



Over 160 Use Inaugural Cinco de Mayo SoberRide® Program

“Good Work: Operating for the first time on Cinco de Mayo night, *SoberRide*® provided 164 free cab rides home, helping keep streets safe,” wrote *The Washington Post*’s “Dr. Gridlock” (5-7-15) regarding the number of persons in the Washington-metropolitan area using WRAP’s free cab ride service, *SoberRide*®, this Cinco de Mayo as opposed to possibly driving home drunk.

The inaugural, 2015 Cinco de Mayo *SoberRide*® program began at 4:00 pm on May 5, 2015 (Cinco de Mayo) and continued until 4:00 am the following day as a way to keep local roads safe from impaired drivers during this traditionally high-risk holiday.

During this time, *SoberRide*® provided a total of 164 free cab rides to persons ages 21 and older in Greater Washington who otherwise may have attempted to drive home after drinking.

“For *SoberRide*’s® hours of operation this Cinco de Mayo, this level of ridership translates into the removal of a would-be drunk driver from Greater Washington’s roadways nearly every four minutes,” said Kurt Gregory Erickson, WRAP’s President.

Comparatively, 190 persons used WRAP’s St. Patrick’s Day *SoberRide*® program in March.

During this 12-hour period, area residents celebrating with alcohol could call the toll-free *SoberRide*® phone number 1-800-200-TAXI and be afforded a no-cost (up to a \$30 fare), safe way home.

WRAP’s Cinco de Mayo campaign effort was the charity’s first new holiday *SoberRide*® offering in nearly two decades. WRAP offers its *SoberRide*® program on St. Patrick’s Day, Independence Day, Halloween and the winter holidays leading

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Greater Washington Student Groups Honored for Their Fight Against Teen Drinking



Eleanor Roosevelt High School’s SADD Club receives their 2015 GEICO Student Award from WRAP at a May 1, 2015 ceremony in Greenbelt, Maryland. Assisting with the presentation are (r to l) Greenbelt Mayor Emmett Jordan, WRAP’s Tammy Wan and Kurt Erickson, GEICO’s Michael Young and SADD Club Advisor Joanne Reed (holding plaque).

Five Washington-metropolitan area high school student groups were honored this spring for their efforts in fighting underage drinking.

In a 23rd-annual effort, WRAP again teamed-up with GEICO to bestow this year’s GEICO Student Awards to:

- the **Academy of the Holy Cross**, SADD Group, Kensington, Maryland;
- **Eleanor Roosevelt High School**, SADD Club, Greenbelt, Maryland;
- **Gar-Field Senior High School**, SADD Club, Woodbridge, Virginia;
- **T.C. Williams High School**, Above the Influence Club, Alexandria, Virginia;
- and the **Unified Prevention Coalition Youth Council**, Fairfax County, Virginia.

(SADD: Students Against Destructive Decisions)

The GEICO Student Awards are annually presented by WRAP to Washington-metropolitan area high school student groups promoting alcohol and drug-free lifestyles to their peers. The popular awards are judged by a panel of area substance abuse prevention professionals including representatives from local traffic safety organizations and prevention coalitions.

Student groups are judged on their leadership, effectiveness, innovation and involvement of both the student body and community in their efforts to prevent underage drinking. Activities of the winning groups include a variety of creative initiatives including: signing “pledges” to refrain from alcohol and drug use during prom season; active use of

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social media to promote healthy lifestyles; organizing alcohol-free teen social events; and reenactments demonstrating the devastating effects of alcohol.

Each of this year's winning high school student groups this spring received both plaques and monetary awards of \$1,000 each from GEICO to continue their efforts of keeping their peers on the right track.

"According to National Highway Traffic Safety Administrative figures, over a quarter of all teen drivers involved in fatal crashes in the U.S. in 2012 had been drinking," said GEICO's Janice Hobart, Assistant Vice President, Corporate Communications. "This year's student group winners represent the front line in the fight against underage drinking in Greater Washington and we commend their efforts in this far from won battle." ■



Academy of the Holy Cross' SADD group receives their 2015 GEICO Student Award from WRAP at an April 22, 2015 ceremony in Kensington, Maryland. Assisting with the presentation are (back row, l to r) Academy Principal **Melissa Huey-Burns**, WRAP's **Kurt Erickson**, WRAP Director **Todd Heavner**, GEICO's **Michael Young**, Montgomery County Department of Liquor Control's **Kathie Durbin** and SADD Group Advisor **Linda Ruszkowski**.

www.wrap.org

WRAP REPORTER

The **WRAP Reporter** is the biannual newsletter of the Washington Regional Alcohol Program (WRAP), an award-winning, public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area.

Spring/Summer 2015 Issue

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Gar-Field Senior High School's SADD Club receives their 2015 GEICO Student Award from WRAP at an April 22, 2015 ceremony in Woodbridge, Virginia. Assisting with the presentation are (l to r) WRAP's **Kurt Erickson**, SADD Club Advisor **Kate Schell-Smith**, GEICO's **Janice Hobart** and Gar-Field Principal **Dr. Cherif Sadki**.

Cinco de Mayo SoberRide continued from page 1

up to and including New Year's Eve.

During the 2013 Cinco de Mayo holiday period, 41-percent of all U.S. traffic deaths involve drunk drivers according to the National Highway Traffic Safety Administration.

Local taxicab companies throughout the Washington-metropolitan area provided this no-cost service to local residents age 21 and older who otherwise may have attempted to drive home after drinking.

SoberRide® was offered in the District of Columbia; throughout the Maryland counties of Montgomery and Prince George's; and throughout the Northern Virginia counties of Arlington, Fairfax, (eastern) Loudoun and Prince William.

Sponsors of this year's Cinco de Mayo *SoberRide*® campaign included AAA Mid-Atlantic, Anheuser-Busch, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, MillerCoors, Red Top Cab of Arlington, Restaurant Association Metropolitan Washington, Volkswagen Group of America and the Washington Area New Automobile Dealers Association.

Participating taxicab companies included: Alexandria Yellow Cab; Barwood; Fairfax Yellow Cab; Loudoun Yellow Cab; Northern Virginia Checker Cab; Red Top Cab; Silver Cab of Prince George's County; Yellow Cab of D.C.; and Yellow Cab of Prince William County.

Since 1993, WRAP's *SoberRide*® program has provided 62,536 free cab rides home to would-be drunk drivers in the Greater Washington area. ■



Arlington County Police **Officer Krizza Balderrama** addresses the audience at the May 4, 2015 news conference launch of WRAP's 2015 Cinco de Mayo *SoberRide*® campaign. The event was held in Arlington, Virginia.



