



WRAP Moves to New Offices



Following a three-year stretch of sharing office space with the Northern Virginia Chamber of Commerce, WRAP moved into new shared office space on June 1st this year.

WRAP is occupying (more like squeezing in—see above photo) 164 square feet of lockable private suite space in the Tysons, Virginia location of coworking giant Industrious—a New York-based firm providing flexible workplaces at over 200 locations and in more than 65 cities globally and which provides contemporary, furnished and full-service, flexible office space which additionally includes various meeting space options, copier/print/postage services and provided Wi-Fi all in an open coworking space.

Such an arrangement gives WRAP multiple options of configuration as staff can spread-out throughout the sixth floor occupied by Industrious including using various spaces for meetings, videoconferences and even podcast recordings.

As a local 501(c)(3) charitable organization, WRAP prides itself on its leanness as best exemplified by the charity's total three-person staff size as well as the organization annually spending just 1.6-percent of its total expenses on administration and fundraising. Now it can also pride itself on an affordable, shared office space arrangement in a most professional setting.

WRAP's new address is: Washington Regional Alcohol Program (WRAP), 1660 International Drive, Suite 600 in McLean, Virginia 22102. ■

WRAP Champions Tougher DUI Laws in Region



WRAP's **Kurt Erickson** on January 20, 2025 in Richmond testifying before a Virginia Senate committee in opposition to 2025 legislation seeking to allow persons to legally drive drunk on their own residential property.

VIRGINIA

Virginia's 2025 session of its General Assembly witnessed state lawmakers introducing over 3,100 pieces of legislation during the General Assembly's fast-paced, 46-day "short session." Amongst those key bills dealing with impaired driving specifically, there was, indeed, good news as lawmakers both killed legislation which sought to allow persons to legally drive drunk on their own residential property as well as sent to Virginia Governor Glenn Youngkin (R) legislation doubling the minimum period when DUI offenders are sentenced to use ignition interlocks, allow for said interlocks pre-conviction and expand the universe of persons required to use seatbelts in motor vehicles in the Commonwealth.

Senate Bill 918 (Stuart, R-Montross) sought to allow persons to legally drive drunk on their own residential property (as was similarly introduced in both 2018 and 2020). While this year's measure passed out of Virginia's Senate on a 23-16 vote, it was decidedly squashed in a House of Delegates' committee where "prosecutors and safe-driving advocates strongly opposed Stuart's proposal" (*Richmond Times-Dispatch*, 2-5-25). WRAP testified in opposition before said body where it represented both it as well as AAA Mid-Atlantic, Drive Smart Virginia, Foundation for Advancing Alcohol Responsibility, MADD, National Alliance to Stop Impaired Driving and the Virginia Association of Chiefs of Police. Virginia's House of Courts' Criminal Law

continued on page 2



Summer Months Usher in Deadliest Period for Teen Drivers
Page 3



Nearly 600 Use SoberRide® on Independence Day
Page 4



Metropolitan Washington Experiences Rise in Alcohol and Drug-Related Traffic Fatalities
Page 7

Tougher DUI Laws continued from page 1

Subcommittee unanimously voted down the 2025 measure thereby ending its path this year in Richmond.

The two interlock bills (Senate Bill 1392, Stuart, R-Montross and Senate Bill 1006, Surovell, D-Mount Vernon) were introduced as formal recommendations of the Virginia Alcohol Safety Action Program (VASAP) and both: increase from six to 12 months the minimum period a DUI offender is sentenced to interlock use (SB 1392) lest they make a motion to the court for the current six-month term with “additional restrictions are ordered (by the court)” such as limitation when and where an offender can operate a motor vehicle equipped with an interlock; as well as allow a person arrested for DUI to install an interlock pre-conviction with credit for time served (SB 1006). Both WRAP-supported bills passed each chamber with unanimous votes, were signed into law by Governor Youngkin and go into effect on July 1, 2025.

Finally, this year’s seatbelt bill (HB 2475, Keys-Gamarra, D-Oakton)—while not a primary seatbelt bill as WRAP had both hoped for and worked on pre-session—does propose a change in Virginia law to mandate seatbelt use by all adults in a motor vehicle versus just those sitting in the front seat as is current state law. “Even if you sit in a car’s back seat, you would have to buckle up” summarized the *Richmond Times-Dispatch* (2-20-25) for this WRAP-supported legislation which was effectively championed by new WRAP ally the Christopher King Foundation created in honor of a Williamsburg teen killed in a 2020 crash where he was an unbuckled passenger. The 2025 bill passed Virginia’s House on a 65-33 vote and Senate on a 22-17 vote, was also signed into law by Governor Youngkin and also goes into effect on July 1.

(An additional bill [SB 947, DeSteph, R-Virginia Beach], which sought to reverse the actions of Virginia’s 2020 Special Session I relative to then making a number of primary traffic offenses secondary including regarding the odor of cannabis, was killed early this session in the Senate Courts of Justice Committee.)

MARYLAND

Maryland’s 2025 legislative session was, without question, dominated by addressing the state’s fiscal realities in what the *Associated Press* (4-8-25) labeled as a



WRAP’s **Kurt Erickson** (right) on January 31, 2025 in Annapolis with Maryland **Senator Jack Bailey** (R-Calvert and St. Mary’s Counties) following a Maryland Senate committee hearing of the Senator’s 2025 legislation looking to increase the maximum penalties for vehicular manslaughter including for those previously convicted of DUI.

“challenging budget year that was aggravated by uncertainties with the Trump administration’s downsizing of the federal government on a state that relies heavily on federal jobs and contracts.”

Specific to the final outcome of impaired driving legislation introduced this year in Annapolis, it was a decidedly mixed bag of results. While Maryland lawmakers advanced legislation both creating a new penalty for commercial drivers in the state convicted of driving (or attempting to drive) any vehicle (commercial or otherwise) with a .08 or higher BAC as well as newly imposing assessments of 12 points for persons three or more times convicted or driving or boating under the influence, they showed little appetite for second-year legislation seeking to increase the maximum penalties for vehicular manslaughter including for those previously convicted of DUI.

With neither bill this year making it out of their respective hearing committees never mind chamber, both House Bill 977 (Crosby, D-St. Mary’s County) and Senate Bill 364 (Bailey, R-Calvert and St. Mary’s Counties) sought to increase the “maximum periods

of imprisonment” for persons convicted of vehicular manslaughter including for those convicted of such and having been previously convicted of a number of crimes including driving under the influence of alcohol, driving while impaired by alcohol or driving while impaired by drugs or controlled dangerous substances (Maryland Transportation Section 21-902 [a][b][c] and [d]). In as much, the bills—which experienced a similar fate last year in Annapolis—looked to counter existing Maryland sentencing guidelines for the aforementioned crimes which too often result in ineffectual, remarkably low incarceration periods (with State’s Attorneys from across Maryland bemoaning the effect of said guidelines including that first offenders of these serious and or deadly crimes are sentenced to probation to two years and as these offenses aren’t considered “violent crimes,” offenders are eligible for parole after just one-quarter of their sentence).

