

# SoberRide returns to DC region until New Year's Day

*Zeke Hartner | zhartner@wtop.com*

In an effort to combat drunk-driving deaths over the holiday season, the SoberRide program returned to the D.C. region on Friday.

The nonprofit Washington Regional Alcohol Program (WRAP) will offer the program from Dec. 17 until New Year's Day. SoberRide offers residents 21 and older, who have been drinking while celebrating the holidays, a free Lyft ride up to \$15 in order to get home safely.

While the program is active, there is a six-hour period from 10 a.m. to 4 a.m. when Lyft users can find the offer in the "Promo" section of the Lyft app. A separate promo code will be available on SoberRide's website and will be posted at 9 p.m. on Dec. 17, 24 and 31.

WRAP said it has provided over 80,000 free rides since it founded the SoberRide program in 1991. In 2019, over 1,100 D.C.-area residents used the program.

For those who need a little extra motivation to take advantage of the program, five city and state police agencies will be working together this year to get drunk drivers off area roadways.

The Washington Post

## The best free and cheap New Year's Eve parties and other things to do in the D.C. area



*While Annapolis has canceled the in-person portion of the city's New Year's Eve celebrations, there will still be two rounds of fireworks on Dec. 31: An early show for children at 5:30 p.m., and another display at midnight. Both can be seen from around the city. (Sarah L. Voisin/The Washington Post)*

By Fritz Hahn, Anying Guo, Chris Richards and Stephanie Williams

*Editor's note: After the publication of this story, Noon Yards Eve was canceled "out of an abundance of caution," organizers said in an email.*

### New Year's Eve

Whether you view New Year's Eve as a cause for celebration, an "Amateur Night" full of sloppy revelers in overcrowded bars or somewhere in between, there are a few things you need to remember before heading out on Friday night:

While D.C.'s proof-of-vaccination mandate goes into effect on Jan. 15, a number of

bars and nightclubs already have their own policies in place, and more have been introducing them in recent weeks. (Sadly, not every bar is good about listing these policies prominently on its website or social media.) Keep a photo of your vaccination card on your phone, just in case.

This year, New Year's Eve might look a lot like every other night

Some bars still put time limits on tables, especially outdoors. Double-check before you make that 9 p.m. reservation, because you might not be able to keep your seats until midnight.

If you prefer to be outside, remember that most bars and restaurants try to be good neighbors, and may close their patios before last call to avoid late-night noise. At Service Bar, for example, the last reservations at their streatery end at 11:45, so you'd have to head inside if you want a cocktail at midnight.

**Finally, the Washington Regional Alcohol Program's SoberRide offers \$15 Lyft credits for rides home over the holidays. A new code will be posted on [wrap.org](http://wrap.org) at 9 p.m. on Dec. 31. Use it in the "Promo" section of the app to claim the discount, but be quick — a limited number of codes can be redeemed.**

This year, New Year's Eve might look a lot like every other night at D.C. bars...

**The Washington Post**  
December 30, 2021



# SoberRide offers safe rides on New Year's Eve. Here's how you can find one.

*By FOX 5 DC Digital Team*

WASHINGTON - Drivers celebrating New Year's Eve in the D.C. region can stay safe and out from behind the wheel with a free SoberRide.

The Washington Regional Alcohol Program offers SoberRides from 10 p.m. Friday, December 31, 2021 to 4 a.m. Saturday, January 1, 2022 as a way to keep impaired drivers off the roads.

Here's how it works:

Drivers should check online at [SoberRide.com](https://SoberRide.com) beginning at 9 p.m. tonight for the SoberRide code.

Anyone 21 and older celebrating with alcohol can download Lyft to their phones, then enter the SoberRide code in the app's "Promo" sections to receive their no-cost (up to \$15) safe transportation home.



## TRANSPORTATION

Reporter Adam Tuss and the News4 team are covering you down on the roads and in transit.

Metrorail 7am-1am

Metrobus - Saturday schedule

Soberride - 10pm-4am

NYE TRANSPORTATION

GETTING AROUND THE DMV RINGING IN 2022

Facebook Twitter Instagram NBCWashington 6:33 50°

How to Get Around the DC Area on New Year's Eve

From SoberRide to Metro, News4's Adam Tuss breaks down how to get around the D.C. area on New Year's Eve 2021.