Telemundo interviews Passion Food Hospitality Partner **David Wizenberg** outside of WRAP's 2015 Cinco de Mayo *SoberRide*® campaign news conference launch in Arlington, Virginia.



Law enforcement from around the Beltway gather outside Fuego Cocina y Tequileria in Arlington, Virginia for the launch of WRAP's inaugural Cinco de Mayo *SoberRide*® campaign.

WRAP Champions Tougher DUI Laws in Maryland and Virginia

MARYLAND

“Maryland’s General Assembly went out of business for another year on Monday,” reported *WYPR-FM* (4-14-15) relative to the 2015 session of Maryland’s General Assembly officially concluding after proposing over 2,200 pieces of legislation.

In the solidly “good news” arena, Maryland lawmakers sent to Governor Hogan legislation since signed into law (and effective on October 1, 2015) which lengthens the administrative license revocation/suspension periods for drunk drivers involved in fatal crashes (HB 430). The solo advancing DUI legislation this year in Annapolis was supported by WRAP and unanimously passed both Maryland’s House of Delegates and Senate.

Continuing in said good news arena albeit now about *defeated* bills in Annapolis—and giving credence once again to last year’s *Washington Post* quote that “for some people, dead bills represented victories” (2-10-14)—the stopped forward progress of at least three of the 2,248 bills introduced this session were victories for WRAP and its lifesaving mission. Such included the demise of legislation proposing to both:

- allow 18, 19 and 20 year old members of the military to drink beer and wine at on-premise establishments in Maryland (SB 213);
- and mandate a parental opt-in (versus the current parental opt-out) for certain student surveys including those measuring underage drinking in the state (HB 436 and SB 266).

In a solid victory for prevention, SB 213 died in committee and where all members of Maryland Senate’s Education, Health and Environmental Affairs Committee (except for the bill’s sponsor) voted to give the legislation an unfavorable report effectively killing the measure. At said committee’s formal hearing of SB 213 in Annapolis, WRAP was one of only two entities opposing the measure citing the American Medical Association’s finding of a “preponderance of evidence to support the Minimum Legal Drinking Age (MLDA) of 21 as an important public health provision of the United States.” (The other entity was Maryland’s State Highway Administration speaking to the bill’s fiscal impact should said legislation

become law including having Maryland fall out of compliance with Federal “Minimum National Drinking Age” statutes.) WRAP provided the Senate committee with both testimony and MLDA-supporting data, met with the bill’s sponsor in advance of the bill’s hearing and built public support for legislation via WRAP’s regularly-issued Legislative Alerts.

HB 436 and 266 also each died in committee this year. As came up in Virginia’s General Assembly session last year (which WRAP worked to defeat), this legislation sought to require advance parental “written consent (for a student) to submit to a survey” conducted in Maryland and including that measuring any “illegal” or “self-incriminating behavior” (versus the current ‘opt-out’ mechanism to measure a myriad of behaviors including substance abuse perhaps best embodied in the formerly conducted “Maryland Adolescent Survey” [MAS]). The MAS, previously conducted collaboratively by the Maryland State Department of Education and Maryland Department of Health and Mental Hygiene, determines the “nature, extent and trend of alcohol, tobacco and

other drug use” among Maryland’s sixth, eighth, tenth, and twelfth grade students. (Presumably, Maryland’s participation in the U.S. Centers for Disease Control’s Youth Risk Behavior Survey would be unaffected by either bill as participation in that survey was mandated by Maryland’s 2004 General Assembly.) If passed, these bills would’ve likely created real barriers to obtaining key underage drinking data which both governmental and non-governmental organizations rely on to both measure the effectiveness of their existing prevention efforts as well as shape new ones. WRAP brought these concerns directly to the Chairmen of both Maryland’s House of Delegates’ Ways and Means Committee and the Senate’s Education, Health and Environmental Affairs Committee in hopes of striking a balance between parental notice of such survey instruments and the yielding of critical information from said same instruments to effectively plan and evaluate substance prevention efforts in the state. Both measures died in their respective committees this year.

Conversely, the following DUI legislation was either killed or otherwise died this year in Annapolis:

- Bills supported by WRAP and proposing to enhance penalties for repeat offenders convicted in Maryland of subsequent alcohol-impaired traffic fatalities or serious injuries (HB 395 & SB 232).



Standing: WRAP President Kurt Erickson (r) joins (l to r) Maryland Delegate Kathy Afzali, Dixie & Vince Healy and Maryland Delegate Bill Folden at the May 12, 2015 DUI bill signing in Annapolis, Maryland along with (sitting l-r) Maryland Senate President Mike Miller, Maryland Governor Larry Hogan and Maryland House Speaker Mike Busch.

Photo courtesy of the Executive Office of the Governor

- Bills supported by WRAP and proposing to require ignition interlocks for a minimum of six months for persons convicted of DUI in the state including per se (HB 872 & SB 395). Such fate was similar for this session's other two interlock bills (HB 423 & SB 212).
- A bill proposing to require police to "direct" persons suspected of alcohol-impaired driving and involved in fatal or life-threatening crashes to submit to a BAC test (HB 532).
- A bill seeking to allow for punitive damages in "high-BAC" alcohol-impaired traffic fatalities or injuries (SB 605).
- And bills seeking to allow civil action (dram shop) for over-service to drivers (HB 102 & SB 93).

The aforementioned in no way reflects the totality of alcohol and or DUI-related legislation introduced in Maryland this year but does represent a spectrum of those core bills. WRAP's role in attempting to advance those aforementioned and other anti-drunk driving legislation in Annapolis this year and where WRAP has a supporting position included the organization: providing numerous legislative committees with both testimony and substitute bill language; routinely meeting with legislative branch leadership; routinely meeting with both Senate and House members including bills' chief patrons; providing resource information; and building public support for legislation via WRAP's regularly-issued Legislative Alerts.

VIRGINIA

"It was a jam-packed session but without a major legislative thread or narrative thread connecting each day to the next," reported the *Daily Press* (2-28-15) and about Virginia's 2015 session of its General Assembly which adjourned late February in Richmond. And giving credence once again to last year's *Washington Post* quote that "for some people, dead bills represented victories" (2-10-14), the stopped forward progress of at least a few of the 2,776 bills introduced this session were victories for WRAP and its lifesaving mission.

