



WRAP reporter

WASHINGTON REGIONAL ALCOHOL PROGRAM (WRAP)

SUMMER 2019

WRAP Champions Tougher DUI Laws in Region

MARYLAND

While legislation to both subject all impaired driving offenders to Maryland's interlock program as a condition of probation as well as create a felony-level offense for certain repeat impaired driving offenses failed to advance this year in Annapolis, Maryland *did* forward to Governor Larry Hogan's (R) desk bills to: increase the penalties for persons convicted of vehicular homicide while impaired, impaired driving with a minor and or repeat impaired driving; require that ignition interlock devices in the state be outfitted with cameras; and formally implement a Vision Zero program in the state.

Specifically, Maryland's General Assembly passed legislation (since signed into law by Maryland's Governor) this year to:

- increase the maximum imprisonment (from three to five years) for persons convicted of vehicular homicide while impaired by drugs and double said jail time (from five to ten years) for persons convicted of the same and having been previously convicted of DUI or a serious injury and or fatal crash while impaired; double the maximum imprisonment (from six months to one year and from one year to two years) for persons convicted of a first or a second DWI or DWID with a minor; and—versus the aforementioned and proposed felony level charges for repeat impaired driving—increase the maximum imprisonment (from three to five years & or an up to \$5,000 fine) for a third impaired driving conviction as well as to allow for up to ten years imprisonment (& or an up to \$10,000 fine) for a fourth impaired driving conviction (HB 707, Crutchfield, D-Montgomery County);
- require that ignition interlock devices in the state be outfitted with cameras (HB 55, Barron, D-Prince George's County and SB 245, Kramer, D-Montgomery County);
- and have the Maryland Department of Transportation formally implement a Vision Zero program so to reach “zero vehicle-related deaths or serious injuries” (HB 885, Palakovich Carr, D-Montgomery County).

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A Record Over 800 Use Local SoberRide® Program on July 4th



A record over 800 (817) persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, this Independence Day as opposed to possibly driving home drunk.

“For its hours of operation this Independence Day, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every 31-seconds,” said WRAP President Kurt Erickson.

WRAP's 2019 July 4th SoberRide® campaign began at 7:00 pm on Thursday, July 4th (Independence Day) and continued until 2:00 am, the next day, Friday, July 5, 2019 as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During this seven-hour period, area residents celebrating with alcohol could download Lyft to their phones, then enter the code JULYFOURTH19 in the app's “Promo” section to receive their no cost (up to \$15) safe transportation home while supplies lasted. SoberRide® was available to both new and existing Lyft users.

(In 2017, WRAP announced a partnership with the ridesharing service Lyft to provide WRAP's SoberRide® service in the Washington-metropolitan area. SoberRide®, the popular free safe ride service to prevent drunk driving, is solely available via the Lyft mobile app ridesharing platform.)

Since partnering with Lyft, annual ridership of WRAP's SoberRide® program has more than tripled with 5,000 total riders in 2018 versus 1,655 in 2016 (the last year when the SoberRide® program was serviced by participating local taxicab companies). SoberRide® provided 4,202 rides with Lyft in 2017.

“With Independence Day being a time when over one-third (39%) of all U.S. traffic fatalities involve drunk drivers according to the National Highway Traffic Safety Administration, we're thrilled by how many people took advantage of the SoberRide® program last week,” said Steve Taylor, General Manager, Lyft Washington DC. “Lyft is proud to work with partners like WRAP to connect so many riders with reliable and convenient rides over busy holidays and weekends, including this July 4th.”

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The most recent Independence Day ridership of 817 users surpassed WRAP's previous record ridership for the holiday which had been 746 July 4th SoberRide® users in 2018.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents age 21 and older who otherwise may have attempted to drive home after drinking.

SoberRide® was offered throughout Lyft's Washington, D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William.

Sponsors of this year's Independence Day SoberRide® campaign include the 395 Express Lanes, AAA Mid-Atlantic, Anheuser-Busch, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Giant Food, Glory Days Grill, Kendall-Jackson, Lyft, MillerCoors, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association.

Since 1991, WRAP's SoberRide® program has provided 77,804 free safe rides home to potential drunk drivers in the Greater Washington area. ■

WRAP REPORTER

The **WRAP Reporter** is the biannual newsletter of the Washington Regional Alcohol Program (WRAP), an award-winning, public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area.

Summer 2019 Issue

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Legislative Updates continued from page 1

Drivers with prior convictions for driving while impaired by alcohol are overrepresented amongst drivers in fatal traffic crashes. Proof of as much comes in the 2015 finding by the National Highway Traffic Safety Administration (NHTSA) that "drivers with BACs of .08 g/dL or higher involved in fatal crashes were 4.5 times more likely to have prior convictions for driving while impaired than were drivers with no alcohol." In fact, NHTSA deems repeat drunk drivers as "high risk" and finds that nearly a third (30%) of "drivers convicted of impaired driving have a prior DWI." In addition and on average, someone is arrested every 40 hours in Maryland for not only driving while impaired but for also having a child in the vehicle upon such a DWI arrest (219 arrests in 2017, source: University of Maryland—National Study Center for Trauma and EMA). And while the crime of DWI whilst transporting a minor, according to this same UMD source, decreased in Maryland in 2017, the number of citations issued for DWI while transporting a child in Maryland has proved to be unstable as such increased in both 2014 and 2015.

Lastly, requiring that ignition interlocks in Maryland be equipped with cameras ensures both Maryland officials and the

public at-large that a driver sentenced to interlock use doesn't have another person take the in-car breathalyzer for him or her. Neighboring Virginia—via a regulatory process—successfully implemented such a camera mandate in 2016 and relative to the use of ignition interlock devices in that state. In doing so, the regulatory body implementing such an added level of public protection (the Commission on the Virginia Alcohol Safety Action Program) noted that there "appeared to be many attempts to circumvent the ignition interlock system" in Virginia and that a "large number of courts were already ordering cameras on all of their interlock court-orders."

Conversely, bills failing to advance in Annapolis this year include those proposing to:

- expand the universe of persons subject to Maryland's Ignition Interlock System Program to include persons put on probation for either DUI or DWI (HB 813 & SB 814);
- enhance the penalties for certain repeatedly-convicted drunk drivers in Maryland including making such a crime a felony offense (HB 230 & SB 163);
- create a task force to evaluate and recommend technologies to prevent impaired driving in Maryland (HB 310);
- create specific penalties for persons convicted of causing traffic-related "life-threatening injuries" including enhanced penalties for said same persons previously convicted of impaired driving (HB 368);



WRAP's **Kurt Erickson** (r) on February 27, 2019 in Annapolis, Maryland joining Maryland Motor Vehicle Administration, MADD Maryland and Maryland State's Attorneys Association colleagues testifying before a Maryland House committee supporting a bill to increase the universe of drunk drivers subject to the state's ignition interlock program.

- provide for a broader categorization of law enforcement to direct traffic-related drug testing (HB 1097);
- similar to open (alcohol) container code provisions, disallow marijuana use in the passenger area of a motor vehicle on a highway (HB 350 & SB 418);
- and alter the regulations governing law enforcement's use of medical marijuana for training (including mandating warning labels on said cannabis) (SB 383).

(Bills to otherwise further address Maryland's interlock [HB 943] or impaired driving with a minor [HB 910] laws were either withdrawn or rolled into other legislation.)

The aforementioned in no way reflects the totality of alcohol and or DUI-related legislation introduced in Maryland this year but does represent a spectrum of those core bills. WRAP's role in attempting to advance those aforementioned and other anti-drunk driving legislation in Annapolis this year and where WRAP has a supporting position includes the organization: providing numerous legislative committees with both testimony and substitute bill language; routinely meeting with legislative branch leadership; routinely meeting with both Senate and House members including bills' chief patrons; providing resource information; and building public support for legislation via WRAP's regularly-issued *Legislative Alerts*.