**NBC Washington**  
December 31, 2021





## You will likely see more law enforcement out on the roads ahead of New Year's celebrations

**Give the gift of safety this holiday season by protecting yourself and others from the dangers of drunk driving.**

*Author: Nicole DiAntonio (WUSA)*

ARLINGTON, Va. — The Arlington County Police Department is partnering with the U.S. Department of Transportation's National Highway Traffic Safety Administration during the Drive Sober or Get Pulled Over campaign.

This campaign aims to drastically reduce drunk driving on our nation's roadways through a two-pronged approach of education and enforcement.

From December 15, 2021 – January 1, 2022, motorists nationwide can expect to see increased messaging about the dangers of driving under the influence, coupled with increased saturation patrols to identify and apprehend impaired drivers.

According to NHTSA, 10,142 people were killed in drunk-driving collisions in 2019 throughout the United States, accounting for nearly one-third of traffic fatalities.

During the Christmas and New Year's Day holidays for 2019, there were 210 drunk-driving related fatalities, greater than that of any other holiday period that year. That is why ACPD is working with NHTSA to remind drivers that drunk driving is not only illegal, it is a matter of life and death. As we enter this holiday season, remember: Drive Sober or Get Pulled Over.

### Celebrate with a Plan

The Arlington County Police Department encourages you to follow these tips to keep the holidays safe:

- Remember that it is never OK to drink and drive. Even if you've only had one alcoholic beverage, designate a sober driver or plan to use public transportation or a ride sharing service to get home safely.
- The Washington Regional Alcohol Program's 2021 Holiday SoberRide program is offering free rides home, in partnership with Lyft, from Friday, December 17, 2021 until Saturday, January 1, 2022, nightly between 10:00 p.m. and 4:00 a.m.
- If you see a suspected impaired driver on the roadway, report to your local law enforcement. To report a suspected impaired driver in Arlington County, call the Emergency Communications Center at 703-558-2222 or 9-1-1 in an emergency.
- Have a friend who is about to drink and drive? Take the keys away and make arrangements to get your friend home safely.

For more information about the 2021 Holiday Season Drive Sober or Get Pulled Over campaign, visit the NHTSA website.

According to the nonprofit Washington Regional Alcohol Program, SoberRide has provided 80,047 safe rides home since 1991.

WRAP's SoberRide provides a free Lyft ride home up to \$15 dollars.

**WUSA9 (CBS)**  
December 29, 2021

## WRAP urges community to not drink and drive this New Year's Eve



*by: Jessica-Lynn Carvajal*

CHANTILLY, Va. (WDVM) – The Washington Regional Alcohol Program and local police departments urge the community to refrain from drinking and driving this holiday. New Year's Eve is said to be one of the most dangerous days for drivers.

"28% of all traffic deaths in this country involve drunk drivers and, that's a disappointing statistic. Every drunk driving fatality, injury, crash, and arrest is 100% preventable. We should be able to lift this problem. Unfortunately, this number has a significant jump on this evening," said Kurt Erickson, WRAP president.

WRAP and its SoberRide program have provided more than 81,000 free rides home since 1991.

Rides are available to residents ages 21 and older who have been drinking. Residents are eligible to receive a free ride of up to \$15. For more information on how to access SoberRide, visit [www.soberride.com](http://www.soberride.com).

