



## WRAP Champions Tougher DUI Laws in Region

### MARYLAND

“Bill to Close Loophole in ‘Noah’s Law’ Fails to Pass; ‘Lives are Going to be Lost’,” read the FOX45 (Baltimore) headline (4-12-23) following the April 10, 2023 adjournment of Maryland’s 2023 session of its General Assembly.

In the good news category, Maryland lawmakers unanimously passed WRAP-supported legislation counting boating under the influence (BUI) convictions as prior DUI convictions. In the bad news category, Maryland lawmakers failed to pass WRAP-supported legislation making whole Maryland’s “Noah’s Law” by requiring ignition interlocks for persons put on probation for drunk driving.

Amongst the 2,284 bills introduced in Annapolis this year, bills (HB 483, Simmons, D-Anne Arundel County and SB 74, Bailey, R-Calvert & St. Mary’s Counties) proposing to count previous boating under the influence convictions (BUI, Maryland Natural Resources Article 8-738) as prior convictions relative to Maryland’s impaired driving statutes (21-902) when it comes to enhanced penalties for second or subsequent violations of Maryland’s impaired driving laws passed both chambers and were signed into law on May 8, 2023 by Maryland Governor Wes Moore (D). The legislation proposes a uniform imposition of sanctions as, quite simply, impaired driving on land or water is a distinction without a difference as both are criminal behaviors which far too often have deadly consequences. In fact and according to 2021 U.S. Coast Guard data, “alcohol use is the leading known contributing factor in fatal boating” incidents.

Maryland lawmakers this year also passed legislation (HB 1071, Crutchfield, D-Montgomery County) which disallows

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## Summer Months Usher in Deadliest Period for Teen Drivers

Washington Regional Alcohol Program's (WRAP)

### 10 Tips for Parents TO PREVENT UNDERAGE DRINKING

<b>Facts</b> May, June, July and August are the deadliest months of the year when it comes to teen driving. (National Highway Traffic Safety Administration, 2015-2021)	<b>Structure</b> Be present in your teen's life. Share responsibilities and tasks with your teen. Give your child the opportunity to share their day's experiences.
<b>Dangers</b> Drinking underage not only increases the chances of dependency later on in life but can also lead to short and long-term consequences as well as leading to other risky behaviors.	<b>Host</b> Host a teen party with clear guidelines of no alcohol or drugs. Make your presence known at the party.
<b>Talk</b> Have open, thoughtful and ongoing conversations with your teen about alcohol. Create clear family rules about alcohol use and driving or getting into a car when the driver has been drinking.	<b>Model</b> Parents should be role models to their teens and make sure their own behavior is appropriate. Use alcohol moderately, serve as a responsible host and never drink and drive.
<b>Confidence</b> Instill self-confidence in your teen by talking to them about peer pressure. Assure them that they don't need alcohol to have fun.	<b>Safety</b> Ensure your teens can talk to you if they make a mistake. Have a plan in place if your child does decide to drink alcohol and make sure they know to call a parent to pick them up or call 911 in the case of an emergency.
<b>Liability</b> In most cases, it's unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults may face criminal charges later on if these same "friends" are involved in a crash.	<b>Law</b> The District of Columbia, Maryland and Virginia all have zero-tolerance laws making it illegal to consume, possess or purchase alcohol under the age of 21.

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Citing the fact that the summer months usher in that contiguous period (May–August) when the greatest number of U.S. teen traffic deaths occur, WRAP urged parental involvement to combat both underage drinking and drunk driving this summer.

On May 9, 2023, WRAP provided area parents of teens with “Ten Tips for Parents to Prevent Underage Drinking” (which are available as a downloadable pdf at <https://wrap.org/wp-content/uploads/2023/05/10-Tips-2023-Summer>).

jpg). WRAP’s ten annual summer tips, designed to inform Greater Washington parents on how best to deter underage drinking during the dangerous summer months, include:

- Understand the Dangers...** Drinking underage not only increases the chances of dependency later on in life but also leads to short and long-term consequences as well as leading to other risky behaviors.
- Know the Law...** The District of Columbia, Maryland and Virginia all have zero-tolerance laws making it illegal to consume, possess or purchase alcohol under the age of 21.
- Be a Role Model...** Parents should be role models to their teens and make sure their own behaviors are appropriate. Use alcohol moderately, serve as responsible hosts and never drink and drive.
- Know your Liability...** In most cases, it is unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults may face criminal charges later on if these same “friends” are involved in a crash.

“In 2020 nearly a dozen teenagers died in U.S. motor vehicle crashes every single day during the summer months (May–August),” said WRAP President Kurt Erickson. “For too many parents, unfortunately, summer’s unstructured time may also be a deadly time for their teenage children and their friends.”

In 2020, 29-percent of young drivers (ages 15–20 years old) killed in U.S. crashes

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both stops solely for cannabis odor and (for 21-902 stops for cannabis) vehicle searches in areas not “readily accessible” to the driver. Said legislation became law without Governor Moore’s signature.

Conversely, bills (HB 451, Atterbeary, D-Howard County and SB 528, Waldstreicher, D-Montgomery County) proposing to expand the universe of persons subject to Maryland’s Ignition Interlock System Program to include persons put on probation for either a driving under the influence of alcohol (DUI, 21-902[a]) or driving while impaired by alcohol (DWI, 21-902[b]) violation died this year. While the House version of this legislation never made it over the session’s March “crossover” deadline, the amended Senate version did and was passed by a wide (45-2) margin in early April only to get bogged-down in the House of Delegates’ Rules and Executive Nominations Committee where it failed to emerge. Last day heroics, however, saw the House’s Judiciary Committee resurrect the measure by incorporating its goals into an advancing Senate bill (SB 505, Muse, D-Prince George’s County) which, incongruously, sought to allow the same offender to, after 15 years, petition the court to expunge said PBJ. Said amended Senate bill, on the last day of this year’s session, then passed Maryland’s House (103-55) before time ran out for it to be even considered in the Senate.

According to the Maryland Department of Transportation’s 2022 “Maryland’s Ignition Interlock Program, Status Report,” more than half (50.95%) of persons (in closed cases) adjudicated for either DUI or DWI in Maryland in 2021 were granted probation in the form of probation before judgment (PBJ) and therefore not subject to the full universe of public protections namely participation in Maryland’s proven effective interlock program.

On said last day of this year’s session and in what WJLA-TV (ABC) reported as “the Washington Regional Alcohol Program is among those mounting that pressure” (4-7-23), WRAP joined partners of a coalition which included AAA Mid-Atlantic, Foundation for Advancing Alcohol Responsibility, MADD, Maryland State’s Attorneys Association, National Safety Council, SADD and others in Annapolis in hopes of propelling this life-

Photo courtesy of Maryland Governor’s Office



WRAP’s **Kurt Erickson** (right) on May 8, 2023 in Annapolis thanking Maryland Governor **Wes Moore** for signing into law 2023 bills to count boating under the influence (BUI) convictions as prior DUI convictions.

saving legislation. Coalition partners were specifically thanked that day by both bill sponsors and House Judiciary Committee members for being onsite and further championing this (fifth-year) legislation.

Other DUI-related bills dying this year in Annapolis include those proposing to:

- afford the shielding and or expungement of probation before judgement (PBJ) findings for a DUI (HB 660, Alston, D-Prince George’s County and SB 505, Muse, D-Prince George’s County) (WRAP joined the Maryland State’s Attorneys Association in opposing this bill as introduced);
- have Maryland’s driver education curriculum include information on the “risks of driving while under the influence of cannabis” (SB 249, Kramer, D-Montgomery County) (WRAP supported this measure);
- pilot a cannabis-impaired driving detection program (SB 676, Waldstreicher, D-Montgomery County);
- and law enforcement impacted measures to both disallow vehicle searches solely for the odor of marijuana (SB 51, Carter, D-Baltimore) and mandate the reading of Miranda warnings for all persons detained by law enforcement (SB 22, Sydnor, D-Baltimore).

## VIRGINIA

“Virginia General Assembly Wraps Up without Final Budget Deal,” read the WVEC-TV (ABC) headline (2-27-23) following the February 25, 2023 adjournment of Virginia’s 2023 General Assembly session.

As read the WTVR-TV (CBS) headline (2-19-23), a “divided Virginia General Assembly leaves most contentious bills scrapped.” Succinctly and with this year’s

46-day legislative session being conducted during an election year when all 140 seats will be on the ballot, “much of this year’s legislation cleared one chamber only to be killed in the other” (*The Virginian-Pilot*, 2-26-23).

And with WRAP hoping that last year’s DUI study by the Virginia Crime Commission (which WRAP presented to on November 16, 2022) would’ve yielded more sweeping legislative recommendations to the Commonwealth’s impaired driving laws, alas, the “camel being a horse designed by a committee” compromise of said agency’s disparate members (when they next met on December 5, 2022) was far more narrow and largely consisted of recommended 2023 budget amendments to address DUI via fiscally-enhanced enforcement and testing means.

