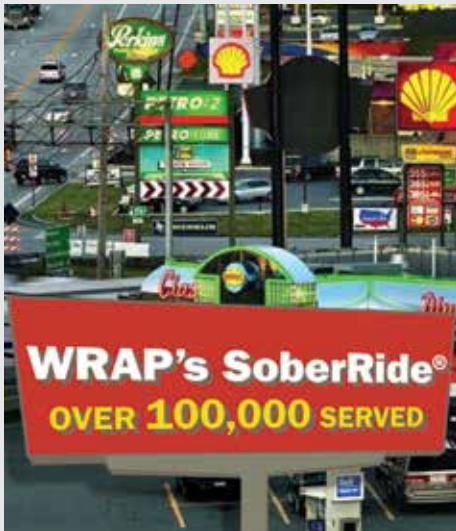




WRAP SoberRide® Program Reaches “100,000 Served” Milestone



WRAP's drunk driving prevention program, SoberRide®, reached a milestone over the New Year's holiday—reaching the over “100,000 served” mark.

The local free safe ride service, which started in 1991 and is conducted by the three-person staffed, nonprofit WRAP, has now provided 105,069 free safe rides home to would-be drunk drivers in the Washington-metropolitan area cresting over the more than “100,000 served” mark when 1,446 persons used the program last New Year's, alone. (See related “Nearly 1,800 Use WRAP's SoberRide® over Winter Holidays” article on page 16.)

SoberRide® provides free safe rides to local residents ages 21 and older who otherwise may have attempted to drive home after drinking. The local anti-drunk driving service is offered as a way to keep local roads safe from potentially impaired drivers during traditionally high-risk periods and holidays.

More information about WRAP's SoberRide® initiative can be found at www.soberride.com. ■

A Record-Breaking Over 1,000 Persons Use Local SoberRide® Program on Independence Day

Over 1,000 (1,082) persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, this Independence Day (July 4th) as opposed to possibly driving home drunk.

“For its hours of operation this Independence Day holiday, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every 39-seconds,” said WRAP's Director of Programs Alexandra Lucchesi.

WRAP's 2026 Independence Day SoberRide® campaign began at 4:00 p.m. on Saturday, July 4, 2026 and continued until 4:00 a.m. on Sunday, July 5, 2026 as a way to keep local roads safe from potentially impaired drivers during this traditionally high-risk holiday. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code “SAFEJULY4TH26” in the app's ‘Promo’ section to receive their no-cost (up to \$15) safe ride home. SoberRide® was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to residents ages 21 and older who otherwise may have attempted to drive home after drinking.

The most recent Independence Day ridership of 1,082 users was the highest ever for that particular holiday since the inception of SoberRide® in 1991. Last year, 580 people in the Washington-metropolitan area used WRAP's Independence Day SoberRide® program as opposed to possibly driving home drunk. WRAP also offers its SoberRide® program on



Super Bowl, St. Patrick's Day, Cinco de Mayo, Halloween and the winter holidays through and including New Year's Eve.

SoberRide® is offered throughout Lyft's Washington D.C. coverage area which includes all or parts of: the District Columbia; the Maryland counties of Montgomery and Prince George's and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

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WRAP Champions Tougher DUI Laws in Region Page 2



Summer Months Usher in Deadliest Period for Teen Drivers Page 4



Maryland Remembers: Honoring Lives Lost on World Day of Remembrance for Traffic Victims Page 6

WRAP Champions Tougher DUI Laws in Region



WRAP's **Kurt Erickson** (seated right) on March 4, 2026 in Annapolis testifying before a Maryland House of Delegates committee in support of 2026 legislation looking to increase the maximum penalties for vehicular manslaughter.

VIRGINIA

"In many ways, we're talking about kind of an incomplete for this legislature," said University of Mary Washington Political Science Professor Stephen Farnsworth following the 2026 session of Virginia's General Assembly (as quoted by Virginia Public Media [3-14-25]).

Specifically, Virginia lawmakers this year introduced over 3,600 pieces of legislation during the General Assembly's fast-paced, 60-day session. And amongst those key bills dealing with impaired driving specifically, there was, indeed, both good and bad news as lawmakers:

- sent to the Governor's desk legislation to, positively, allow for both interlock use and Virginia Alcohol Safety Action Program (VASAP) participation with a restricted driver's license vs. hard suspension for certain offenders who might otherwise continue to drive on a suspended license;
- sent to the Governor's desk legislation to, unfortunately, allow judges—despite prosecutorial objection—to reduce or dismiss drunk driving charges even after guilt has been proven beyond a reasonable doubt (countered by a Governor's veto on April 13, 2026);
- and defeated, at least this year, legislation proposing to gut Virginia's penalties for underage drinking.

House Bill 561 (Hope, D-Arlington)—supported by WRAP and a number of traffic safety allies including AAA Mid-Atlantic, MADD Virginia, Smart Start and the Virginia Association of Chiefs of Police amongst others—sought to increase the universe of persons sentenced to ignition interlocks (vs. hard suspensions) including persons under 21 convicted of DUI as well as those over 21 who refuse a BAC test and or are repeat offenders. Such legislation was additionally supported by VASAP, includes mandated participation in VASAP (for offenders 21 years of age or older) and is a strategic counter to offenders sentenced to a driver's license suspension but continuing

to unlawfully drive. The bill, which passed both Virginia's House of Delegates and Senate chambers on wide margin votes, was sent to Virginia Governor Abigail Spanberger (D) who signed such into law on May 14, 2026 and which will go into effect on July 1st of this year.