Conversely, Maryland lawmakers this year sent to Governor Wes Moore’s (D) desk Administration (Maryland Department of Transportation) bills (House Bill 189 and Senate Bill 187,

patroned by the House Judiciary and Senate Judicial Proceedings Committee Chairmen) proposing to disallow commercial vehicle drivers from operating for one year if they drive—or attempt to drive—ANY vehicle (commercial or otherwise) with a .08 or higher BAC. (Such is in addition to current state law disallowing CDL operators from driving with a .04 or higher BAC.) Both bills were signed into law by the Governor on Tuesday and become Maryland law On October 1. Similarly, General Assembly members sent to Governor Moore legislation (House Bill 388, Roberson, D-Prince George's County and Crutchfield, D-Montgomery County) proposing that Maryland's Motor Vehicle Administration – and with the state not having a felony level offense for repeatedly convicted impaired drivers—assess 12 demerit points for drivers three or more times convicted of either DUI or BUI.

Finally and in definition of the aforementioned mixed bag category, another 2025 Administration bill (Maryland Department of Transportation) making it to Maryland's Governor's desk is legislation (Senate Bill 207) originally seeking to establish a uniform period of time for persons whose licenses were revoked upon conviction of impaired driving resulting in “death or life-threatening injury of another person” or who fled the scene of a crash that involved “death or bodily injury” to petition MVA for license reinstatement but—and through the sausage-making legislative process—was altered to change said time period from five years post-revocation to just two years post-revocation in certain cases and not have such apply to the aforementioned hit and run offenders. Compounding matters, original language seeking to additionally require ignition interlocks for these most egregious offenders was scrapped before it advanced to Governor Moore's desk. (Interlock requirements in Maryland for all other impaired driving offenders remain.) A companion House version of this same bill (House Bill 70) never made it out of committee this year.

(One additional, related 2025 bill also not making it out of committee this year in Annapolis was Senate Bill 44 [Carozza, R-Somerset, Wicomico and Worcester Counties] which sought to mandate that persons charged with reckless or negligent driving resulting in a fatality “must appear in court and may not prepay” their fines.) ■

Summer Months Usher in Deadliest Period for Teen Drivers

As the summer months usher in that contiguous period (May-August) when the greatest number of U.S. teen traffic deaths occur, WRAP urges parental involvement to combat both underage drinking and drunk driving this summer.

On May 12, 2025, WRAP provided Ten Tips for Parents to Prevent Underage Drinking (<http://wrap.org/wp-content/uploads/2025/05/Summer-2025-jpg.jpg>). Designed to inform Greater Washington parents on how best to deter underage drinking during the dangerous summer months the tips include:

- **Understand the Dangers...** Drinking underage not only increases the chances of dependency later on in life but also leads to short and long-term consequences as well as leading to risky behaviors.
- **Know the Law...** The District of Columbia, Maryland and Virginia all have zero-tolerance laws making it illegal to consume, possess or purchase alcohol under the age of 21.
- **Be a Role Model...** Parents should be role models to their teens and make sure their own behaviors are appropriate. Use alcohol moderately, serve as responsible hosts and never drink and drive.
- **Know your Liability...** In most cases, it is unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults may face charges later on if these same “friends” are involved in a crash.

“In 2023, more than a dozen teenagers died in U.S. motor vehicle crashes every single day during the summer months (14.3/day, May-August),” said WRAP President Kurt Erickson. “For too many parents, unfortunately, summer's unstructured time may also be a deadly time for their teenage children and their friends.”

In 2022, 30-percent of young drivers (ages 15-20 years old) killed in U.S. crashes had been drinking (with a blood alcohol concentration [BAC] level of 0.01 grams/deciliter or higher) according to the National Highway Traffic Safety Administration (NHTSA). That same year, a quarter (25%) of young drivers killed in U.S. traffic crashes had a BAC of 0.08 g/dL or higher.

NHTSA data further shows that while young drivers comprise just five-percent of all licensed drivers in the U.S., they account for 8.1-percent of all drivers involved in fatal crashes.

While 2024 Monitoring the Future survey (sponsored by the National Institute



on Drug Abuse) data shows levels of alcohol use by U.S. 12th, 10th and 8th grade students significantly decreasing in 2024, [iii] alcohol remains the “most common drug used by people younger than 21 in the United States” according to the U.S. Centers for Disease Control and Prevention (CDC).”

“Make no mistake about it, parents play an integral role in when and if their children drink alcohol,” said Erickson. “These tips are simply meant to reinforce their efforts to foster a healthy and safe summer for them and their teenage children.” ■

WRAP REPORTER

The WRAP Reporter is the biannual newsletter of the Washington Regional Alcohol Program (WRAP), an award-winning, public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area.

Summer 2025 Issue

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Nearly 600 Use SoberRide® on Independence Day

This July 4th, Don't Drink and Drive!
Designate a sober driver or use WRAP's SoberRide® powered by Lyft

SoberRide®

Get a FREE Lyft ride home (up to \$15) on July 4th
Visit www.SoberRide.com for code
Limited quantities available

Enter the code in the app's 'Payment' tab under the 'Add Lyft Pass' option. Valid for up to \$15 off one ride taken home in Lyft's Washington, D.C. coverage area from 4:00 p.m. Friday, July 4, 2025 until 4:00 a.m. Saturday, July 5, 2025. You must be 21 or older to use this service. Subject to Lyft's Terms of Service. Valid for new and existing Lyft users while supplies last. The SoberRide® code will be released to the public at 3:00 p.m. on Friday, July 4, 2025 and can be used only during the aforementioned period.

2025 EXECUTIVE SOBERRIDE® SPONSORS:	2025 GOLD SOBERRIDE® SPONSORS:	2025 SILVER SOBERRIDE® SPONSORS:	2025 PUBLIC PARTNER SOBERRIDE® SPONSORS:

Nearly 600 (580) persons in the Washington-metropolitan area used the free safe ride service, SoberRide® on Independence Day (July 4th) as opposed to possibly driving home drunk.

"For its hours of operation this Independence Day, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every 74 seconds," said WRAP's Director of Programs Alexandra Lucchesi.

WRAP's 2025 Independence Day SoberRide® campaign began at 4:00 p.m. on Friday, July 4, 2025, and continued until 4:00 a.m. on Saturday, July 5, 2025 as a way to keep local roads safe from potentially impaired drivers during this

traditionally high-risk holiday. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "SAFEJULY4TH25" in the app's 'Promo' section to receive their no-cost safe ride home. SoberRide® was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

WRAP also offers its free safe ride service on the Super Bowl, St. Patrick's Day, Cinco de Mayo, Halloween and the winter holidays through and including New Year's Eve.