VIRGINIA

"Every seven-and-a-half hours, someone is seriously injured by a drunken driver (in Virginia)," quoted WRAP in *The Daily News-Record* (1-14-19) regarding 2019 Virginia legislation increasing the penalties for persons convicted of DUI and causing "serious bodily injury" inc. "permanent and significant physical impairment." Succinctly (and a little surprisingly with all 140 General Assembly seats up for election this year), it was a most modest legislative session this year perhaps because of its shadowing by both this year's budget process and the issues surrounding Virginia's top elected officials in Richmond.

Two things regarding the 3,128 bills introduced this session: thankfully, there were not versions of previous years' private property bills which had sought to allow persons to lawfully drive drunk on their own residential property; and, unfortunately, the majority of DUI measures (including all of this year's seatbelt bills) were killed during this year's 47-day session (the session was extended by one day this year).

That said, one piece of WRAP-supported legislation did prevail in Richmond and has since been signed into law by Virginia Governor Ralph Northam's (D). That measure is House Bill 1941 introduced by 2005 WRAP Public Service Awardee Delegate Rob Bell (R-Charlottesville) and which will make it a Class 4 felony in Virginia to either drive or boat under the influence and cause "serious bodily injury of another person." Such legislation closes a gap in Virginia law which, currently, allows charges above a misdemeanor only when "permanent" injuries are the result of impaired driving. According to the Virginia Department of Motor Vehicles, 4,430 persons were injured in impaired driving crashes in Virginia in 2017.

Also signed into law by the Governor was 2019-passed legislation seeking to modify Virginia's existing "Good Samaritan" law relative to the reporting of overdoses including for alcohol. Senate Bill 1349 (McDougle, R-Mechanicsville)—originally opposed by the Virginia Commonwealth Attorneys Association (whom later morphed to a neutral position on the bill)—removes the requirement for persons reporting said overdoses to "substantially cooperate in any investigation of any criminal offense" reasonably related to the intoxicant so to be afforded an affirmative defense to prosecution. (Current Virginia law affords such defense providing that the person summoning emergency medical attention seeks aid, remains at the scene, identifies themselves to law enforcement and cooperates in a subsequent criminal investigation.) The bill's patron championed the advancing measure as a removal of a potential barrier to the reporting of overdoses in the Commonwealth.

Conversely, bills failing to advance in Richmond this year include those proposing to:

- allow expungement of certain offenses including for underage drinking in certain circumstances (HB 2512, SB 1037 & SB 1380);
- further mandate seatbelt use in the Commonwealth (SB 1282 & HB 2264);
- provide for a means to allow a restricted driver's license for persons convicted of a BAC test refusal (HB 2794);
- and require state-funded hospitals to, via the service of a warrant, obtain blood samples from arrested impaired drivers who are "unwilling or unable" to provide consent for such collection (HB 2267). ■

Make Your Tax-Deductible Donation Today!

Founded in 1982, the nonprofit [501(c)(3)] Washington Regional Alcohol Program is a coalition of diverse interests using effective education, innovative programs, and targeted advocacy to end alcohol-impaired driving and underage drinking in the Washington, D.C. metro area.

Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths historically lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free safe ride service to prevent drunk driving, SoberRide.®

Supporting the local fight against drunk driving by making a tax-deductible contribution to WRAP is easy. The preferred way of donating to WRAP and one which donors can use their American Express, Discover, MasterCard or Visa cards AND receive an immediate receipt for the same can be done by visiting www.wrap.org and clicking on the "Tax-Deductible Donation" link on the site's homepage.

Click on the yellow "Donate" link at the bottom of the page putting you on a secured server. Enter the amount of your donation in the blue box atop the page, click "Update Total" and enter your credit card information then click "Review Donation and Continue." Once done, click yellow "Donate Now" link at bottom of page and you're done!

Donations to WRAP can also be made via both checks and money orders payable to the "Washington Regional Alcohol Program" and mailed to WRAP at 7700 Leesburg Pike, Suite 249, Falls Church, Virginia 22043.

Questions? Please contact WRAP at either 703-893-0461 or at wrap@wrap.org. Thank you for your valued support!

DUI Incidents Decrease in Greater Washington

Local Drunk Driving Deaths, However, Are on the Rise

HOW SAFE ARE OUR ROADS?

2017 annual data report on the impact of drunk driving on road safety in the Washington D.C. metropolitan region

December 2018



Alcohol-related crashes, injuries and drunk driving arrests all decreased in the Washington-metropolitan area in 2017. During this same period, however, alcohol-impaired traffic fatalities increased according to a report released on January 28, 2019 by WRAP.

In 2017, Greater Washington recorded 86 alcohol and or drug-impaired traffic fatalities—a 46-percent increase in such deaths from the previous year.

Those findings are contained in WRAP's 26th-annual "How Safe are Our

Roads? Annual Data Report on the Impact of Drunk Driving on Road Safety in the Washington, D.C. Metropolitan Region." The report was prepared by the Metropolitan Washington Council of Governments (COG) and released by the Falls Church, Virginia-based alcohol-education group.

"The facts that the number of drunk driving deaths increased in Greater Washington in 2017 and that, that same year, the region averaged a DUI arrest every 38 minutes demonstrate that the local fight against drunk driving is far from won," said WRAP's President Kurt Erickson.

2018 report findings include:

- **FATALITIES:** Local alcohol and or drug-impaired traffic deaths increased between 2016 and 2017 by 45.76% (and from 59 to 86 such deaths). Comparatively, alcohol-impaired traffic fatalities have increased by 11.7% since 2010 (77 to 86, 2010-2017).
- **CRASHES:** Area traffic crashes attributed to alcohol and or drugs decreased by 2.57% between 2016 and 2017 (and from 4,438 to 4,324 such crashes). Comparatively, alcohol-related traffic crashes have decreased by 6.05% since 2010 (4,545 to 4,270, 2010-2017).
- **INJURIES:** Local alcohol and or drug-related traffic injuries also decreased by 7.14% between 2016 and 2017 (and from 2,074 to 1,926 such injuries). Comparatively, alcohol-related traffic injuries have decreased by 18.6% since 2010 (2,311 to 1,880, 2010-2017).
- **ARRESTS:** Local arrests for either driving under the influence (DUI) or driving while intoxicated (DWI) decreased by 8.08% between 2016 and 2017 (and from 14,757 to 13,564 such arrests). Such represents a fourth consecutive year of declining local arrests for alcohol-impaired driving.

Of the Washington-metropolitan area's 271 total traffic fatalities in 2017, nearly a third (31.73%) of these roadway deaths were alcohol and or drug-related (.08+ BAC). Comparatively, 2017 national statistics (National Highway Traffic Safety Administration) show that 29% of total U.S. vehicular fatalities in that year were reported as alcohol-impaired (.08+ BAC).

WRAP's 2018 "How Safe Are Our Roads?" report can be found as a PDF file at: <http://wrap.org/pdfs/2018SafeRoadsDataReport.pdf> ■

Prom and Graduation Season Ushers in Deadliest Months for Teen Drivers

Citing the fact that spring and summer's arrival also ushers in that contiguous period (May—August) when the greatest number of U.S. teen traffic deaths occur, WRAP urged for parental involvement this spring to combat both teen drinking and drunk driving during the prom and graduation season as well as during the summer.