Specifically and with WRAP's advocacy efforts, the following measures, which threatened to undo at least Virginia's legislative progress in addressing DUI in the state, each failed in committee this year:

- allow courts to provide for restricted licenses for those convicted of refusing a BAC test versus the current one-year driver's license suspension penalty (SB 683);
- add an affirmative defense for underage persons convicted of driving after drinking (.02 BAC) relative to whether such alcohol was consumed legally (HB 1769);
- provide immunity for DUI if vehicle parked on private property (HB 1620);

- limit the use of automotive "starter interrupt devices" (concern re. impact on Virginia's ignition interlock device provisions) (HB 2012);
- and advance a Constitutional amendment to mandate probable cause and detailed warrants for law enforcement's search and seizure processes (concern re. impact on Virginia's implied consent statutes and or deployment of sobriety checkpoints to combat drunk driving) (HJ 578).

For each of the aforementioned five bills, WRAP met with bill patrons and or their legislative staffs as well as spoke to the House and or Senate Committees where each bill was heard. Regarding HJ 578, specifically, and with WRAP speaking about that legislation's concerning unintentional consequences to a House Privileges & Elections Subcommittee this session in Richmond, WRAP joined Virginia's Commonwealth Attorneys Association, law enforcement entities throughout the state, MADD and others in effectively addressing this potentially problematic bill with both the bill's sponsor and relative House of Delegates leadership.

In addition, other Virginia bills killed or otherwise dying this session include those seeking to:

- advance a Constitutional amendment to mandate probable cause and detailed warrants for law enforcement's search & seizure processes (concern re. impact on Virginia's implied consent statutes and or deployment of sobriety checkpoints to combat drunk driving) (SJ 302);
- create a Class 6 felony for persons convicted of driving on a suspended or revoked license, driving recklessly and causing a traffic fatality (HB 1406);
- create a \$100 civil penalty for home owners found guilty of where underage drinking took place (HB 1422);
- allow saliva test in DUI arrests and have saliva tested for other "intoxicants" (HB 2221);
- add new jail and vehicle forfeiture penalty for persons convicted of DUI without driver's license or otherwise not authorized to drive (SB 958);
- eliminate mandated VASAP participation of persons of twice convicted of driving on a suspended or revoked driver's license (HB 1347);
- allow courts to sentence persons convicted of reckless driving to VASAP (HB 1840);
- and equate .02 BAC reading as BAC while driving re. persons already convicted of DUI and driving on restricted, suspended or revoked driver's license (HB 1503).



WRAP President **Kurt Erickson** being interviewed prior to testifying before Maryland's Senate Education, Health, and Environmental Affairs Committee in Annapolis on February 27, 2015.

Conversely, bills passed by both Virginia's House of Delegates and Senate and since either signed into law or otherwise enacted by Virginia Governor Terry McAuliffe (D) include those:

- outlawing the purchase, possession, sale or use of powdered alcohol in Virginia (SB 1034);
- making omnibus ABC changes including allowing happy hour advertising of product but not pricing as well as the limited "gifting" of alcohol by certain ABC licensees (HB 1439);
- granting "good Samaritan" status for persons reporting overdoses including those for alcohol (SB 892 & HB 1500);
- and equating state and Federal court dispositions re. Virginia's interlock and restricted license provisions and or penalties (HB 1639 inclusive of HB 2260).

The aforementioned in no way reflects the totality of alcohol and or DUI-related legislation introduced in Virginia this year but does represent a spectrum of those core bills. WRAP's role in attempting to advance those aforementioned and other anti-drunk driving legislation in Richmond this year and where WRAP has a supporting position includes the organization: providing numerous legislative committees with both testimony and substitute bill language; routinely meeting with legislative branch leadership; routinely meeting with both Senate and House members including bills' chief patrons; providing resource information; and building public support for legislation via WRAP's regularly-issued Legislative Alerts. ■

13th-Annual Checkpoint Strikeforce Campaign Raises Awareness of DUI Enforcement

Markedly increased awareness of DUI enforcement in the District of Columbia, Maryland and Virginia appears to be the dividends of the region's heralded 2014 Checkpoint Strikeforce campaign.

A January 2015 survey conducted by MWR Strategies and of 800 District of Columbia, Maryland and Virginia drivers following the 2014 Checkpoint Strikeforce campaign including an oversample of 300 male drivers in these areas ages 21-to-35 showed that awareness of Checkpoint Strikeforce by the campaign's target audience (21-to-35 year old males) both increased by a double-digit percentage (ten-percent) and is markedly high as more than half of the campaign's target audience cited being aware of the anti-DUI effort.

Amongst the Checkpoint Strikeforce campaign's target audience, the January 2015 post-survey also cited:

- awareness about "increased law enforcement regarding drinking and driving" increased by a double-digit percentage (13%) in DC;
- awareness of Checkpoint Strikeforce increased by a double-digit percentage (12%) in DC and three-percent in Virginia with, on average, more than half of said target audience in both localities being aware of the traffic safety campaign;
- awareness of "police efforts to use sobriety checkpoints" to locally combat DUI increased by six-percent in DC with 70-percent or more of said target audience in both localities being aware of such enforcement;
- "alternate ways to get home" (versus stricter laws, enforcement, etc.)—a key message of Checkpoint Strikeforce super hero, SoberWoman—witnessed the largest gains in the campaign's target audience's view as the most effective measure to "prevent people from driving drunk"—an increase of eight-percent in DC and three-percent in Virginia;
- actual actions taken "as a result of sobriety checkpoints in their area" included a double-digit percentage (10%) increase in "taking a cab" in DC (again, a key message of SoberWoman) and a four-percent increase in "having a designated driver" in Virginia; in addition and as further means of "getting home safely," friends of the campaign's target audience witnessed an eight-percent increase in "sticking to walkable bars" in Virginia and a seven-percent increase in "sleeping at a friend's place" in DC;
- and the campaign's target audience's planning ahead as to "how best to get home) before going out increased by two-percent in both DC and Virginia with 77-percent of said audience in both localities planning ahead before a night on the town.

Checkpoint Strikeforce is a research-based, multi-state, zero-tolerance initiative

designed to get impaired drivers off our roads using checkpoints and patrols when and where drunk driving is most likely to occur, and to educate the public about the dangers and consequences of drunk driving. The campaign is supported locally by grants from the District of Columbia Department of Transportation as well as from both the Maryland Motor Vehicle Administration's Highway Safety Office and the Virginia Department of Motor Vehicles' Highway Safety Office.

WRAP serves as project director of the public education component of the region's Checkpoint Strikeforce campaign.

Multiple events were conducted throughout the region in 2014 as a means of highlighting the combining of proactive public education and enforcement to raise public awareness of drunk driving.

