony, WRAP also reelected the following officers: Liz Tobin, Chairman; Gary Cohen (Glory Days Grill), Vice Chairman; Todd Heavner (Enterprise Rent-A-Car), Secretary; Jim Fell (NORC at the University of Chicago), Treasurer; and Lieutenant Rudy Landon (Loudoun County Sheriff's Office), Immediate Past Chairman.

In addition, the charity also elected the following four individuals to its Board of Directors: Master Police Officer Clinton Beach, Traffic Division—DWI Coordinator, Fairfax County Police Department; Chief Maggie DeBoard, Herndon Police Department; Bernie Lucas, Creative Services Director/Public Affairs Director—Washington DC, iHeartMedia; and Sergeant Terry Thorne, Traffic Safety and Specialized Enforcement Branch, Metropolitan Police Department (DC) as well as elected the following five individuals as WRAP Members: Captain Don Hayes, Alexandria Police Department; Lieutenant J.P.N. Koushel, Field Lieutenant, Virginia State Police; Julie Sproesser, Managing Director, Restaurant Association Metropolitan Washington; Linda M. Watkins, Injury Prevention Coordinator, Inova Trauma Center; Lucas W. Zarwell, MFS, D-ABFT-FT, Chief Toxicologist, Office of the Chief Medical Examiner (DC).

Sponsors of WRAP's 2016 Annual Luncheon Meeting and WRAPPY Awards included AAA Mid-Atlantic, the Foundation for Advancing Alcohol Responsibility, BREAKTHRU BEVERAGE GROUP, the Coalition of Ignition Interlock Manufacturers, the McAndrew Company, PAS Systems International, Chris Tavlarides and Undeland Associates. ■



District of Columbia's Department of Transportation **Director Leif Dormsjo** addresses the audience at WRAP's 2016 Annual Meeting in Washington, D.C.



Former WRAP Chairman **Leisa Weir** (standing) talks with GEICO's **Mike Young** and **Robin Addison** at WRAP's 2016 Annual Meeting in Washington, D.C.



Maryland Senator **Jamie Raskin** (D-Montgomery County) (left) and Maryland Delegates (ctr-r) **David Fraser-Hidalgo** (D-Montgomery County) and **Benjamin Kramer** (D-Montgomery County) pose with WRAP's 2016 Public Service Awards at WRAP's 2016 Annual Meeting in Washington, D.C.



Prince George's County Public Schools' (PGCPS) **Richard Moody**, accompanied by PGCPS' **Elizabeth Faison** (left), receives WRAP's 2016 Youth Leadership Award from WRAP Chairman **Liz Tobin** at WRAP's 2016 Annual Meeting in Washington, D.C.



Arlington County, Virginia Police's (l-r) **Chief Jay Farr** and **Deputy Chief Andy Penn** gather with Alexandria, Virginia Police **Captain Don Hayes** at WRAP's 2016 Annual Meeting in Washington, D.C.

WRAP in the Community



WRAP's **Kurt Erickson** (at podium) presenting on local drunk driving trends at D.C.'s inaugural Vision Zero Summit on March 31, 2017 in Washington, D.C.



WRAP's **Kurt Erickson** with America's most decorated gymnast, **Simone Biles**, at the Foundation for Advancing Alcohol Responsibility's anti-underage drinking event on April 27, 2017 in Washington, D.C.



WRAP's **Kurt Erickson** (right) with Virginia **Lieutenant Governor Ralph Northam** at his annual "Where is the Lieutenant Governor's Office?" event on January 31, 2017 in Richmond, Virginia.



WTOP News reporter **Neal Augenstein** speaking about effective media relations to WRAP's Board of Directors on March 28, 2017 in Washington, D.C.



WRAP's **Kurt Erickson** (right) talking about Virginia's drunk driving laws at the Virginia Department of Motor Vehicles' 2017 Virginia Highway Safety Summit on May 17, 2017 in Richmond, Virginia.



Metropolitan Police Department (D.C.) **Chief Peter Newsham** addressing WRAP Members at the organization's June 26, 2017 roundtable event in Washington, D.C.



Honorees from the Maryland State Police gathering at the 16th-annual Maryland Impaired Driving Enforcement Awards on June 4, 2017 in Greenbelt, Maryland. (WRAP serves as project director of the event.)