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### WRAP - Sober Ride - Dec 2021

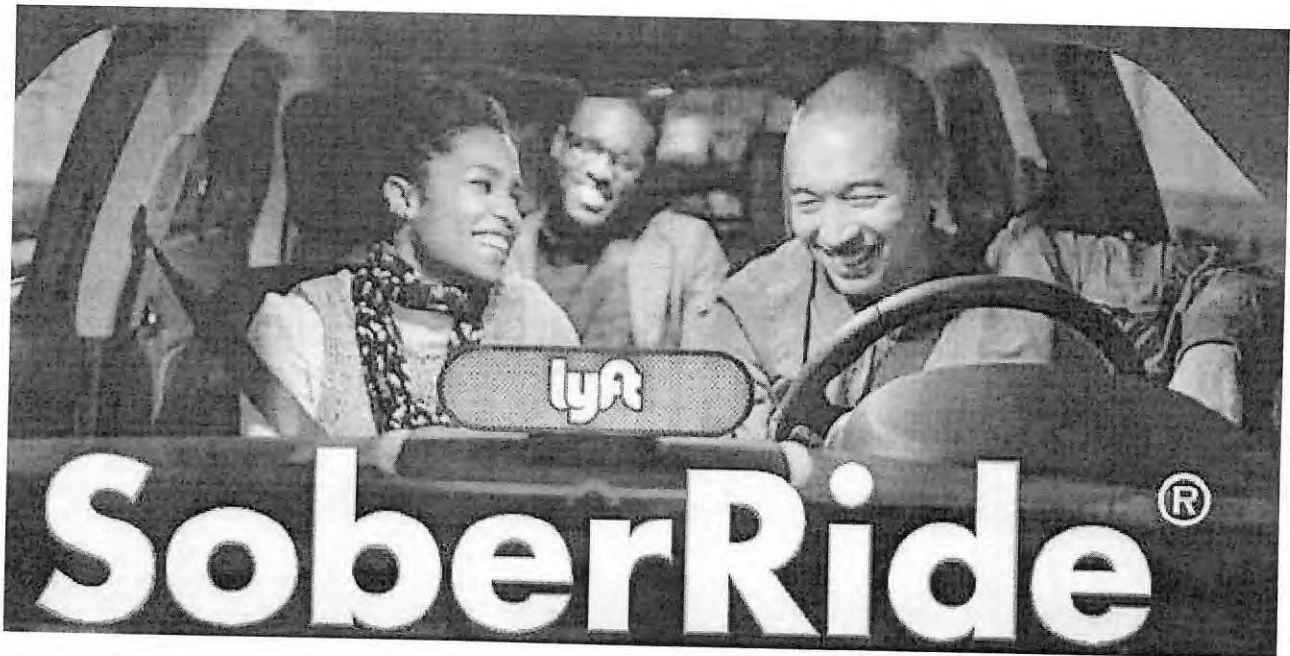
December 18, 2021 • 14 min

If you drink too much at a holiday party, get a free Sober Ride home. Get the details and information about the Washington Regional Alcohol Program's other initiatives from their President Kurt Erickson. Info: [www.wrap.org](http://www.wrap.org) and [www.soberride.com](http://www.soberride.com)

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# SoberRide in effect for New Year's Eve



The Washington Regional Alcohol Program's annual SoberRide initiative, conducted in collaboration with Lyft, continues through Jan. 1.

Area residents ages 21 and older can receive a no-cost ride home (up to \$15) if they have been imbibing. Details are available at [www.soberride.com](http://www.soberride.com).

"More than a third of all U.S. traffic fatalities during the holiday season in 2019 involved drunk drivers," said WRAP president Kurt Erickson. While the SoberRide initiative was not conducted in 2020 due to COVID, in 2019 more than 1,100 local residents availed themselves of the service. Free rides home also are provided on St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween.

Since 1991, the SoberRide initiative has provided more than 81,000 free rides home to would-be drunk drivers.



## SoberRide Returns “Friday, December 17 and continuing through New Years Day”

This Holiday Season, don't drink and drive!  
Designate a sober driver or use WRAP's SoberRide, powered by Lyft!

# SoberRide®

Get a FREE Lyft ride home (up to \$15) during this holiday season  
Visit [www.SoberRide.com](http://www.SoberRide.com) for code  
Limited quantities available

Enter the code in the app's 'Promo' section. Valid for up to \$15 off one ride taken in the Washington, D.C. coverage area nightly between 10:00 p.m. until 4:00 a.m. from December 17, 2021 until January 1, 2022. You must be 21 or older to use this service. Subject to Lyft's Terms of Service. Valid for new and existing Lyft users. The SoberRide® code will be released to the public at 9:00 p.m. on December 17, 24 and 31 on SoberRide.com and can be used only during the aforementioned periods.