SoberRide® is offered throughout Lyft's Washington D.C. coverage area which includes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Sponsors of WRAP's 2025 Independence Day SoberRide® campaign included the 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Chesapeake Region Safety Council, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2025 Public Partner SoberRide® sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

Since 1991, WRAP's SoberRide® program has provided 95,437 free safe rides home to would-be drunk drivers in the Greater Washington area.

Founded in 1982, the nonprofit [501(c)(3)] Washington Regional Program (WRAP) is an award-winning public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area. Through public education, innovative health education programs and advocacy, WRAP is credited with helping to keep the annual percentage of metro-Washington traffic deaths involving alcohol-impaired driving historically lower than the national average. WRAP, however, may best be known to area residents via the organization's popular free safe ride service to prevent drunk driving, SoberRide®.

More information about WRAP's SoberRide® initiative can be found at www.SoberRide.com. ■

Nearly 200 Use SoberRide® on Cinco de Mayo

Nearly 200 (188) persons in the Washington-metropolitan area used the free safe ride service, SoberRide® on a rainy Cinco de Mayo (May 5, 2025) as opposed to possibly driving home drunk.

WRAP's 2025 Cinco de Mayo SoberRide® campaign began at 4:00 p.m. on Monday, May 5, 2025, and continued until 4:00 a.m. on Tuesday May 6, 2025, as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk period. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "SAFE-CINCODC25" in the app's 'Promo' section to receive their no-cost safe ride home. SoberRide was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to residents ages 21 and older who otherwise may have attempted to drive home after drinking.

SoberRide® is offered throughout Lyft's Washington D.C. coverage area which in-

cludes all or parts of: the District of Columbia; the Maryland counties of Montgomery and Prince George's and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Sponsors of WRAP's 2025 Cinco de Mayo SoberRide® campaign include the 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Chesapeake Region Safety Council, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2025 Public

Partner SoberRide® sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles

Since 1991, WRAP's SoberRide® program has provided 95,437 free safe rides home to would-be drunk drivers in the Greater Washington area. ■



WRAP's **Alexandra Lucchesi**, (front and center) on May 5, 2025 in Washington, D.C. joining partners the D.C. Highway Safety Office, the D.C. Mayor's Office on Latino Affairs and Responsibility.org aboard DC's Go-Go Museum & Café's "Go-Go Bus" (with a traveling Mariachi band, no less) stopping at Mexican restaurants throughout the city promoting safety and that week's Cinco de Mayo #SoberRide campaign.

Over 700 Use SoberRide® on St. Patrick's Day

733 persons in the Washington-metropolitan area used the free safe ride service, SoberRide® on St. Patrick's Day weekend (March 15-17, 2025) as opposed to possibly driving home drunk.

"For its hours of operation this St. Patrick's Day weekend, this level of ridership translates into SoberRide removing a potential drunk driver from Greater Washington's roadways every three-minutes," said WRAP's Director of Programs Alexandra Lucchesi.

WRAP's 2025 St. Patrick's Day SoberRide® campaign was in operation each evening (4:00 pm – 4:00 am) from Saturday, March 15th through Monday, March 17th (St. Patrick's Day) as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday period. During this period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "SAFESTPATSDC25" in the app's 'Promo' section to receive their no-cost safe ride home. SoberRide® was available to new and existing Lyft users.

During the previous year's St. Patrick's Day (2024), 503 persons used WRAP's

SoberRide® program.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

Sponsors of WRAP's 2025 St. Patrick's Day SoberRide® campaign included the 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Chesapeake Region Safety Council, Constellation Brands, Diageo, District of Columbia



Assistant Commonwealth Attorney for Alexandria **Taylor A. Meek** on March 13, 2025 in Washington, D.C. helping to launch WRAP's 2025 St. Patrick's Day SoberRide campaign.

Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2025 Public Partner SoberRide® sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

In addition, a half-dozen of the Washington-metropolitan area's better-known Irish restaurants also united to ensure a safe St. Patrick's Day celebration this year by sponsoring SoberRide®. These dining establishments included: The Dubliner Restaurant & Pub (DC); Ireland's Four Courts (VA), Kelly's Irish Times (DC); Martin's Tavern Est. 1933 (DC); O'Sullivan's Irish Pub (VA); and Spanky's Shenanigans (VA).

Since 1991, WRAP's SoberRide® program has provided 95,437 free safe rides home to would-be drunk drivers in the Greater Washington area. ■

Maryland Lt. Governor and Transportation Officials Honor Victims of Crashes

Photos courtesy of Maryland Governor's Office



Maryland Motor Vehicle Administration (MVA) Administrator **Chrissy Nizer** on December 16, 2024 in Annapolis, Maryland helping to memorialize the state's victims of drunk driving while calling for safety during the holiday season as part of the Maryland Highway Safety Office's annual "Maryland Remembers" ceremony (for which WRAP serves as project director).

(The following is a reprinted news release originally issued by the Maryland Department of Transportation/Maryland Highway Safety Office on December 17, 2025. WRAP serves as project director of Maryland's 20th-annual "Maryland Remembers" event.)

Lieutenant Governor Aruna K. Miller was joined last night by state officials, transportation leaders, safety advocates and law enforcement officers for the 21st annual Maryland Remembers ceremony, an event honoring Marylanders who have lost their lives in motor vehicle crashes.

"Every life lost on our roads is a deeply personal tragedy, and this event allows us to honor those who are no longer with us," said Lt. Gov. Miller. "The pain their families endure is something we can't forget, and it drives us to work harder every day to make our roads safer. We all have a role to play in protecting one another, and together, we can ensure that no more lives are lost."

Maryland Department of Transportation Assistant Secretary Tony Bridges, Maryland Motor Vehicle Administrator Chrissy Nizer and Maryland State Police Superintendent Colonel Roland Butler joined Lt. Governor Miller in Annapolis.

Maryland Remembers honors all Marylanders who have tragically lost their lives in traffic crashes. In 2023, 621 individuals were killed on state roads, underscoring the critical need for increased safety and awareness. This solemn event serves as a reminder of the ongoing responsibility of all road users to put safety



Maryland Lieutenant Governor **Aruna Miller** (left) on December 16, 2024 in Annapolis comforts Crofton resident **Megan Moore** (who lost her son Noah in a 2021 impaired driving crash) at the 2024 "Maryland Remembers" ceremony.

first and prevent further loss of life on Maryland's roadways. So far this year, there have been 537 fatalities.

"While we've seen encouraging improvements in the number of fatalities this year, we still have a long way to go," said Maryland Department of Transportation Assistant Secretary Bridges. "Every life lost is a tragedy, and our work is far from over. We remain committed to making Maryland's roads safer for everyone, and we will continue working tirelessly until we reach zero fatalities."

"As drivers, we each carry the responsibility to protect ourselves and others on the road," said Motor Vehicle Administrator Nizer, who also serves as Governor Wes Moore's Highway Safety Representative. "Every decision we make behind the wheel has the potential to impact someone's life, and it's up to all of us to drive with care and caution to ensure safety for everyone."