WRAP's **Kurt Erickson** (right), alongside Maryland **Delegate Barrie Ciliberti** (R-Carroll & Frederick Cos.) testifying on drunk driving legislation before a Maryland House of Delegates Committee on March 1, 2017 in Annapolis, Maryland.



WRAP's **Kurt Erickson** presenting on the region's Checkpoint Strikeforce campaign at the Virginia Beach Police Department's 2017 Mid-Atlantic DUI Conference on April 4, 2017 in Virginia Beach, Virginia.



WRAP's **Kurt Erickson** (center) with Virginia State Police **Senior Trooper M.S. Walden** talking about Virginia's Checkpoint Strikeforce campaign on WAVY News' (NBC) "Hampton Roads Show" on December 20, 2016 in Portsmouth, Virginia.



WRAP's **Kurt Erickson** (right) being interviewed about the nonprofit's holiday SoberRide® campaign by 106.7 The Fan's (CBS Radio) "Sports Junkies" on December 9, 2016 in Washington, D.C.



In tandem with her 20th year with WRAP, the organization's **Robin Black** being presented with the Maryland Highway Safety Office's (MHSO) "Commitment Award" by MHSO Chief **Tom Gianni** at the 2017 Maryland Impaired Driving Enforcement Awards on June 4, 2017 in Greenbelt, Maryland.



WRAP's **Tammy Wan** talking about the dangers of underage drinking at Inova Health's "Reality Check" safety program for local young drivers and their parents on October 15, 2016 in Falls Church, Virginia.



WRAP's managed online campaign celebrating designated drivers (#CelebrateDD)—part of the region's Checkpoint Strikeforce campaign—earns a 2017 ADDY Award.



Fairfax County, Virginia Police **Chief Colonel Edwin Roessler, Jr.** briefing members of WRAP's Board of Directors on January 25, 2017 in Tysons Corner, Virginia.



Former WRAP Chairmen **Lon Anderson** (left) and **John Undeland** (right) at the retirement fete for Washington Post columnist, **Robert "Dr. Gridlock" Thomson** on May 25, 2017 in Washington, D.C.



WRAP joining Arlington County, Virginia Police Department for their anti-DUI event as part of Clarendon's "All American Bar Crawl" on July 1, 2017 in Arlington, Virginia.



WRAP's **Kurt Erickson** testifying at Metro's October 20, 2016 public hearing in support of restoring late night weekend rail service so as to prevent drunk driving on Greater Washington's roadways specifically during those times when such is most likely to occur.



WRAP's **Kurt Erickson** (second from l) joins (l-r) Fairfax County, Virginia Police **MPO Clinton Beach**, MADD's **Noreen Dinndorf**, former NHTSA Acting Administrator **David Kelly** and Fairfax County Police **PFC Sergio Andrade** at the June 10, 2017 roll call prior to that evening's sobriety checkpoint in Springfield, Virginia.



WRAP's **Kurt Erickson** (at podium) joining traffic safety leaders in calling for safety at AAA Mid-Atlantic's 2017 Memorial Day/Summer Travel news conference on May 23, 2017 in Kent Island, Maryland.



WRAP's **Kurt Erickson** with former NHTSA Director now Alexandria, Virginia Police Department **Chief Michael Brown** at his January 24, 2017 swearing-in in Alexandria.



WRAP's **Kurt Erickson** (at podium) presenting the latest Greater Washington drunk driving data to the Metropolitan Washington Council of Governments' Board of Directors on June 14, 2017 in Washington, D.C.

Calendar of Events

2017 Checkpoint Strikeforce Campaign

August–December 2017

35th Annual WRAP Meeting and WRAPPY Awards

October 16, 2017, 11:30 am–2:00 pm
Washington, D.C.

2017 Halloween SoberRide® Campaign

October 28–29, 2017

2017 “Maryland Remembers” Ceremony

December TBD 2017
Annapolis, MD

2017 WRAP Law Enforcement Awards and Holiday SoberRide® Campaign Kick-Off

December 15, 2017, 8:30 am–10:30 am
McLean, VA

2017 Holiday SoberRide® Campaign

December 15, 2017 through January 1, 2018,
10:00 pm to 6:00 am (Tentative)

Dates and places subject to change. Check www.wrap.org for more information.



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