The advertisement graphic features a black and white photograph of a person wearing a face mask and a winter hat, sitting in the driver's seat of a car. The person is making a hand gesture, possibly a peace sign or a 'stop' sign. The background is slightly blurred, showing the interior of the car and a window looking out onto a street.

“SoberRide returns to the Washington, DC region this holiday season to offer free rides home during the holiday season.

Beginning Friday, December 17 and continuing through New Years Day, Lyft is partnering with the Washington Regional Alcohol Program (WRAP) to offer a free ride home, up to \$15, to adults aged 21 and older.

Between 10:00 p.m. and 4:00 a.m., Lyft riders can find the offer in the “promo” section of their app. During the 2019 holiday season, more than 1,100 individuals in the Washington, DC region used the SoberRide program. The free ride home is offered in DC; Montgomery and Prince George’s County in Maryland; and Arlington, Fairfax, Loudoun and Prince William Counties in Northern Virginia.”

**PoPville**  
December 15, 2021



# SoberRide initiative now in effect for holidays



*Photo by Dan Gold on Unsplash*

The Washington Regional Alcohol Program's annual SoberRide initiative, conducted in collaboration with Lyft, started for the holiday season on Dec. 17 and will continue through Jan. 1.

During that period, area residents ages 21 and older can receive a no-cost ride home (up to \$15) if they have been imbibing. Details are available at .

"More than a third of all U.S. traffic fatalities during the holiday season in 2019 involved drunk drivers," said WRAP president Kurt Erickson.

While the SoberRide initiative was not conducted in 2020 due to COVID, in 2019 more than 1,100 local residents availed themselves of the service. Free rides home also are provided on St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween.

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El Tiempo Latino

## Vuelve SoberRide para que no conduzcas ebrio en estas fechas

por Redacción



*SOBERRIDE. Es una alternativa para no poner en peligro a nadie durante las fiestas. / Pixabay*

Con el objeto de mantener seguras las carreteras en las fiestas navideñas y de año nuevo, la ONG Washington Regional Alcohol Program (WRAP) adelanta SoberRide, una iniciativa con la aplicación Lyft, para evitar accidentes con conductores ebrios en estas vacaciones.

La organización sin fines de lucro también ofrece SoberRide durante las temporadas del Día de San Patricio, el Cinco de Mayo, el Día de la Independencia y Halloween; todas fechas de alto consumo de alcohol.

**¿Por qué es importante?:** Con descargar la aplicación Lyft e ingresar el código de SoberRide, en el área de la promoción, toda persona mayor de 21 años puede recibir un crédito de \$15 por viaje. El propósito es que ningún chofer ebrio maneje por necesidad.

- La aplicación compartirá diferentes códigos promocionales cada semana desde las 9 p.m. y hará énfasis especialmente en los días 17, 24 y 31 de diciembre.
- El crédito de \$15 solo se puede utilizar en el área de Washington, DC, con la aplicación Lyft.
- Específicamente incluye a los condados de Arlington, Fairfax, Alexandria, Falls Church y Prince George. También incluye partes de Montgomery, Loudoun y Prince William.

**El contexto:** SoberRide de WRAP ha brindado 81 mil 184 viajes como una alternativa para los conductores en estado de ebriedad del área metropolitana de DC desde 1999.

- Solo en 2019, 1 mil 121 personas utilizaron el programa durante la temporada de invierno.
- Según la Administración Nacional de Seguridad del Tráfico en las Carreteras, un tercio de las muertes por accidentes de tránsito ocurrieron en las vacaciones de diciembre de 2019.

**¿Qué dicen?:** “Lyft se dedica a brindar acceso a viajes confiables y responsables, estamos orgullosos de asociarnos con programas como WRAP para ofrecer Lyft como una alternativa a la conducción en estado de ebriedad”, afirmó a The Patch, Kamillah Wood, directora de políticas públicas para la seguridad comunitaria en Lyft.

¿Quieres o necesitas SoberRide? Ve y consulta el código de promoción ya que el programa comienza este viernes 17. [www.SoberRide.com](http://www.SoberRide.com)

Fuente principal de la noticia: The Patch.

