



WRAP reporter

WASHINGTON REGIONAL ALCOHOL PROGRAM (WRAP)

SUMMER 2022

WRAP Champions Tougher DUI Laws in Region

VIRGINIA

In addition to Virginia's 2022 legislative session dealing with issues driven by the continuing COVID-19 pandemic, legislators in Richmond this year were also wrestling with what *The Washington Post* called the "new political reality in Virginia's divided Capitol" defined by Republicans securing control of all three of Virginia's top-elected offices including Governor plus the state's House of Delegates chamber whilst Virginia's Senate showcased "Democrats who control the Senate (and) have found ways to flex their limited power."

Specific to the final outcome of impaired driving legislation introduced this year in Richmond, it was a decidedly mixed bag of results. While Virginia lawmakers fortunately failed to advance legislation which sought to eliminate enhanced sanctions for both high-blood alcohol concentration (BAC) drunk drivers as well as for those repeatedly convicted of DUI in the Commonwealth, they did send to Virginia's Governor a weakened driver education bill and never even voted on this year's introduced "primary seatbelt" bill.

"The Senate defeated a bill to eliminate almost all mandatory minimum sentences," reported the *Richmond Times-Dispatch* (3-12-22) regarding Virginia lawmakers this year, thankfully, failing to send to Governor Glenn Youngkin legislation which proposed the elimination of the state's mandatory minimum sentences including those applying to the most egregious, convicted drunk drivers. Specifically, Senate Bill 104 (Morrissey, D-Richmond) and Senate Bill 252 (Edwards, D-Roanoke) proposed not only the elimination of enhanced sanctions for

continued on page 2

Over 400 Use WRAP's SoberRide® on Independence Day

This July 4th, Don't Drink and Drive!
Designate a sober driver or use WRAP's SoberRide® powered by Lyft!

SoberRide®

Get a FREE Lyft ride home (up to \$15) on July 4th
Visit www.SoberRide.com for code

Limited quantities available

Enter the code in the app's 'Payment' tab under the 'Add Lyft Pass' option. Valid for up to \$15 off one ride taken home in the Washington, D.C. area from 4:00 p.m. Monday, July 4, 2022 until 4:00 a.m. on Tuesday, July 5, 2022. You must be 21 or older to use this service. Subject Lyft's Terms of Service. Valid for new and existing Lyft users while supplies last. The SoberRide code will be released to the public at 3:00 p.m. on Monday, July 4, 2022 and can be used only during the aforementioned period.

Over 400 (435) persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, this Independence Day (July 4th & 5th, 2022) as opposed to possibly driving home drunk.

"For its hours of operation this Independence Day, this level of ridership translates into SoberRide® removing more than one potential drunk driver from Greater Washington's roadways every two minutes," said WRAP Program Manager Alexandra Lucchesi, MS.

WRAP's Independence Day SoberRide® campaign began at 4:00 p.m. on Monday, July 4, 2022 (Independence

Day) and continued until 4:00 a.m. the next day, Tuesday, July 5, as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "4THSAFERIDE22" in the app's "Payment" tab (under the "Add Lyft Pass" option) to receive their no-cost (up to \$15) safe transportation home. SoberRide® was available to both new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan

continued on page 3



Governor Hogan Honors Victims of Impaired Driving at Annual Maryland Remembers
Page 7



2021 Fake ID Awards
Page 9



Greater Washington Area Law Enforcement Lauded for Fight Against Drunk Driving
Page 10

Tougher DUI Laws continued from page 1

persons driving at two or more times the legal BAC limit as well as those repeatedly convicted of drunk driving in the Commonwealth but so, too, for third-offense felony drunk drivers, commercial licensed drunk drivers and persons convicted of DUI whilst also transporting a minor. WRAP teamed-up with AAA Mid-Atlantic, the Foundation for Advancing Alcohol Responsibility and MADD in actively opposing the DUI-related aspects of this bill.

In addition, WRAP teamed-up with the Virginia Association of Commonwealth Attorneys in successfully opposing legislation proposing to lessen the penalties for certain repeatedly convicted drunk drivers in the Commonwealth. Senate Bill 718 (Reeves, R-Fredericksburg) and House Bill 1222 (Durant, R-Fredericksburg) sought to circumvent administrative driver's license sanctions (suspension) for persons participating in specialty dockets in Virginia. Even more specifically, and borne from a Spotsylvania County Judge's administration of a Veterans Treatment Court Program "or other specialty docket," persons arrested for their third DUI but participating in said specialty dockets would—as a result of their participation and in the form of a deferral—be subsequently convicted not of a third DUI but of a second DUI thereby lessening the period of the Virginia Department of Motor Vehicles' administrative driver's license suspension (currently prescribed to be upon arrest until the "day and time of trial of the offense charged on the petition, summons or warrant"). Both bills died this session.

WRAP-supported legislation (Senate Bill 78, Norment, R-Williamsburg) which originally sought to expand Northern Virginia's student and parent driver education requirement statewide but in the latter days of this year's session—and with Virginia's House and Senate disagreeing on versions of the bill passed by each chamber—advanced to Virginia's Governor's desk following a conference committee compromise in a weakened form with said parental involvement, traffic safety effort now making Northern Virginia's "additional minimum 90-minute parent/student driver education component something to be "encouraged" but not specifically "required" throughout the state.

In addition and stemming from the Virginia Alcoholic Beverage Control Authority's "Cocktails to-Go" workgroup/



WRAP's **Kurt Erickson** (at podium) testifying before a Maryland Senate committee on March 3, 2022 in Annapolis supporting a 2022 bill looking to make whole Maryland's "Noah's Law" by requiring ignition interlocks for six months for persons put on probation for drunk driving.

study on which WRAP served, two bills (HB 426, Bulova, D-Fairfax Station and SB 254, Bell, D-Broadlands) proposing statutory modifications to license third party alcohol delivery entities in the Commonwealth (as well as continue Virginia's cocktails to-go privilege for an additional two years, collecting compliance and other data during that period and mandating greater stringency in the types of containers that may be used including 'tamper evident' containers) have each made it to Virginia's Governor's desk for his consideration of signing into law.

Finally and in addition to this year's bill (House Bill 1018, Kory, D-Falls Church) looking to mandate seatbelt use by all persons in a motor vehicle and allowing primary enforcement of such never making it out of committee this year (before being struck by the bill's sponsor), other legislation dying in Richmond this year include that proposing to:

- reverse the actions of Virginia's 2020 Special Session I relative to then making a number of primary traffic offenses secondary (inc. window tinting, inoperable taillights, etc.) (HB 122, HB 759 and HB 960);
- disallow the admissibility of BAC breath tests if an arresting police officer fails to "advise the person of his rights" (SB 642);
- create a cause of action against establishments who sell alcohol or marijuana to an underage and or intoxicated person who is subsequently involved in a crash (dram shop) (HB 984, SB 230 and SB 555);
- and (related to the aforementioned "secondary to primary offense" bills) codify the disallowance of marijuana pretext police stops and give such "retroactive and prospective effect" (SB 105).

The aforementioned in no way reflects the totality of alcohol and or DUI-related legislation introduced in Virginia this year but does represent a spectrum of those core bills. WRAP's role in attempting to advance

those aforementioned and other anti-drunk driving legislation in Richmond this year and where WRAP has a supporting position includes the organization: providing numerous legislative committees with both testimony and substitute bill language; routinely meeting with legislative branch leadership; routinely meeting with both Senate and House members including bills' chief patrons; providing resource information; and building public support for legislation via WRAP's regularly-issued Legislative Alerts.

MARYLAND

"Thank you to WRAP for all your incredible support. This could not have happened without you," kindly Tweeted Maryland State Senator Jeff Waldstreicher (D-Montgomery County)—chief sponsor of 2022 Maryland Senate legislation which sought to close a loophole in Maryland's 2016 "Noah's Law" by requiring ignition interlocks for six months for persons put on probation for drunk driving—as, on the last day of this year's 90-day session, Maryland's Senate Judicial Proceedings Committee unanimously advanced said legislation (Senate Bill 653) moving such to the Senate floor. However, there the bill languished and was not voted on before this year's legislative session officially adjourned late that evening.