That said and with noncontroversial bills advancing without resistance (including legislation requiring DMV to produce an annual DUI report and allowing courts to be petitioned regarding the sealing of certain offenses) or bills being dispatched early this session (including dram shop and allowing victims of fatal drunk driving crashes to pursue child support for surviving children) or bills for which WRAP didn’t take a position (vehicle searches without a warrant for the odor of marijuana and or creating a per se level for THC-impaired driving), WRAP’s focus in Richmond this year, too, became on supporting those



financial vehicles looking to fortify Virginia's law enforcement efforts to better combat impaired driving.

To that end and with only a short-term, stopgap budget approved by Virginia legislators before they formally adjourned, the focus now shifts to said same legislators working, in the "off season," to create a larger biennial budget. Therefore the fate of proposed budget items and or amendments including...

- Virginia Governor Glenn Youngkin's (R) \$30 million "Operation Bold Blue Line" funding spread amongst numerous state agencies to address state and local law enforcement compensation, recruitment, training and equipment (HB 1400, Knight, R-Virginia Beach);
- \$238,729 in funding for Virginia's Department of Forensic Science (DFS) to test the blood of all drivers killed in traffic crashes (Senate budget amendment, 422 #1s [similar House amendment previously rejected], Edwards, D-Roanoke);
- \$1,891,234 in funding for Virginia State Police to provide DRE, ARIDE and SFST training to state and local law enforcement (House budget amendment, 431 #1h, Adams, L-R-Chatham [similar Senate amendment reduced to \$ 1.3 million];
- and \$106,638 for DFS to process roadside oral fluid drug tests for THC in tandem with this year's since failed marijuana-impaired driving per se bill (422 #1h, Adams, L., R-Chatham).

...will not be known until said budget is formally agreed upon and passed (at a yet unknown future time).

What is known, however, and amongst the nearly 3,000 (2,863) bills and resolutions introduced in Richmond this year, are that the following handful of bills were sent to the desk of Virginia Governor

Glenn Youngkin (R) for his consideration of signing into law:

- Virginia Crime Commission recommended (and WRAP-supported) legislation to have Virginia DMV annually publish local and statewide data on driving under the influence of alcohol and or drugs (HB 2204, Delaney, D-Centreville and SB 1398, Surovell, D-Mt. Vernon);
  - Virginia Crime Commission recommended legislation to allow courts to be petitioned regarding the sealing of certain offenses including underage drinking (HB 2400, Herring, D-Alexandria and SB 1402, D-Mt. Vernon);
  - and the Commission on Virginia Alcohol Safety Action Program (VASAP) supported legislation to include criminal defense counsel on local VASAP policy boards (HB 2370, Scott, D-Portsmouth and SB 841, D-Mt. Vernon).
- Conversely, legislation dying in Richmond this year included that proposing to:
- allow repeatedly convicted drunk drivers who complete a Veterans Treatment Court Program to petition the courts for a restricted driver's license (SB 783, R-Reeves);
  - allow victims of fatal drunk driving crashes to pursue child support for surviving children (HB 1549, Campbell, J., R-Marion and SB 1288, DeSteph, R-Virginia Beach);
  - allow certain vehicle searches per the odor of marijuana and create a per se level for THC-impaired driving (HB 2384, Adams, L, R-Chatham and search-only bills in the forms of HB 1380 and HB 1445);
  - create a cause of action against establishments who sell alcohol or marijuana to an underage and or intoxicated person who is subsequently involved in a crash (dram shop) (SB 1113, Hanger, R-Mt. Solon and SB 1226, Obenshain, R-Harrisonburg);
  - and eliminate a number of the state's mandatory minimum sentences including those applying to persons convicted of driving on a DUI-revoked or (unlawfully on a) restricted license (HB 1960, Mullin, D-Newport News). ■

*Teen Drinking* continued from page 1

had been drinking (with a blood alcohol concentration [BAC] level of 0.01 grams/deciliter or higher) according to the National Highway Traffic Safety Administration (NHTSA). That same year, nearly a quarter (24%) young drivers killed in U.S. traffic crashes had a BAC of 0.08 g/dL or higher.

NHTSA data further shows that while the number of licensed young drivers (15 to 20 years old) in the U.S. decreased by 4.7-percent in 2020, the number of fatalities involving these same young drivers increased and by a double-digit percentage (17%) during this same period.

In addition, and according to the 2022 *Monitoring the Future* survey sponsored by the National Institute on Drug Abuse, levels of alcohol use by U.S. 12th, 10th and 8th grade students "significantly increased between 2021 and 2022, returning to pre-pandemic levels" with alcohol, cannabis use and nicotine vaping being the "three substances having the highest levels of use among (U.S.) adolescents."

In addition to its tips for parents to deter underage and drunk driving this summer, WRAP also encouraged parents to be aware of social networks which their children use. Party promoters often prey on youth via social media sites and by promising a good time and access to alcohol for a fee, according to WRAP.

"Make no mistake about it, parents play an integral role in when and if their children drink alcohol," said Erickson. "These tips are simply meant to reinforce their efforts to foster a healthy and safe summer for them and their teenage children." ■



WRAP's **Kurt Erickson** on March 8, 2023 in Annapolis testifying before a Maryland Senate committee supporting a bill looking to make whole Maryland's 2016 "Noah's Law" by requiring ignition interlocks for persons put on probation for drunk driving.

[www.wrap.org](http://www.wrap.org)

## Nearly 800 Use SoberRide® on Cinco de Mayo

Nearly 800 (778) persons in the Washington-metropolitan area used the free safe ride service, SoberRide® this Cinco de Mayo (May 5) as opposed to possibly driving home drunk.

“For its hours of operation this Cinco de Mayo, this level of ridership translates into SoberRide removing a potential drunk driver from Greater Washington’s roadways every 55-seconds,” said WRAP Program Manager Alexandra Lucchesi, MS.

WRAP’s 2023 Cinco de Mayo SoberRide® campaign began at 4:00 p.m. on Friday, May 5, 2023 and continued until 4:00 a.m. the next day, Saturday, May 6th as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk period. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code “SAFECINCO2023” in the app’s ‘Promo’ section to receive their no-cost safe ride home. SoberRide® was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents age 21 and older who otherwise may have attempted to drive home after drinking.

WRAP also offers its free safe ride service on St. Patrick’s Day, Independence Day, Halloween and the winter holidays throughout and including New Years Eve.

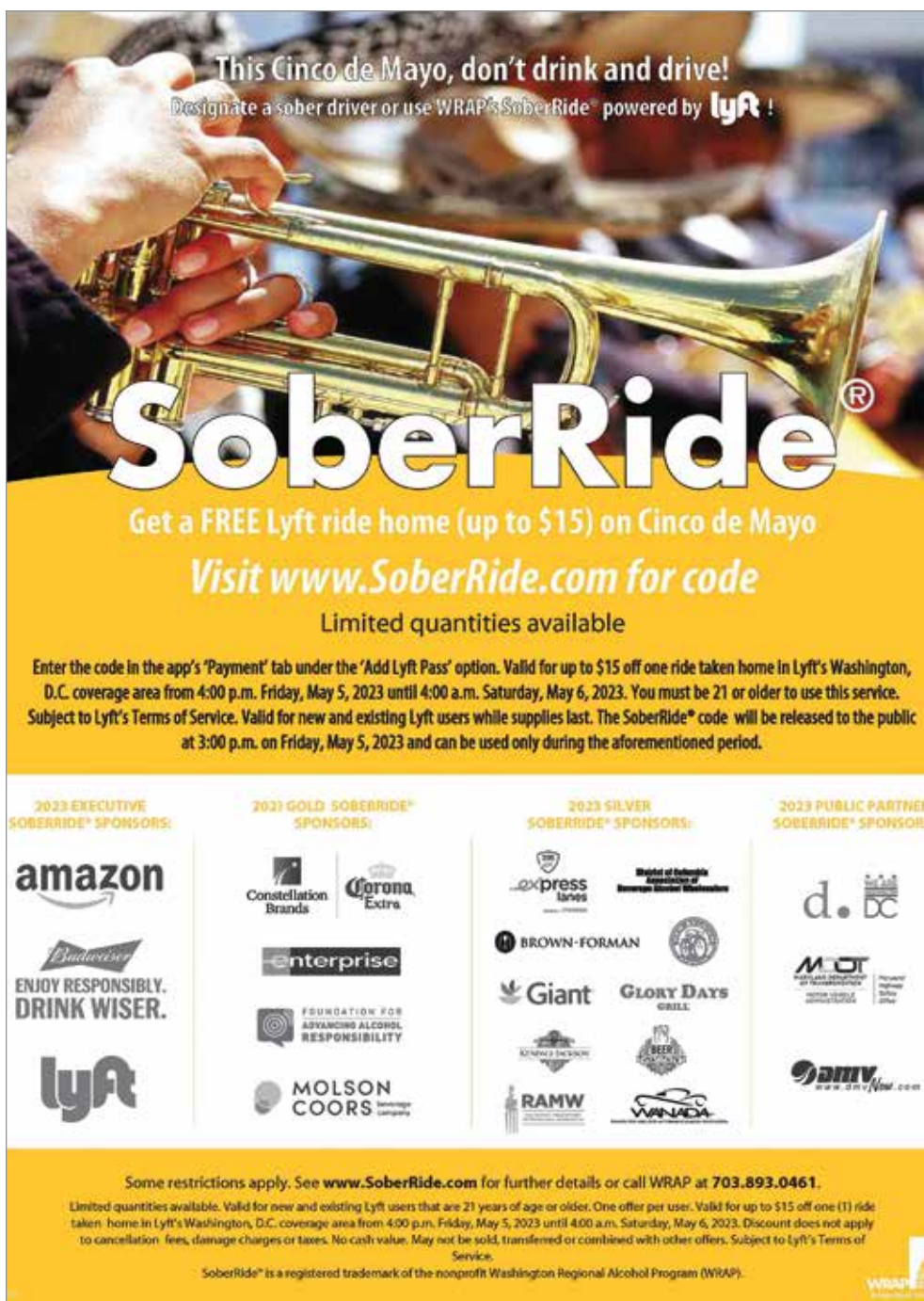
SoberRide® was offered throughout Lyft’s Washington D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George’s and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Sponsors of WRAP’s 2023 Cinco de Mayo SoberRide® campaign included the 395 Express Lanes, Amazon, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car,

Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington, and the Washington Area New Automobile Dealers Association. WRAP’s 2023 Public Partner SoberRide® Sponsors include the District of Columbia

Department of Transportation’s Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

Since 1991, WRAP’s SoberRide® program has provided 86,805 free safe rides home to would-be drunk drivers in the Greater Washington area. ■



This Cinco de Mayo, don't drink and drive!  
Designate a Sober driver or use WRAP's SoberRide® powered by Lyft!

# SoberRide®

Get a FREE Lyft ride home (up to \$15) on Cinco de Mayo  
Visit [www.SoberRide.com](http://www.SoberRide.com) for code  
Limited quantities available

Enter the code in the app's 'Payment' tab under the 'Add Lyft Pass' option. Valid for up to \$15 off one ride taken home in Lyft's Washington, D.C. coverage area from 4:00 p.m. Friday, May 5, 2023 until 4:00 a.m. Saturday, May 6, 2023. You must be 21 or older to use this service. Subject to Lyft's Terms of Service. Valid for new and existing Lyft users while supplies last. The SoberRide® code will be released to the public at 3:00 p.m. on Friday, May 5, 2023 and can be used only during the aforementioned period.

2023 EXECUTIVE SOBERRIDE® SPONSORS:	2023 GOLD SOBERRIDE® SPONSORS:	2023 SILVER SOBERRIDE® SPONSORS:	2023 PUBLIC PARTNER SOBERRIDE® SPONSORS:
amazon	Constellation Brands	express lanes	d. dc
BEER INSTITUTE ENJOY RESPONSIBLY. DRINK WISER.	Corona Extra	BROWN-FORMAN	MOT
lyft	enterprise	Giant	RAMW
	FOUNDATION FOR ADVANCING ALCOHOL RESPONSIBILITY	GLORY DAYS GRILL	WANADA
	MOLSON COORS		

Some restrictions apply. See [www.SoberRide.com](http://www.SoberRide.com) for further details or call WRAP at 703.893.0461.  
Limited quantities available. Valid for new and existing Lyft users that are 21 years of age or older. One offer per user. Valid for up to \$15 off one (1) ride taken home in Lyft's Washington, D.C. coverage area from 4:00 p.m. Friday, May 5, 2023 until 4:00 a.m. Saturday, May 6, 2023. Discount does not apply to cancellation fees, damage charges or taxes. No cash value. May not be sold, transferred or combined with other offers. Subject to Lyft's Terms of Service.  
SoberRide® is a registered trademark of the nonprofit Washington Regional Alcohol Program (WRAP).



## Nearly 450 Use SoberRide® on July 4th

Nearly 450 (447) persons in the Washington-metropolitan area used the free safe ride service, SoberRide®, this Independence Day as opposed to possibly driving home drunk.

“For its hours of operation this Independence Day, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington’s roadways nearly every minute-and-a-half (96 seconds),” said WRAP Program Manager Alexandra Lucchesi, MS.

WRAP’s 2023 Independence Day SoberRide® campaign began at 4:00 p.m. on Tuesday, July 4, 2023 and continued until 4:00 a.m. the next day, Wednesday, July 5, 2023 as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday period. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code “SAFEJULY4TH23” in the app’s ‘Promo’ section to receive their no-cost safe ride home. SoberRide® was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

Sponsors of WRAP’s 2023 Independence Day SoberRide® campaign included the 395 Express Lanes, Amazon, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington, and the Washington Area New Automobile Dealers Association. WRAP’s 2023 Public Partner SoberRide® Sponsors include the District of Columbia Department of Transportation’s Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles. ■

## Over 900 Use SoberRide® on St. Patrick’s Day

Over 900 (904) persons in the Washington-metropolitan area used the free safe ride service, SoberRide® this St. Patrick’s Day (March 17) as opposed to possibly driving home drunk.

“For its hours of operation this St. Patrick’s Day, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington’s roadways every 47-seconds,” said WRAP Program Manager Alexandra Lucchesi, MS.

WRAP’s 2023 St. Patrick’s Day SoberRide® campaign began at 4:00 p.m. on Friday, March 17, 2023 and continued until 4:00 a.m. the next day, Saturday, March 18th as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk period. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code “SAFESTPATSDC23” in the app’s ‘Promo’ section to receive their no-cost safe ride home. SoberRide® was available to new and existing Lyft users.

The most recent St. Patrick’s Day ridership of 904 users was the second highest for that holiday since SoberRide® began in 1991. WRAP also offers free safe ride services on Cinco de Mayo, Independence Day, Halloween and the winter holidays through and including New Years Eve.



“If you think that you won’t get caught driving impaired in the Washington-metropolitan area, think again.”  
—Montgomery County **Assistant State’s Attorney Kyle O’Grady** at the March 16, 2023 launch of WRAP’s St. Patrick’s Day SoberRide campaign.



“St. Patrick’s Day represents that time of year when nearly half of all U.S. traffic fatalities involve alcohol-impaired drivers.”—Metropolitan Police Department (DC) **Assistant Chief Pamela Smith** at the March 16, 2023 launch of WRAP’s St. Patrick’s Day SoberRide campaign.

Sponsors of WRAP’s 2023 St. Patrick’s Day SoberRide® campaign included the 395 Express Lanes, Amazon, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington, and the Washington Area New Automobile Dealers Association. WRAP’s 2023 Public Partner SoberRide® Sponsors include the District of Columbia Department of Transportation’s Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

In addition, nearly a half-dozen of the Washington-metropolitan area’s better-known Irish restaurants also united to ensure a safe St. Patrick’s Day celebration this year by sponsoring SoberRide®. These dining establishments included: The Dubliner Restaurant & Pub (DC); Kelly’s Irish Times (DC); Martin’s Tavern Est. 1933 (DC); O’Sullivan’s Irish Pub (VA); and Spanky’s Shenanigans (VA).

More information about WRAP’s SoberRide® initiative can be found at [www.SoberRide.com](http://www.SoberRide.com). ■

## Governor Hogan Honors Victims of Impaired Driving at Annual Maryland Remembers

Photos courtesy of Maryland Governor's Office



Maryland Governor Larry Hogan honors the state's victims of drunk driving at the November 21, 2022 "Maryland Remembers" ceremony in Annapolis.

*(The following is a reprinted news release originally issued by Maryland Governor's Office on November 21, 2022. WRAP serves as project director of Maryland's 18th-annual "Maryland Remembers" event.)*

Governor Larry Hogan joined together today with other state officials, Maryland Department of Transportation (MDOT) leaders, safety advocates, and law enforcement officers for the 19th annual Maryland Remembers ceremony, an event honoring Marylanders who have lost their lives to impaired driving.

"No one should ever get behind the wheel of a car and drive impaired, and we hope that this creative new initiative will encourage more Marylanders to make better choices," said Governor Hogan. "Even one death is one too many, which is why we must continue working together, we must continue to tell the stories of those we have lost, and we must continue doing everything in our power to save lives and to prevent future tragedies."