**El Tiempo Latino**  
December 15, 2021

# Free Sober Rides Offered for the Holidays

It is the time of year when, according to the National Highway Traffic Safety Administration, more than a third of all U.S. traffic deaths involve drunk drivers (38%, Christmas; 36%, New Year's Day – NHTSA, 2019). Free safe rides will be offered to would-be drunk or impaired drivers throughout the area during the winter holidays beginning on Dec. 17.

Washington Regional Alcohol Program's 2021 Holiday SoberRide program will be in operation nightly, 10 p.m. until 4 a.m. from Dec. 17, 2021 to Jan. 1, 2022 as a way to keep local roads safe from impaired drivers during this traditionally high-risk holiday season.

Each evening, during this six-hour period, area residents ages 21 and older celebrating with alcohol may download Lyft to their phones, then enter a SoberRide code in the app's 'Promo' section to receive their no-cost (up to \$15) safe transportation home. A new, separate Holiday SoberRide promo code will be posted at 9:00 p.m. on Dec. 17, 24 and 31 on [www.SoberRide.com](http://www.SoberRide.com).

During the 2019 winter holidays (COVID-19 prevented Dec. 2020's full-out campaign), over 1,100 (1,121) people in the Washington-metropolitan area used WRAP's Holiday SoberRide program rather than possibly driving home impaired. The charity also officers its SoberRide program on St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween.

"More than a third of all U.S. traffic fatalities during the holiday season in 2019 involved drunk drivers according to the National Highway Traffic Safety Administration," said Kurt Erickson, WRAP's President.

SoberRide is offered throughout Lyft's Washington D.C. coverage area.

Since 1991, WRAP's SoberRide® program has provided 81,184 free safe rides home to would-be-drunk drivers in the Greater Washington area.

More information about WRAP's SoberRide initiative can be found at [www.SoberRide.com](http://www.SoberRide.com)

## Morning Notes

*Angela Woolsey*

Fairfax High Students Walk Out in Protest — “Hundreds of students from Fairfax High School...walked out in protest Thursday morning to show their support for a student they say was attacked in an Islamophobic incident. A Change.org petition calling on Fairfax school administrators to do more about the incident, which happened Tuesday, has garnered more than 3,600 signatures.” [WTOP]

Virginia Budget Plan Unveiled — For the 2022-2024 state budget, his final as governor, Gov. Ralph Northam has proposed about \$2.1 billion in tax cuts, including an elimination of the 1.5% state grocery tax. Expenditures include pay raises for public school teachers, state employees, and law enforcement and corrections officers, along with \$2.8 billion for capital improvement projects. [The Washington Post]

**Program Offers Free Lyft Rides Over Holidays — “The SoberRide program offering free Lyft rides to keep would-be drunk drivers off the roads will kick off on Friday, Dec. 17. The nonprofit Washington Regional Alcohol Program holds the SoberRide in partnership with Lyft during the winter holiday season as well as St. Patrick’s Day, Cinco de Mayo, Independence Day and Halloween, other high-risk holidays for drunk driving.” [Patch]**

Vienna Theatre Company Cancels Shows — “Due to illness, the cast and crew for ‘A Child’s Christmas in Wales’ is regrettably cancelling this weekend’s performances (Dec. 17, Dec. 18 and Dec. 19). All tickets for cancelled shows will be fully refunded. If you have any questions, please call 703-255-6360.” [Town of Vienna/Twitter]

Georgetown **Patch**

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The SoberRide program offering Lyft rides up to \$15 seeks to keep roads safe from drunk drivers during the high-risk winter holidays.

*Emily Leayman, Patch Staff*



*The Washington Regional Alcohol Program and Lyft's SoberRide program will be held in the DC region from Dec. 17 to Jan. 1. (Shutterstock)*

WASHINGTON, DC — The winter holiday season is traditionally a higher risk time for drunk driving on roads in the DC region and across the U.S. This year, the SoberRide program offering free Lyft rides to keep would-be drunk drivers off the roads will kick off on Friday, Dec. 17.