The trek of SB 653, despite a full court press applied by WRAP and other partners and advocates, however was not unique as virtually every single DUI bill introduced in Annapolis this year was left on the proverbial cutting room floor (or more specifically left in varying House and Senate committees) proving that, bluntly, 2022 was not the year for DUI legislation in Maryland.

Minus two primarily administrative bills which transfer BAC testing from the State Toxicologist to the Maryland State

Police (SB 216) and create a new staff position in the state's Drinking Driver Monitor Program (SB 803)—each of which passed both Maryland's House of Delegates and Senate on unanimous votes and each of which has been sent to Maryland Governor Larry Hogan (R) for his signing into law—bills left in committees and or otherwise dying in Annapolis this year include those proposing to:

- expand the universe of persons subject to Maryland's Ignition Interlock System Program to include persons put on probation for either a driving under the influence of alcohol (DUI, 21-902[a]) or driving while impaired by alcohol (DWI, 21-902[b]) violation (HB 557—the cross-filed version of SB 653 above);

- count previous boating under the influence convictions (BUI, Maryland Natural Resources Article 8-738) as prior convictions relative to Maryland's impaired driving statutes (21-902) when it comes to enhanced penalties for second or subsequent violations of Maryland's impaired driving laws (HB 967 & SB 914);
- create an oral fluids testing program inclusive of set cannabis levels with which periods of driver's license suspension are accorded (SB 684);
- clarify a valid warrant's role in compelling a BAC blood test and specifies who can request said test (HB 1385);
- and require ignition interlocks for persons three-times convicted of driving under the influence of alcohol (DUI, 21-902[a]) with failure to comply resulting in vehicle impoundment or immobilization (HB 1158). ■

WRAP Commemorates 40th Anniversary in 2022

The year 2022 marks WRAP's 40th anniversary in fighting drunk driving and underage drinking in the Greater Washington area.

Founded in 1982, the nonprofit [501(c)(3)] WRAP is a coalition of diverse interests using effective education, innovative programs, and targeted advocacy to end alcohol-impaired driving and underage drinking in the Washington, D.C. metro area. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-

Washington area's alcohol-related traffic deaths historically lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free safe ride service to prevent drunk driving, SoberRide®.

WRAP will formally commemorate its anniversary at the organization's 40th Annual Luncheon Meeting & WRAPPY Awards scheduled for October 21, 2022.

For more information, visit WRAP's web site at www.wrap.org. ■

WRAP Moves Offices

On May 1, 2022, the nonprofit WRAP moved to new shared office space in Tysons Corner. WRAP is sharing office space with the 97-year-old Northern Virginia Chamber of Commerce (the "largest chamber in the greater Washington D.C. Metropolitan Region" with more than a half-million member employees) at the chamber's current offices located in the LEED-certified Silverline Center located at 7900 Westpark Drive, Suite A550 in Tysons, Virginia 22102.

(WRAP is a Northern Virginia Chamber of Commerce member as well as previously served on that organization's board.)

For a decade and a half prior to WRAP's most recent, individual office space, the nonprofit greatly benefited from a shared office space paradigm including WRAP benefiting from affordable rent

along with having access to no-cost meeting space sharing such an environment with both WRAP's CPA firm and an attorney group from 2002 to 2014. The nonprofit's new office space news returns WRAP to said arrangement and the benefits therein in this case including not only a more economical rental space footprint, free parking and fully furnished office space but also one which conveys with it multiple onsite meeting space opportunities accommodating 16 to 110 attendees.

As a local 501(c)(3) charitable organization, WRAP prides itself on its leanness as best exemplified by the charity's total three-person staff size as well as the organization annually spending just 4.5-percent of its total expenses on administration and fundraising. Now it can also pride itself on an affordable, shared office space arrangement in a most professional setting. ■

Sober Ride continued from page 1

area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

WRAP also offers its SoberRide® program on St. Patrick's Day, Cinco de Mayo, Halloween and the winter holidays through and including New Year's Eve.

SoberRide® is offered throughout Lyft's Washington D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's, and towns therein, plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Sponsors of WRAP's 2022 Independence Day SoberRide® campaign included the 395 Express Lanes, Amazon, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Kendall-Jackson, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2022 Partner SoberRide® sponsors include the Maryland Highway Safety Office/ Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

Since 1991, WRAP's SoberRide® program has provided 82,735 free safe rides home to would-be drunk drivers in the Greater Washington area.

For more information, visit WRAP's web site at www.wrap.org. ■

www.wrap.org

Summer Months Usher in Deadliest Period for Teen Drivers

Citing the fact that summer's arrival also ushers in that contiguous period (June—August) when the greatest number of U.S. teen traffic deaths occur, WRAP called for stepped-up parental involvement to combat both underage drinking and drunk driving this summer.

On May 19, 2022, WRAP provided area parents of teens with “Ten Tips for Parents to Prevent Underage Drinking” (which are available as a downloadable and or printable pdf at <https://wrap.org/wp-content/uploads/2022/05/Ten-Tips-for-Parents-Summer-pdf.pdf>). WRAP's ten annual summer tips, designed to inform Greater Washington parents on how best to deter underage drinking during the dangerous summer months, include:

- **Understand the Dangers...** Drinking underage not only increases the chances of dependency later on in life but also leads to short and long-term consequences as well as leading to other risky behaviors.
- **Know the Law...** The District of Columbia, Maryland and Virginia all have zero-tolerance laws, making it illegal to consume, possess or purchase alcohol under the age of 21.
- **Be a Role Model...** Parents should be role models to their teens and make sure their own behaviors are appropriate. Use alcohol moderately, serve as a responsible host and never drink and drive.
- **Know your Liability...** In most cases, it's unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults may face criminal charges later on if these same “friends” are involved in a crash.

“In 2020 nearly a dozen teenagers died in U.S. motor vehicle crashes every single day during the summer months (June-August),” said WRAP President Kurt Erickson. “For too many parents, unfortunately, summer's unstructured time may also be a deadly time for their teenage children and their friends.”

In 2020, 29-percent of young drivers (ages 15-20 years old) killed in U.S. crashes had been drinking (with a blood alcohol concentration [BAC] level of 0.01 grams/deciliter or higher according to NHTSA. That same year, nearly one-in-five (18%) young drivers killed in U.S. traffic crashes had a BAC of 0.08 g/dL or higher.

In addition to its tips for parents to deter underage and drunk driving this summer, WRAP also encourages parents to be aware of social networks which their

Washington Regional Alcohol Program's (WRAP)

10 Tips for Parents

TO PREVENT UNDERAGE DRINKING

1

Facts

June, July and August are the deadliest months of the year when it comes to teen driving. (National Highway Traffic Safety Administration, 2020)

6

Structure

Be present in your teen's life. Share responsibilities and tasks with your teen. Give your child the opportunity to share their day's experiences.

2

Dangers

Drinking underage not only increases the chances of dependency later on in life, but can also leads to short and long-term consequences, as well as leading to other risky behaviors.

7

Host

Host a teen party with clear guidelines of no alcohol or drugs. Make your presence known at the party.

3

Talk

Have open, thoughtful and ongoing conversations with your teen about alcohol. Create clear family rules about alcohol use and driving or getting into a car where the driver has been drinking.

8

Model

Parents should be role models to teens and make sure their own behavior is appropriate. Use alcohol moderately, serve as a responsible host and never drink and drive.

4

Confidence

Instill self-confidence in your teen by talking to them about peer pressure. Assure them that they don't need alcohol to have fun.

9

Safety

Ensure your teens can talk to you. Make a plan in case your child *does* decide to drink and make sure they know to call a parent to pick them up or call 911 in case of an emergency.

5

Liability

In most cases, it's unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults may face criminal charges later on if these same “friends” are involved in a crash.

10

Law

The District of Columbia, Maryland and Virginia all have zero-tolerance laws, making it illegal to consume, possess or purchase alcohol under the age of 21.

children use. Party promoters often prey on youth via social media sites and by promising a good time and access to alcohol for a fee, according to WRAP.