WRAP provided area parents of teens with "Tips for Parents." WRAP's tips, pictured right, designed to inform Greater Washington parents on how best to deter teen drinking during the dangerous summer months, included:

■ **Know the Facts...** Underage drinking can lead to substantial harm including traffic crashes, violent crime, property crime, unintentional injury and at-risk sex. In addition, motor vehicle crashes still remain the leading cause of death of young people in the U.S.

■ **Talk With Your Teen...** Studies time and time again have confirmed that parents can have a significant—if not most significant—impact as to whether their teens will engage in risky behaviors including the use of alcohol. Have open, caring, thoughtful, ongoing conversations on alcohol with your teen. Create clear family rules and expectations by setting a "no alcohol" rule and supporting such an environment with "zero-tolerance" consequences if such rules are broken.

■ **Foster Self Confidence...** Instill self-confidence in your teen by talking with them about peer pressure. At some point, your teen will be offered alcohol. As the National Institutes of Health points out, "teens say they prefer quick 'one-liners' that allow them to dodge a drink without making a big scene."

■ **Lay Down the Law...** The District of Columbia, Maryland and Virginia all have zero tolerance laws making it a crime to possess, purchase or consume alcohol if you are under 21.

■ **Beware of Your Civil Liability...** In most cases, it's unlawful for parents to allow their children's friends to consume alcohol in their home. If these same "friends" are later involved in a crash, the providing parents may be responsible for injuries, property damages and wrongful death.

These same parents may also face criminal charges of contributing to the delinquency of a minor.

"In 2017, an average of ten teenagers died in U.S. motor vehicle crashes every

Wan. "For too many parents, unfortunately, summer's unstructured time may also be a deadly time for their teenage children and their friends." "In 2017 and with the exception of October, the months of May through August represented that period when the greatest number of teens were killed in traffic crashes."

In 2016, 24-percent of young drivers (ages 15 to 20 years old) killed in U.S. crashes had been drinking (with a blood alcohol concentration [BAC] level of 0.01 grams/deciliter or higher according to the National Highway Traffic Safety Administration). That same year, nearly one-in-five (19%) young drivers killed in U.S. traffic crashes has a BAC of 0.08 g/dL or higher.

According to the 2018 Monitoring the Future survey sponsored by the National Institute on Drug Abuse, nearly half (44.7%) of U.S. high school seniors don't view binge drinking on weekends as carrying a great risk. In addition, and while alcohol use rates have declined consistently in the last half-decade, alcohol is still the drug of choice for all three surveyed age groups (8th, 10th and 12th grade students).

In addition to its updated tips for parents to deter underage drinking and drunk driving this summer, WRAP also encouraged parents to be aware of social networks their children use. Party promoters often prey on youth via social media sites and by promising a good time and access to alcohol for a fee, according to WRAP.

"Make no mistake about it, parents play an integral role in when and if their children drink alcohol," said Wan. "These tips are simply meant to reinforce their efforts to foster a healthy

and safe summer for them and their teenage children." ■

Washington Regional Alcohol Program Presents:

10 TIPS FOR PARENTS

TO PREVENT UNDERAGE DRINKING

- KNOW**
1 Know the facts
Prom and graduation season is upon us! In 2017, the months of May-August were the most dangerous months for teens as such period contains the highest number of U.S. teen traffic crashes. (National Highway Traffic Safety Administration)
- TALK**
2 Talk with your teens
Have open, thoughtful and on-going conversations with your teen about alcohol. Create clear family rules about alcohol use.
- CONFIDENCE**
3 Instill self-confidence
Talk to your teen about peer pressure. Assure them that they don't need alcohol to have fun. Give them tips on how to navigate situations where alcohol is present.
- CIVIL LIABILITY**
4 Criminal charges for parents
In most cases, it is unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults could face criminal charges later on if these "friends" are involved in a crash.
- STRUCTURE**
5 Be present
Be present in your teen's life. Share responsibilities and tasks with your teen. Give your child the opportunity to share their day's experience.
- HOST**
6 Be a good host
Host an after-prom party or graduation party at your house with clear guidelines of no alcohol and drugs. Make your presence known at the party.
- DANGERS**
7 Consequences of drinking underage
Drinking underage not only increases the chances of dependency later on in life, but also leads to short and long-term consequences as well as leading to other risky behavior.
- ROLE MODEL**
8 Be a role model to your child
Parents should be role models to their teens and make sure their own behavior is appropriate. Use alcohol moderately, serve as a responsible host and never drink and drive.
- SAFETY**
9 Safety first!
Ensure your teens can talk to you if they make a mistake. Have a plan in place if your child does make the mistake of drinking alcohol. Make sure they know to call 911 in the case of an emergency.
- LAW**
10 Obey the law
The District of Columbia, Maryland and Virginia all have zero tolerance laws, making it illegal to consume, possess or purchase alcohol under the age of 21.

For information, visit: <http://wrap.org/pdfs/2019tipsPR.pdf>
The Washington Regional Alcohol Program, www.wrap.org

April 2019

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single day during the summer months," said WRAP's Director of Programs, Tammy

Nearly 800 Use SoberRide® Program on Cinco de Mayo

Nearly 800 (792) persons in the Washington-metropolitan area used the free safe ride service, SoberRide®, this Cinco de Mayo as opposed to possibly driving home drunk.

“For its hours of operation this Cinco de Mayo, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington’s roadways nearly every single minute (54-seconds),” said WRAP Chairman Gary Cohen.

WRAP’s 2019 Cinco de Mayo SoberRide® campaign began at 4:00 pm on Sunday, May 5th (Cinco de Mayo) and continued until 4:00 am, the next day, on Monday, May 6th, 2019 as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During this 12-hour period, area residents celebrating with alcohol could download Lyft to their phones, then enter the code CINCODC19 in the app’s “Promo”

section to receive their no cost (up to \$15) safe transportation home while supplies lasted. SoberRide® was available to both new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents age 21 and older who otherwise may have attempted to drive home after drinking.

SoberRide® was offered throughout Lyft’s Washington, D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George’s; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William.

Sponsors of this year’s Cinco de Mayo SoberRide® campaign include the 395 Express Lanes, AAA Mid-Atlantic, Anheuser-Busch, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol

Wholesalers, Enterprise Rent-A-Car, Giant Food, Glory Days Grill, Lyft, MillerCoors, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. ■



“The Cinco de Mayo holiday represents that time of year when nearly 1/3 of all US traffic fatalities involve alcohol-impaired drivers,” said Arlington County Police **Corporal Tatiana Hernandez** at WRAP’s bilingual Cinco de Mayo SoberRide launch on May 2, 2019 at Mexicali Blues in Arlington, Virginia.



“Penalties for even a first offense DUI in the region can be up to \$2,500 in fines, up to a year in jail and up to a one-year driver’s license revocation,” said District of Columbia Assistant Attorney General **Melissa Shear** at WRAP’s bilingual Cinco de Mayo SoberRide launch on May 2, 2019 at Mexicali Blues in Arlington, Virginia.

D.C.'s drunken-driving laws are not tough enough

(As published by The Washington Post on November 16, 2018 and reprinted here with permission.)

Much attention has been given to the troubling increase in the number of homicides in the city, but we also need to examine the equally troubling increase in the number of drunken-driving deaths in the District.

Data recently released by the National Highway Traffic Safety Administration showed that while alcohol-related traffic fatalities decreased in the United States last year, these same and completely preventable deaths increased in the District. In fact, National Highway Traffic Safety Administration figures show that drunken-driving deaths in the District increased by 33 percent in 2017.

This wrong-way direction in highway safety came despite the Metropolitan Police Department posting a 13 percent increase in driving-while-intoxicated arrests in fiscal 2018, averaging a drunken-driving arrest every seven hours in the city.