The Motor Vehicle Administration's Highway Safety Office is providing overtime funding to local and state law enforcement agencies to enhance impaired driving enforcement throughout the holiday season. This funding aims to support additional patrols and checkpoints, helping to reduce alcohol-related crashes and promote safer roadways.

"Every time someone chooses to drive under the influence, they put countless lives at risk," said Colonel Roland L. Butler, Jr., Superintendent of the Maryland Department of State Police. "The Maryland State Police, along with our law enforcement partners, are committed to protecting lives on Maryland's roads and will continue to work together to remove these dangerous drivers from our roads."

During last night's ceremony, Administrator Nizer presented Debbie Kirkpatrick Jennings with the annual Kevin Quinlan Award for her dedication to highway safety. Jennings' career spans 25 years, and she has been a leader in cannabis-impaired driver detection training and the statewide mock crash program. She also served on Governor Wes Moore's Work Zone Work Group. The award is named for the late Kevin Quinlan, a longtime traffic safety professional with the National Highway Traffic Safety Administration. ■

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Greater Washington Area Law Enforcement Lauded for Fight Against Drunk Driving



Falls Church Police **Chief Shahram Fard** (this year's co-hosting agency) on December 13, 2024 gathers police chiefs from around the region at WRAP's 2024 Law Enforcement Awards demonstrating a unified force in combating impaired driving.

Seventeen (17) Washington-metropolitan area police officers were honored on December 13, 2024 for their "outstanding commitment in the fight against drunk driving in Greater Washington" and presented with the area's 27th-annual "Law Enforcement Awards of Excellence for Impaired Driving Prevention."

Bestowed that morning at a regional ceremony held in McLean, Virginia, WRAP presented its 2024 Law Enforcement Awards to:

- **Alexandria Police Department** Officer Whitney Watts-Cerrato
- **Arlington County Police Department** Corporal Kellsey Costello-Mays
- **City of Falls Church Police Department** Officer Sergeant Matthew Parker
- **City of Falls Church Police Department** Private First Class Matthew Aguiniga
- **Fairfax County Police Department** Private First Class Justin Yorkdale
- **Town of Herndon Police Department** Private First Class Neil Simpson
- **Loudoun County Sheriff's Office** Deputy First Class Samuel Zinkgraf
- **Maryland State Police** Trooper First Class Logan Speak
- **Metropolitan Police Department (DC)** Officer Hakim Bouaichi
- **Metropolitan Washington Airports Authority** Corporal Joshua Morris
- **Metropolitan Washington Airports Authority** Corporal Ian Pharoah
- **Montgomery County Department of Police** Sergeant Patrick Kepp
- **Prince George County Police Department** Corporal Brendan Hughes

- **Prince William County Police Department** Officer Godson Vondee
- **United States Capitol Police** Officer Seth Carl
- **United States Park Police** Officer Christian Callahan
- **Virginia State Police** Trooper Collin Kashmer

The annual awards, presented at a ceremony at Maggiano's Little Italy in the Tysons Galleria, were bestowed by WRAP in memory of Metropolitan Police Department Motor Patrol Officer Anthony W. Simms. Officer Simms, as a result of injuries sustained while on duty, lost his life to an impaired driver during Memorial Day weekend in 1996. Speakers at today's event included Attorney General of Virginia Jason Miyares, City of Falls Church Police Chief Shahram Fard (the



Attorney General of Virginia **Jason Miyares** (R) on December 13, 2024 in McLean, Virginia helping launch WRAP's 27th-annual Law Enforcement Awards and Holiday Campaign Kick-Off.

Falls Church Police Department co-hosted this morning's event with WRAP) and event Master of Ceremonies, NBC Washington Anchor / Reporter Melissa Mollet, amongst others.

"This year's awardees represent the front lines in Greater Washington's continuing fight against drunk driving," said WRAP Chairman and Metropolitan Washington Airports Authority Police Chief David Huchler. "Their collective effort to annually arrest and remove nearly 9,000 drunk drivers from Washington-metropolitan area roadways has undoubtedly saved lives."

In addition to receiving the Law Enforcement Awards, each of the 2024 honorees also received a pair of complementary Washington National tickets (courtesy of the Washington Nationals) and a \$ 30 gift card to Glory Days Grill (courtesy of Glory Days Grill).



Alexandria Police **Officer Whitney Watts-Cerrato** (center) on December 13, 2024 receiving one of WRAP's 27th-annual Law Enforcement Awards from (l-r) event Master of Ceremonies, NBC Washington's **Melissa Mollet** and Falls Church Police **Chief Shahram Fard** (this year's co-hosting agency).

Sponsors of WRAP's 2024 Law Enforcement Awards & Holiday Campaign Kick-Off included The Beer Institute, Breakthru Beverage Washington, D.C., Foundation of Advancing Alcohol Responsibility, George Washington University Hospital, Glory Days Grill, Interstate Moving | Relocation | Logistics, Lyft and State Farm. ■

Inaugural Super Bowl SoberRide® Campaign Launches to Prevent DUI in Greater Washington

2025 EXECUTIVE SOBERRIDE® SPONSORS:

ENJOY RESPONSIBLY. DRINK WISER.

DIAGEO

Lyft

2025 GOLD SOBERRIDE® SPONSORS:

Constellation Brands

enterprise

RESPONSIBILITY.ORG

MOLSON COORS

2025 SILVER SOBERRIDE® SPONSORS:

Express Lanes

BROWN-FORMAN

Giant

GLORY DAYS

RAMW

2025 PUBLIC PARTNER SOBERRIDE® SPONSORS:

united we go!

MOT

DMV

230 persons in the Washington-metropolitan area used the free safe ride service, SoberRide®—offered for the first time ever during this year's NFL Super Bowl (February 9–10, 2025) as opposed to possibly driving home drunk.

WRAP's inaugural 2025 Super Bowl SoberRide® program was in operation beginning at 8:00 p.m. on Sunday, February 9th and operated until 4:00 a.m. on Monday, February 10th as a way to keep local roads safe from impaired drivers during this traditionally high-risk period.

WRAP's 2025 Super Bowl campaign effort was the charity's first new SoberRide® offering in a decade. WRAP annually offers

its SoberRide® program on St. Patrick's Day, Cinco de Mayo, Independence Day, Halloween and the winter holidays through and including New Year's.

Sponsors of WRAP's 2025 Super Bowl SoberRide® campaign included the 395 Express Lanes, Anheuser-Busch, Beer Institute,



WRAP's **Kurt Erickson** (left) on February 4, 2025 in Washington, D.C. videotaping a "bar-side chat" regarding safety during the Super Bowl with (l-r) District of Columbia Highway Safety Office Director **Rick Birt** and Responsibility. org Sr. Vice President **Darrin Grondel**.