"I am committed to reducing drunk driving fatalities by continuing our Commonwealth's enforcement efforts, and raising awareness with Virginians that we all have a responsibility to keep our Commonwealth safe," said Virginia Governor Terry McAuliffe (D) at a September 25, 2014 news conference launch of Virginia's Checkpoint Strikeforce campaign. Such was accompanied by the Governor unveiling the Commonwealth's powerful new tool designed to combat



Virginia Governor Terry McAuliffe launches Virginia's 2014 Checkpoint Strikeforce campaign at a September 25, 2014 event held in Richmond.

Photo courtesy of Virginia's Governor's Office. Photographer: Michael White

drunk driving in the Commonwealth: the "Virginia Faces of Drunk Driving" website (www.vafacesofdrunkdriving.com).

The Virginia Faces of Drunk Driving Tumblr website profiled a variety of individuals whose lives were lost or irrevocably changed by drunk driving. With photos showing victims in joyful times prior to their crashes, complemented by their individual life stories movingly written by survivors, the site's purpose was to deter would-be drunk drivers from getting behind the wheel.

"Sober-Driving Campaign Finds New Way to Reach Bar Crowd," read *The Washington Post* headline (December 5, 2014) regarding the Checkpoint Strikeforce campaign also unveiling in 2014 its latest



Newly introduced 2014 Checkpoint Strikeforce campaign superhero, SoberWoman, brings her crime-fighting mission to: Arlington, Virginia; Bethesda, Maryland; and Washington, D.C.



As part of the region's 2014 Checkpoint Strikeforce campaign, Prince George's County Police **Sergeant Chris Hinkson** administers a preliminary breath test on-air to CBS Radio's **John "Cakes" Auville** on the December 12, 2014 broadcast of 106.7 The Fan's popular "Sports Junkies" show.

caped crime fighter in the battle against drunk driving. Following the traffic safety campaign's successful 2013 launch of its Soberman superhero, the 2014 campaign unveiled SoberWoman.

The Checkpoint Strikeforce campaign's newest anti-drunk driving superhero made police-escorted, crime fighting stops in bars and restaurants throughout Arlington, Bethesda and Washington, D.C. in November and December 2014.

SoberWoman's well-received "fly-ins" featured her calling for safety so as to not "bring the party on the road" as well as the rewarding of designated drivers and persons who demonstrated means of getting home after drinking other than driving with Starbucks gift cards.

In addition nearly half a dozen radio "wet labs" were conducted in the region in 2014 showcasing the live and on-air broadcasting of the real-life and real-time effects of alcohol on persons' ability to perform even the simplest motor functions. For the ninth year in a row and in concert with the Prince George's County, Maryland Police Department, such a public education effort culminated in the popular CBS Radio's 106.7 The Fan's "The Junkies" wet lab on December 12, 2014.

The region's Checkpoint Strikeforce campaign is supported via grant funding from the D.C. Department of Transportation, Maryland Highway Safety Office and Virginia Highway Safety Office.

For more information, visit www.checkpointstrikeforce.net. ■

Maryland Honors Victims of Impaired Driving Crashes



The 2014 "Maryland Remembers" ceremony held on December 11, 2014 in the Miller Senate Building in Annapolis, Maryland.

(The following is excerpted from a 12-11-14 Maryland Motor Vehicle Administration [MVA] news release and is reprinted with permission from MVA. WRAP serves as project director of the 11th-annual "Maryland Remembers" event.)

Rory Joseph Weichbrod was a 26-year-old man whose life tragically ended on October 10, 2010, when he was struck by a car driven by a drunk driver as he was crossing a suburban Maryland street. Rory became yet another name added to the list of innocent victims whose lives are taken every year by drunk drivers. Luke Weichbrod, Rory's brother, shared the story of his loss at Maryland Remembers, an annual memorial service to remember those tragically killed in Maryland as a result of an impaired driver.

Honoring lives lost and detailing the State's ongoing efforts put an end to this senseless crime, Deputy Transportation Secretary Wilson H. Parran today joined Maryland State Police Superintendent Colonel Marcus L. Brown, Mothers Against Drunk Driving National President Jan Withers, Maryland Motor Vehicle Administrator and Governor O'Malley's Highway Safety Representative Milton Chaffee, safety advocates and the families and friends of drunk/drugged driving crash victims at the 11th Annual Maryland Remembers memorial service. The annual

ceremony, held in the Miller Senate Office Building in Annapolis, serves to raise awareness of the dangers of impaired driving that increases during the holiday season.

"Last year in Maryland, 152 people were tragically killed in impaired driving-related crashes, accounting for about a third of all traffic fatalities in 2013," said Deputy Secretary Parran. "Sadly, every single one of these deaths was preventable. That is why it is important that we gather to each year at this event to remember lives lost and urge others never to drink and drive."

The holiday season, running from December through New Year's Day, marks one of the most dangerous periods with regard to impaired driving-related deaths. Maryland law enforcement officers will be deployed in full force throughout the holidays to find and arrest impaired drivers. Last year, more than 23,000 arrests were made for DUI offenses throughout the State.

"Our mission as law enforcement is simple—to get impaired drivers off our roads before they injure or kill innocent motorists," stated Lieutenant Colonel Woodrow Jones, Bureau Chief of Field Operations for the Maryland State Police. "Impaired driving is a major issue and one that all law enforcement agencies take very seriously. If you drink and drive, you will be arrested." ■

Students Get Crash Course in Drinking Dangers in Bethesda

(Originally published by the Gazette newspaper on 1-30-15 and reprinted with permission—© 2015, The Gazette.)

by Peggy McEwan, Staff Writer

Sophomore Maria Salmeron, 16, had a hard time walking a straight line in the cafeteria of Bethesda-Chevy Chase High School on Wednesday.

She and several other students were wearing Fatal Vision Goggles, which mimic the impaired coordination of a person with a blood alcohol content level of 0.17 percent at one of the workshops during the school's celebration of National Drug Fact Week this week.

"It was really hard. You can't keep your balance at all," Salmeron said.

Tendo Nassozi, 16, a junior, also tried the goggles and found it "just really hard" to walk straight.

"I really tried to stay on the line, but with the goggles, it's curvy," Nassozi said.

Salmeron and Nassozi were among a dozen students at a session conducted by Tammy Wan, Program Manager at the Washington Regional Alcohol Program, which works to prevent drunken driving and underage drinking through education and advocacy. The Fatal Vision Goggles show wearers what it is like to move about when they've drunk enough to have a blood alcohol level twice the legal driving limit of 0.08 percent.

"That is the legal limit for adults," she said. "Anything is illegal for [high school] students."

Wan said the 0.17 percent level is typical of a 130-pound person after six drinks.

"When we are talking about teens, when they drink they are often binge drinking," she said. "That is four drinks in two hours for a woman and five for a man."