“Make no mistake about it, parents play an integral role in when and if their

children drink alcohol,” said Erickson. “These tips are simply meant to reinforce their efforts to foster a healthy and safe summer for them and their teenage children.” ■

Amazon Commits \$10,000 in Additional Support to Prevent Drunk Driving in Greater Washington Over the Independence Day Holiday

On June 30, 2022, Amazon (NASDAQ: AMZN), already a supporter of the Washington-metropolitan area's popular free safe ride service to prevent drunk driving, SoberRide®, announced it will invest an additional \$10,000 to fortify the anti-DUI effort during the 2022 Independence Day effort.

Offered by WRAP, the 2022 Independence Day SoberRide program was in operation beginning at 4:00 p.m. on Monday, July 4th (Independence Day) and operated until 4:00 a.m. on Tuesday, July 5th offering free safe rides to would-be drunk drivers throughout the Washington-metropolitan area as a means of keeping local roads safe during this traditionally high-risk holiday.

According to the National Highway Traffic Safety Administration, over 40-percent (41%) of U.S. traffic deaths involve drunk drivers.*

"Amazon's further investment in this local and lifesaving program is a real and needed shot in the arm to better equip WRAP and SoberRide® to rid area roadways of impaired drivers," said WRAP President

Kurt Erickson. "In as much, Amazon's latest community investment will enhance SoberRide's® capacity in time for a holiday when more than four-in-ten U.S. traffic deaths involve drunk drivers."

Amazon already serves as an Executive-level sponsor of the local SoberRide® program.

"As we head into the July 4th holiday weekend, we are grateful to be partnering with the Washington Regional Alcohol Program to provide free, safe rides to thousands of passengers across the Greater Washington region," said Patrick Phillippi, Senior Manager of Community Engagement at Amazon. "At Amazon, we are committed to being a good neighbor and partner to the community and we wish everyone a safe and healthy holiday weekend."

During the twelve-hour period when SoberRide® was offered over the 2022 Independence Day holiday, Greater Washington area residents age 21 and older celebrating with alcohol could download the Lyft app to their phones, then enter the SoberRide® code in the app's "Payment" tab (under the "Add Lyft Pass" option) to

receive their no-cost (up to \$15) safe transportation home. WRAP's 2022 Independence Day SoberRide® promo code was posted at 3:00 p.m. on Monday, July 4th on www.SoberRide.com.

SoberRide® is offered throughout Lyft's Washington D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Since 1991, WRAP's SoberRide® program has provided 82,735 free safe rides home to would-be drunk drivers in the Greater Washington area.

More information about WRAP's SoberRide® initiative can be found at www.SoberRide.com. ■

Nearly 500 Use SoberRide® on St. Patrick's Day

Nearly 500 (482) persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, this St. Patrick's Day (March 17-18, 2022) as opposed to possibly driving home drunk.

"For its hours of operation this St. Patrick's Day, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every minute-and-a-half," (89.6 seconds) said WRAP Program Manager Alexandra Lucchesi, MS.

WRAP's 2022 St. Patrick's Day SoberRide® campaign began at 4:00 p.m. on Thursday, March 17, 2022 (St. Patrick's Day) and continued until 4:00 a.m., the next day, Friday, March 18th, as a way to keep local

roads safe from potentially impaired drivers during this traditionally high-risk period. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "STPATSAFERIDE22" in the app's "Payment" tab (under the "Add Lyft Pass" option) to receive their no-cost (up to \$15) safe transportation home. SoberRide® was available to both new and existing Lyft users. Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

Sponsors of WRAP's 2022 St. Patrick's Day SoberRide® campaign include the 395

Express Lanes, Amazon, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Kendall-Jackson, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington, and the Washington Area New Automobile Dealers Association. WRAP's 2022 Partner SoberRide® Sponsors include the Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles. ■

Nearly 200 Use SoberRide® on Cinco de Mayo

Nearly 200 (173) persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, this Cinco de Mayo (May 5-6, 2022) as opposed to possibly driving home drunk.

"For its hours of operation this Cinco de Mayo, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every four minutes," said WRAP Program Manager Alexandra Lucchesi, MS.

WRAP's 2022 Cinco de Mayo SoberRide® campaign began at 4:00 p.m. on Thursday, May 5, 2022 (Cinco de Mayo) and continued until 4:00 a.m., the next day, Friday, May 6th, as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk period. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "CINCOSAFERIDE22" in the app's "Payment" tab (under the "Add Lyft Pass" option) to receive their no-cost (up to \$15) safe transportation home. SoberRide®

was available to both new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

While this month's weekday SoberRide® ridership topped last year's Cinco de Mayo offering (173 vs. 128 rides), WRAP officials acknowledged that the continuing if not resurging COVID pandemic continues to affect usage of the local safe ride service as annual ridership for the charity's Cinco de Mayo SoberRide® campaign averaged 550 rides between 2015 and 2019.

SoberRide® was offered throughout Lyft's Washington D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New

Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Sponsors of WRAP's 2022 Cinco de Mayo SoberRide® campaign include the 395 Express Lanes, Amazon, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Kendall-Jackson, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington, and the Washington Area New Automobile Dealers Association. WRAP's 2022 Partner SoberRide® Sponsors include the Maryland Highway Safety Office/ Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles. ■



"Police forces will be out in force this week doing everything we can to both identify and apprehend impaired drivers," said Arlington County Police **Chief Andy Penn** at WRAP's 2022 Cinco de Mayo SoberRide® campaign launch event held on May 5, 2022 in Arlington, Virginia.

Governor Hogan Honors Victims of Impaired Driving at Annual Maryland Remembers

Photo courtesy of Maryland Governor's Office



Maryland Governor Larry Hogan honors the victims of drunk driving at the November 22, 2021 "Maryland Remembers" ceremony in Annapolis.

(The following is a reprinted news release originally issued by Maryland Governor's Office on November 22, 2021. WRAP serves as project director of Maryland's 17th-annual "Maryland Remembers" event.)

Governor Larry Hogan today joined state officials, transportation leaders, safety advocates, law enforcement, and families for the 18th annual Maryland Remembers ceremony, which honors Marylanders who lost their lives to impaired driving.

During the ceremony, the governor announced that Maryland is one of five states to receive a grant from the Governors Highway Safety Association to encourage safe alternatives to impaired driving by providing \$10 rideshare credits to Marylanders during the holiday season. The Maryland Department of Transportation Motor Vehicle Administration (MDOT MVA) will provide more information on this initiative later this week.

"No one should ever get behind the wheel of a car and drive impaired, and we hope that this creative new initiative will encourage more Marylanders to make better choices," said Governor Hogan. "Even one death is one too many, which is why we must continue working together; we must continue to tell the stories of those we have

lost, and we must continue doing everything in our power to save lives and to prevent future tragedies."

The governor was joined by Secretary Greg Slater of the Maryland Department of Transportation (MDOT), MDOT MVA Administrator Chrissy Nizer, and Superintendent Colonel Woodrow Jones III of the Maryland State Police, as well as highway safety advocates and families of victims.

Maryland Remembers is held annually at the beginning of the holiday season, when impaired driving crashes tend to increase. In 2020, 120 people died and more than 2,600 were injured on Maryland roadways due to impaired driving. More than 14,170 people were arrested for driving under the influence of alcohol or drugs—with approximately 1,345 of the arrests occurring from Thanksgiving through New Year's Day.

During today's ceremony, the governor presented Officer Jayme Derbyshire of the Montgomery County Police Department with the annual Kevin Quinlan Award for her work and advocacy in preventing impaired driving. The award is named for the late Kevin Quinlan, a longtime traffic safety professional with the National

Highway Traffic Safety Administration. Officer Derbyshire currently serves as the coordinator for the Chemical Test for Alcohol Unit and has spoken, both locally and nationally, on impaired driving.

The Hogan administration remains committed to preventing impaired driving crashes and fatalities. In 2016, the governor signed Noah's Law, a measure that expanded Maryland's Ignition Interlock Program to mandate that interlock devices be installed in vehicles of convicted drunk drivers, even for the first conviction. In 2019, the governor signed House Bill 707, which increased the maximum jail time for those convicted of vehicular homicide while under the influence.