The governor was joined by MDOT Secretary James F. Ports, Jr., MDOT Motor Vehicle Administrator Chrissy Nizer, Maryland State Police Superintendent Col. Woodrow Jones III, highway safety advocates from the Maryland Affiliate of

Mothers Against Drunk Driving and the Washington Regional Alcohol Program, and victim impact speaker Deb Hardy in Annapolis for this year's ceremony. Nineteen years ago—the same year Maryland Remembers began—Ms. Hardy's daughter was killed a week before her 14th birthday by an impaired driver.

Maryland Remembers is held annually at the beginning of the holiday season, when impaired driving crashes tend to increase. Last year, 173 people were killed and more than 2,800 were injured on Maryland roadways due to impaired driving.

In 2021, more than 15,430 people were arrested for driving under the influence of alcohol or drugs—1,616 of those arrests occurred between Thanksgiving and New Year's Day. Over the past five years, there have been more than 33,150 crashes in Maryland involving impaired drivers, resulting in 843 deaths and 14,990 injuries.

During today's ceremony, Administrator Nizer presented Governor Hogan with the annual Kevin Quinlan Award for his administration's work and advocacy in preventing impaired driving over the past eight years. The award is named for the late Kevin Quinlan, a long-time traffic safety professional with the

National Highway Traffic Safety Administration.

"It's unacceptable that impaired driving still accounts for nearly one-third of all fatalities on our roadways," Secretary Ports said. "We are committed to ending impaired driving so no one else has to feel the loss that these impacted families feel every day. It starts with each of us. We must understand that every time we get behind the wheel, we have a responsibility to do our part to help ensure the safety of others on the road."

In 2016, Governor Hogan signed Noah's Law, a measure that expanded Maryland's Ignition Interlock Program to mandate that interlock devices be installed in vehicles of convicted drunken drivers, even for the first conviction. In 2019, Governor Hogan signed into law House Bill 707, which increased the maximum jail time for those convicted of vehicular homicide while under the influence. In 2021, Maryland was selected by the National Governors Association to take part in a Learning Collaborative to strengthen the use of data to fight impaired driving-related injuries and fatalities.

"The holiday season is a joyous time to visit with family and friends, but it's





WRAP's **Kurt Erickson** (right) talks with Maryland Governor **Larry Hogan** at the 2022 "Maryland Remembers" ceremony in Annapolis. (WRAP serves as project director of partner the Maryland Highway Safety Office's 19th-annual event memorializing the state's victims of drunk driving.)

also a reminder of the everlasting impact of the irresponsible choice to drive while impaired," said Administrator Nizer. "With so many options, motorists have no excuse to drive impaired. If you plan to celebrate the holiday season, plan ahead to ensure you have a safe and sober ride home. Designate a sober driver, take public transportation, or call a rideshare."

"One of the highest priorities for the Maryland State Police is to ensure the safety of all those traveling on Maryland roads," said MSP Superintendent Jones. "Working with our partner agencies and combining high visibility patrols and proactive enforcement initiatives year-round, we are committed to the goal of saving lives by removing impaired drivers from our highways."

Along with high visibility impaired driving enforcement operations throughout the holiday season, MDOT MVA's Highway Safety Office is running an educational campaign called Be the SOBER Driver and Be the MAKE A PLAN Driver to encourage everyone to ensure they have a sober ride home.

In addition, last week MDOT MVA's Highway Safety Office received a grant for the second year in partnership from the Governors Highway Safety Association, Lyft and Responsibility.org to provide thousands of rideshare credits during the holiday season. ■

## Announcing Impaired Driving Student Video Contest Winners



*(The following is a reprinted news release originally issued by the Office of the Attorney General for the District of Columbia on March 24, 2023. WRAP partnered with the Attorney General's Office on this inaugural student video contest.)*

This winter, the Office of Attorney General and its partners held the first Impaired? No Time to Drive high school student video contest and is pleased to announce three winning videos.

Videos were judged based on their content, creativity, originality, and how they communicated to peers the important message about the dangers and consequences of driving while impaired. Every student who submitted a video, whether individually or as part of a team, will earn ten community service hours that will apply to their graduation requirements.

Please join the Office of Attorney General and its partners in congratulating the following winners:

### First Place

The team from Phelps Ace High School: Shane Coffen, Yanna Contee-Jones, Kevin Gray, and Tyler Knowles, won first place, and in recognition of their great video won a \$300 Visa® gift card. Watch their video here: <https://youtu.be/vQpdrGN2oQ0?si=xJLlvaITzsY3ZTc->

### Second Place

The team from Duke Ellington High School: Scout Gould, Ella Anderson Grant, Winifred Spector and Alice Wodatch won second place, and in recognition of their great video won a \$200 Visa® gift card.

Watch their video here: <https://youtu.be/AhW65vC4nbE?si=pmQo7t9GOGUp8IYI>

### Third Place

Jason Mejia won third place, and in recognition of his great video won a \$75 Visa® gift card. Watch his video here: [https://youtube.com/shorts/on5Ou\\_mhQcs?si=KG0hyT3EmVFQ1N3-](https://youtube.com/shorts/on5Ou_mhQcs?si=KG0hyT3EmVFQ1N3-)

Congratulations to all of the winners!

### Judges

The judges were members of the Juvenile Justice Advisory Group's (JJAG) Youth Leaders in Action youth committee, Kyla Woods, Aaron White, Mylan Barnes, Nataly Del Valle, and Rondel Jordan.

The JJAG is an advisory commission established under the federal Juvenile Justice and Delinquency Prevention Act (JJDP) and is responsible for monitoring and supporting the District's progress in addressing the four core requirements of the JJDP: deinstitutionalization of status offenders, separation of youth from adults in secure facilities, removal of youths from adult jails and lockups, and addressing disproportionate minority contact within the juvenile justice systems. Thank you, judges!

### Partners

Impaired? No Time to Drive is a collaboration between OAG, the Alcoholic Beverage Regulation Administration, Washington Regional Alcohol Program, District Department of Transportation, DC Public Schools, and the George Washington University Hospital. Thank you, partners! ■

## Alcohol and Drug-Related Traffic Fatalities Decrease in Metropolitan Washington

### HOW SAFE ARE OUR ROADS?

Annual data report on the impact of drunk driving on road safety in the metropolitan Washington region in 2021.

November 2022



The number of alcohol and drug-related traffic fatalities decreased by 10-percent between 2020 and 2021 in the metropolitan Washington area, according to the 30th-annual “How Safe Are Our Roads?” report prepared by the Metropolitan Washington Council of Governments (COG) for the nonprofit Washington Regional Alcohol Program (WRAP).

Meanwhile, the number of alcohol-related injuries, crashes, and arrests all increased during the same period.

The ten-percent decrease in fatalities is the lowest recorded for the region in a half-decade, countering national early estimates from the National Highway Traffic Safety Administration (NHTSA) showing an increase of five-percent in fatalities in “police-reported, alcohol involvement crashes.”

“We are grateful to see the progress made in the number of fatalities in our region but there is still a lot of work to do” said WRAP President Kurt Erickson. “We are still averaging 28 DUI arrests and 10 drunk driving crashes every single day.”

Overall traffic fatalities in the area increased over 17-percent during the COVID-impacted 2020-2021 period.

“The timing of this report is poignant as we enter the holiday season, a time of year when we see increases in impaired driving” said COG Police Chiefs Committee Chair and Laurel Police Chief Russell E. Hamill,

(The following is a reprinted news release originally issued by the Metropolitan

Washington Council of Governments and WRAP on December 6, 2022.)





WRAP's **Kurt Erickson** (left) on February 8, 2023 in Washington, D.C. presenting the findings from WRAP's latest "How Safe are Our Roads" report to members of the Metropolitan Washington Council of Governments' (COG) Board of Directors.

III. "Around this time, we see as many as nearly half of all traffic deaths involve drunk drivers."

Findings from the report include:

- **FATALITIES:** Regional alcohol and/or drug-impaired traffic fatalities decreased by 10-percent between 2020 and 2021 (from 95 to 85 such fatalities).
- **INJURIES:** Regional alcohol and/or drug-related traffic injuries increased over 17-percent between 2020 and 2021 (from 1,298 to 1,522 such injuries).
- **CRASHES:** Regional traffic crashes attributed to alcohol and/or drugs increased by over 14-percent between 2020 and 2021 (from 3,292 to 3,739 such crashes).
- **ARRESTS:** Local arrests for driving under the influence (DUI) or driving while impaired (DWI) increased by 3.7-percent between 2020 and 2021 (from 9,882 to 10,248).

In addition, nearly one-quarter (24.9%) of Greater Washington's traffic fatalities last year involved impaired drivers.