While the District can rightly pride itself on being an early adopter of a number of traffic safety policies, such is

not always the case when it comes to proven effective countermeasures to impaired driving. For example, the District is in company with just four states—Maine, Maryland, New Jersey and Pennsylvania—that don't have at least some felony-level charge for repeat drunk drivers based on the number of prior driving-under-the-influence convictions.

In addition, while the D.C. Council rightly joined the majority of U.S. states in 2016 by enacting a law requiring that DUI offenders in the District outfit their vehicles with an ignition interlock device as a condition of a restricted license, such an offender-paid and technological barrier to future drunken driving has yet to be fully implemented. For while Maryland counts more than 16,000 DUI offenders sentenced to these in-car breathalyzers and Virginia more than 7,000, the District—despite making 1,258 drunken-driving arrests last year—has only 18 people participating in its interlock program.

Think about that. There are more people playing for the 2018 Stanley Cup champion Washington Capitals than are using what Insurance Institute for

Highway Safety research has shown reduces drunken-driving recidivism by 64 percent.

It is time for the District to join Maryland, Virginia and a large number of U.S. states in conducting a top-to-bottom review of its efforts to combat impaired driving. The National Transportation Safety Board—in supporting the development of a DUI task force in Maryland in 2007 and citing Virginia's success with the same apparatus developed in that state in 2002—testified that, indeed, “task force reviews work” and can serve as an effective means to develop not just legislative but also administrative, judicial, public education and treatment and training-based recommendations to address impaired driving's continuing scourge.

There is every reason to be concerned about a locality's rising death rate. Just much, citizens shouldn't overlook the killer with whom we too often share our roads.

Kurt Gregory Erickson is president and chief executive of the Washington Regional Alcohol Program. ■

Over 1,500 Use SoberRide® Program on New Year's

A record over 1,500 (1,502) persons in the Washington-metropolitan area used the free safe ride service, SoberRide®, this New Year's (from 8:00 pm on December 31, 2018 through 4:00 am on January 1, 2019) as opposed to possibly driving home drunk.

WRAP's most recent holiday SoberRide® offering concluded on January 1, 2019 after kicking-off and running nightly since December 14, 2018 providing a total of 1,988 free safe rides to local residents age 21 and older who otherwise may have attempted to drive home after drinking. The local anti-drunk driving service is offered as a way to keep local roads safe from potentially impaired drivers during

this traditionally high-risk holiday. During the most recent 18 consecutive evening period, area residents celebrating with alcohol could download Lyft to their phones, then enter WRAP-provided codes (available at SoberRide.com) in the app's “Promo” section to receive their no cost (up to \$15) safe transportation home while supplies lasted.

The most recent New Year's ridership of 1,502 users surpassed WRAP's previous record ridership for the holiday which had been 1,225 New Year's SoberRide® users in 2017. The total ridership for the 2018 Holiday SoberRide® campaign (1,988) also proved to be a record surpassing last

December's total of 1,828 users.

Sponsors of this year's Holiday SoberRide® campaign included the 395 Express Lanes, AAA Mid-Atlantic, Anheuser-Busch, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Giant Food, Glory Days Grill, Heineken, Kendall-Jackson, Lyft, MillerCoors, Restaurant Association Metropolitan Washington, Volkswagen Group of America and the Washington Area New Automobile Dealers Association. ■

17th-Annual Checkpoint Strikeforce Campaign Raises Awareness of DUI Enforcement



Virginia Governor Ralph Northam (D) helps launch Virginia's 2018 Checkpoint Strikeforce campaign at an August 13, 2018 news conference in Richmond.

- frequent "planning ahead for a safe ride home after being out drinking" increased by a double-digit margin (up 19%);
- "making a conscious decision about planning a safe ride home" before going out increased by a double-digit margin (up 16%);
- believing it to be very important to "make a plan to get home safely" before going out increased by a double-digit margin (up 14%);
- using a rideshare service to "plan a safe ride home"—the leading way members of the campaign's target audience plan a safe ride home—increased by a double-digit margin (up 13%);
- and awareness of the "Act Like It" campaign increased by a double-digit margin (up 11%).

Checkpoint Strikeforce is part of a research-based multi-state, zero tolerance initiative designed to get impaired drivers off the roads using checkpoints and patrols along with education about the dangers and consequences of driving while intoxicated. Virginia's Checkpoint Strikeforce campaign is supported by a grant from the Virginia Department of Motor Vehicles to the nonprofit WRAP.

Markedly increased awareness of DUI enforcement combined with more frequent "planning ahead for a safe ride home" in Virginia appear to be amongst the dividends of that state's recently revamped 2018 Checkpoint Strikeforce campaign (for which WRAP serves as project director).

A January 2019 survey conducted by Washington, D.C.'s Lake Research Partners and of 600 male drivers ages 21-to-35 in Virginia—and following last year's newly launched "Act Like It" themed traffic safety campaign encouraging said target audience that if they're old enough to drink to "act like it" and get a "safe ride home"—showed that the 2018 Checkpoint Strikeforce campaign's target audience's awareness of stepped-up DUI enforcement measurably increased as did said same audience's planning ahead for a safe night out as well as their use of a "safe ride home" after drinking alcohol.

Amongst the Checkpoint Strikeforce campaign's target audience seeing, hearing or reading about Virginia's "Act Like It" campaign, the January 2019 post-survey also cited:



Virginia State Police Superintendent Colonel Gary T. Settle helps launch Virginia's 2018 Checkpoint Strikeforce campaign at an August 13, 2018 news conference in Richmond.



Virginia's 2018 Checkpoint Strikeforce campaign messaging, "Old enough to drink? Act like it."

The research-driven rebranding of Virginia's 2018 Checkpoint Strikeforce campaign—while still conveying an important law enforcement message—deployed a strategic “carrot”-based approach reminding listeners and viewers that drinking and driving is irresponsible and that if you're old enough to drink to “act like it” and get a safe ride home.

In coordination with Lake Research, Checkpoint Strikeforce's survey of 21 to 35-year-old male drivers in Virginia found that even though a strong majority (82%) of the traffic safety campaign's target audience believe it is very important to make a plan to get home safely before they go out for the night, less than two-thirds (59%) frequently plan ahead for said safe ride home. The research also showed that said same target audience strongly agrees (81% with 94% agreeing overall) that “people who drink and drive are not acting like responsible adults.

Virginia's 30 second Checkpoint Strikeforce campaign “Act Like It” television spot can be viewed here: <https://youtube/pKvpKLgnc9I>.

WRAP launched Virginia's 17th-annual Checkpoint Strikeforce campaign via a statewide news conference conducted in Richmond on August 13, 2018 featuring Virginia Governor Ralph Northam (D) amongst other dignitaries. ■

www.wrap.org

WRAP Urges Safety on Super Bowl Sunday

When the teams, site and time were finalized, WRAP urged the public to also develop a game plan to prevent drunk driving during this year's “Super Bowl Sunday.”

During Super Bowl Sunday 2017, nearly half (48%) of all U.S. traffic fatalities involved alcohol-impaired drivers according to the National Highway Traffic Safety Administration (see NHTSA chart below).

“With nearly half of all U.S. traffic deaths being caused by drunk drivers during Super Bowl Sunday, it's important to have a game-plan to defeat this opponent,” said WRAP's President Kurt Erickson.

WRAP issued a number of “safe celebrating” tips (below) to prevent drunk driving during “Super Bowl Sunday,” scheduled for February 3, 2019. However, the nonprofit emphasizes that even those not drinking during the game

can help deter drunk driving by both reporting suspected drunk drivers as well as by wearing their seatbelts.

“Even if you have every confidence in your own ability to not drive impaired, that confidence doesn't extend to the next driver,” said Erickson. “Motorists in Greater Washington whom suspect that they are sharing a roadway with an impaired driver should report such by safely dialing 911 in the District of Columbia or Maryland and #77 in Virginia.”