"Today, we saw the photos of the mothers, fathers, sons, daughters, husbands, wives, partners, and friends who are no longer with us," said Secretary Slater. "Each time you get behind the wheel, please remember these faces. Your loved ones are counting on you to make the right choice so that everyone can get home safely."

Maryland Remembers partners with Mothers against Drunk Driving (MADD) and the Washington Regional Alcohol Program (WRAP) to help organize this annual event. ■

DUI Fatalities Decrease in Greater Washington, Countering National Level Trends

(The following is a reprinted news release originally issued by the Metropolitan Washington Council of Governments and WRAP on December 30, 2021.)

Alcohol-related traffic fatalities, injuries, crashes, and drunk driving arrests all decreased in the metropolitan Washington area in 2020, according to the 29th-annual “How Safe Are Our Roads?” Report prepared by the Metropolitan Washington Council of Governments (COG) for the nonprofit Washington Regional Alcohol Program (WRAP) and released on December 30, 2021.

While overall traffic deaths in the area increased by nearly four percent (3.9%) during the COVID-impacted period, area drunk driving deaths decreased by 20-percent last year.

Such trends would appear to counter those at the national level, with traffic fatalities increasing by 7.2 percent in 2020 and deaths involving “police-reported alcohol involvement” increasing by an estimated nine percent, according to the National Highway Traffic Safety Administration (NHTSA).

For the first six months of 2021, NHTSA estimates an 18.4-percent jump in traffic fatalities which the federal agency labeled as the “highest half-year percentage increase” ever recorded in the U.S.

“While the latest version of this local, annual report shows Greater Washington favorably bucking national trends regarding traffic incidents during the COVID era, no one is waving a victory flag when we’re still arresting nearly 10,000 persons for drunk driving every single year in the metropolitan Washington area,” said WRAP President Kurt Erickson.

“Without question, the continuing COVID-19 pandemic has presented numerous challenges to many first responders and the law enforcement community is not exempt from such issues,” said COG Police Chiefs Committee Vice Chairman and Metropolitan Washington Airports Authority Police Department Chief David Huchler. “While this year’s annual ‘How Safe are Our Roads’ Report showed the lowest number of local DUI arrests in years, drunk driving is still a pressing issue in the community. We must remain vigilant and continue using this data to make smart

decisions regarding roadway safety for all travelers.”

Findings from the report include:

- **FATALITIES:** Local alcohol and/or drug-impaired traffic fatalities decreased by nearly 20-percent between 2019 and 2020 (from 90 to 72 such fatalities).
- **INJURIES:** Regional alcohol and/or drug-related traffic injuries decreased by nearly 27-percent between 2019 and 2020 (from 1,777 to 1,298 such injuries).
- **CRASHES:** Area traffic crashes attributed to alcohol and/or drugs decreased by nearly 23-percent between 2019

and 2020 (from 4,273 to 3,292 such crashes).

- **ARRESTS:** Local arrests for either driving under the influence (DUI) or driving while impaired (DWI) decreased by 29-percent between 2019 and 2020 (from 13,920 to 9,882 such arrests).

In addition, one-quarter (25%) of Greater Washington’s traffic fatalities last year involved impaired drivers. Nationally, 28-percent of total U.S. vehicular fatalities in 2019 were reported as alcohol-impaired, according to NHTSA. ■

HOW SAFE ARE OUR ROADS?

Annual data report on the impact of drunk driving on road safety in the metropolitan Washington region in 2020

December 2021



2021 Fake ID Awards

(The following is a reprinted news release originally issued by the Arlington County Police Department, Arlington Restaurant Initiative, Foundation for Advancing Alcohol Responsibility and WRAP on April 1, 2022.)

The Arlington Restaurant Initiative (ARI) recognized two security guards and management of two restaurants during the Arlington County Police Department's sixth-annual Fake ID Awards on the evening of March 31, 2022. The recipients were recognized for their excellence in detecting false identifications and preventing underage drinking.

In addition to the recognition by ARI, Responsibility.org and the Washington Regional Alcohol Program (WRAP) presented gift cards to these restaurants for being strong partners for their overall commitment to reducing underage drinking.

"COVID-19 has brought challenging times to our restaurant community, but safety remained a top priority for businesses who are members of the ARI as evidenced by the fake IDs collected and safety maintained," said Samantha Brien, ACPD's Restaurant and Nightlife Liaison. "I commend our 2021 award winners for their dedication to safe service."

"Arlington's ARI program is now being replicated in other cities, and businesses



WRAP joined partners the Arlington County Police Department and the Foundation for Advancing Alcohol Responsibility (Responsibility.org) in Arlington, Virginia on the evening of March 31, 2022 as the Arlington Restaurant Initiative recognized staff from Bar Bao for their prevention of underage drinking via the detection of fake IDs. (Pictured l to r: WRAP's **Alexandra Lucchesi, MS** and **Kurt Erickson**, security staff from Bar Bao, Foundation for Advancing Alcohol's **Chris Swonger** and Arlington County Police **Chief Andy Penn**.)

like Don Titos and Bar Bao are national models for going the extra mile to detect Fake IDs and prevent underage drinking," said Brandy Axdahl, Senior Vice President for Responsibility Initiatives at Responsibility.org. "This year's awardees are creating an inclusive and collaborative environment with improved safety and consumer experiences."

"These dedicated employees continued to face COVID-related challenges in 2021 and we commend them for making underage drinking prevention a top priority in

the midst of a global pandemic," said Kurt Erickson, President and CEO of WRAP.

"We are excited to be recognized for the fake ID awards," said Joe McDevitt, General Manager of Don Tito's. "We want to make sure that everyone in our establishment is allowed to have a great time both responsibly and legally."

Since 2017, ARI has been a partnership between the hospitality industry, law enforcement and county agencies to increase patron safety and provide restaurant owners and staff with resources to maximize safety and viability. ARI raises restaurant standards on alcohol service, streamlines county processes and maintains Arlington County as a safe nightlife and entertainment destination. ARI accredited restaurants have demonstrated a commitment safety for patrons and the community. The ARI staff include Sergeant John Vanak, Business Outreach Sergeant; Samantha Brien, ARI Restaurant and Nightlife Liaison; and Corporal Tatiana Hernandez, Business Outreach Officer.

Responsibility.org is a national not-for-profit organization headquartered in Arlington, VA, and funded for 30 years by America's leading distillers. Its mission is to eliminate drunk driving and work with others to end all impaired driving, eliminate underage drinking, and empowers adults to make a lifetime of responsible alcohol choices as part of a balanced lifestyle.

The Washington Regional Alcohol Program is a public-private partnership working to prevent drunk driving and underage drinking in the Washington, DC region. ■



WRAP joined partners the Arlington County Police Department and the Foundation for Advancing Alcohol Responsibility (Responsibility.org) in Arlington, Virginia on the evening of March 31, 2022 as the Arlington Restaurant Initiative recognized staff from Don Tito for their prevention of underage drinking via the detection of fake IDs. (Pictured l to r: Arlington County Police and Arlington Restaurant Initiative's **Samantha Brien**, WRAP's **Alexandra Lucchesi, MS** and **Kurt Erickson**, security staff and management from Don Tito, Foundation for Advancing Alcohol's **Chris Swonger** and Arlington County Police **Chief Andy Penn**.)

Greater Washington Area Law Enforcement Lauded for Fight Against Drunk Driving

Seventeen (18) Washington-metropolitan area police officers were honored on December 10, 2021 for their “outstanding commitment in the fight against drunk driving in Greater Washington” and presented with the area’s 24th-annual “Law Enforcement Awards of Excellence for Impaired Driving Prevention.”