The nonprofit Washington Regional Alcohol Program holds the SoberRide in partnership with Lyft during the winter holiday season as well as St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween, other high-risk holidays for drunk driving. Based on 2019 data from the National Highway Traffic Safety Administration, over one third of U.S.

traffic deaths around Christmas and New Year's involve drunk drivers.

The 2021 winter holiday program will happen nightly between 10 p.m. to 4 a.m. from Dec. 17 to Jan. 1. Riders 21 and older can use the Lyft app and enter the SoberRide code into the promo section to receive a credit up to \$15 for a ride. Riders pay the cost beyond the \$15. Different promo codes will be shared each week at 9 p.m. on Dec. 17, 24 and 31.

The credit can be used for a ride in Lyft's DC region coverage area. This includes all of Washington, DC, Arlington County, Fairfax County, City of Alexandria; City of Falls Church, City of Fairfax, and Prince George's County; as well as parts of Montgomery County, Loudoun County and Prince William County.

"Lyft is dedicated to providing access to reliable and responsible rides, and we're proud to partner with programs like WRAP to offer Lyft as an alternative to impaired driving," stated Kamillah Wood, director of public policy for community safety at Lyft. "Through our Roadway Safety Program and our partnerships with the public, we hope to empower our community with the tools to protect themselves and those around them this holiday season."

WRAP's SoberRide program has provided 81,184 rides as an alternative for would-be impaired drivers since 1991 in the greater DC region. During the last full campaign in 2019, 1,121 people used the SoberRide program during the winter holidays.

Check back for the promo code as the program begins Dec. 17 at [www.SoberRide.com](http://www.SoberRide.com).

**Georgetown Patch**  
December 15, 2021



Arlington **Patch**

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***Arlington Patch***  
December 15, 2021

Alexandria **Patch**

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**Alexandria Patch**  
December 15, 2021

## Falls Church **Patch**

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**Falls Church Patch**  
December 15, 2021

Greater Alexandria **Patch**

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**Greater Alexandria Patch**  
December 15, 2021



## Vienna Patch

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**Vienna Patch**  
December 15, 2021



## West End Alexandria **Patch**

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**West End Alexandria Patch**  
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## Clarendon Patch

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**Clarendon Patch**  
December 15, 2021

Reston **Patch**

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## Annandale Patch

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## Leesburg Patch

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**Leesburg Patch**  
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## Manassas Park **Patch**

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***Manassas Park Patch***  
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Chantilly **Patch**

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**Chantilly Patch**  
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## Mount Vernon **Patch**

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Herndon **Patch**

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## Woodbridge Patch

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Dale City **Patch**

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**Kingstowne Patch**  
December 15, 2021

Burke **Patch**

## Free Lyft Rides To Begin For Christmas, New Year's In DC Region

**The SoberRide program offering Lyft rides up to \$15 seeks to keep roads safe from drunk drivers during the high-risk winter holidays.**

*Emily Leayman, Patch Staff*



*The Washington Regional Alcohol Program and Lyft's SoberRide program will be held in the DC region from Dec. 17 to Jan. 1. (Shutterstock)*

WASHINGTON, DC — The winter holiday season is traditionally a higher risk time for drunk driving on roads in the DC region and across the U.S. This year, the SoberRide program offering free Lyft rides to keep would-be drunk drivers off the roads will kick off on Friday, Dec. 17.

The nonprofit Washington Regional Alcohol Program holds the SoberRide in partnership with Lyft during the winter holiday season as well as St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween, other high-risk holidays for drunk driving. Based on 2019 data from the National Highway Traffic Safety Administration, over one third of U.S.

traffic deaths around Christmas and New Year's involve drunk drivers.

The 2021 winter holiday program will happen nightly between 10 p.m. to 4 a.m. from Dec. 17 to Jan. 1. Riders 21 and older can use the Lyft app and enter the SoberRide code into the promo section to receive a credit up to \$15 for a ride. Riders pay the cost beyond the \$15. Different promo codes will be shared each week at 9 p.m. on Dec. 17, 24 and 31.