View the report at <https://wrap.org/wp-content/uploads/2023/04/HSAOR-2022-Final-Updated-4-24-23.pdf>. ■

## Greater Washington Anti-DUI Group Urges Safety on Super Bowl Sunday



With the teams, site and time finalized, WRAP on February 1, 2023 urged the public to also develop a game plan to prevent drunk driving during this year's "Super Bowl Sunday."

During Super Bowl Sunday 2020, nearly half (49%) of all U.S. traffic fatalities involved alcohol-impaired drivers according to the National Highway Traffic Safety Administration's Fatality Analysis Reporting System (FARS).

"With nearly half of all U.S. traffic deaths involving drunk drivers during Super Bowl Sunday, it's important to have a game-plan to defeat this opponent," said WRAP President Kurt Erickson.

The Tysons-based organization issued a number of "safe celebrating" tips (below) to prevent drunk driving during "Super Bowl Sunday," scheduled for February 12, 2023. However, the nonprofit emphasizes that even those not drinking during the game can help deter drunk driving's impact by both reporting suspected drunk drivers as well as by wearing seatbelts.

"Even if you have every confidence in your own ability to not drive impaired, that confidence doesn't extend to the next driver," said Erickson. "Motorists in Greater Washington who suspect that they are sharing a roadway with an impaired driver

should report such by safely dialing 911 in the District of Columbia or Maryland and #77 in Virginia."

"And while you often hear that wearing a seatbelt may be your best defense against a drunk driver, the true bottom-line is that the routine wearing of seatbelts is the single most effective measure to reduce crash-related deaths and injuries."

For those hosting or attending Super Bowl parties, WRAP's tips to prevent drunk driving include:

- **Planning ahead and designating a sober driver if you're celebrating with alcohol.**
- **Using alternative transportation like ride-sharing services, taxi cabs or public transportation.**
- **Being a responsible host by:**
  - **Never serving anyone who appears to be impaired.**
  - **Closing the bar at least an hour before the event's end.**
  - **Designating a sober bartender. (Don't let guests mix their own drinks.)**
  - **Serving food with alcohol (high protein foods like meats and cheeses stay in the stomach longer thereby slowing the body's alcohol absorption rate).**
  - **Using a non-carbonated base in alcoholic punches (the body absorbs alcohol faster when mixed with carbonation).**
  - **Serving non-alcoholic beverages as an option.**
  - **Never serving minors.**
  - **And never allowing impaired guests to get behind the wheel.**

While the DUI penalties differ in the District of Columbia, Maryland and Virginia for first-time offenders, such range from fines up to \$2,500, jail terms up to one year and driver's license suspension periods also up to one year. ■

## Greater Washington Area Law Enforcement Lauded for Fight Against Drunk Driving

Sixteen (16) Washington-metropolitan area police officers were honored on December 16, 2022 for their “outstanding commitment in the fight against drunk driving in Greater Washington” and presented with the area’s 25th-annual “Law Enforcement Awards of Excellence for Impaired Driving Prevention.”

Bestowed that morning at a regional ceremony held in McLean, Virginia, WRAP presented its 2022 Law Enforcement Awards to:

- **City of Alexandria Police Department** Officer Michael Rainess
- **Arlington County Police Department** Officer Kyrien Clark
- **Arlington County Police Department** Officer Ashley Kumar
- **City of Falls Church Police Department** Officer Matthew Aguiniga
- **City of Fairfax Police Department** Private First Class Zachary Davis
- **Fairfax County Police Department** Private First Class Bradley Minger
- **Town of Herndon Police Department** Private First Class Bryce Cooper
- **Loudoun County Sheriff's Office** Deputy First Class Daren Smith
- **Maryland State Police** Trooper First Class Nicholas Kline
- **Metropolitan Police Department (DC)** Officer Henry Gallagher
- **Metropolitan Washington Airports Authority** Corporal Joseph Ben
- **Montgomery County Department of Police** Sergeant Cody Fields

- **Prince William County Police Department** Officer William J. Ward
- **United States Capitol Police** Officer Ryan Corrigan
- **United States Park Police** Officer Kevin Meagher
- **Virginia State Police** Trooper Carlos Alejo

The annual awards, presented at a ceremony at Maggiano's Little Italy in the Tysons Galleria, were bestowed by WRAP in memory of Metropolitan Police Department Motor Patrol Officer Anthony W. Simms. Officer Simms, as a result of injuries sustained while on duty, lost his life to an impaired driver during Memorial Day weekend in 1996. WRAP's 2022 Law Enforcement Awards were presented by Officer Simms' widow, Lieutenant Pamela Simms, also formerly with the Metropolitan Police Department, along with NBC Washington's Traffic Reporter Melissa Mollet. Today's event speakers



Metropolitan Police Department (DC) **Officer Henry Gallagher** (accompanied by his daughter) on December 16, 2022 receiving one of WRAP's 25th anniversary Law Enforcement Awards from (l-r) retired MPD **Lt. Pamela Simms**, City of Fairfax Police **Chief Erin Schaible** (this year's co-hosting agency) and event Master of Ceremonies, NBC Washington's **Melissa Mollet**.



Arlington County Police **Officer Ashley Kumar** on December 16, 2022 receiving one of WRAP's 25th anniversary Law Enforcement Awards from (l-r) retired Metropolitan Police Department (DC) **Lt. Pamela Simms**, City of Fairfax Police **Chief Erin Schaible** (this year's co-hosting agency) and event Master of Ceremonies, NBC Washington's **Melissa Mollet**.

included Congressman Gerry Connolly (D-VA) and City of Fairfax Police Chief Erin Schaible. (The City of Fairfax Police Department co-hosted this morning's event with WRAP.)

“This year's awardees represent the front lines in Greater Washington's continuing fight against drunk driving,” said WRAP Chairman Patrick Burke. “Their collective effort to annually arrest and remove over 10,000 drunk drivers from Washington-metropolitan area roadways has undoubtedly saved lives.”

In addition to receiving the Law Enforcement Awards, each of the 2022 WRAP honorees also received a pair of complementary Washington Nationals tickets (courtesy of the Washington Nationals) and a \$25 gift card to Glory Days Grill (courtesy of Glory Days Grill).

Sponsors of WRAP's 2022 Law Enforcement Awards & Holiday Campaign Kick-Off included The Beer Institute, Breakthru Beverage Washington, D.C., Foundation of Advancing Alcohol Responsibility, GEICO, George Washington University Hospital, Glory Days Grill, Interstate Moving | Relocation | Logistics and Lyft. ■



Recipients of WRAP's 2022 Law Enforcement Award of Excellence for Impaired Driving Prevention gather at the nonprofit's Law Enforcement Awards & Holiday Campaign Kick-Off on December 16, 2022 in Tysons, Virginia.



## MDOT Recognizes Maryland Law Enforcement Officers for Impaired Driving Prevention Efforts



WRAP Director and Montgomery County Police Officer Jayme Derbyshire (2nd from right) on October 30, 2022 in Ocean City, Maryland receiving the state's 2022 Drug Recognition Expert (DRE) of the Year Award at the Maryland Highway Safety Office's 2022 Impaired Driving Enforcement Awards. (WRAP serves as project director for the 21st-annual event.) Presenting the honor are (l-r) the Maryland Highway Safety Office's Clifford Jacobs and Dr. Tim Kerns joined by Maryland Motor Vehicle Administration (MVA) Administrator Chrissy Nizer.

*(The following is a reprinted news release originally issued by the Maryland Department of Transportation/Highway Safety Office on October 31, 2022. WRAP serves as project director of Maryland's 21st-annual Impaired Driving Law Enforcement Awards.)*

The Maryland Department of Transportation (MDOT) on Sunday recognized 95 law enforcement officers from 19 state, county and local police agencies for their commitment to enforcing Maryland's impaired driving laws. The annual Impaired Driving Law Enforcement Awards, a joint effort of the MDOT Motor Vehicle Administration's (MDOT MVA) Highway Safety Office and the Washington Regional Alcohol Program, honors officers dedicated to eliminating impaired driving crashes, injuries and deaths.

"Nearly a third of all Maryland highway fatalities are due to a person's choice to drive impaired," said MDOT MVA Administrator Chrissy Nizer, who also serves as Governor Larry Hogan's Highway Safety Representative. "We're proud to support law enforcement and we're thankful for their commitment to removing impaired drivers from our roads. Each arrest by these officers and others statewide prevents an innocent road user from the potential of being injured or killed."

The awards ceremony was held in Ocean City and recognized officers for enforcement of driving under the influence (DUI) laws. Among those honored were six officers who made more than 100 arrests each: Baltimore County Police Department Officer First Class Jefferson Schaub conducted 106 arrests; Maryland Transportation Authority (MDTA) Police Officer II Justin Insley conducted 103 arrests; Maryland State Police Corporal Francisco Ruiz conducted 106 arrests; Maryland State Police Trooper First Class Seth Shubert conducted 108 arrests;

Maryland State Police Trooper First Class Logan Speak of the State Police Impaired Driving Reduction Effort (SPIDRE) team conducted 120 arrests; and Maryland State Police Corporal Anthony Wallace of the SPIDRE team conducted 100 arrests.