Bestowed that morning at a regional ceremony held in McLean, Virginia, WRAP presented its 2021 Law Enforcement Awards to:

- **City of Alexandria Police Department** Officer Jordan Hunneyman
- **Arlington County Police Department** Officer Alexander Rodriguez
- **Arlington County Police Department** Officer Sean Poveda
- **City of Falls Church Police Department** Private First Class Bryce A. Cooper
- **City of Fairfax Police Department** Private First Class Zachary Davis
- **Fairfax County Police Department** 2nd Lieutenant Jason A. Long
- **Fairfax County Police Department** Metropolitan Police Officer Steve Faett
- **Town of Herndon Police Department** Corporal Steven Mather
- **Loudoun County Sheriff's Office** Deputy Tyler Giles
- **Maryland State Police** Trooper Logan Speak
- **Metropolitan Police Department (DC)** District Officer Margodane Vanriel
- **Metropolitan Washington Airports Authority** Corporal Stephen Mann
- **Montgomery County Department of Police** Sergeant Patrick Kepp
- **Prince George's County Police Department** Sergeant Wilber Alvarez
- **Prince William County Police Department** Officer William J. Ward
- **United States Capitol Police** Officer Ryan Corrigan
- **United States Park Police** Officer Benjamin R. Tomasiello
- **Virginia State Police** Trooper Carlos Alejo

The annual awards, presented at a ceremony at Maggiano's Little Italy in the Tysons Galleria, were bestowed by WRAP in memory of Metropolitan Police Department's Motor Patrol Officer Anthony

W. Simms. Officer Simms, as a result of injuries sustained while on duty, lost his life to an impaired driver during Memorial Day weekend in 1996. WRAP's 2021 Law Enforcement Awards were presented by Officer Simms' widow, Lieutenant Pamela Simms, also formerly with the Metropolitan Police Department, along with NBC Washington's Traffic Reporter Melissa Mollet. That day's event speakers included Congressman Gerry Connolly (D-VA) and Metropolitan Washington Airports Authority Police Deputy Chief J.L. Wasem. (MWAA Police co-hosted this morning's event with WRAP.)

“This year's awardees represent the front lines in Greater Washington's continuing fight against drunk driving,” said WRAP Chairman Patrick Burke. “Their collective effort to annually arrest and remove over 14,000 drunk drivers from Washington-metropolitan area roadways has undoubtedly saved lives.”

In addition to receiving the Law Enforcement Awards, each of the 2021 WRAP honorees also received a pair of complementary Washington Nationals tickets (courtesy of the Washington Nationals) and a \$ 25 gift card to Glory Days Grill (courtesy of Glory Days Grill).

WRAP also announced Amazon as an official sponsor of SoberRide,® the nonprofit's free safe ride service to prevent



Prince George's County Police **Sergeant Wilber Alvarez** (second from left) accepts his 2021 WRAP Law Enforcement Award of Excellence for Impaired Driving Prevention from (l-r) Metropolitan Washington Airports Authority Police **Deputy Chief J.L. Wasem**, NBC Washington's **Melissa Mollet** and retired Metropolitan Police Department **Lieutenant Pamela Simms**.

drunk driving. The new 2022 community partnership will also support other WRAP public safety initiatives in the new year.

“We're glad to support SoberRide and the Washington Regional Alcohol Program's work to prevent drunk driving and underage drinking in our area,” said Chris Hennigh, Vice Chairman of the WRAP Board and Emergency Services Manager at Amazon. “In all of the communities we operate in, we strive not only to be a good employer but also a good neighbor. As we continue to grow in the region, we are thankful for WRAP's commitment to keep our community safe.”

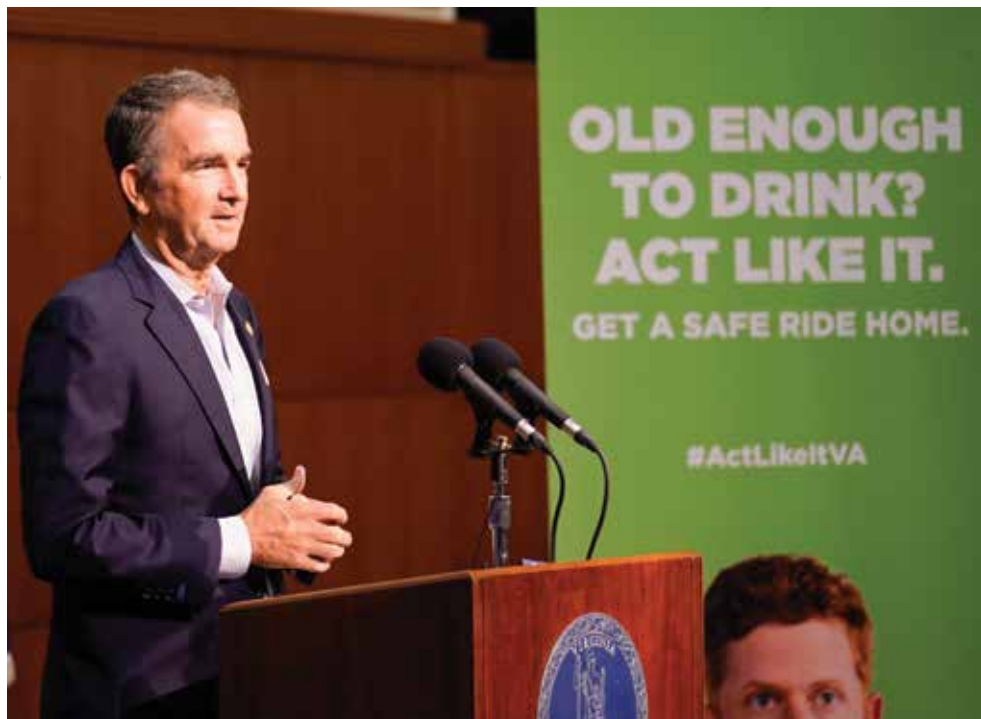
Sponsors of WRAP's 2021 Law Enforcement Awards & Holiday Campaign Kick-Off included The Beer Institute, Breakthru Beverage Washington, D.C., Foundation for Advancing Alcohol Responsibility, GEICO, George Washington University Hospital, Glory Days Grill, Interstate Moving|Relocation|Logistics and Lyft. ■



Recipients of WRAP's 2021 Law Enforcement Award of Excellence for Impaired Driving Prevention gather at the nonprofit's Law Enforcement Awards & Holiday Campaign Kick-Off on December 10, 2021 in Tysons, Virginia.

20th-Annual Checkpoint Strikeforce Campaign Raises Awareness of DUI Enforcement

Photo courtesy of Virginia Governor's Office



Virginia Governor Ralph Northam helps launch Virginia's 20th-annual anti-drunk driving Checkpoint Strikeforce campaign on August 26, 2021 in Richmond.

Markedly increased awareness of area DUI enforcement combined with the instilling of arranging for a safe ride home as a “core value” appear to be amongst the dividends of Virginia's recent 2021 Checkpoint Strikeforce campaign (for which WRAP serves as project director). Virginia's Checkpoint Strikeforce campaign, supported by a grant from the Virginia Department of Motor Vehicles to the nonprofit WRAP, commemorated its 20th anniversary in 2021.

A January 2022 survey conducted by Washington, D.C.'s Lake Research Partners and of 600 male drivers ages 21-to-35 in Virginia—and following the fourth year of the Commonwealth's “Act Like It” themed traffic safety campaign encouraging said target audience that if they're old enough to drink to “act like it” and get a “safe ride home”—showed that the 2021 Checkpoint Strikeforce campaign's target audience's awareness of stepped-up DUI enforcement measurably increased in concert with the making of a plan to get a safe ride home after drinking becoming a core value of this audience with 98% of young men now saying that it is very or somewhat

important “to make a plan to get a safe ride after drinking.”

Highlights from Lake Research Partners' post-campaign survey results (comparative to the same pre-campaign survey conducted in July 2021) of the public education & awareness aspects of Virginia's 20th-annual Checkpoint Strikeforce campaign include:

- Strong majorities of young men have awareness and campaign recall of increased law enforcement regarding drinking and driving (86%), the Checkpoint Strikeforce campaign (83%) and, specifically, the “Act Like It” campaign (84%) which has “steadily increased across demographic subgroups” since 2018.
- “Young men who have seen any of the three campaigns (increased law enforcement, Checkpoint Strikeforce and “Act Like It”) are more likely to say they plan a safe ride often.”
- There has been an increase across media markets in the number of young men planning ahead for a safe ride home after drinking—up eight-percent overall including a double-digit percentage increase in Richmond (15%), a six-percent increase in Hampton Roads, and a five-percent increase in Northern Virginia since July 2021.
- The number of young men reporting that they make a plan to get a safe ride home after drinking before they go out increased by a double-digit percentage (16%)

including a 21-percent increase in Richmond, 14-percent increase in Hampton Roads and 11-percent increase in Northern Virginia since July 2021.