“And while you often hear that wearing a seatbelt may be your best defense against a drunk driver, the true bottom-line is that the routine wearing of seatbelts is the single most effective measure to reduce crash-related deaths and injuries.”

For those hosting or attending Super Bowl parties, WRAP's tips to prevent drunk driving included:

- Planning ahead and designating a sober driver if you're celebrating with alcohol.
- Using alternative transportation like ride-sharing services, taxi cabs or public transportation.
- Being a responsible host by:
 - Never serving anyone who appears to be impaired.
 - Closing the bar at least an hour before the event's end.
 - Designating a sober bartender. (Don't let guests mix their own drinks.)
 - Serving food with alcohol (high protein foods like meats and cheeses stay in the stomach thereby slowing the body's alcohol absorption rate).
 - Using a non-carbonated base in alcoholic punches (the body absorbs alcohol faster when mixed with carbonation).
 - Serving non-alcoholic beverages as an option.
 - Never serving minors.
 - And never allowing impaired guest to get behind the wheel.

While the DUI penalties differ in the District of Columbia, Maryland and Virginia for first-time offenders, such range from fines up to \$2,500, jail terms up to one year and driver's license suspension periods also up to one year. ■



WRAP Launches Inaugural Youth Safety Events in Region

Building on both the success and partnership of WRAP's previous GEICO Student Awards—which, for more than two decades, honored Washington-metropolitan area high school student groups promoting alcohol and drug-free lifestyles to their peers—WRAP launched its in-school, interactive and GEICO-resourced youth safety events in 2018 addressing topics ranging from underage drinking, teen driving, bullying and date violence.

Rather than targeting students who were already “doing the right thing”, WRAP decided on a different approach to reach even more Greater Washington youth. After great consideration, WRAP's Youth Safety Events came to fruition. Unveiled at Robert E. Lee High School in Springfield, Virginia on March 23, 2018 and involving onsite partners GEICO, Howard University Hospital and the Inova Trauma Center,

WRAP brought safety information to a larger section of the student population—the students taking health, physical education and drivers education courses—exposing them to various safety topics pertaining specifically to them.

A multi-faceted initiative, WRAP's new in-school Youth Safety Events gather the nonprofit organization's similarly safety-focused partners to bring relevant information to high school students throughout Greater Washington. At each on-site event, students find an assortment of safety-oriented activities ranging from Fatal Vision Goggles tests to distracted driving simulators. Students and teachers also have the opportunity to interact with WRAP's onsite exhibitors to discuss a spectrum of youth safety issues.

Since the kick-off of the first youth safety event, four other Greater Washington



MedStar Washington Hospital Center's **J.J. Current** conducts Fatal Vision Goggles “walk-the-line” tests at WRAP's April 26, 2019 Youth Safety Event at School Without Walls in Washington, D.C.



Montgomery County Department of Police **Corporal John Borowski** conducts interactive Fatal Vision Goggles demonstrations at WRAP's April 11, 2019 Youth Safety Event at the Academy of the Holy Cross in Kensington, Maryland.

area high schools have hosted WRAP's program (most recently on April 26, 2019 at School Without Walls in Washington, D.C.) reaching, to-date, nearly 2,000 area high school students. Such offerings also included the participation of WRAP partners the District of Columbia Office of the Attorney General, Enterprise Rent-A-Car, the Fairfax and Montgomery County Police Departments, Glory Days Grill, MADD Maryland, Maryland Highway Safety Office and Medstar.

(WRAP's youth outreach initiative is in addition to the nonprofit's continuing alcohol education program, Alcohol Awareness for Students, which, this fiscal year alone, has already reached over 4,300 students using in-school, multi-media programming educating teenagers and young adults about the dangers and consequences of underage drinking and drunk driving.) ■

Maryland Governor Memorializes Victims of Drunk Driving Crashes

(The following November 19, 2018 Maryland Governor's Office news release is reprinted with permission. WRAP serves as project director of Maryland's 15th-annual "Maryland Remembers" event.)

Governor Larry Hogan today joined with Maryland State Police Superintendent Colonel William Pallozzi, Maryland Department of Transportation Motor Vehicle Administrator (MDOT MVA) Christine Nizer, highway safety advocates, and the family members of victims of impaired driving crashes for the 15th Annual Maryland Remembers ceremony. The event honors the lives of those killed on Maryland's roads by drunk or drugged drivers. About 100 guests filled the State House Rotunda for this special ceremony. Governor Hogan also presented the Kevin Quinlan Award to Dr. Beth Baker, Former Regional Administrator of the National Transportation Highway Safety Administration (NTSHA), for her work and advocacy in preventing impaired driving.

"We are gathered here today to ensure that these loved ones will never be forgotten," said Governor Hogan. "We are also here because—together—we will never stop fighting to prevent more needless deaths from drunk or drugged driving."

In the coming legislative session, the Hogan administration will again introduce the Repeat Drunk Driving Offenders Act, which creates a felony offense punishable by up to 10 years for anyone convicted of a drunk or drugged driving offense on three or more prior occasions, as well as anyone convicted of causing a death or a life-threatening injury on their second and/or subsequent offenses.

Maryland Remembers is held at this time each year because impaired driving crashes increase during the holiday season. With individuals traveling to see friends and family from Thanksgiving through New Year's Day, it is one of the most dangerous periods for impaired driving deaths. In 2017, more than 19,000 people were arrested for driving under the influence of alcohol or drugs, approximately 2,100 of which occurred from Thanksgiving to New Year's Day.

"As we continue to focus on the reduction of alcohol-related crashes statewide, troopers are acting by targeting

impaired drivers," said Colonel Pallozzi. "Year-round enforcement efforts aim at motorists who violate the law and jeopardize the safety of our citizens. The Maryland State Police is committed to doing everything within our power to prevent these poor decisions that affect all of us."

Between 2013 and 2017 in Maryland, more than 800 people were killed and more than 16,400 were injured in a crash where drugs and/or alcohol were involved. Approximately one-third of Maryland's roadway deaths each year involve impaired driving.

"There is no excuse for choosing to drive impaired," said Administrator Nizer. "Use rideshare services, call a cab, have a designated driver, or use Maryland's public transportation. Drive sober because your life and the lives of everyone else on the roadway depend on it, and remember to

buckle up every time. It's the law, and it's your best defense in a crash."

Earlier this year, Maryland launched "Be Legendary," an educational campaign to prevent impaired driving. This effort is a part of an overall strategy to combine enforcement and education in a focused approach to preventing impaired driving. The campaign's message, "Be Legendary. Sober drivers save lives." is promoted through digital and social media, outdoor advertising, radio spots, and messaging inside bars and liquor stores.

"Our administration is committed to doing everything we can to prevent future impaired driving crashes and fatalities," said Governor Hogan. "We must do everything in our power to save lives and to prevent future tragedies, and by working together, we can make a difference and we can save lives." ■



Maryland Governor Larry Hogan (R) in Annapolis on November 19, 2018 helping to memorialize the state's drunk driving victims while calling for safety the upcoming holiday season at the 15th-annual "Maryland Remembers" ceremony.

Photo courtesy of the Executive Office of the Governor

Nearly 700 Use SoberRide® on St. Patrick's Day

Nearly 700 persons (697) in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, this St. Patrick's Day as opposed to possibly driving home drunk.

For its hours of operation this St. Patrick's Day, such level of ridership translates into SoberRide removing a potential drunk driver from Greater Washington's roadways every 62-seconds.