Officials also thanked those who serve as Drug Recognition Experts—police officers who are trained to recognize impairment in drivers under the influence of drugs other than, or in addition to, alcohol. In 2021, combined efforts of law enforcement officers statewide resulted in more than 15,430 DUI arrests.

The Noah Leotta Memorial Award, named for a Montgomery County Department of Police officer killed by an impaired driver in December 2015 while working a holiday DUI patrol, was awarded to Acting Sergeant Kelly Hernandez of the Hyattsville Police Department for her dedication and passion for safety enforcement.

Over the past five years in Maryland, there have been more than 33,150 crashes involving drivers impaired by drugs and/or alcohol. Those crashes resulted in 843 deaths and 14,990 injuries. In addition to high visibility impaired driving enforcement operations throughout the year, the MDOT MVA's Highway Safety Office runs an educational campaign called Be the SOBER Driver and Be the MAKE A PLAN Driver to encourage everyone to make a plan for a sober ride home.

Learn more about the MDOT MVA's Highway Safety Office at [ZeroDeathsMD.gov](http://ZeroDeathsMD.gov) or on Facebook, Twitter and Instagram at [@ZeroDeathsMD](https://www.instagram.com/ZeroDeathsMD). ■



Maryland's 21st-annual Impaired Driving Enforcement Awards held on October 30, 2022 in Ocean City, Maryland honoring law enforcement for their work in impaired driving prevention. (WRAP serves as project director of the Maryland Highway Safety Office event.)

## WRAP Commemorates 40th Year in Fighting Drunk Driving and Underage Drinking



District of Columbia Deputy Mayor Lucinda Babers on October 21, 2022 in Washington, D.C. speaking at WRAP's 40th Annual Luncheon Meeting & WRAPPY Awards.

WRAP commemorated its 40th year fighting drunk driving and underage drinking on October 21, 2022 via the organization's 2022 Annual Luncheon Meeting and WRAPPY Awards ceremony held at Clyde's of Gallery Place in Washington, D.C.

Following a presentation by District of Columbia Deputy Mayor for Operations and Infrastructure, Lucinda Babers who served as the 40th anniversary event's Featured Speaker, WRAP bestowed the following honors:

### 2022 Community Partnership Award

- AAA Mid-Atlantic
- Amazon
- GEICO
- Glory Days Grill
- Inova Trauma Center
- Metropolitan Washington Council of Governments

- Restaurant Association Metropolitan Washington

### 2022 Law Enforcement Award

- Samantha Brien, Restaurant and Nightlife Liaison, Arlington County Police

### 2022 Youth Leadership Award

- Youth of Virginia Speak Out About Traffic Safety (YOVASO)

### 2022 Media Partnership Award

- Patch

### 2022 Public Service Award

- Virginia Association of Commonwealth's Attorneys

### 2022 Chairman's Award

- Travis Gibbons and Chris Hennigh

### 2022 Public Partnership Award

- District of Columbia Department of Transportation's Highway Safety Office

- Maryland Highway Safety Office, Motor Vehicle Administration
- Virginia Department of Motor Vehicles

### 2022 Corporate Sponsorship Award

(contributing \$2,500 or more to WRAP in FY 2022):

- Anheuser-Busch and Local Distributors
- Beer Institute
- Brown-Forman
- Constellation Brands
- District of Columbia Association of Beverage Alcohol Wholesalers
- Enterprise Holdings
- Foundation for Advancing Alcohol Responsibility
- GEICO
- Giant Food
- Glory Days Grill
- Molson Coors
- New Belgium Brewing
- Transurban (Operator of 495, 95 and 395 Express Lanes)
- Washington Area New Automobile Dealers Association

### 2022 Corporate Partnership Award

- Amazon

WRAP that day also reelected the following officers: Patrick Burke (Washington, D.C. Police Foundation), Chairman; Christopher Hennigh (Amazon), Vice Chairman; Linda Watkins (INOVA Trauma Center), Secretary; Jim Fell (NORC at University of Chicago), Treasurer; and Gary Cohen (Glory Days Grill), Immediate Past Chairman.

The charity also elected Brandy Nannini (Smart Start LLC) to its Board of Directors.

In addition, WRAP elected the following three individuals as organizational Members: Lieutenant Matthew Bressler (Loudoun County Sheriff's Office); Samantha Brien (Arlington County Police Department); and Edward Hutchison (Lyft).

Sponsors of WRAP's 2022 Annual Meeting & WRAPPY Awards included Amazon, AAA Mid-Atlantic, Breakthru Beverage Group, the Coalition of Ignition Interlock Manufacturers, GMMB, McAndrew Company, Safe Night LLC, Chris Tavlarides and Transurban. ■





In recognition of their “steadfast commitment to prevention and safe and sober youth,” WRAP’s 40th anniversary Annual Meeting honored the peer-to-peer education leadership program for young driver and passenger safety, Youth of Virginia Speak Out About Traffic Safety (YOVASO), with its 2022 Youth Leadership Award. (YOVASO’s **Casey Taylor** and **Kendall Lythgoe** [l-r] accept their honor from WRAP Chairman **Patrick Burke**.)



Citing their service as a “private sector partner who has gone above and beyond,” WRAP’s 40th anniversary Annual Meeting honored Amazon with its 2022 Corporate Partnership Award. (Amazon’s **Travis Gibbons** and **Chris Hennigh** [l-r] accept their honor from WRAP Chairman **Patrick Burke**.)



In recognition of their “championing of lifesaving public policies aimed at deterring drunk driving,” WRAP’s 40th anniversary Annual Meeting honored the Virginia Association of Commonwealth’s Attorneys with its 2022 Public Service Award. (VACA Members **Bryan Porter**, **Amanda Howie** and **Nathan Green** [l-r] accepting.)



Citing their integral support allowing WRAP to “implement innovative health education programs not only throughout the Washington-metropolitan area but, in some cases, throughout the region, as a whole,” WRAP’s 40th anniversary Annual Meeting honored the Maryland Highway Safety Office with its 2022 Public Partnership Award. (Maryland Highway Safety Office’s **Clifford Jacobs** accepts his agency’s honor from WRAP Chairman **Patrick Burke**.)



## 21st-Annual “Drive Sober or Get Pulled Over” Campaign Raises Awareness of DUI Enforcement



*“It’s more important than ever that we continue our efforts to protect motorists traveling on Virginia’s roadways,”—Virginia Governor Glenn Youngkin On September 1, 2022 in Richmond helping launch the Commonwealth’s 2022 “Drive Sober or Get Pulled Over” (née Checkpoint Strikeforce) campaign. (WRAP serves as project director of partner the Virginia Department of Motor Vehicles’ 21st-annual, statewide anti-drunk driving effort.)*

Markedly increased awareness of area DUI enforcement combined with the instilling of arranging for a safe ride home as a “core value” appear to be amongst the dividends of Virginia’s recent 2022 “Drive Sober or Get Pulled Over” (née Checkpoint Strikeforce) campaign (for which WRAP serves as project director). Virginia’s Checkpoint Strikeforce campaign, supported by a grant from the Virginia Department of Motor Vehicles to the nonprofit WRAP, commemorated its 21st anniversary in 2022.

A January 2023 survey conducted by Washington, D.C.’s Lake Research Partners and of 600 male drivers ages 21-to-35 in Virginia—and following the fifth year of the Commonwealth’s “Act Like It” themed traffic safety campaign encouraging said target audience that if they’re old enough to drink to “act like it” and get a “safe ride home”—showed that the 2022 Checkpoint Strikeforce campaign’s target audience’s awareness of stepped-up DUI enforcement measurably increased in concert with the making of a plan to get a safe ride home after drinking becoming a core value of this audience with 97% of young men now saying that it is very or somewhat important “to make a plan to get a safe ride after drinking.”

Highlights from Lake Research Partners’ post-campaign survey results (comparative to the same pre-campaign

survey conducted in August 2022) of the public education & awareness aspects of Virginia’s 21st-annual Checkpoint Strikeforce campaign include:

- A “majority (95%) of young men recall the traffic safety campaign, ‘Drive Sober or Get Pulled Over.’”
- Strong majorities of young men also have awareness and campaign recall of increased law enforcement regarding drinking and driving (88%) and, specifically, the “Act Like It” campaign (88%) which has “steadily increased across demographic subgroups” since 2020.
- “Young men who recall of any the three campaigns (increased law enforcement, DSOGPO and “Act Like It”) are more likely to say they plan a safe ride often.”