- The number of young men reporting driving after drinking or having been in a car with someone who has been drinking decreased by 12-percent since July 2021. In tandem, the number of young men reporting that they haven't driven after drinking or been in a car with someone who has increased by 11-percent, including a 12-percent increase in Richmond, 11-percent increase in Hampton Roads and ten-percent increase in Northern Virginia.
- And the number of young men stating that it is very important to make a plan to get a safe ride home after drinking increased by nine-percent overall since July 2021.

Checkpoint Strikeforce is part of a research-based multi-state, zero tolerance initiative designed to get impaired drivers off the roads using checkpoints and patrols along with education about the dangers and consequences of driving while intoxicated.

The research-driven 2021 Checkpoint Strikeforce campaign (actlikeit.org)—while still conveying an important law enforcement message—deployed a strategic “carrot”-based approach reminding listeners and viewers that drinking and driving is irresponsible and that if you're old enough to drink to “act like it” and get a safe ride home.

Virginia's newest 30-second Checkpoint Strikeforce campaign “Act Like It” television spot can be viewed at www.youtube.com/watch?v=_MvdtNrifqc

WRAP launched Virginia's 20th-annual Checkpoint Strikeforce campaign via a state capitol news conference conducted on August 26, 2021 featuring Virginia Governor Ralph Northam, VCU Medical Center's Level I Trauma Center Medical Director Michel B. Aboutanos, M.D. and Henrico County Police Chief (and Virginia Association of Chiefs of Police member) Colonel Eric D. English. In addition, the traffic safety campaign was aided during the holiday season by Governor Northam's December 21, 2021 news release, “Statewide Checkpoint Strikeforce Campaign Aims to Reduce Holiday-Related Impaired Driving” along with a December 17, 2021 statewide and bilingual radio media tour appreciatively involving Chesterfield SAFE's Latino Coalition Coordinator Juan Santacoloma. ■

Greater Washington Individuals and Organizations Lauded for Service



Members of WRAP's voluntary leadership and honored guests meeting on October 22, 2021 for the nonprofit's virtual 2021 Annual Meeting & WRAPPY Awards commemorating 39 years in fighting drunk driving and underage drinking.

WRAP commemorated its 39th year fighting drunk driving and underage drinking on October 22, 2021 via the organization's 2021 Annual Meeting and WRAPPY Awards ceremony conducted virtually due to the continuing COVID-19 pandemic.

During that day's online Annual Meeting, WRAP bestowed the following honors:

2021 Community Partnership Award

- AAA Mid-Atlantic
- GEICO
- Glory Days Grill
- Inova Health System
- Metropolitan Washington Council of Governments
- Restaurant Association Metropolitan Washington

2021 Law Enforcement Award

- Maryland State Police Impaired Driving Reduction Effort (SPIDRE)

2021 Youth Leadership Award

- Mike Young, GEICO

2021 Media Partnership Award

- InsideNoVa

2021 Public Service Award

- Honorable Ralph Northam, Governor, Commonwealth of Virginia

2021 Chairman's Award

- Maryland Motor Vehicle Administration Administrator Christine Nizer

2021 Public Partnership Award

- District of Columbia Department of Transportation
- Maryland Highway Safety Office, Motor Vehicle Administration
- Virginia Department of Motor Vehicles

2021 Corporate Sponsorship Award

(contributing \$2,500 or more to WRAP in FY 2021):

- Beer Institute
- Brown-Forman
- Constellation Brands
- District of Columbia Association of Beverage Alcohol Wholesalers
- Enterprise Holdings
- Foundation for Advancing Alcohol Responsibility
- GEICO
- Giant Food
- Glory Days Grill
- Molson Coors
- New Belgium Brewing
- Transurban (Operator of 495, 95 and 395 Express Lanes)
- Washington Area New Automobile Dealers Association

2021 Corporate Partnership Award

- Anheuser-Busch and Local Distributors

WRAP that day also elected the following officers: Patrick Burke (Washington, D.C. Police Foundation), Chairman; Christopher Hennigh (Amazon), Vice Chairman; Linda Watkins (Inova Trauma Center), Secretary; Jim Fell (NORC at the University of Chicago), Treasurer; and Gary Cohen (Glory Days Grill), Immediate Past Chairman.

The charity also elected the following two individuals to its Board of Directors: Captain Alan Hanson (Fairfax County Police Department); and Deputy Chief Wayne Vincent (Arlington County Police Department).

In addition, WRAP that day elected the following six individuals as organizational Members: Ragina Ali (AAA Mid-Atlantic); Steven Burns (Enterprise Holdings); Roderick Howard, M.A. (MADD Mid-Atlantic); Leah Kelly (Brown-Forman); Lieutenant Jeffrey Lockhart (Loudoun County Sheriff's Office); and Lieutenant Shawn Peak (Prince William County Police Department).

Sponsors of WRAP's 2021 Annual Meeting & WRAPPY Awards included AAA Mid-Atlantic, BREAKTHRU BEVERAGE GROUP, the Coalition of Ignition Interlock Manufacturers, GMMB, McAndrew Company, Safe Night LLC, Chris Tavlarides, TOAST VA (The Operational Alcohol Standards Training of VA) and Transurban.

Founded in 1982, the nonprofit [501(c)(3)] Washington Regional Alcohol Program (WRAP) is a coalition of diverse interests using effective education, innovative programs and targeted advocacy to end alcohol-impaired driving and underage drinking in the Washington, DC metro area. Through public education, innovative health education programs and advocacy, WRAP is credited with keeping the metro-Washington area's alcohol-related traffic deaths historically lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free safe ride service for would-be drunk drivers, SoberRide®.

For more information, visit WRAP's web site at www.wrap.org. ■



InsideNoVA publisher **Bruce Potter** (left) stopped by WRAP's offices on November 8, 2021 to accept the nonprofit's 2021 Media Partnership Award from WRAP President **Kurt Erickson** and as originally presented virtually on October 22nd.



Maryland Motor Vehicle Administration (MVA) Administrator **Christine Nizer**—pictured here with (l-r) WRAP's **Kurt Erickson** and Maryland Governor **Larry Hogan** at the November 22, 2021 "Maryland Remembers" ceremony in Annapolis—accepts the nonprofit's 2021 Chairman's Award originally presented virtually on October 22nd.



Virginia Governor **Ralph Northam** tapes his virtual acceptance of WRAP's 2021 Public Service Award played at the nonprofit's virtual Annual Meeting & WRAPPY Awards held on October 22, 2021.



Enterprise's **Steve Burns** (left) stopped by WRAP's offices on November 11, 2021 to accept the nonprofit's 2021 Corporate Sponsorship Award from WRAP President **Kurt Erickson** and as originally presented virtually on October 22nd.

MDOT Honors Law Enforcement Officers for Impaired Driving Prevention Efforts

(The following is a reprinted news release originally issued by the Maryland Department of Transportation/Highway Safety Office on October 26, 2021. WRAP serves as project director of Maryland's 20th-annual Impaired Driving Law Enforcement Awards.)

The Maryland Department of Transportation (MDOT) on Sunday recognized 75 law enforcement officers from 18 state, county and local police agencies for their commitment to enforcing Maryland's impaired driving laws. The annual Impaired Driving Law Enforcement Awards, a joint effort of the MDOT Motor Vehicle Administration's (MDOT MVA) Highway Safety Office and the Washington Regional Alcohol Program, honors officers dedicated to eliminating impaired driving crashes, injuries and deaths.

"Too many Maryland families have lost a loved one due to the reckless actions of impaired drivers," said MDOT MVA Administrator Chrissy Nizer, who also serves as Governor Larry Hogan's Highway

Safety Representative. "We are grateful to our law enforcement officers who day in and day out are dedicated to protecting the lives of citizens and preventing countless tragedies by removing impaired drivers from the road."

