Founded in 1982, the nonprofit [501(c)(3)] Washington Regional Alcohol Program (WRAP) is a coalition of diverse interests using effective education, innovative programs and targeted advocacy to end alcohol-impaired driving and underage drinking in the District of Columbia, Maryland and Virginia. Through public education, innovative health education programs and advocacy, WRAP is credited with historically keeping the region's alcohol-related traffic deaths lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free safe ride service for would-be drunk drivers, SoberRide<sup>®</sup>.

7700 Leesburg Pike, Suite 249 Falls Church, VA 22043 (703) 893-0461 • Fax: (703) 893-0465 wrap@wrap.org • www.wrap.org www.SoberRide.com

# **Youth Outreach**

#### Alcohol Awareness for Students



Multi-media outreach program using an interactive PowerPoint presentation, video and Fatal teenagers and young adults about

the dangers and consequences of underage drinking and impaired driving as well as the importance of making safe, healthy decisions.

### School Resource Guide to Preventing Underage Drinking

Annual educational guide on area underage drinking laws and consequences, related facts and statistics, suggested club activities and more.

#### **Youth Safety Events**

Building on the success of WRAP's previous GEICO Student Awards, WRAP launched new, in-school, interactive and GEICO-resourced youth safety events in 2018 addressing topics ranging from underage drinking, teen driving, bullying and date violence.



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# Adult Outreach

### Safe And Vital Employees

Innovative business outreach program bringing traffic safety to the workplace while



**SoberRide**<sup>®</sup>

helping educate employees of the dangers of impaired driving on both a personal and professional level.

### **SoberRide®**

Award-winning free safe ride service.

which, since 1991 alone, has provided over 77,000 safe rides home to potential drunk drivers in the Washington-metropolitan area. For more information, visit www.soberride.com

#### Law Enforcement Awards of Excellence for Impaired Driving Prevention

Annually honoring area law enforcement officers for their work in impaired driving prevention.

### **Corporate Guide to Safe Driving** and Safe Celebrating

At-a-glance, annual reference on Washingtonmetropolitan area impaired driving laws, related facts and statistics, party tips and more.

A copy of WRAP's current financial statement is available by writing WRAP, 7700 Leesburg Pike Falls Church, VA 22043 or by calling 703-893-0461. Documents and information submitted under the MD Charitable Solicitations Act are also available for the cost of postage and copies from the MD Secy. of State, State House, Annapolis, MD 21401, 410-973-5534.

# **Public Education**

WRAP is a leader in DUI related media advocacy in Greater Washington and also serves as an educational resource to public and private sector organizations, businesses and institutions throughout the year via the production of various surveys and informational publications.

## **Checkpoint Strikeforce**

Regional law enforcement and public education effort to effectively identify and apprehend drunk drivers.



### How Safe Are Our Roads?

Annual report on highway safety in the Washingtonmetropolitan area.

# **Advocacy**



WRAP is known as a key player among the District

of Columbia, Maryland and Virginia's decision-makers in effectively championing public policies combating drunk driving and underage drinking.

# **Public Partners**

District of Columbia Department of Transportation

Maryland Highway Safety Office/Maryland Motor Vehicle Administration

Virginia Department of Motor Vehicles