Brown-Forman, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2025 Public Partner SoberRide® Sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

Since 1991, WRAP's SoberRide® program has provided 95,437 free safe rides home to would-be drunk drivers in the Greater Washington area. ■



WRAP's media avail on February 4, 2025 in Washington, D.C. helping to launch the nonprofit's inaugural 2025 Super Bowl SoberRide® offering.

Virginia Launches New 2024 Drive Sober or Get Pulled Over Campaign Across the State

Photos courtesy of Virginia Governor's Office



Virginia Governor Glenn Youngkin on August 26, 2024 in Richmond helping launch the Virginia Department of Motor Vehicles' 2024 "Drive Sober or Get Pulled Over" campaign (for which WRAP serves as project director).

(The following is a reprinted news release originally issued by the Office of Virginia Governor Glenn Youngkin on August 26, 2025. WRAP serves as project director of Virginia's 23rd-annual "Drive Sober or Get Pulled Over" campaign.)

Today, Virginia launches its new enhanced 2024 DUI enforcement and public education campaign, Drive Sober or Get Pulled Over. Governor Glenn Youngkin kicked off the campaign alongside law enforcement, medical professionals, and EMS responders who work tirelessly day and night to save lives from the dangers of drinking and driving. The campaign is in its 23rd year of reminding Virginians of the consequences of impaired driving. An increased enforcement period for Drive Sober or Get Pulled Over takes place from August 14, 2024 through the Labor Day holiday.

Last year, there were 6,979 alcohol-related crashes on Virginia roads—resulting in 293 deaths and 4,400 persons injured. The number of people killed increased nearly seven-percent (6.9%) compared to 2022.

"Virginia's Drive Sober or Get Pulled Over campaign is a multi-faceted effort to prevent and stop impaired driving in the Commonwealth via both stepped-up law enforcement to identify and apprehend impaired drivers and, in tandem, a public education campaign aimed at preventing impaired driving before it begins," said Governor Glenn Youngkin.

130 Virginia law enforcement agencies will participate in the Drive Sober or Get Pulled Over campaign through Labor Day. A total of 610 individual saturation patrols and 95 sobriety checkpoints will be conducted across the Commonwealth.

"Drunk driving is a gamble with lives, where the stakes are too high and the consequences unforgiving," said Virginia Department of Motor Vehicles Commissioner Gerald Lackey, the Governor's Highway Safety Representative. "In this new research-based campaign, we highlight the substantial costs of drunk driving, aiming to make the financial impact a powerful motivator. Yet, beyond the wallet, we reveal the true cost of reckless behavior—potentially the loss of

your own life or someone else's."

Drive Sober or Get Pulled Over reminds Virginians to get a safe ride home after drinking or face arrest. The campaign uses public safety messages and high-visibility enforcement to keep impaired drivers off the road. The campaign is supported by new research from the market research company Dynata which this month conducted a survey of 256 Virginia drivers whom are most likely to drive after drinking: 21 to 35-year-old males. Amongst other findings, the research showed that while nearly all (92%) of the 21–35 year old male drivers surveyed in Virginia believe it is very important to make a plan to get a safe ride home after drinking, only half (54%) always plan ahead for a designated driver.

Since the start of the campaign in 2002, there has been notable progress in reducing drunk driving in Virginia. Alcohol-related traffic crashes have decreased by 38%, fatalities have decreased by 18%, and injuries have been nearly halved (46%) (2001 vs. 2023, Virginia DMV). The joint effort between trauma

care partners and law enforcement helps to communicate a simple message that drinking and driving costs more than your drinks and to not pay for such “with your livelihood or, worse, your life.”

“I regularly see, first-hand, the devastating consequences of impaired driving,” said Medical Director of VCU Medical Center’s Level I Trauma Center Dr. Michel Aboutanos. “In as much, I’m reminded that every impaired driving fatality, injury, crash and arrest is 100-percent preventable. It is crucial that everyone does their part in discouraging and preventing impaired driving.”

Virginia State Police personnel will workthrough the Labor Day holiday as part of Operation CARE—the Crash Awareness Reduction Effort. CARE is a nationwide, state-sponsored traffic safety program that aims to reduce traffic crashes, fatalities and injuries caused by impaired driving, speeding, and failing to use occupant restraints. Virginia State Police’s participation in the program will begin August 30 and run through September 2, 2024.

“When Virginians choose to get behind the wheel after drinking, they risk their lives and the lives of others. Virginians statewide can expect to see state and local law enforcement on the Commonwealth’s roadways through the Labor Day holiday as we seek to apprehend impaired drivers



Virginia Department of Motor Vehicles **Commissioner Gerald F. Lackey, Ph.D.** on August 26, 2024 in Richmond helping launch the Virginia Department of Motor Vehicles’ 2024 “Drive Sober or Get Pulled Over” campaign.

through the conducting of nearly 100 sobriety checkpoints and over 600 saturation patrols,” said Virginia State Police Superintendent Colonel Gary T. Settle.

Complementing the enforcement effort, Drive Sober or Get Pulled Over has this year unveiled a newly enhanced

and research-based public awareness campaign entitled “What’s the Damage?” This campaign aims to deliver fresh creative paired with impactful messaging and will be seen across Virginia reminding motorists of the costs of drunk driving and to plan a safe ride home before drinking. The

campaign’s new digital creative can be seen at WhatsTheDamage.org with accompanying TV and radio spots to be produced in September.

Drive Sober or Get Pulled Over is a high-visibility enforcement campaign aimed at preventing impaired driving and improving safety for all road users through awareness messaging and increased law enforcement presence on the road. Virginia’s Drive Sober or Get Pulled Over campaign is supported by a grant from the Virginia Department of Motor Vehicles to the Virginia-based nonprofit Washington Regional Alcohol Program (WRAP). ■

WHAT'S THE DAMAGE?

Drinking and driving costs **MORE** than your drinks.

Plan a sober ride. | WhatsTheDamage.org

COURT COSTS	\$300.00
INSURANCE	\$1,203.42
CAR REPAIRS	\$3,512.68
ATTORNEY FEES	\$5,250.00
DUI FINE	\$1,000.00
DRINKS	\$86.37
SUB TOTAL:	\$11,352.47
GRATUITY: TOTAL:	

DRIVE SOBER OR GET PULLED OVER **DMV**

Virginia’s 2024 “Drive Sober or Get Pulled Over” campaign’s new creative reminding motorists of the costs of drunk driving and to plan a safe ride home before drinking.

Maryland Law Enforcement Officers Recognized for Impaired Driving Prevention Efforts

(The following is a reprinted news release originally issued by the Maryland Highway Safety Office on November 4, 2024. WRAP serves as project director of Maryland's 23rd-annual Impaired Driving Law Enforcement Awards.)