The awards ceremony was held in Ocean City, and recognized officers for DUI enforcement—including three who made more than 100 arrests each: Frederick County Sheriff's Office Corporal Nathan Rector conducted 139 arrests, Montgomery County Department of Police Officer Patrick Kepp conducted 126 arrests, and Maryland State Police Corporal Anthony Wallace of the State Police Impaired Driving Reduction Effort team conducted 104 arrests. At the event, officials also thanked those who serve as Drug Recognition Experts. The combined efforts of law enforcement officers statewide resulted in more than 14,100 DUI arrests in 2020.

The Noah Leotta Memorial Award,

named for a Montgomery County Department of Police officer killed by an impaired driver in December 2015 while working a holiday DUI patrol, was awarded to Trooper Brendan White and Trooper Dillon White, both of the Maryland State Police, for their dedication and passion for safety enforcement.

Over the past five years in Maryland, there have been more than 33,260 crashes involving drivers impaired by drugs and/or alcohol. Those crashes resulted in 753 deaths and 15,365 injuries. In addition to high visibility impaired driving enforcement operations throughout the year, the MDOT MVA's Highway Safety Office runs an educational campaign called Be the SOBER Driver and Be the MAKE A PLAN Driver to encourage everyone to make a plan for a sober ride home.

Learn more about the MDOT MVA's Highway Safety Office at ZeroDeathsMD.gov or on Facebook, Twitter and Instagram at [@ZeroDeathsMD](https://www.instagram.com/ZeroDeathsMD). ■



Maryland's 20th-annual Impaired Driving Enforcement Awards held on October 24, 2021 in Ocean City, Maryland.

2022 Maryland and Virginia Highway Safety Summits



WRAP's **Kurt Erickson** on April 18, 2022 in Linthicum Heights, Maryland helping facilitate the Maryland Highway Safety Office's 2022 Highway Safety Summit.

This spring, WRAP was honored to play leadership roles in both Maryland and Virginia's 2022 highway safety summits.

On April 18, 2022 in Linthicum Heights, Maryland, WRAP President Kurt Erickson joined traffic safety professionals from around Maryland as well as helped facilitate partner the Maryland Highway

Safety Office's 2022 Highway Safety Summit. The Maryland Highway Safety Office's summit is an "annual meeting of safety leaders and stakeholders to develop steps for Maryland's Strategic Highway Safety Plan, a five-year program with the goal of eliminating traffic fatalities and serious injuries by 2030."



WRAP's **Kurt Erickson** (center) on April 18, 2022 in Linthicum Heights, Maryland serving on the closing panel of the Maryland Highway Safety Office's 2022 Highway Safety Summit. (Pictured l to r: Maryland Highway Safety Office's **Dr. Tim Kerns**, Johns Hopkins' **Dr. Jeff Michael**, End Distracted Driving's **Joel Feldman** and the National Transportation Safety Board's **Nicholas Worrell**.)



WRAP's **Alexandra Lucchesi, MS** (right) presenting at the Virginia Department of Motor Vehicles' 2022 Highway Safety Summit on May 4, 2022 in Alexandria, Virginia.

On May 4, 2022 in Alexandria, Virginia, both Erickson as well as WRAP Program Manager Alexandra Lucchesi, MS served as speakers at partner the Virginia Department of Motor Vehicles' 2022 Highway Safety Summit and on the issues of traffic safety legislation in Virginia's 2022 Virginia General Assembly session as well as on "Safe Outreach for Teens," respectively. Virginia DMV's summit is "designed for law enforcement, highway safety professionals, community partners, traffic engineers, and emergency services personnel. Presentations provide opportunities to bring together traffic safety professionals, learn about the latest measurable successes, highlight effective traffic safety initiatives, and help Virginia achieve the goal of zero deaths on our highways." ■

WRAP REPORTER

The **WRAP Reporter** is the biannual newsletter of the Washington Regional Alcohol Program (WRAP), an award-winning, public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area.

Spring 2022 Issue

Patrick Burke, *Chairman*
Chris Hennigh, *Vice Chairman*
Kurt Gregory Erickson, *President*
Kristina Boos, *Operations Manager*
Alexandra Lucchesi, MS, *Program Manager*

Publication Design:

DeNovo Creative, LLC www.denovocreative.com

Copyright 2022. The information contained herein may be reprinted with appropriate attribution.

For more information, contact WRAP at:

Washington Regional Alcohol Program (WRAP)

7900 Westpark Drive, Suite A550
Tysons, Virginia 22102
tel: 703.893.0461 fax: 703.893.0465
email: wrap@wrap.org
web: www.wrap.org www.soberride.com

New Alcohol Awareness for Students Webpage



On August 24, 2021 and with the new school year underway in parts of Greater Washington, WRAP unveiled its new Alcohol Awareness for Students webpage.

For months prior, WRAP had been working to make information regarding its popular school-based, alcohol education program, Alcohol Awareness for Students, more accessible to teachers and administrators. Previously, a printed brochure (last updated in 2013) was used to market this program, which has been around for many years. To update this information and use a more contemporary way to market the traditionally underage drinking-prevention program, WRAP unveiled www.wrap.org/students.

The new page contains information regarding WRAP's Alcohol Awareness for Students program, data from presentations as well as testimonials from teachers who have had the program in their classrooms. Along with the website having all of the information regarding the program, it also has a contemporary look and information on how to book an in-person or virtual presentation. ■

New and Online Corporate and Youth Guides



In the fall of 2021, WRAP unveiled new online versions of the nonprofit's popular "Youth" and "Corporate Guides."

On the foot heels of WRAP also migrating its former Alcohol Awareness for Students brochure to a stand-alone webpage on the nonprofit's www.wrap.org website, WRAP's "new & improved" 2021-2022 "School Resource Guide to Preventing Underage Drinking" is now

online at wrap.org/youth-guide/.

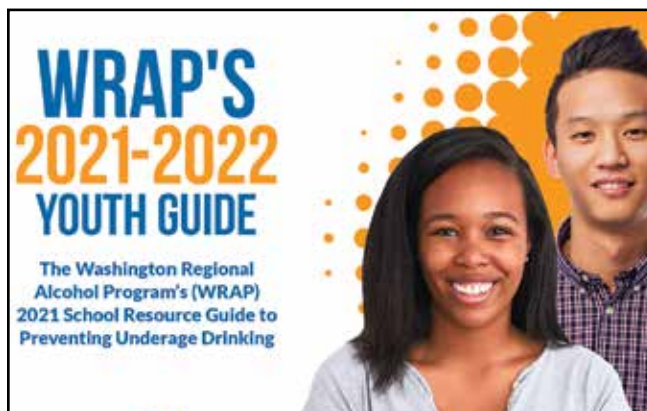
With valued assistance and support from partner GEICO, WRAP has historically produced a printed and a pdf version of this annual educational guide on area underage drinking laws and consequences, related facts, statistics and more. With this new online format, WRAP is hoping to ensure greater accessibility

and use of this now digital resource especially by its key audience, Greater Washington area youth (along with their parents and teachers).

WRAP's "Youth Guide" is a key element in the organization's efforts to educate area teenagers and young

adults about the dangers and consequences of underage drinking and impaired driving as well as the importance of making safe, healthy decisions (hence the now online publication being actively promoted in tandem with WRAP's Alcohol Awareness for Students program).

In addition, WRAP's equally "new & improved" 2021-2022 "Corporate Guide to Safe Driving and Safe Celebrating" is now online at wrap.org/wraps-corporate-guide-2021/. ■



Corporate Support of WRAP



Enterprise Rent-A-Car's **Steve Burns** (left) presents an \$8,000 check supporting WRAP's SoberRide® program to WRAP's **Kurt Erickson**. The check presentation was made on May 5, 2022 in Arlington, Virginia as part of WRAP's launch of its 2022 Cinco de Mayo SoberRide® campaign.



Anheuser-Busch's **Reid Teschner** (second from right) presents a \$25,000 check supporting WRAP's SoberRide® program to WRAP's **Kurt Erickson** joined by WRAP's 2021 Law Enforcement Awards Master of Ceremonies NBC Washington's **Melissa Mollet**. The check presentation was made on December 10, 2021 in Tysons, Virginia as part of WRAP's launch of its 2021 Holiday SoberRide® campaign.