WRAP's 2019 St. Patrick's Day SoberRide® campaign began at 4:00 pm on Sunday, March 17th (St. Patrick's Day) and continued until 4:00 am, the next day, Monday, March 18th, 2019 as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During this 12-hour period, area residents celebrating with alcohol could download Lyft to their phones, then enter the code STPATRICKSDAY19 in the app's

"Promo" section to receive their no cost (up to \$15) safe transportation home while supplies lasted. SoberRide® was available to both new and existing Lyft users.

"With St. Patrick's Day being a time when nearly 40-percent of all U.S. traffic fatalities involve drunk drivers according to the National Highway Traffic Safety Administration, we're thrilled by how many people took advantage of D.C.'s SoberRide® program this weekend," said Steve Taylor, General Manager, Lyft Washington DC.

This March's ridership was the second highest for St. Patrick's Day in SoberRide's 29-year history and was only surpassed by the 982 persons in the Greater Washington area using the service last year when St. Patrick's Day fell on a Saturday. The charity also offers its SoberRide® program on Cinco de Mayo, Independence Day, Halloween and the winter holidays

through and including New Year's Eve.

Sponsors of this year's St. Patrick's Day SoberRide® campaign included the 395 Express Lanes, AAA Mid-Atlantic, Anheuser-Busch, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Giant Food, Glory Days Grill, Lyft, MillerCoors, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association.

In addition, eleven of the Washington-metropolitan area's better-known Irish restaurants have also united to ensure a safe St. Patrick's Day celebration this year by sponsoring SoberRide®. These dining establishments include: The Dubliner Restaurant & Pub (DC); Fadó (DC); The Irish Whisper (MD); James Hoban's Irish Restaurant & Bar (DC); Kelly's Irish Times (DC); The Limerick Pub (MD); Martin's Tavern Est. 1933 (DC); Murphy's Grand Irish Pubs (DC & VA); O'Sullivan's Irish Pub (VA); Rí Rá Irish Pub (DC); and Siné Irish Pub (VA). ■



"This St Patrick's Day, plan a sober ride home when you go out. Designate a sober driver or take advantage of SoberRide," said Metropolitan Police (DC) **Chief Peter Newsham** on March 15, 2019 in helping launch WRAP's 2019 St. Patrick's Day SoberRide campaign at Fado Irish Pub in Washington, D.C.

Greater Washington Area Law Enforcement Lauded for Fight Against Drunk Driving

Fourteen (14) Washington-metropolitan area police officers were cited for their “out-standing commitment in the fight against drunk driving in Greater Washington” and presented with the area’s 21st-annual “Law Enforcement Awards of Excellence for Impaired Driving Prevention.”

Bestowed on December 14, 2018 in McLean, Virginia, WRAP presented its 2018 Law Enforcement Awards to:

- **City of Alexandria Police Department** Officer Joseph Winkler
- **Arlington County Police Department** Officer Michael Mitchell
- **City of Falls Church Police Department** Officer Bryce Cooper
- **Fairfax County Police Department** Patrol Officer First Class Rashid Roberts
- **Town of Herndon Police Department** Officer Jonathan Heavner
- **Loudoun County Sheriff's Office** Deputy Gerald Presson
- **Maryland State Police** Trooper First Class Anthony Wallace
- **Metropolitan Police Department** Officer Zachary Speck
- **Montgomery County Department of Police** Police Officer III John Romack
- **Prince George's County Police Department** Police Officer First Class Thomas Kosakowski
- **Prince William County Police Department** Officer Matthew Sciabica
- **United States Park Police** Officer Seth Carl
- **United States Park Police** Traffic Safety Unit
- **Virginia State Police** Trooper Lucie Vajglova

The annual awards, presented at a ceremony at Maggiano's Little Italy in the Tysons Galleria, were bestowed by WRAP in memory of Metropolitan Police Department's Motor Patrol Officer Anthony W. Simms. Officer Simms, as a result of injuries sustained while on duty, lost his life to an impaired driver during Memorial Day weekend in 1996. WRAP's 2018 Law Enforcement Awards were presented by Officer Simms' widow, Lieutenant Pamela Simms, also formerly with the Metropolitan Police Department, along with News4's (NBC) Traffic Reporter Melissa Mollet. Today's event speakers included Congressman Gerry Connolly (D-VA), Prince George's County Chief Henry

Stawinski III (the Prince George's County Police Department co-hosted this morning's event with WRAP) and Richard Leotta, father of late Montgomery County Police Officer Noah Leotta.

“Today's awardees represent the front lines in the fight against drunk driving in Greater Washington,” said WRAP's Chairman Gary Cohen. “Their collective effort to annually arrest and remove over 13,000 drunk drivers from Washington-metropolitan area roadways has undoubtedly saved lives.”

In addition to receiving the Law Enforcement Awards, each of the 2018 WRAP honorees also received a pair of complementary Washington Nationals tickets (courtesy of the Washington Nationals) and a \$25 gift card to Glory Days Grill (courtesy of Glory Days Grill).

Sponsors of WRAP's 2018 Law Enforcement Awards & Holiday Campaign KickOff included The Beer Institute, BREAKTHRU BEVERAGE, GEICO, Foundation for Advancing Alcohol Responsibility, George Washington University Hospital, Glory Days Grill, Interstate Moving|Relocation|Logistics, Lyft and the Volkswagen Group of America. ■



Virginia State Police Trooper **Lucie Vajglova** (second from r) accepts her 2018 WRAP Law Enforcement Award of Excellence for Impaired Driving Prevention from (l-r) News4's (NBC) **Melissa Mollet**, retired Metropolitan Police Lt. **Pamela Simms** and Prince George's County Police Chief **Henry Stawinski III**.



(L-R) Falls Church Police Chief **Mary Gavin** and Herndon Police Chief **Maggie DeBoard** talk with U.S. Representative **Gerry Connolly** (D-VA) at WRAP's 2018 Law Enforcement Awards & Holiday Campaign Kick-Off on December 14, 2018 in Tysons, Virginia.



Recipients of WRAP's 2018 Law Enforcement Award of Excellence for Impaired Driving Prevention gather at the nonprofit's Law Enforcement Awards & Holiday Campaign Kick-Off on December 14, 2018 in Tysons, Virginia.

WRAP Commemorates 36th Year in Fighting Drunk Driving and Underage Drinking



National Highway Traffic Safety Administration (NHTSA) Deputy Administrator **Heidi King** on October 19, 2018 in Washington, D.C. speaking at WRAP's 36th Annual Luncheon Meeting & WRAPPY Awards.

WRAP commemorated its 36th year fighting drunk driving and underage drinking at the nonprofit organization's 2018 Annual Luncheon Meeting and WRAPPY Awards ceremony held on October 19, 2018 at Clyde's of Gallery Place in Washington, D.C.

In a year (fiscal year 2018) which saw the charity:

- successfully removing 5,178 would-be drunk drivers from Greater Washington's roadways via the more than doubling of the ridership for WRAP's free safe ride service to prevent drunk driving, SoberRide® (now powered by rideshare partner Lyft);
- initiating new, in-school, interactive and GEICO-resourced youth safety events addressing topics ranging from underage drinking, teen driving, bullying and date violence;
- helping to unveil the region's new half Lyft/half police car (with partners the Arlington County Police Department and Lyft) serving as a mobile billboard reminding persons that, at the end of an evening which includes drinking, they have a choice as to how they get home;
- staking new public policy positions to counter the surge of drug-impaired driving which is so often paired with alcohol-impaired driving;
- reaching 4,270 Washington-metropolitan area high school students with WRAP's innovative and multi-media education program, Alcohol Awareness for Students;
- launching a new and scientific-based anti-drunk driving 2018 Checkpoint Strikeforce campaign in Virginia (for which WRAP serves as project director role with partner the Virginia Highway Safety Office) focused on the importance of planning ahead before going out drinking;
- and effectively countering newly introduced legislation in Virginia which threatened to allow persons to lawfully drive drunk so long as it is done on private property.