Students also had an opportunity to try the Fatal Vision Glasses and talk with Wan during lunch Wednesday. Other lunchtime offerings included a question-and-answer session on marijuana with Cmdr. David Gillespie from the Montgomery County Police Department; a Cyber Cafe chat with National Institutes of Health professionals answering questions about alcohol and other drugs; and the opportunity to view and discuss a

documentary about Molly, a synthetic drug also known as Ecstasy. Parents were invited to attend evening sessions and a morning coffee relating to the information the students were getting.

"We have experts telling [the students] the truth about drugs so they can make informed decisions," said Marjorie Lope, assistant principal. "We are focusing on the facts, not scare tactics."

Wan said she often is asked questions revealing student's misconceptions. The biggest, she said, is the belief that drinking water or eating will help users sober up.

"That might make [them] feel better," Wan said. But it doesn't remove the alcohol from their system. The only tried and true system to get alcohol out of the body is time."

Mario Gonzalez-Guitart, a sophomore, said he thought the week was a good idea.

"It really informs our age group because a lot of people are in that situation [of drinking too much] and won't open up," he said. ■



Photo courtesy of Bill Ryan/The Gazette

"**Maria Salmeron**, a sophomore at Bethesda-Chevy Chase High School, tries to walk a straight line while wearing Fatal Vision Goggles that mimic alcohol impairment during Wednesday's drug awareness program at the school."



Photo courtesy of Bill Ryan/The Gazette

"**William Zabet**, a junior at Bethesda-Chevy Chase High School, tries his hand at a sobriety test administered by **Tammy Wan** of the Washington Regional Alcohol Program while wearing Fatal Vision Goggles that mimic alcohol impairment during Wednesday's drug awareness program at the school."

Greater Washington Area Law Enforcement Lauded For Fight Against Drunk Driving

One-dozen Washington-metropolitan area police officers were cited on December 12, 2014 for their “outstanding commitment in the fight against drunk driving in Greater Washington” and presented with the area’s 17th-annual “Law Enforcement Awards of Excellence for Impaired Driving Prevention.”

Presented at a regional ceremony held in McLean, Virginia, WRAP presented its 2014 Law Enforcement Awards to:

- **City of Alexandria Police Department**
Officer Nicolette Clara
- **Arlington County Police Department**
Officer Michael Merhar
- **City of Falls Church Police Department**
Officer Alex Cruzvergara
- **Fairfax County Police Department** Police Officer First Class Vincent P. Vella
- **Loudoun County Sheriff's Office** Deputy Timothy Iversen
- **Maryland State Police** Trooper Brian R. McInerney
- **Metropolitan Police Department**
Police Officer III Patrick Vaillancourt
- **Montgomery County Department of Police**
Officer John Romack
- **Prince George's County Police Department**
Officer Wilber Alvarez
- **Prince William County Police Department**
Officer II Jeremy A. Schenck
- **United States Park Police** Officer Matthew Manning
- **Virginia State Police** Trooper Wesley M. Paul

The annual awards, presented at a ceremony at Maggiano’s Little Italy in the Tysons Galleria, were bestowed by WRAP in memory of Metropolitan Police Department’s Motor Patrol Officer Anthony W. Simms. Officer Simms, as a result of injuries sustained while on duty, lost his life to an impaired driver during Memorial Day weekend in 1996. WRAP’s 2014 Law Enforcement Awards were presented by Officer Simms’ widow, Lieutenant Pamela Simms, also formerly with the Metropolitan Police Department, along with News4’s (NBC) News Anchor Aaron Gilchrist. Event speakers included U.S. Representative Gerry Connolly (D-VA), Virginia Secretary of Public Safety and Homeland Security Brian Moran as well as Falls Church Police Chief Mary Gavin. (The Falls Church

Police Department co-hosted the 2014 event with WRAP.)

“This year’s awardees represent the front lines in the fight against drunk driving in Greater Washington,” said Kurt Gregory Erickson, WRAP’s President. “It is only through their commitment in stopping the threat that impaired driving presents to all our friends and families that the District of Columbia, Maryland and Virginia each posted declining numbers of alcohol-impaired traffic fatalities in 2012 year.”

In addition to receiving the Law Enforcement Awards, each of the 2014 WRAP honorees also received a Checkpoint Strikeforce shirt and ticket board as well as a pair of complementary Washington Nationals tickets (courtesy of the Washington Nationals) and a \$25 gift card to Glory Days Grill (courtesy of Glory Days Grill).

Sponsors of WRAP’s 2014 Law Enforcement Awards & Holiday Campaign Kick-Off included The Beer Institute, Cardinal Bank, GEICO, Foundation for Advancing Alcohol Responsibility, Glory Days Grill, Interstate Worldwide, Red Top Cab, Safeway, Volkswagen Group of America and Washington Wholesale. ■



U.S. Representative Gerry Connolly (D-VA) addresses the audience at WRAP’s 17th-annual Law Enforcement Awards held on December 12, 2014 in McLean, Virginia.



Alexandria Police Officer Nicolette Clara receives WRAP’s 2014 Law Enforcement Award of Excellence for Impaired Driving Prevention from (l to r) News4’s (NBC) Aaron Gilchrist, Lieutenant Pamela Simms and Falls Church, Virginia Police Chief Mary Gavin.



2014 WRAP Law Enforcement Awardees gather at the December 12, 2014 ceremony.

Nearly 200 Use Local SoberRide® Program on St. Patrick's Day

“Nearly 200 Use Local *SoberRide*® Program on St. Patrick's Day,” read the *Alexandria News* headline (3-18-15) regarding WRAP's 2015 St. Patrick's Day *SoberRide*® program providing 190 free cab rides to persons ages 21 and older in Greater Washington who otherwise may have attempted to drive home after drinking.

WRAP's latest St. Patty's Day *SoberRide*® program began at 4:00 pm on March 17, 2015 (St. Patrick's Day) and continued until 4:00 am the following day as a way to keep local roads safe from impaired drivers during this traditionally high-risk holiday.

“For *SoberRide*®'s hours of operation this St. Patrick's Day, this level of ridership translates into the removal of a would-be drunk driver from Greater Washington's roadways every four minutes,” said Kurt Gregory Erickson, WRAP's President.

During this 12-hour period, area residents celebrating with alcohol could call the toll-free *SoberRide*® phone number 1-800-200-TAXI and be afforded a no-cost (up to a \$30 fare), safe way home.

This March's ridership bested that for last year's St. Patrick's Day *SoberRide*® campaign when 112 persons used the drunk driving prevention service. (In 2013, 212 persons used WRAP's St. Pat's program.)