Seventy-eight law enforcement officers from 22 state, county and local police agencies were recognized this past weekend for their commitment to enforcing Maryland's impaired driving laws. The annual Impaired Driving Law Enforcement Awards, a joint effort of the

Maryland Department of Transportation Motor Vehicle Administration's Highway Safety Office and the Washington Regional Alcohol Program, was held Saturday, November 2, and honored officers dedicated to eliminating impaired driving crashes, injuries and deaths. The combined efforts of law enforcement officers statewide resulted in more than 13,423 arrests for Driving Under the Influence (DUI) in 2023.

"The Maryland Department of Transportation is proud to support our law enforcement officials, and we are grateful

for their tireless efforts to keep impaired drivers off our roads," said Motor Vehicle Administrator Chrissy Nizer, who also serves as Governor Wes Moore's Highway Safety Representative. "Together, we must prioritize traffic safety and cultivate a responsible atmosphere for everyone on the road."

The awards ceremony was held in Rockville and recognized officers for DUI enforcement, including five who made more than 100 arrests each:

- Frederick County Sheriff's Office Deputy First Class Christian Lucente (150 arrests);
- Maryland State Police Trooper First Class Ethan Sigman (117 arrests);
- Maryland State Police Sergeant Anthony Wallace (101 arrests);
- Maryland Transportation Authority Police Officer II Justin Insley (112 arrests); and
- Worcester County Sheriff's Office Deputy Mark Shayne (123 arrests)

At the event, officials also thanked officers who serve as Drug Recognition Experts. These officers are trained in a scientifically validated method to identify people whose driving is impaired by drugs other than, or in addition to, alcohol. The following conducted more than 15 Drug Recognition Expert evaluations:

- Allegany County Sheriff's Office Sgt. Richard Grimm;
- Baltimore City Police Department Lt. Charles Smith;
- Harford County Sheriff's Department Sgt. Christopher Henize;
- Harford County Sheriff's Department Sgt. Bryan Walker;
- Maryland State Police Senior Trooper Gregory Bunger
- Maryland Transportation Authority Police Department Officer II Steward Fountain.

"This year's awardees represent the front lines in Maryland's continuing fight against impaired driving," said Kurt Erickson, President of the Maryland nonprofit Washington Regional Alcohol Program (WRAP). Maryland's Impaired Driving Enforcement Awards are supported by a grant from the Motor Vehicle Administration's Highway Safety Office to WRAP.

Lieutenants Allen Hawk and James Runkles of Ocean City Police Department were awarded the Outstanding Innovative

Photos courtesy of the Maryland Highway Safety Office



Fruitland Police **Officer First Class Evan Gaba** (second from left) on November 2, 2024 in Rockville, Maryland receiving the 2024 DUI Award from (l-r) Maryland Motor Vehicle Administration (MVA) Administrator **Chrissy Nizer**, Maryland Highway Safety Office (MHSO) Director Dr. Tim Kerns and MHSO Impaired Driving Program Manager **Cliff Jacobs**. (WRAP serves as project director of the 23rd-annual Maryland Highway Safety Office event.)



Howard County, Maryland Police **Corporal Erica Farley** on November 2, 2024 in Rockville, Maryland giving the keynote address at the 2024 Maryland Impaired Driving Enforcement Awards.

Award. In 2023, the Lieutenants established the Eastern Shore's first cannabis intoxication impaired driving lab, collaborating with local dispensaries and law enforcement to conduct field sobriety tests on volunteers after cannabis consumption. Their innovative approach included controlled go-cart driving to assess impairment, resulting in valuable insights for law enforcement and community education. The pair has future goals of incorporating the Eastern Shore Criminal Justice Academy into the training.

Over the last five years in Maryland, there have been more than 30,850 crashes involving drivers impaired by drugs and/or alcohol. Those crashes resulted in 638 deaths and 13,714 injuries. In addition to high visibility impaired driving enforcement operations throughout the year, the Motor Vehicle Administration's Highway Safety Office runs an educational campaign called "Be the SOBER Driver" and "Be the MAKE A PLAN Driver" to encourage everyone to make a plan for a sober ride home. ■

Over 700 Use SoberRide® over Halloween Weekend



WRAP's **Alexandra Lucchesi** (right) with WRAP Member the Arlington County Police Department's **Roneka Samalenge** on October 26, 2024 in Clarendon at the police department's interactive, anti-drunk driving Halloween event.

Over 700 (735) persons in the Washington-metropolitan area used the free safe ride service, SoberRide®, Halloween weekend (October 26-27, 2024) as opposed to possibly driving home drunk.

"For its hours of operation this Halloween, this level of ridership translates into SoberRide removing a potential drunk driver from Greater Washington's roadways every single minute (58 seconds)," said WRAP's Director of Programs Alexandra Lucchesi.

WRAP's 2024 Halloween SoberRide® campaign began at 4:00 p.m. on Saturday, October 26, 2024 and continued until 4:00 a.m. on Sunday October 27, 2024 as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk period. During this time, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "SAFEHALLOWEEN24" in the app's 'Promo' section to receive their no-cost safe ride home. SoberRide® was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

SoberRide® is offered throughout Lyft's Washington D.C. coverage area which includes all or parts of: the District of

Columbia; the Maryland counties of Montgomery and Prince George's and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Sponsors of WRAP's 2024 Halloween SoberRide® campaign included 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2024 Public Partner SoberRide® Sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

Since 1991, WRAP's SoberRide® program has provided 95,437 free safe rides home to would-be drunk drivers in the Greater Washington area. ■



WRAP Commemorates 42nd Year in Fighting Drunk Driving and Underage Drinking



MADD National CEO **Stacey D. Stewart** on October 18, 2024 in Tysons, Virginia speaking at WRAP's 42nd-Annual Luncheon Meeting and WRAPPY Awards.

WRAP commemorated its 42nd year fighting drunk driving and underage drinking on October 18, 2024 via the organization's 2024 Annual Luncheon Meeting and WRAPPY Awards ceremony held at the Tower Club in Tysons, Virginia.

Following a presentation by MADD National CEO Stacey D. Stewart who served as the 42nd annual event's Featured Speaker, WRAP bestowed the following honors:

2024 Community Partnership Award

- AAA Mid-Atlantic
- Arlington Restaurant Initiative
- Metropolitan Washington Council of Governments
- New Belgium Brewing
- Restaurant Association Metropolitan Washington

2024 Law Enforcement Award

- Fairfax County Police Department's DWI Enforcement Squad

2024 Youth Leadership Award

- Fredy L. Martinez, MS. Ed., Substance Use Prevention & Early Intervention Services Coordinator, Alexandria City Public Schools

2024 Media Partnership Award

- NBC Washington

2024 Public Service Award

- Maryland Delegate Vanessa Atterbeary

2024 Chairman's Award

- Rick Birt, Director, District of Columbia Highway Safety Office

2024 Public Partnership Award

- District of Columbia Highway Safety Office

- Maryland Highway Safety Office/ Motor Vehicle Administration
- Virginia Department of Motor Vehicles

2024 Corporate Sponsorship Award

(contributing \$2,500 or more to WRAP in FY 2024):

- Anheuser-Busch
- Beer Institute
- Brown-Forman
- Constellation Brands
- Enterprise Holdings
- Foundation for Advancing Alcohol Responsibility
- GEICO
- Giant Food
- Glory Days Grill
- Molson Coors
- New Belgium Brewing
- Transurban (Operator of 495, 95 and 395 Express Lanes)
- Washington Area New Automobile Dealers Association

2024 Corporate Partnership Award

- Diageo

WRAP that day also elected the following officers: Chief David Huchler (Metropolitan Washington Airports Authority Police Department), Chairman; Linda Watkins (Inova Trauma Center—Fairfax), Vice Chairman; Mike Young (GEICO), Secretary; Jim Fell (NORC at University of Chicago), Treasurer; and Patrick Burke (Washington, D.C. Police Foundation), Immediate Past Chairman.