Following a presentation by the Deputy Administrator of the National Highway Traffic Safety Administration, Heidi King, who served as the 36th annual event's Featured Speaker, WRAP also bestowed the following honors:

2018 Community Partnership Award

- AAA Mid-Atlantic
- AT&T
- GEICO
- Glory Days Grill
- Metropolitan Washington Council of Governments
- Restaurant Association Metropolitan Washington

2018 Law Enforcement Award

- Master Police Officer Jim Mastoras, Arlington County Police Department

2018 Youth Leadership Award

- Emily DeTitta, Montgomery County, Maryland Department of Liquor Control

2018 Media Partnership Award

- Melissa Mollet, NBC Washington

2018 Public Service Award

- Rich Leotta

2018 Chairman's Award

- Steve Taylor, Lyft

2018 Public Partnership Award

- District of Columbia Department of Transportation

- Maryland Highway Safety Office
- Virginia Highway Safety Office

2018 Corporate Sponsorship Award

(contributing \$5,000 or more to WRAP in FY 2017):

- 395 Express Lanes
- AAA Mid-Atlantic
- Beer Institute
- Brown-Forman
- Constellation Brands
- Diageo
- District of Columbia Association of Beverage Alcohol Wholesalers
- Enterprise Rent-A-Car
- GEICO
- Giant Food
- Glory Days Grill
- MillerCoors
- Volkswagen Group of America
- Washington Area New Automobile Dealers Association

2018 Corporate Partnership Award

- Anheuser-Busch and Local Distributors

At its 2018 Annual Meeting, WRAP also reelected the following officers: Gary Cohen (Glory Days Grill), Chairman; Todd Heavner (Enterprise Holdings), Vice Chairman; Lieutenant Chris Hennigh (Arlington County Police Department), Secretary; Jim Fell (NORC at the University of Chicago), Treasurer; and Liz Tobin, Immediate Past Chairman.

In addition, the charity also elected the following five individuals to its Board of Directors: Tony Cochones (Glory Days Grill); Elizabeth Earleywine (Federal Motor Safety Carrier Administration); Risa Hirao (Pascal, Weiss & Hirao, PC); Christine Tasher (GEICO); and Luke Weichbrod (Rory J. Weichbrod Unfinished Business).

Three new members were also elected: Debbie Jennings (Chesapeake Regional Safety Council); Lieutenant Michael May (Alexandria Police Department); and April Rai (National Organizations for Youth Safety).

Sponsors of WRAP's 2018 Annual Luncheon Meeting & WRAPPY Awards included AAA Mid-Atlantic, BREAKTHRU BEVERAGE, the Coalition of Ignition Interlock Manufacturers, GMMB, JR's Custom Catering, Lyft, the McAndrew Company, Chris Tavlarides, Transurban and Undeland Management. ■



Metropolitan Washington Council of Governments **Dave McMillion** talks with Arlington County Police **Chief Jay Farr** (l) and **Deputy Chief Andy Penn** at WRAP's 2018 Annual Luncheon Meeting and WRAPPY Awards.



The Volkswagen Group of America's **Mike Tolbert** (l) accepts his company's 2018 Corporate Sponsorship Award from WRAP Chairman **Gary Cohen**.



(L-R) Virginia Department of Motor Vehicles' **John Saunders** and **Jessica Lambertson** accept their agency's 2018 WRAP Public Partnership Award from WRAP Chairman **Gary Cohen**.



Former National Highway Traffic Safety Administration (NHTSA) Acting Administrator **David Kelly** hugs MADD Maryland's **Lisa Spicknall** at WRAP's 2018 Annual Luncheon Meeting and WRAPPY Awards.

Corporate Contributions

(August 1, 2018 through June 30, 2019)

WRAP's Public Partners:

District of Columbia Department of Transportation
Maryland Motor Vehicle Administration/
Maryland Highway Safety Office
Virginia Department of Motor Vehicles/
Virginia Highway Safety Office

Chairman's Club (\$10,000 and over)

Anheuser-Busch and Local Distributors
(Capital Eagle, Bob Hall, Inc.,
Montgomery Eagle, Virginia Eagle)
Constellation Brands
GEICO
MillerCoors

Corporate Platinum (\$5,000-\$9,999)

395 Express Lanes
Brown-Forman
District of Columbia Association of Beverage Alcohol
Wholesalers
Enterprise Rent-A-Car
Giant Food
Glory Days Grill
Washington Area New Automobile Dealers Association

Corporate Gold (\$1,000-\$4,999)

AAA Mid-Atlantic
Beer Institute
BreakThru Beverage
Foundation for Advancing Alcohol Responsibility
The George Washington Hospital
GMMB
Interstate Worldwide Relocation
Jackson Family Wines
Lyft
Christopher Tavlarides

Corporate Silver (\$100-\$999)

Billy Martin's Tavern Est. 1933
The Dubliner Restaurant & Pub
Fadó
Irish Whisper
JR's
McAndrew Company
Murphy's Grand Irish Pub
O'Sullivan's Irish Pub
Rí-Rá
RJW Unfinished Business
Siné



Anheuser-Busch's **David McKenzie** (second from l) presents Anheuser-Busch's check for \$25,000, in support of WRAP's SoberRide program, to (l-r) NBC Washington's **Melissa Mollet**, WRAP President **Kurt Erickson** and WRAP Chairman **Gary Cohen** on December 14, 2018 in Tysons, Virginia.



Enterprise Holdings' **Todd Heavner** (l) and **John DeRose** (r) present Enterprise's check for \$6,000, in support of WRAP's SoberRide program, to WRAP's President **Kurt Erickson** and Chairman **Gary Cohen** on March 15, 2019 in Washington, D.C.



District of Columbia Association of Beverage Alcohol Wholesalers' (l) **Risa Hirao** and **Matthew Devendorf** (r) present DCABAW's check for \$5,000, in support of WRAP's SoberRide program, to WRAP's President **Kurt Erickson** on March 15, 2019 in Washington, D.C.



Glory Days Grill's **Gary Cohen** (r) presents Glory Days' check for \$5,000, in support of WRAP's SoberRide program, to WRAP President **Kurt Erickson** on March 15, 2019 in Washington, D.C.



Constellation Brands' (l-r) **Mike Abbate**, **Lynn Freida** and **Bethany Turner** (far right) present Constellation's check for \$10,000, in support of WRAP's SoberRide program, to WRAP President **Kurt Erickson** on May 2, 2019 in Washington, D.C.

WRAP in the Community



WRAP Director **Luke Weichbrod** speaking at the Maryland Highway Safety Office's 17th-annual Impaired Driving Enforcement Awards on October 29, 2018 in Ocean City, Maryland.



The National Safety Council's Senior Director of Government Affairs **Jane Terry** (standing) speaking about the National Safety Council-managed Road to Zero Coalition to WRAP's Board of Directors at their May 29, 2019 meeting in Washington, D.C.



National Highway Traffic Safety Administration Regional Administrator **Stephanie Hancock** (center) speaking about traffic safety initiatives in the mid-Atlantic to WRAP's Board of Directors at their March 26, 2019 meeting in Washington, D.C.



Student Against Destructive Decisions (SADD) national President & CEO **Rick Birt** (standing) briefing WRAP's Board of Directors on SADD's mission of empowering young people to "successfully confront the risks and pressures that challenge them throughout their daily lives" at their January 30, 2019 meeting in Tysons, Virginia.