District of Columbia Mayor Muriel Bowser (D) helped launch the local free cab ride service at a Washington, D.C. event on Monday, March 16th.



District of Columbia Mayor Muriel Bowser being interviewed by News4's (NBC) Tom Sherwood outside of WRAP's news conference launch of its 2015 St. Patrick's Day *SoberRide*® campaign held at Fado Irish Pub in Washington, D.C. on March 16, 2015.

Local taxicab companies throughout the Washington-metropolitan area provided this no-cost service to local residents age 21 and older who otherwise may have attempted to drive home after drinking.

SoberRide® was offered in the District of Columbia; throughout the Maryland counties of Montgomery and Prince George's; and throughout the Northern Virginia counties of Arlington, Fairfax, (eastern) Loudoun and Prince William.

Since 1993, WRAP's *SoberRide*® program has provided 62,536 free cab rides home to would-be drunk drivers in the Greater Washington area.

Sponsors of this year's St. Patrick's Day *SoberRide*® offering included AAA Mid-Atlantic, Anheuser-Busch, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, MillerCoors, Red Top Cab of Arlington, Restaurant Association Metropolitan Washington, Volkswagen Group of America and the Washington Area New Automobile Dealers Association.

In addition, eight of the Washington-metropolitan area's better-known Irish restaurants also united to ensure a safe St. Patrick's Day celebration this year by sponsoring *SoberRide*®. These dining establishments included: The Dubliner Restaurant & Pub (DC); Fadó (DC); James Hoban's Irish Restaurant & Bar (DC); Kelly's Irish Times (DC); Martin's Tavern Est. 1933 (DC); Murphy's Grand Irish Pub (DC & VA); Rí Rá Irish Pub (DC & VA); and Siné Irish Pub (VA).

Participating taxicab companies included: Alexandria Yellow Cab; Barwood; Fairfax Yellow Cab; Loudoun Yellow Cab; Manassas Cab Company; Red Top Cab; Silver Cab of Prince George's County; Yellow Cab of D.C.; and Yellow Cab of Prince William County. ■

WRAP Appointed by Virginia Governor to Review ABC Enforcement



Virginia's Governor-appointed ABC panel's first meeting in Richmond, Virginia on May 4, 2015.

As an outgrowth of Virginia Governor Terry McAuliffe's (D) Executive Order signed in March to “improve law enforcement in the Virginia Department of Alcoholic Beverage Control (ABC),” WRAP has been appointed by the Governor to an “expert review panel to report to the Governor on the agency's mission, structure, policies and

training and make recommendations regarding any identified changes needed.”

Announced by the Governor on April 24, 2015, said panel will address the “broader concerns about ABC law enforcement” and is being convened following this March's ABC arrest in Charlottesville, Virginia in which a University of Virginia student was injured. Governor McAuliffe called for an independent state police investigation into the incident. ■

Phelps should have been given ignition interlock

(Originally published by The Baltimore Sun newspaper on 12-26-14 and republished here with permission from The Baltimore Sun. All rights reserved.)

by Kurt Gregory Erickson, President and CEO, WRAP

In its reporting of the judicial disposition in Michael Phelps' latest DUI conviction ("Michael Phelps gets no jail time after entering guilty plea in DUI case," Dec. 19), *The Baltimore Sun* quoted the presiding judge as saying that if Mr. Phelps doesn't get the message this time, "the only thing the court has left in its toolbox is jail."

In reality, however, there is a spectrum of sanctions applicable to second-time DUI offenders in Maryland. In addition to fines, persons twice

convicted of drunk driving in Maryland may have their driver's license revoked or suspended for a full year as well as have 12 points added to the offender's driver record.

Additionally, and if they qualify, judges in Maryland can sentence twice-convicted drunk drivers to equip their vehicles with an in-car Breathalyzer, also known as an ignition interlock device, for as long as 12 months, thereby preventing sentenced offenders from operating their cars if they have been drinking.

Who among us, if given the chance, would willingly share a lane in the Fort McHenry Tunnel at 2 a.m. with a repeatedly-convicted drunk driver?

The imposition of offender-paid ignition interlock devices goes far to

neutralizing the threat of drunk driving. According to the National Highway Traffic Safety Administration, such technology reduces DUI recidivism among users by 75 percent. And a number of states which have applied the interlock sanction to all DUI offenders (of which two-dozen currently do, including neighboring Virginia) have seen declines in alcohol-related traffic fatalities by more than 50 percent, according to the federal agency.

Imposing such a proven, effective, technological sanction last week would have demonstrated that Maryland is not only taking the Phelps case seriously but so, too, one of the state's most frequently committed violent crimes, drunk driving. ■

Pair of 2014 Kevin Quinlan Awards for WRAP President



WRAP President **Kurt Erickson** (center) is presented with the 2014 Kevin Quinlan Award from Maryland's Motor Vehicle Administration Administrator **Milt Chaffee** (left) and Maryland Deputy Secretary of Transportation **William Parran** on December 11, 2014 in Annapolis, Maryland.

On November 25, 2014 and at a ceremony in the Rayburn House Office Building on Capitol Hill in Washington, D.C., the Foundation for Advancing Alcohol Responsibility presented its 2014 Kevin Quinlan Traffic Safety Award to WRAP President Kurt Erickson. Erickson joined 12 other individuals in being presented this national honor.

In addition to serving on WRAP's

Board, the late Kevin Quinlan was the Chief of the Safety Advocacy Division of the National Transportation Safety Board. The Foundation for Advancing Alcohol Responsibility's annual award in his name honors "members of the traffic safety community and Congressional staff who demonstrate leadership and excellence in advancing the cause of saving lives and preventing injuries on our roadways."



WRAP President **Kurt Erickson** (left) accepting the Foundation for Advancing Alcohol Responsibility's 2014 Kevin Quinlan Traffic Safety Award from the Foundation's President and CEO **Ralph Blackman** bestowed at a Capitol Hill ceremony on November 25, 2014.

The following month and as part of the 11th-annual "Maryland Remembers" ceremony in the Miller Senate Office Building in Annapolis, Maryland, Erickson also received the state of Maryland's 2014 Kevin E. Quinlan Advocacy Award. Maryland's Kevin E. Quinlan Advocacy Award recognizes notable achievements and dedication in the field of highway safety. ■

WRAP Commemorates 32nd Year in Fighting Drunk Driving and Underage Drinking



WRAP Chairman **Lieutenant Rudy Landon** (center) presents WRAP's 2014 Public Service Awards to Maryland **Delegates Sam Arora** and **Geraldine Valentino-Smith** at WRAP's 2014 Annual Luncheon Meeting & WRAPPY Awards held on October 17, 2014 in Washington, D.C.