The Foundation for Advancing Alcohol Responsibility's (Responsibility.org) (l-r) **Chris Kanschak**, **Brandy Axdahl** and **Darrin Grondel** present a \$10,000 check supporting WRAP's SoberRide® program to WRAP's **Kurt Erickson**. The check presentation was made on May 5, 2022 in Arlington, Virginia as part of WRAP's launch of its 2022 Cinco de Mayo SoberRide® campaign.

Corporate Contributions

(July 1, 2021 through June 30, 2022)

WRAP's Public Partners:

District of Columbia Department of Transportation/
Highway Safety Office
Maryland Motor Vehicle Administration/
Highway Safety Office
Virginia Department of Motor Vehicles/
Highway Safety Office

\$10,000 and over

Amazon
Anheuser-Busch and Local Distributors (Capital Eagle,
Bob Hall Inc., Montgomery Eagle, Virginia Eagle)
Constellation Brands
Foundation for Advancing Alcohol Responsibility
GEICO
Molson Coors

\$5,000-\$9,999

Beer Institute
Brown-Forman
District of Columbia Association of Beverage Alcohol
Wholesalers
Enterprise Holdings
Giant Foods
New Belgium Brewing
Transurban
Washington Area New Automobile Dealers Association

\$1,000-\$4,999

Breakthru Beverage
George Washington University Hospital
Interstate Moving | Relocation | Logistics

\$100-\$999

AAA
Coalition of Ignition Interlock Manufacturers
GMMB
McAndrew Company
Roy Alexander, CPA
TOAST VA

WRAP in the Community



WRAP's **Kurt Erickson** (right) joined iHeartRadio's (WASH-FM, WMZQ, HOT 99.5, DC-101 and BIG 100) "Community D.C." show host **Bernie Lucas** on June 28, 2022 to talk about the nonprofit's efforts to prevent drunk driving and underage drinking in Greater Washington.



WRAP's **Kurt Erickson** talking with 7NewsDC's (WJLA/ABC) **Melanie Hastings** on March 17, 2022 about the nonprofit's 2022 St. Patrick's Day SoberRide campaign and its provision of free Lyft rides throughout Greater Washington to prevent drunk driving.

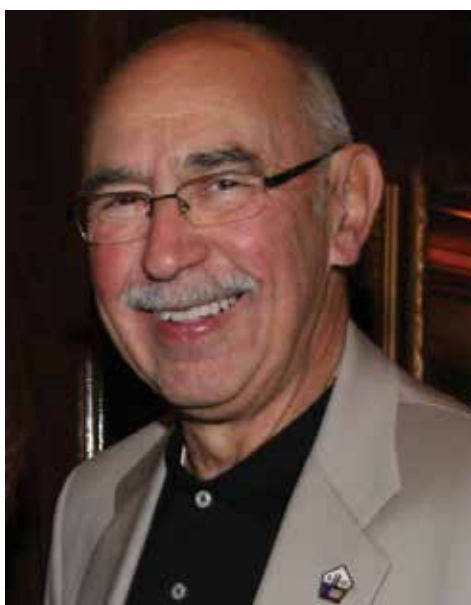
Dispatches from Around the Potomac

WRAP's **Alexandra Lucchesi, MS** joined—at least virtually—partner the Inova Trauma Centers for their March 14, 2022 "Reality Check" program talking about the dangers and consequences of underage drinking and impaired driving.

WRAP's **Kurt Erickson** joined traffic safety professionals from around the mid-Atlantic on April 28, 2022 presenting on public policy issues at the National Highway Traffic Safety Administration's (NHTSA) virtual Region 3 Highway Safety Planning & Reporting Workshop.

WRAP's **Alexandra Lucchesi, MS** was in Fort Belvoir, Virginia on February 17, 2022 conducting the nonprofit's innovative business outreach program, Safe And Vital Employees (SAVE) for the U.S. Army.

WRAP joined prevention partners Chesterfield SAFE, the Gordie Center (at UVA) and the Virginia Association of Chiefs of Police on August 17, 2021 presenting virtually before Virginia ABC's cocktails to-go workgroup advocating that public and traffic safety protections be in place should Virginia's regulations re. such continue.



WRAP mourns the passing of former, longtime WRAP Director **George Pakidis** who passed away on August 3, 2021. The former Vice President of Red Top Cab in Arlington, George was a beloved member of WRAP's Board of Directors for 14 years twelve of which he ably served as the nonprofit's SoberRide Committee Chairman.



Maryland State **Senator Jeff Waldstreicher** (D-Montgomery County) briefing members of WRAP's Board of Directors on May 24, 2022 and on his 2022 Maryland General Assembly bill looking to make whole Maryland's "Noah's Law" by requiring ignition interlocks for six months for persons put on probation for drunk driving.



On July 21, 2022 and at its new shared office space in Tysons, Virginia, WRAP's Board of Directors hosted Virginia Alcoholic Beverage Control Authority (ABC) CEO **Travis Hill** for a roundtable event learning about the authority's alcohol education and prevention programs along with its Bureau of Law Enforcement.



WRAP's **Kurt Erickson** talking with CBS6's (WTVR-TV) **Cam Thompson** on December 31, 2021 about Virginia's Checkpoint Strikeforce campaign (for which WRAP serves as project director) and its stepped-up law enforcement efforts over the holidays to identify and apprehend drunk drivers in the Commonwealth.



New Virginia Attorney General and former criminal prosecutor **Jason Miyares** (left) with WRAP's **Kurt Erickson** on January 27, 2022 at the Northern Virginia, Arlington and Alexandria Chambers of Commerce's joint annual legislative reception in Richmond, Virginia.



With nearly half of 21-34 year old drivers involved in fatal U.S. crashes on Thanksgiving Eve being drunk (47%, 2014-2018, NHTSA), WRAP joined partner the Arlington County Police Department on November 24, 2021 in Clarendon for an interactive, anti-drunk driving event.



WRAP Vice Chairman and Washington, D.C. Police Foundation Executive Director **Patrick Burke** (l) introduces new Fairfax County Police **Chief Kevin Davis** on August 26, 2021 at WRAP Members' roundtable event in Falls Church learning about the law enforcement agency's DUI-prevention efforts.



Members of WRAP's voluntary leadership meeting on March 22, 2022 via videoconference.



WRAP's **Kurt Erickson** (left) talking about holiday safety and the nonprofit's 2021 Holiday SoberRide campaign on December 23, 2021 on 106.7 The Fan's Sports Junkies' "Holiday Show."



WRAP joined SADD, the Texas Department of Transportation and the National Alliance to Stop Impaired Driving on December 9, 2021 as a panelist for partner the Foundation for Advancing Alcohol Responsibility's webinar on how best to ensure safety during the winter holidays.



WRAP Member and District of Columbia Office of the Chief Medical Examiner's Chief Toxicologist **Samantha Tolliver, Ph.D** (center) giving a tour of the city's Consolidated Forensic Laboratory and its comprehensive breath alcohol testing program on September 24, 2021 to WRAP's **Alexandra Lucchesi, MS** (left).

Calendar of Events

2022 Virginia Drive Sober or Get Pulled Over (née Checkpoint Strikeforce) Campaign (including local "Kick-Off" event)

August–December 2022

7th-Annual WRAP Fundraiser

September TBD, 2022

2022 Maryland Impaired Driving Enforcement Awards

October 30, 2022

Ocean City, Maryland

WRAP's 40th-Annual Meeting & WRAPPY Awards

October 21, 2022

2022 Halloween SoberRide® Campaign

October 29–30, 2022

19th-Annual "Maryland Remembers" Ceremony TBD

WRAP's 25th-Annual Law Enforcement Awards & Holiday Campaign Kick-Off

December 16, 2022

Tysons, Virginia

2022 Holiday SoberRide® Campaign

December 16, 2022—January 1, 2023

Dates and places subject to change. Check www.wrap.org for more information.



Washington Regional Alcohol Program
7900 Westpark Drive
Suite A550
Tysons, Virginia 22102

First Class
US Postage
PAID
Reston, VA
Permit No. 6595