WRAP's **Kurt Erickson** (right) in Roanoke, Virginia On May 22, 2019 joining partners AAA Mid-Atlantic, Drive Smart Virginia and the Virginia Association of Chiefs of Police in presenting on drunk driving legislation introduced in Virginia's 2019 General Assembly at Virginia DMV's 2019 Highway Safety Summit.



WRAP's **Tammy Wan** (2nd from left) and WRAP Member **Linda Watkins** (Inova Trauma Centers, 3rd from left) join students and faculty to "prevent destructive decisions particularly underage drinking" at Bishop O'Connell High School's 2019 SADD Assembly held on March 28, 2019 at the Arlington, Virginia school.



WRAP's **Kurt Erickson**, Arlington County Police **Corporal Tatiana Hernandez**, Mexicali Blues' **Karen Orlando** and Arlington County Police **MPO Dimitrios Mastoras** gather following the May 2, 2019 bilingual launch of WRAP's 2019 Cinco de Mayo SoberRide campaign at the Arlington, Virginia restaurant.



Scene from the Arlington County Police Department's 2019 St. Patrick's Day Eve (March 16, 2019) interactive, anti-drunk driving event in Clarendon, Virginia where WRAP helped recruit nearly 200 persons to pledge to not drive drunk. Afterwards and wearing Fatal Vision goggles, pledges putted for prizes.



WRAP's **Kurt Erickson** (standing left) in Washington, D.C. on April 23, 2019 joining District of Columbia Mayor Muriel Bowser's Office of Nightlife and Culture in briefing nightclub owners in the District on the nonprofit's alternative to drunk driving on Cinco de Mayo, SoberRide.



WRAP's **Kurt Erickson** (left) talking with iHeartRadio's (WASH-FM, WMZQ, HOT 99.5, DC-101 and BIG 100) **Bernie Lucas** on April 24, 2019 about drunk driving prevention and WRAP's 2019 Cinco de Mayo SoberRide campaign.



WRAP's **Tammy Wan** in Kensington, Maryland on April 11, 2019 hosting an interactive teen safety event with partners Enterprise Rent-A-Car, GEICO, Howard University Hospital, Inova Trauma Centers, MADD Maryland, Maryland Highway Safety Office.



Scene from WRAP's interactive teen safety event on March 21, 2019 in Greenbelt, Maryland with partners GEICO, Inova Trauma Centers, MADD Maryland and the Maryland Highway Safety Office.



WRAP's **Kurt Erickson** (left) on WAMU-FM's (NPR) January 31, 2019 "Kojo Nnamdi Show" in Washington, D.C. talking about the nonprofit and Metropolitan Washington Council of Government's recent report showing impaired driving crashes, injuries and arrests all down but fatalities up in Greater Washington.



WRAP's **Kurt Erickson** (right) in Arlington, Virginia on December 31, 2018 being interviewed by NBC Washington's **Meagan Fitzgerald** about New Year's safety and WRAP's free safe ride service to prevent drunk driving, SoberRide.



WRAP's **Kurt Erickson** (right) on December 27, 2018 talking about New Year's safety on the PressBox Online's Glenn Clark Radio show in Baltimore, Maryland.



WRAP's **Kurt Erickson** (center with headphones) talking about holiday safety on December 21, 2018 as part of 98 Rock's (WYYY-FM) "Bacon & Beer: The Holiday Edition" show broadcasting from Live Casino Hotel in Hanover, Maryland with partner the Maryland Highway Safety Office.



WRAP's **Kurt Erickson** talking about the Virginia Department of Motor Vehicles' 2018 Checkpoint Strikeforce campaign, "Act Like It," at the National Highway Traffic Safety Administration's regional leadership meeting on December 11, 2018 in Louisville, Kentucky. (WRAP serves as projector director of the statewide anti-drunk driving campaign.)



WRAP Director **Sergeant Terry Thorne** (Metropolitan Police Department with back to camera) administering on-air BAC tests to help showcase the real time effects of alcohol on 106.7 The Fan's December 7, 2018 Sports Junkies' "Holiday Show" in Washington, D.C.



WRAP's **Kurt Erickson** and WRAP Director **Nadine Parker** (District of Columbia Wards 3 & 4 Prevention Center) gather at the District of Columbia Department of Behavioral Health and the D.C. Substance Abuse Prevention Network's third-annual D.C. Prevention Symposium on October 24, 2018 in the District.



District of Columbia **Mayor Muriel Bowser** with WRAP's **Kurt Erickson** on October 18, 2018 in Washington, D.C. where the Mayor signed a bill establishing the city's Office of Nightlife and Culture "promoting a safe and vibrant nightlife." Washington Council of Governments in Washington, D.C.



WRAP's **Tammy Wan** speaking at Eleanor Roosevelt High School's SADD chapter induction on December 5, 2018 in Greenbelt, Maryland.



WRAP's **Kurt Erickson** on August 2, 2018 in Baltimore, Maryland presenting on the nonprofit's transportation safety work at a meeting of the Washington, D.C. section of the Institute of Transportation Engineers.



WRAP's **Tammy Wan** on Saturday, January 5, 2019 in Gaithersburg, Maryland conducting the organization's alcohol education Safe And Vital Employees (SAVE) program for the U.S. Army Reserve Legal Command.



WRAP's **Kurt Erickson** (right) on January 7, 2019 in Arlington, Virginia and at the Arlington County Police Department's roll call belatedly presenting its 2018 Law Enforcement Award of Excellence for Impaired Driving Prevention to **Officer Michael Mitchell** (who wasn't able to attend WRAP's December awards ceremony).



WRAP's **Kurt Erickson** (left) on August 30, 2018 joins the Maryland State Police in talking about partner the Maryland Highway Safety Office's anti-drunk driving 2018 Checkpoint Strikeforce campaign on "Delmarva's Rock Station" 93.5 The Beach (WZBH-FM).



WRAP's **Kurt Erickson** (right) being interviewed by ABC7 News' **Tom Roussey** on February 2, 2019 about WRAP and the Metropolitan Washington Council of Governments' recent report showing that while impaired driving crashes, injuries and arrests are all down, fatalities are up in Greater Washington.



WRAP Director **Melissa Shear** (District of Columbia Office of the Attorney General) on September 17, 2018 in Linthicum Heights, Maryland talking about adjudicating impaired driving cases at the National Highway Traffic Safety Administration's "Dialogue to Address Drug-Impaired Driving."



WRAP's **Kurt Erickson** on August 28, 2018 in Atlanta, Georgia and at the Governors Highway Safety Association's 2018 Annual Meeting talking about the success of the nonprofit's partnership with city and state partners the District of Columbia Department of Transportation, the Maryland Highway Safety Office and the Virginia Highway Safety Office to advance highway safety in the mid-Atlantic.

Calendar of Events

2019 Virginia Checkpoint Strikeforce Campaign (including local "Kick-Off" event)

August–December 2019

2019 Fourth-Annual WRAP Fundraiser

September 18, 2019, 6:00 pm–9:00 pm
Fairfax, Virginia

37th Annual WRAP Meeting and WRAPPY Awards

October 18, 2019, 11:30 am–2:00 pm
Washington, D.C.

2019 Halloween SoberRide Campaign

October 2019

2019 Maryland Impaired Driving Enforcement Awards

October 27, 2019, 11:00 am–1:30 pm
Ocean City, Maryland

2019 "Maryland Remembers" Memorial Ceremony

TBD
Annapolis, Maryland

2019 WRAP Annual Law Enforcement Awards and Holiday SoberRide Campaign Kick-Off

December 13, 2019, 8:30 am–10:30 am
McLean, Virginia

2019 Holiday SoberRide Campaign

December 13, 2019 through January 1, 2020 (Tentative)

Dates and places subject to change. Check www.wrap.org for more information.



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