WRAP commemorated its 32nd year fighting drunk driving and underage drinking on October 17, 2015 during its 2014 Annual Luncheon Meeting and WRAPPY Awards ceremony held at Maggiano's Little Italy in Washington, D.C.

In the twelve months prior to the fall ceremony, WRAP highlights include the organization:

- removing 2,452 would-be drunk drivers from Greater Washington's roadways via WRAP's free cab ride service, SoberRide®, including the provision of WRAP's SoberRide® service for 19 consecutive evenings in December, alone;
- reaching nearly 10,000 Greater Washington residents with WRAP's innovative health education programs including over 9,000 area high school students with WRAP's multi-media outreach program, Alcohol Awareness for Students;
- celebrating the 22nd year of WRAP's esteemed GEICO Student Awards program awarding to-date nearly \$60,000 in prizes to area student organizations promoting alcohol and drug-free lifestyles to their peers;
- successfully helping to champion Maryland's legislative efforts to crackdown on both persons convicted of DUI whilst transporting a minor as well as repeatedly convicted drunk drivers in the state; and, in Virginia, helping to thwart legislation seeking to weaken that state's underage drinking laws;
- and spearheading the region's 13th-annual Checkpoint Strikeforce campaign resulting in downward trending alcohol-related traffic fatalities in each the District of Columbia, Maryland and Virginia.

That afternoon, WRAP also bestowed the following honors:

2014 Community Partnership Award

- AT&T
- GEICO
- Glory Days Grill
- Metropolitan Washington Council of Governments
- Red Top Cab of Arlington

2014 Law Enforcement Award

- Metropolitan Police Department (DC) Sergeant Terry Thorne

2014 Youth Leadership Award

- Inova Fairfax Hospital's Injury Prevention Coordinator Linda Watkins

2014 Media Partnership Award

- CBS Radio and 106.7 The Fan's "The Junkies"

2014 Public Service Award

- Honorable Sam Arora (D-Montgomery Co.), Maryland House of Delegates
- Honorable Geraldine Valentino-Smith (D-Prince George's Co.), Maryland House of Delegates

2014 Chairman's Award

- Maryland Highway Safety Office Chief Tom Gianni

2014 Public Partnership Award

- District of Columbia Department of Transportation
- Maryland Highway Safety Office
- Virginia Highway Safety Office

2014 Corporate Sponsorship Award

(contributing \$5,000 or more to WRAP in FY 2014):

- AAA Mid-Atlantic
- Beer Institute
- Diageo
- District of Columbia Association of Beverage Alcohol Wholesalers
- Enterprise Rent-A-Car
- Foundation for Advancing Alcohol Responsibility
- GEICO
- Giant Food
- MillerCoors
- Restaurant Association Metropolitan Washington
- Volkswagen Group of America
- Washington Area New Automobile Dealers Association
- Wine & Spirits Wholesalers of America

2014 Corporate Partnership Award

- Anheuser-Busch and Local Distributors

WRAP also at its 2014 Annual Meeting reelected the following officers: Lieutenant Rudy Landon, Chairman (Loudoun County Sheriff's Office); Liz Tobin, Vice Chairman; Gary Cohen, Secretary (Glory Days Grill); Jim Fell, Treasurer (Pacific Institute for Research and Evaluation); John O'Donnell, Immediate Past Chairman (Washington Area New Automobile Dealers Association).

In addition, the charity also elected the following three individuals to its Board of Directors: Todd Heavner (Enterprise Rent-A-Car), Lieutenant Christopher Hennigh (Arlington County Police Department) and Fred Valentine; as well as elected the following two individuals as WRAP Members: Deputy Chief Diane Gittins (Alexandria Police Department) and Craig Muckle (Safeway).

Sponsors of WRAP's 2014 Annual Luncheon Meeting & WRAPPY Awards included AAA Mid-Atlantic, the Foundation for Advancing Alcohol Responsibility, the Charmer Sunbelt Group, the Coalition of Ignition Interlock Manufacturers, the McAndrew Company, PAS Systems International, Chris Tavlarides and Undeland Associates. ■



AAA Mid-Atlantic's (l to r) **Cathy Rossi**, **Ragina Averella** and **Jeanette Tejada de Gomez** at WRAP's 2014 Annual Meeting in Washington, D.C.



Inova Fairfax Hospital's Injury Prevention Coordinator **Linda Watkins** accepts WRAP's 2014 Youth Leadership Award from WRAP Chairman **Lieutenant Rudy Landon** at WRAP's 2014 Annual Meeting.



Metropolitan Police Department (DC) **Sergeant Terry Thorne** (center) accepts WRAP's 2014 Law Enforcement Award from WRAP's **Kurt Erickson** (right). Helping with the presentation is MPD Assistant Chief **Lamar Greene**. (Sergeant Thorne's 2014 Annual Meeting honor was presented at an MPD ceremony held on April 23, 2015 in Washington, D.C.)



WRAP Members (left to right) **Jeannine Ginivan Hyde** and **Cathy Gillen** at WRAP's 2014 Annual Meeting in Washington, D.C.

Corporate Support of WRAP



Anheuser-Busch Companies' **Carol Huebner** (second from left) presents Anheuser-Busch's check for \$25,000 to WRAP in support of the charity's free cab ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check are both WRAP Chairman **Lieutenant Rudy Landon** and WRAP President **Kurt Erickson** (center) along with Anheuser-Busch's (left to right) **Ken Higgins, Sue Brady** and **Cassie Mabery**. Anheuser-Busch's check presentation was made to WRAP on December 12, 2014 in McLean, Virginia.



Enterprise Rent-A-Car's **Todd Heavner** (left) presents Enterprise's check for \$5,000 to WRAP in support of the charity's free cab ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check is WRAP's **Kurt Erickson** (right). Assisting with the check presentation are Enterprise's **Al Pena** and **Kayleigh Sharpe**. Enterprise's check presentation was made to WRAP on November 5, 2014 in Washington, D.C.



Constellation Brands' **Jim Ryan** (second from left) presents Constellation Brands' check for \$8,000 to WRAP in support of the charity's free cab ride service to prevent drunk driving in the national capital area, SoberRide.® Accepting the check are (left to right) Red Top Cab's **Von Pelot**, Passion Food Hospitality's **David Wizenberg** and WRAP President **Kurt Erickson**. Constellation Brands' check presentation was made to WRAP on May 4, 2015 in Arlington, Virginia.