The charity also elected the following six individuals as organizational members: Tiffany Drury (Brown-Forman); Matt Dyson (Enterprise Mobility); Scott Fisher (Metropolitan Washington Council of Governments); Lieutenant Tony Outlaw (Loudoun County Sheriff's Office); Che Ruddell-Tabisola (Restaurant Association Metropolitan Washington); and Roneka Samalenge (Arlington County Police Department's Arlington Restaurant Initiative).

Sponsors of WRAP's 2024 Annual Meeting & WRAPPY Awards included AAA Mid-Atlantic, Breakthru Beverage Group, Madison+Main, McAndrew Company, Safety and Advocacy For Empowerment or SAFE, Chris Tavlarides and Transurban. ■



In recognition of her "championing of lifesaving public policies aimed at deterring drunk driving," Maryland **Delegate Vanessa Atterbeary** accepts WRAP's 2024 Public Service Award from WRAP Chairman **Patrick Burke** at the nonprofit's 42nd-Annual Meeting on October 18, 2024 in Tysons, Virginia.



In recognition of his "steadfast commitment to both prevention and safe and sober youth," Alexandria City Public Schools' Substance Use Prevention Coordinator **Fredy Martinez** (right) accepts WRAP's 2024 Youth Leadership Award from WRAP Chairman **Patrick Burke** at the nonprofit's 42nd-Annual Meeting on October 18, 2024 in Tysons, Virginia.



Citing their "leveraging and mobilizing the area's hospitality community to play a needed role in preventing drunk driving and underage drinking," Restaurant Association Metropolitan Washington's **Layla-Rose Galvin** (middle) and **Keiristan Wilbert** (right) accept WRAP's 2024 Community Partnership Award from WRAP Chairman **Patrick Burke** at the nonprofit's 42nd-Annual Meeting on October 18, 2024 in Tysons, Virginia.



Citing his dedication to WRAP's local and lifesaving mission of fighting drunk driving and underage drinking, District of Columbia Highway Safety Office Director **Rick Birt** (right) accepts WRAP's 2024 Chairman's Award from WRAP Chairman **Patrick Burke** at the nonprofit's 42nd-Annual Meeting on October 18, 2024 in Tysons, Virginia.

Corporate Support of WRAP

CORPORATE CONTRIBUTIONS

(July 1, 2024 through June 30, 2025)

WRAP's Public Partners:

District of Columbia Highway Safety Office
Maryland Motor Vehicle Administration/Maryland Highway Safety Office
Virginia Department of Motor Vehicles

\$10,000 and over

Anheuser-Busch and Local Distributors (Capital Eagle, Bob Hall Inc.,
Montgomery Eagle, Virginia Eagle)
Constellation Brands
Diageo
FAAR (Responsibility.org)
Molson Coors

\$5,000-\$9,999

Beer Institute
Brown-Forman
Enterprise Holdings
GEICO
Giant Food
Glory Days Grill
New Belgium Brewing

\$1,000-\$4,999

AAA Mid-Atlantic
Breakthru Beverage
Capitol Outdoor
Chesapeake Region Safety Council
District of Columbia Association of Beverage Alcohol Wholesalers
Interstate Moving|Relocation|Logistics
Madison+Main
SAFE
Transurban

\$100-\$999

Ireland's Four Courts
Kelly's Irish Times
Billy Martin's Tavern
McAndrew Company
O'Sullivan's Irish Pub
Roy Alexander, CPA



Constellation Brands' **Liz Lopez** on May 5, 2025 in Washington, D.C. presenting a \$10,000 check to WRAP's **Kurt Erickson** in support of the charity's SoberRide® program. Such was presented in association with WRAP's 2025 Cinco de Mayo SoberRide® campaign and follows the annual "Running of the Chihuahuas" at The Wharf DC presented by Constellation's Pacifico beer.



Responsibility.org's **Chris Korschak** (left) on March 13, 2025 in Washington, D.C. presenting a \$10,000 check to WRAP's **Kurt Erickson** in support of the charity's SoberRide® program. Such was presented at the launch of WRAP's 2025 St. Patrick's Day SoberRide campaign held at The Dubliner.



Molson Coors' **Barry Becton** (left) on March 13, 2025 in Washington, D.C. presenting a \$10,000 check to WRAP's **Kurt Erickson** in support of the charity's SoberRide® program. Such was presented at the launch of WRAP's 2025 St. Patrick's Day SoberRide® campaign held at The Dubliner.



Washington Area New Automobile Dealers Association's (WANADA) **Kevin Reilly** (Alexandria Hyundai) (left) on March 13, 2025 in Washington, D.C. presenting a \$5,000 check to WRAP's **Kurt Erickson** in support of the charity's SoberRide® program. Such was presented at the launch of WRAP's 2025 St. Patrick's Day SoberRide® campaign held at The Dubliner.



Chesapeake Region Safety Council's **Dave Madaras** (left) on March 13, 2025 in Washington, D.C. presenting a \$4,000 check to WRAP's **Kurt Erickson** in support of the charity's SoberRide® program. Such was presented at the launch of WRAP's 2025 St. Patrick's Day SoberRide® campaign held at The Dubliner.



Diageo's **Travis Gibbons** (center) on December 13, 2024 in McLean, Virginia presents a \$25,000 check to WRAP's **Kurt Erickson** and NBC Washington's **Melissa Mollet** in support of the charity's SoberRide® program. Such was presented at WRAP's 2024 Law Enforcement Awards and Holiday Campaign Kick-Off where Ms. Mollet, for her tenth year, served as Master of Ceremonies.



Glory Days Grill's **Richard Danker** (left) and **Gary Cohen** (center) on March 13, 2025 in Washington, D.C. presenting a \$5,000 check to WRAP's **Kurt Erickson** in support of the charity's SoberRide® program. Such was presented at the launch of WRAP's 2025 St. Patrick's Day SoberRide® campaign held at The Dubliner.