- There has been an increase across media markets in the number of young men saying that they’ve been a designated driver—up eight points overall (Jan. 2022 to Jan. 2023) with a 14-point gain in Hampton Roads, five-point gain in Richmond and four-point gain in Northern Virginia.
- The percentage of young men believing it important make a plan to get home safely before going out for the night—already high at 93% pre-campaign—increased by four points to 97%.
- The number of young men hearing about the DSOGPO campaign increased by 14 points.
- Similarly, the number of young men hearing about the “Act Like It” campaign increased by eight points.
- The number of young men hearing about increased law enforcement via the DSOGPO campaign increased by six points.
- In two new questions posed in the 2022 campaign, the perceived likelihood of someone being pulled over or arrested for impaired driving is high with at least nine-in-ten young men saying it is likely someone will be pulled over if they drive impaired (90%) or arrested if they drive impaired (92%).
- “Campaign recall for ‘Act Like It’ has more than doubled since 2020 (from 41% to 88%)” and with said awareness “steadily increasing across demographic subgroups” with “young men who have recall of any of the three campaigns (increased law enforcement, ‘Drive Sober or Get Pulled Over’ and ‘Act Like It’) being more likely to say they plan a safe ride often.”
- And awareness of increased law enforcement via the DSOGPO campaign “among young men in all three markets has steadily increased” including, since 2020, by 29 points in Richmond, 23 points in Hampton Road and 20 points in Northern Virginia.

Photo courtesy of Virginia Governor’s Office



*Virginia Governor Glenn Youngkin (left) greets VCU Health’s Dr. Michel Aboutanos at the September 1, 2022 launch of Virginia’s “Drive Sober or Get Pulled Over” campaign (for which WRAP serves as project director).*





Law enforcement will be “conducting 383 individual saturation patrols and 31 checkpoints across the state” through Labor Day—Virginia State Police Superintendent **Colonel Gary T. Settle** on September 1, 2022 in Richmond helping launch the Commonwealth’s 2022 “Drive Sober or Get Pulled Over” (née Checkpoint Strikeforce) campaign.

Drive Sober or Get Pulled Over is part of a research-based multi-state, zero tolerance initiative designed to get impaired drivers off the roads using checkpoints and patrols along with education about the dangers and consequences of driving while intoxicated.

The research-driven 2022 Checkpoint Strikeforce campaign (actlikeit.org)—while still conveying an important law enforcement message—deployed a strategic “carrot”-based approach reminding listeners and viewers that drinking and driving is irresponsible and that if you’re old enough to drink to “act like it” and get a safe ride home.

Virginia’s newest 30-second Checkpoint Strikeforce campaign “Act Like It” television spot can be viewed at <https://www.youtube.com/watch?v=IEwDpaRJ8TA>.

WRAP launched Virginia’s 21st-annual Checkpoint Strikeforce campaign via a state capitol news conference conducted on September 1, 2022 featuring Virginia Governor Glenn Youngkin, VCU Medical Center’s Level I Trauma Center Medical Director Michel B. Aboutanos, M.D., Colonel Gary T. Settle, Superintendent, Virginia State Police and John Saunders, Director of the Virginia Department of Motor Vehicles’ Highway Safety Office. In addition, the traffic safety campaign was aided during the holiday season by Governor Youngkin’s December 20, 2022 news release, “Virginia’s Drive Sober or Get Pulled Over Campaign is Back to Deter Drunk Driving This Holiday Season” along with a December 19, 2022 statewide and bilingual radio media tour appreciatively involving Chesterfield SAFE’s Latino Coalition Coordinator Juan Santacoloma. ■

## Over 900 Use SoberRide® Program on New Year’s

Over 900 (907) persons in the Washington-metropolitan area used the free safe ride service, SoberRide®, this New Year’s (from 10:00 pm on December 31, 2022 through 4:00 am on January 1, 2023) as opposed to possibly driving home drunk.

“For its hours of operation this New Year’s alone, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington’s roadways every 23-seconds,” said WRAP Program Manager Alexandra Lucchesi, MS.

WRAP’s most recent holiday SoberRide® offering concluded on January 1, 2023 after kicking-off and running nightly since December 16, 2022 providing a total of 998 free safe rides to local residents ages 21 and older who otherwise may have attempted to drive home after drinking. The local anti-drunk driving service is offered as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During the most recent 16

consecutive evening period, area residents celebrating with alcohol could download Lyft to their phones, then enter WRAP-provided codes (available at SoberRide.com) in the app’s “Payment” tab (under the Add Lyft Pass” option) to receive their no-cost (up to \$15) safe transportation home. SoberRide® was available to both new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

Sponsors of WRAP’s 2023 Holiday SoberRide® campaign included the 395 Express Lanes, Amazon, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation of Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Kendall-Jackson, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington, and the Washington Area New Automobile Dealers Association. WRAP’s 2022 Public Partner SoberRide® Sponsors included the District of Columbia Department of Transportation, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles. ■



### WRAP REPORTER

The **WRAP Reporter** is the biannual newsletter of the Washington Regional Alcohol Program (WRAP), an award-winning, public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area.

#### Summer/Fall 2023 Issue

Patrick Burke, *Chairman*  
Chris Hennigh, *Vice Chairman*  
Kurt Gregory Erickson, *President*  
Kristina Boos, *Operations Manager*  
Alexandra Lucchesi, MS, *Program Manager*

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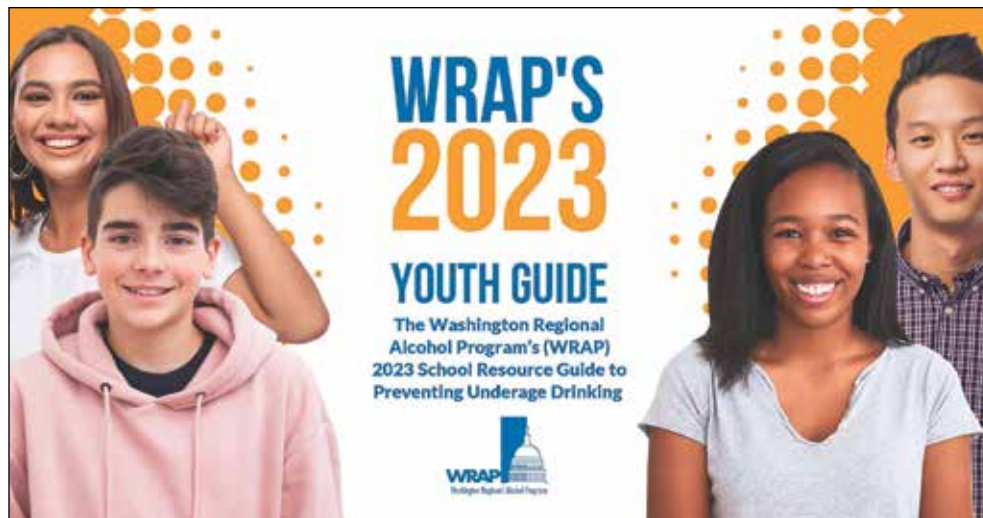
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For more information, contact WRAP at:

#### Washington Regional Alcohol Program (WRAP)

7900 Westpark Drive, Suite A550  
Tysons, Virginia 22102  
tel: 703.893.0461 fax: 703.893.0465  
email: [wrap@wrap.org](mailto:wrap@wrap.org)  
web: [www.wrap.org](http://www.wrap.org) [www.soberride.com](http://www.soberride.com)

## New and Online Corporate and Youth Guides



This spring, WRAP unveiled new online versions of the nonprofit's popular "Youth" and "Corporate Guides."

With valued assistance and support from partner GEICO, WRAP has historically produced printed and pdf versions of these annual educational guides. With this newer, second-year online format, WRAP is hoping to ensure greater accessibility and use of this now digital resources especially by its key audiences, Greater Washington area youth (along with their parents and teachers) and employers.

WRAP's 2023 "School Resource Guide to Preventing Underage Drinking" is an

annual educational guide on area underage drinking laws and consequences, related facts and statistics, suggested club activities and more. Such is viewable online at <http://wrap.org/youth-guide/>.