Corporate Contributions

(February 1, 2014 through April 30, 2015)

WRAP's Public Partners:

District of Columbia Department of Transportation
Maryland Motor Vehicle Administration/Maryland Highway Safety Office
Virginia Department of Motor Vehicles/Virginia Highway Safety Office

Chairman's Club (\$10,000 and over)

Anheuser-Busch and Local Distributors
(Capital Eagle, JF Fick, Inc., Bob Hall, Inc., Montgomery Eagle, Virginia Eagle)

Diageo
GEICO
MillerCoors
Volkswagen Group of America

Corporate Platinum (\$5,000-\$9,999)

AAA Mid-Atlantic
Beer Institute
Bobby McKey's, LLC
Constellation Brands
District of Columbia Association of Beverage Alcohol Wholesalers
Enterprise Rent-A-Car
Foundation for Advancing Alcohol Responsibility
Giant Food
Washington Area New Automobile Dealers Association
Wine and Spirits Wholesalers of America, Inc.

Corporate Gold (\$1,000-\$4,999)

America's Charities
Cardinal Bank
Charmer Sunbelt
Coalition of Ignition Interlock Manufacturers
Interstate Worldwide Relocation
McAndrew Company
PAS Systems International
Safeway
Christopher Tavlarides
Undeland Associates
Washington Wholesalers

Corporate Silver (\$100-\$999)

Billy Martin's Tavern Est. 1933
Dubliner
Fadó
James Hoban's
Murphy's Grand Irish Pub
Ri-Rá

WRAP Notes

New Office Space

On July 1, 2014, the three-person WRAP moved into new office space in the Crescent Plaza professional office building located at 7700 Leesburg Pike (Suite 249) in Tysons Corner, Virginia. WRAP's new offices are furnished via the generosity of Greater Washington's business community. (All of WRAP's office furniture is donated.) Specifically, WRAP's offices are furnished thanks to office furniture donations kindly made by Guernsey, the corporate offices of Sunrise Senior Living (generously arranged by the Washington Real Estate Investment Trust) and Vanasse Hangen Brustlin. These most recent corporate benefactors have outfitted WRAP's new space with the welcomed donations of office tables, a half-dozen professional lateral file cabinets, traditional file cabinets and meeting & lobby chairs.



2015 Winter Classic

Viewed as a theoretical one-day extension of WRAP's recent Holiday *SoberRide*® campaign which concluded at 6:00 am on New Year's Day 2015, WRAP teamed-up with the Washington Metropolitan Area

Transit Authority (Metro), *SoberRide*® sponsor MillerCoors and WRAP Member the TEAM Coalition to further encourage attendees of New Year's Day's National Hockey League's (NHL) wildly popular Winter Classic (this year held in Washington, D.C.'s Nationals Park) to get to and from the game safely via the provision of 2,500 Metro SmarTrip cards made available to hockey fans attending the event. As a means of advocating that attending hockey fans celebrating with alcohol don't take the party on the road, NHL sponsor MillerCoors purchased the cards from Metro and distributed such via various promotions throughout Greater Washington in December. (Each card allowed the holder to travel from the farthest station in the Metro system to Nationals Park and return home ensuring a complete round trip from any Metro station during off-peak hours such as holidays like New Year's Day.)

Passing of WRAP Members and Friends

In June 2014, WRAP lost longtime Member Joan Corboy. Joan, a former local MADD Chairman in Maryland and an even longer time Remove Intoxicated Drivers (RID) activist. Corboy single-handily ran RID's Washington, D.C. office including the coordination of monthly victim impact panels in the District (where she resided). In 2013, Corboy was recognized with RID's Citizen Activist Award specifically honoring her "many years of volunteering to educate the public regarding the perils of drunk driving." In August 2014, WRAP lost longtime friend and WRAP awardee Jerry Phillips. Amongst other roles, Phillips—hailed by *The Washington Post* as a "radio broadcaster in Washington who was a relentless advocate on local issues and for the city's poor"—served as the morning host for WHUR-FM in the 1970s and 1980s as well as host of the local radio "Metro Talk" show for more than a decade. Phillips received WRAP's Media Partner Award in 2005.



WRAP Member **Joan Corboy** with former WRAP Executive Director **Tim Kime** at WRAP's 2012 Annual Meeting in Washington, D.C.

Congressional Stop DUI Caucus

WRAP served as a featured presenter at the Foundation for Advancing Alcohol Responsibility's Congressional Stop DUI Caucus event in the Rayburn House Office Building on November 25, 2014 in Washington, D.C.

Teen Alcohol Summit

WRAP served as a featured speaker as well as moderator at the D.C. Recovery Community Alliance's Teen Alcohol Summit held on September 26, 2014 in Washington, D.C. and where attendees ages 11 to 16 along with both parents and community leaders discussed substance abuse trends.

Herndon Police Community Presentation

WRAP joined the Herndon, Virginia Police Department at that agency's annual, holiday season "restaurant-and-police partnership meeting" held on December 4, 2014 in Herndon and designed to prevent drunk driving before it occurs. WRAP presented on its Holiday *SoberRide*® program.

WRAP Meeting at Tactical Training Facility

Members of WRAP's voluntary leadership met on September 26, 2014 at the Metropolitan Police Department's (MPD) Tactical Training Facility in Washington, D.C. In addition to a traditional Board meeting, WRAP leaders met to discuss Board metrics and composition as well as tour MPD's new, state-of-the-art Tactical Training Facility in southwest DC.



Members of WRAP's voluntary leadership at a September 26, 2014 demonstration at the Metropolitan Police Department's Tactical Training Facility in Washington, D.C.



WRAP joining a spectrum of stakeholders at the Herndon, Virginia Police Department's annual restaurant community and police partnership meeting held on December 4, 2014 and to prevent DUI during the holiday season.

Calendar of Events

2015 Independence Day SoberRide® Campaign

July 4–5, 2015, 10:00 pm–4:00 am

2015 Checkpoint Strikeforce Campaign

July 4, 2015–January 4, 2016

2015 Maryland Impaired Driving Enforcement Awards

September 13, 2015, 11:00 am–3:00 pm
Glen Burnie, MD

33rd Annual WRAP Meeting & WRAPPY Awards

October 16, 2015, 11:30 am–2:00 pm
Washington, D.C.

2015 Halloween SoberRide® Campaign

October 31–November 1, 2015

2015 “Maryland Remembers” Ceremony

December TBD 2015
Annapolis, MD

2015 WRAP Law Enforcement Awards and Holiday SoberRide® Campaign Kick-Off

December 11, 2015, 8:30 am–10:30 am
McLean, VA

2015 Holiday SoberRide® Campaign

December 11, 2015 through January 1, 2016,
10:00 pm to 6:00 am

Dates and places subject to change. Check www.wrap.org for more information.



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