WRAP in the Community



Commonwealth Attorney for Loudoun County, Virginia, **Robert D. "Bob" Anderson**, addresses members of WRAP's Board of Directors at their May 20, 2025 meeting hosted by partner the Metropolitan Washington Airports Authority (MWAA) Police Department at their Sterling, Virginia offices.



WRAP's **Kurt Erickson** (2nd from right) on April 29, 2025 in Linthicum Heights, Maryland detailing 2025 impaired driving legislation introduced this year in Annapolis at the Maryland Highway Safety Office's 2025 Highway Safety Summit.



WRAP's **Alexandra Lucchesi** on June 12, 2025 in Washington, D.C. detailing the nonprofit's recent prevention and programming efforts before traffic safety professionals gathered from around the city for the D.C. Highway Safety Office's Safe Communities meeting.



WRAP's **Kurt Erickson** on June 10, 2025 in Springfield, Virginia detailing 2025 impaired driving legislation introduced this year in Richmond at partner Drive Smart Virginia's 2025 Impaired Driving Workshop.



WRAP's **Kurt Erickson** on May 21, 2025 with Maryland **Lieutenant Governor Aruna Miller** on Maryland's Eastern Shore at AAA Mid-Atlantic's annual Memorial Day news conference focusing on summer highway safety.



WRAP's **Kurt Erickson** on May 13, 2025 along with State's Attorney for Montgomery County **John McCarthy** join NBC Washington's **Molette Green** as she sits in for host Harold Fisher and helps WHUR-FM's "Daily Drum" talking about the need for teen safety this prom and graduation season.



WRAP President **Kurt Erickson** with fellow (Washington Nationals Racing) President **Teddy Roosevelt** on December 11, 2024 in Washington, D.C. at the Metropolitan Washington Council of Governments' (COG) 2024 Membership & Awards Reception commemorating a year of regional collaboration and recognizing regional leadership.



WRAP's **Kurt Erickson** (top left) on December 16, 2024 along with Metropolitan Police Department (DC) Police Assistant **Chief Carlos Heraud** join iHeartRadio's (WASH-FM, WMZQ, HOT 99.5, DC-101, BIG 100 & iHeart Sports DC) "Community DC" host **Dennis Glasgow** to talk about drunk driving prevention and WRAP's 2024 Holiday **SoberRide®** campaign.



WRAP's **Kurt Erickson** (left) on March 3, 2025 in Tysons, Virginia talking with NBC Washington's **Adam Tuss** following the recent death of a 16-year-old girl after she was struck head-on by a suspected drunk driver in Centreville, Virginia.



WRAP's **Kurt Erickson** on December 31, 2024 on FOX 5 DC talking with FOX 5 DC Morning host **Marissa Mitchell** about the nonprofit gearing-up for New Year's including its 2024 Holiday **SoberRide®** campaign.



WRAP's **Kurt Erickson** (right) on March 27, 2025 with WRAP partner Responsibility.org's (l to r) **Kelly Poulsen**, **Chris Kenschak** (also a WRAP Director) and **Christiana Falcon** at the Distilled Spirits Council of the United States' (DISCUS) "Rooftop Reception" in Washington, D.C.—part of the association's 2025 annual conference in the nation's capital.



WRAP's **Kurt Erickson** on December 30, 2024 on WUSA9 (CBS-TV, DC) talking with "Get Up DC" Sunday host **Marcella Robertson** about the nonprofit gearing-up its 2024 Holiday SoberRide® campaign for New Year's.



WRAP's **Kurt Erickson** on December 5, 2024 speaking at partner the District of Columbia Highway Safety Office's "Sleigh the Season Safety Gala" in Washington, D.C. celebrating the "achievements of mobility safety leaders" whilst launching the city's holiday impaired driving prevention efforts.



WRAP's **Kurt Erickson** on November 21, 2024 in Washington, D.C. joining the DC Highway Safety Office, Metropolitan Police Department (DC) and the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD) at partner AAA Mid-Atlantic's 2024 Thanksgiving travel news conference highlighting holiday travel projections and enforcement initiatives.



WRAP's **Kurt Erickson** on September 30, 2024 in Wheaton, Maryland speaking at partner the Maryland Motor Vehicle Administration's (MVA) announcement of Maryland's newest drunk driving law going into effect and which closes a loophole in the state's "Noah's Law."



WRAP's **Kurt Erickson** on September 10, 2024 with NASCAR Cup Series driver—and traffic safety champion—**Ross Chastain** at the Governors Highway Safety Association's (GHSA) 2024 Annual Meeting in Indianapolis, Indiana.



WRAP's **Alexandra Lucchesi** (center) on June 12, 2025 in Washington, D.C. with The Ohio State University's **Elizabeth Branham** and American University's **J.R. Denson** at the District of Columbia Highway Safety Office's "United We Go" brand launch creating a culture of road safety in the District of Columbia.



WRAP's **Kurt Erickson** talks with U.S. **Senator Amy Klobuchar** (D-MN) on December 4, 2024 in Washington, D.C. at Advocates for Highway and Auto Safety's 2024 Highway Safety Hero Awards honoring members of Congress, state government leaders and citizen activists who have "fought tirelessly to achieve safe vehicles, safe road users and safe roads."



On April 20, 2025 (aka "420 Day"), WRAP collaborated with the District of Columbia Mayor's Office, D.C. Highway Safety Office, Metropolitan Police Department and D.C. Alcoholic Beverage and Cannabis Administration (ABCA) developing and implementing messaging re. the dangers of drug-impaired driving.



Montgomery County **State's Attorney John McCarthy** on May 1, 2025 at WRAP's news conference in Gaithersburg, Maryland where partners including MADD, Maryland State Police, Montgomery County State's Attorney's Office, Montgomery County Fire & Rescue Service and others joined in calling for safety this prom season following a deadly I-270 crash involving a Montgomery County teen.



WRAP on April 15, 2025 joined partner the Maryland Highway Safety Office and traffic safety partners from around the state for a meeting in Hanover, Maryland developing Maryland's 2026-2030 Strategic Highway Safety Plan (SHSP). (WRAP Co-Chairs Maryland's SHSP's Impaired Driving Emphasis Area Team.)

Calendar of Events

2025 Virginia "Drive Sober or Get Pulled Over" Campaign (including local "Kick-Off" event)
August–December 2025

WRAP's 43rd-Annual Meeting & WRAPPY Awards
October 17, 2025
Vienna, Virginia

2025 Maryland Impaired Driving Enforcement Awards
October 18, 2025
Baltimore, Maryland

2025 Halloween SoberRide® Campaign
October 31–November 1, 2025

22st-Annual "Maryland Remembers" Ceremony
TBD

WRAP's 28th-Annual Law Enforcement Awards & Holiday Campaign Kick-Off
December 12, 2025
Chevy Chase, Maryland

2025 Holiday SoberRide® Campaign
December 12, 2025–January 1, 2026

Dates and places subject to change. Check www.wrap.org for more information.



Washington Regional Alcohol Program
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