The credit can be used for a ride in Lyft's DC region coverage area. This includes all of Washington, DC, Arlington County, Fairfax County, City of Alexandria; City of Falls Church, City of Fairfax, and Prince George's County; as well as parts of Montgomery County, Loudoun County and Prince William County.

"Lyft is dedicated to providing access to reliable and responsible rides, and we're proud to partner with programs like WRAP to offer Lyft as an alternative to impaired driving," stated Kamillah Wood, director of public policy for community safety at Lyft. "Through our Roadway Safety Program and our partnerships with the public, we hope to empower our community with the tools to protect themselves and those around them this holiday season."

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**Ashburn Patch**  
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## Arlington Patch

# Holiday Drunk Driving Prevention Campaign Launches Statewide

**A public education campaign and enforcement effort is aiming to deter drunk driving in Virginia during the holiday season.**

*Mark Hand, Patch Staff*



*The campaign, Checkpoint Strikeforce, combines law enforcement with messaging to remind Virginians to make responsible decisions when drinking. Between Thanksgiving 2020 and New Year's Day 2021, 14 Virginians lost their lives in alcohol-related crashes. (Shutterstock)*

**VIRGINIA** — A public education campaign and enforcement effort is aiming to deter drunk driving in Virginia during the holiday season.

The campaign, Checkpoint Strikeforce, combines law enforcement with messaging to remind Virginians to make responsible decisions

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Across the state, 116 law enforcement agencies will participate in the Checkpoint Strikeforce campaign through New Year's Day. Law enforcement officers will increase the police presence in high-risk areas and establish 55 sobriety checkpoints across the state.

"Keep your family, your community, and yourself safe by not drinking and driving this holiday season," Virginia Gov. Ralph Northam said in a statement Tuesday. "You can always designate a sober driver, call a taxi, or use public transportation and rideshare services."

In 2020, 272 people died in alcohol-related crashes. Since Checkpoint Strikeforce's inaugural campaign in 2001, alcohol-related crashes have decreased 41.2 percent, fatalities have decreased by 24 percent, and injuries have decreased by half, according to the governor's office.

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Along with the increased police presence, Checkpoint Strikeforce is running an advertising campaign called "Act Like It." The campaign reminds viewers that drinking and driving is irresponsible.

"If you are old enough to drink, act like it. Get a safe ride home," the ad says.

**Arlington Patch**  
December 21, 2021



Alexandria **Patch**

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**Alexandria Patch**  
December 21, 2021

## Tysons Corner Patch

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**Tysons Corner Patch**  
December 21, 2021

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**Greater Alexandria Patch**  
December 21, 2021



Virginia **Patch**

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**Virginia Patch**  
December 21, 2021

## Richmond Patch

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**Richmond Patch**  
December 21, 2021



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**Norfolk Patch**  
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## Portsmouth Patch

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**Portsmouth Patch**  
December 21, 2021

Roanoke **Patch**

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**Roanoke Patch**  
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Newport News **Patch**

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**Newport News Patch**  
December 21, 2021

## Falls Church Patch

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*Mark Hand, Patch Staff*



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**Falls Church Patch**  
December 21, 2021



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**Clarendon Patch**  
December 21, 2021

Reston **Patch**

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**Reston Patch**  
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## West End Alexandria Patch

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**West End Alexandria Patch**  
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**Vienna Patch**  
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**Herndon Patch**  
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**Annandale Patch**  
December 21, 2021

Burke Patch

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**Burke Patch**  
December 21, 2021



## Dale City Patch

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**Dale City Patch**  
December 21, 2021



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**Manassas Park Patch**  
December 21, 2021

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Mark Harrod, Patch Staff



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**Kingstowne Patch**  
December 21, 2021

## Woodbridge Patch

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The campaign, Checkpoint Strikeforce, combines law enforcement with messaging to remind Virginians to make responsible decisions when drinking. Between Thanksgiving 2020 and New Year's Day 2021, 14 Virginians lost their lives in alcohol-related crashes. (Shutterstock)

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**Woodbridge Patch**  
December 21, 2021



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Ashburn **Patch**

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**Ashburn Patch**  
December 21, 2021