WRAP's 2023 "Corporate Guide to Safe Driving and Safe Celebrating" is an annual, at-a-glance, annual reference on Washington metropolitan area impaired driving laws, related facts and statistics, party tips and more. For more information click here. Such is viewable online at <https://wrap.org/wraps-corporate-guide-2023/>. ■

## Corporate Contributions

(July 1, 2022 through June 30, 2023)

### WRAP's Public Partners:

District of Columbia Department of Transportation/  
Highway Safety Office  
Maryland Motor Vehicle Administration/  
Highway Safety Office  
Virginia Department of Motor Vehicles/  
Highway Safety Office

### \$10,000 and over

Amazon  
Anheuser-Busch and Local Distributors (Capital Eagle,  
Bob Hall Inc., Montgomery Eagle, Virginia Eagle)  
Constellation Brands  
Diageo  
Foundation for Advancing Alcohol Responsibility  
GEICO  
Molson Coors

### \$5,000-\$9,999

Beer Institute  
Brown-Forman  
District of Columbia Association of Beverage Alcohol  
Wholesalers  
Enterprise Holdings  
Giant Foods  
Glory Days Grill  
New Belgium Brewing  
Transurban  
Washington Area New Automobile Dealers Association

### \$1,000-\$4,999

AAA Mid-Atlantic  
Breakthru Beverage  
Capitol Outdoor  
Coalition of Ignition Interlock Manufacturers  
GMMB  
George Washington University Hospital  
Interstate Moving | Relocation | Logistics  
Jackson Family Wines

### \$100-\$999

The Dubliner  
Kelly's Irish Times  
Martin's Tavern  
O'Sullivan's  
McAndrew Company  
Roy Alexander, CPA  
Spanky's Shenanigans

The Washington Regional  
Alcohol Program's (WRAP)

### 2023 CORPORATE GUIDE

to Safe Celebrating  
and Safe Driving



## Corporate Support of WRAP



Glory Days Grill Executive Vice President **Gary Cohen** (left) presents a \$5,000 check to WRAP's **Kurt Erickson** in support of the charity's #SoberRide program. Such was presented at the March 16, 2023 launch of WRAP's St. Patrick's Day SoberRide campaign held at The Dubliner in Washington, D.C.



Giant Food External Communications & Community Relations Manager **Jon Arons** (left) presents a \$5,000 check to WRAP's **Kurt Erickson** in support of the charity's #SoberRide program. Such was presented at the March 16, 2023 launch of WRAP's St. Patrick's Day SoberRide campaign held at The Dubliner in Washington, D.C.



Foundation for Advancing Alcohol Responsibility (Responsibility.org) Senior Director, Traffic Safety and Government Relations **Chris Konschak** (left) presents a \$10,000 check to WRAP's **Kurt Erickson** in support of the charity's #SoberRide program. Such was presented at the March 16, 2023 launch of WRAP's St. Patrick's Day SoberRide campaign held at The Dubliner in Washington, D.C.



Molson Coors Brewing Company Director, Federal Government Affairs **Nell Reilly** (center) along with local distributor **Dan Currie** (l) present a \$10,000 check to WRAP's **Kurt Erickson** in support of the charity's #SoberRide program. Such was presented at the March 16, 2023 launch of WRAP's St. Patrick's Day SoberRide campaign held at The Dubliner in Washington, D.C.



District of Columbia Association of Beverage Alcohol Wholesalers counsel **Risa Hirao** (center) along with local distributor **Dan Currie** (l) present a \$5,000 check to WRAP's **Kurt Erickson** in support of the charity's #SoberRide program. Such was presented at the March 16, 2023 launch of WRAP's St. Patrick's Day SoberRide campaign held at The Dubliner in Washington, D.C.



Enterprise Holdings Replacement Rental Sales Director **Steve Burns** (right) presents a \$8,500 check supporting WRAP's SoberRide program to WRAP President **Kurt Erickson**. The check presentation took place on January 17, 2023 at the nonprofit's offices in Tysons, Virginia.



## WRAP in the Community



New MADD National CEO **Stacey D. Stewart** addresses members of WRAP's Board of Directors during a May 23, 2023 videoconference meeting of the nonprofit's voluntary leadership.



WRAP President **Kurt Erickson** talking about holiday safety and the non-profit's 2022 Holiday SoberRide® campaign on December 23, 2022 on 106.7 The Fan's Sports Junkies' "Holiday Show."



WRAP Director and Montgomery County Police Officer **Jayme Derbyshire** (bottom) and President **Kurt Erickson** (top right) talk with iHeartRadio's (WASH-FM, WMZQ, HOT 99.5, DC-101, BIG 100 & iHeartSports DC) "Community D.C." host **Dennis Glasgow** on March 10, 2023 and about the nonprofit's efforts to prevent drunk driving in Greater Washington over the 2023 St. Patrick's Day period.



WRAP Program Manager **Alexandra Lucchesi, MS** on Sunday, May 21, 2023 conducting the nonprofit's alcohol education Safe And Vital Employees (SAVE) program for the U.S. Army Reserve Legal Command in Gaithersburg, Maryland.



WRAP President **Kurt Erickson** with Virginia **Lieutenant Governor Winsome Earle-Sears** on January 18, 2023 at the Northern Virginia Chamber of Commerce's annual legislative reception in Richmond, Virginia.



The region's SoberRide® vehicle is front-and-center at the Arlington County Police Department's October 29, 2022 interactive, anti-drunk driving Halloween event (co-staffed by WRAP) in Clarendon and where pledges from participants (and passersby) were collected to not drink and drive.



WRAP President **Kurt Erickson** on December 30, 2022 talking with NBC Washington's **Aimee Cho** about the non-profit's 2022 Holiday SoberRide® campaign and the drunk driving-prevention program gearing-up for New Year's.



Although subsequently postponed to a later date, WRAP partnered with the Loudoun County Sheriff's Office to develop the interactive parent and teen workshop, "Keep Teen Drivers Safe"—part of the Loudoun County Public Schools' Mental Health and Wellness Parent Series—originally scheduled for April 26, 2023 in Ashburn, Virginia.



WRAP's **Kurt Erickson** (right) on May 10, 2023 in Tysons, Virginia with Virginia State **Senator Dick Saslaw** at a business event championing that "Virginia businesses benefit from bipartisan work in the Virginia Senate"—part of the Advancing Civics partnership between the Northern Virginia Chamber of Commerce and the University of Virginia's Sorensen Institute.





WRAP's **Kurt Erickson** (center) on November 15, 2022 highlighting the nonprofit's multi-level traffic safety programming over the winter holidays via the Center for Alcohol Policy's webinar on holiday safety.



WRAP's **Kurt Erickson** (right) on October 24, 2022 in Richmond, Virginia at the National Conference of State Liquor Administrators' Regional Conference talking about the importance of public protections re. the (third party) delivery of alcohol as well as cocktails-to-go regulations.



WRAP Directors **Jim Fell** (NORC at the University of Chicago), at lectern, and **Bill Young** (Beer Institute) on April 2, 2023 in Seattle, Washington presenting at the 41st-annual Lifesavers National Conference on Highway Safety Priorities.



WRAP President **Kurt Erickson** (right) on September 19, 2022 with former Boston Police, New York City Police and Los Angeles Police Department Commissioner/Chief **Bill Bratton** at the Governors Highway Safety Association's 2022 Annual Meeting in Louisville, Kentucky.



WRAP President **Kurt Erickson** on May 24, 2023 and on Maryland's Eastern Shore joining Maryland **Lieutenant Governor Aruna Miller** and officials from the Maryland Transportation Authority and Ocean City, Maryland at AAA Mid-Atlantic's annual Memorial Day news conference focusing on summer highway safety.



WRAP President **Kurt Erickson** (right) on December 30, 2022 talking with 7 News DC's (ABC) **Robert Burton** about both the nonprofit's 2022 Holiday SoberRide® campaign and stepped-up local law enforcement efforts to identify and apprehend impaired drivers on New Year's.



As part of WRAP Members annual roundtable event, Montgomery County **State's Attorney John McCarthy** on July 13, 2023 addressing WRAP Members in Tysons, Virginia about both his office's prosecution of impaired driving cases in the county as well as educating the public on criminal justice issues.



WRAP President **Kurt Erickson** on December 14, 2022 with Loudoun County Board of Supervisors **Chair Phyllis J. Randall** at the Metropolitan Washington Council of Governments' Annual Meeting in Washington, D.C.



WRAP President **Kurt Erickson** on April 7, 2023 talking with 7 News DC's (ABC) **Brad Bell** regarding efforts in Annapolis this year to make whole Maryland's "Noah's Law" by requiring ignition interlocks for persons put on probation for drunk driving.

## Calendar of Events

**2023 Virginia Drive Sober or Get Pulled Over Campaign  
(including August 28, 2023 Launch Event in Richmond)**  
August–December 2023

**2023 Maryland Impaired Driving Enforcement Awards**  
November 4, 2023  
Rockville, Maryland

**WRAP's 41st-Annual Meeting & WRAPPY Awards**  
October 20, 2023

**2023 Halloween SoberRide® Campaign**  
October 28–29, 2023

**20th-Annual "Maryland Remembers" Ceremony**  
TBD

**WRAP's 26th-Annual Law Enforcement Awards &  
Holiday Campaign Kick-Off**  
December 15, 2023  
Tysons, Virginia

**2023 Holiday SoberRide® Campaign**  
December 15, 2023—January 1, 2024

*Dates and places subject to change. Check [www.wrap.org](http://www.wrap.org) for more information.*



Washington Regional Alcohol Program  
7900 Westpark Drive  
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