Chantilly Patch

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**Chantilly Patch**  
December 21, 2021

Mount Vernon **Patch**

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**Mount Vernon Patch**  
December 21, 2021





## 'Tis the Season to Drive Sober or Get Pulled Over

ARLINGTON, Va. – Give the gift of safety this holiday season by protecting yourself and others from the dangers of drunk driving. The Arlington County Police Department (ACPD) is partnering with the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) during the Drive Sober or Get Pulled Over campaign. This campaign aims to drastically reduce drunk driving on our nation's roadways through a two-pronged approach of education and enforcement. From December 15, 2021 – January 1, 2022, motorists nationwide can expect to see increased messaging about the dangers of driving under the influence, coupled with increased saturation patrols to identify and apprehend impaired drivers.

According to NHTSA, 10,142 people were killed in drunk-driving collisions in 2019 throughout the United States, accounting for nearly one-third of traffic fatalities. During the Christmas and New Year's Day holiday periods for 2019, there were 210 drunk-driving related fatalities, greater than that of any other holiday period that year. That is why ACPD is working with NHTSA to remind drivers that drunk driving is not only illegal, it is a matter of life and death. As we enter this holiday season, remember: Drive Sober or Get Pulled Over.

### **Celebrate with a Plan**

The Arlington County Police Department encourages you to follow these tips to keep the holidays safe and joyous:

- Remember that it is never okay to drink and drive. Even if you've only had one alcoholic beverage, designate a sober driver or plan to use public transportation or a ride sharing service to get home safely.
- **The Washington Regional Alcohol Program's 2021 Holiday SoberRide program is offering free rides home, in partnership with Lyft, from Friday, December 17, 2021 until Saturday, January 1, 2022, nightly between 10:00 p.m. and 4:00 a.m.**
- If you see a suspected impaired driver on the roadway, report to your local law enforcement. To report a suspected impaired driver in Arlington County, call the Emergency Communications Center at 703-558-2222 or 9-1-1 in an emergency.
- Have a friend who is about to drink and drive? Take the keys away and make arrangements to get your friend home safely.

For more information about the 2021 Holiday Season Drive Sober or Get Pulled Over campaign, visit the NHTSA website.

**Arlington County (Police)**  
December 13, 2021





**MONTGOMERY COUNTY,  
MARYLAND GOVERNMENT**

# Vision Zero: no traffic death by 2030

## Find a Safe Ride Home

Over the past five years in Maryland, more than 800 people have been killed in crashes involving an impaired driver. In fact, deaths resulting from impaired driving crashes amount to about a third of all roadway fatalities. Fortunately, there are many ways to prevent these tragedies from occurring, including rideshare services, taxis, designating a sober driver, or using public transportation.

Below you will find links and contact information to get you home safe. When there are discounted rides available, this webpage will be updated with the latest information.

### SoberRide® Lyft Discounts on Holidays

Next SoberRide® campaign for St. Patrick's Day - Up to \$15 off a Lyft Ride. To get the ride credit:

- Go to SoberRide.com
- During an active campaign, the website will list the promo code
- Open the Lyft App on your smartphone
- Tap the menu icon in the top left corner

- Tap 'Rewards' in the menu that appears
- Tap 'Enter promo code' to add the SoberRide® code from the website (remember to check spelling)
- Tap 'Apply' to finish

The Washington Regional Alcohol Program (WRAP) sponsors the SoberRide® program and provides a free Lyft ride home up to \$15. Currently, SoberRide® operates during the December/January holiday season, St. Patrick's Day, Cinco de Mayo, Independence Day, and Halloween.

### Taxi and Ride Hailing Services Operating in Montgomery County

Year-Round - Call or use the app to book:

- Lyft
- Uber
- Action Taxi - (301) 840-1000
- Anytime Union Taxi - (301) 637-9292
- Regency Taxi - (301) 990-9000

### Public Transportation Operating in Montgomery County

Year-Round - Check website or app for nearest options and operating hours:

- RideOn Bus - RideOn Realtime Bus Info
- MetroBus and MetroRail

**Montgomery County  
Government**  
December 2021