Conversely, Senate Bill 764 (Stanley, R-Moneta)—opposed by WRAP, the Virginia Association of Commonwealth Attorneys (VACA), MADD and Responsibility.org amongst others—sought to allow Virginia judges, despite prosecutorial objection, to reduce or dismiss drunk driving charges even after guilt has been proven beyond a reasonable doubt and even in cases involving repeat drunk drivers. While the legislation was modified in a session-ending conference committee to no longer allow said deferrals to apply to either DUI manslaughter and DUI maiming cases as were originally proposed, it applied to a number of crimes but was specific to DUI as it sought to allow judges to "defer proceedings or defer entry of a conviction order and continue the case for final disposition..." Currently, such deferrals require the Commonwealth's prosecutor's (Commonwealth Attorneys) concurrence ensuring that dismissals occur only when accountability, victim interests and public safety are properly weighed. The bill passed out of conference committee on the last day of this year's legislative session on 27-11 (House) and 62-34 (Senate) votes, respectively, and was sent to Governor Spanberger for her consideration of enacting. WRAP, MADD and Responsibility.org formally approached the Governor requesting that she veto the bill. On April 13, 2026 and with VACA leading the effort before both Virginia's legislative and executive branches to otherwise thwart the advancing 2026 legislation, Governor Spanberger officially vetoed the bill citing a concern "about

the application of this bill to DUI offenses" thereby ending the bill's forward movement this year.

Also of significance this session were WRAP's efforts in leading a coalition effort to also thwart—for this year—legislation seeing to gut Virginia's current penalties for underage drinking. Specifically, House 1432 (Mehta, D-Chesterfield County), in its original form, sought to upend Virginia's current penalties for underage drinking (fines, driver's license sanctions and or community service) by replacing such with "written warnings." (HB 1432 additionally proposed the similar elimination of Virginia's penalties for underage marijuana use and or possession as well as to disallow police searches following a violation of either underage alcohol or marijuana possession.) Succinctly, the bill sought to eliminate the penalties for underage drinking hence the bill's growing opposition not only by WRAP but also a broad-based coalition which included AAA Mid-Atlantic, MADD, Virginia Association of Chiefs of Police, Responsibility.org and Drive Smart Virginia amongst others. The bill advanced out of (a House) subcommittee on a 7-3 vote (where WRAP was the sole entity voicing opposition) then out of committee on 13-9 vote before being sent to the House of Delegates' floor in February. Fortunately, the bill's sponsor was kind enough to virtually meet with coalition members on a Saturday afternoon that month to discuss the ramifications of this 2026 legislation. Three days later and on the House floor, the bill was officially "continued to 2027" thereby ending its forward progress this year.

In addition, WRAP worked with the Virginia Association of Commonwealth Attorneys to also defeat—again, for this year—legislation proposing to both:

- eliminate mandatory minimum sentences in Virginia including those applying to repeatedly-convicted and high-BAC drunk drivers in the Commonwealth (House Bill 863, Cousins, D-Richmond)—something WRAP similarly opposed when such was also introduced in both 2022 and 2023);
- and lessen or eliminate sentences for certain felonies including felony-level DUI offenses like aggravated DUI manslaughter (House Bill 853, Cousins, D-Richmond).

While anticipated legislation to increase the penalties for failing to wear a seatbelt didn't materialize in Richmond this session, other bills meeting their demise, at least this year, included those proposing to:

■ reverse the actions of Virginia's 2020 Special Session I relative to then making a number of primary traffic offenses secondary including regarding the admissibility of evidence gained via said stops (Senate Bill 12 [DeSteph, R-Virginia Beach] and Senate Bill 53 [Diggs, R-Yorktown]);

■ and allow law enforcement officer testimony re. the findings of "marijuana field tests" (Senate Bill 145, McDougle, R-Mechanicsville).

MARYLAND

"It's like you're at the bar, and it's time to settle the bill. They left that for the next administration and the next legislature," said former State Senator and Secretary of the Maryland Department of Budget and Management David Brinkley following the 2026 session of Maryland's General Assembly (as quoted in The Baltimore Sun [4-15-26]).

Succinctly, while Maryland lawmakers advanced a pair of Administration bills proposing to "remove an unnecessary barrier to ignition interlock enrollment for certain offenders" (Maryland Department of Transportation), they summarily rejected this year WRAP-supported legislation to both increase the "maximum periods of imprisonment" for persons convicted of vehicular manslaughter including for those convicted of such and previously having been convicted of impaired driving as well as, separately, require alcohol and or drug testing for all drivers involved in crashes which result in death or a "life threatening injury."

House Bill 286 (House of Delegates Judiciary Committee Chairman) and Senate Bill 38 (Senate Judicial Proceedings Committee Chairman) were each "Administration bills" respectively introduced at the request of Maryland's Department of Transportation. The measures which, combined, only received one total vote in opposition this entire session, simply made equal access to Maryland's "Ignition Interlock System Program" for persons of all ages who violate an alcohol restriction on their driver's license. Currently, said offenders under 21 may enroll in the state's

interlock program without participating in an administrative law hearing. Such ease of process is not currently afforded to persons over 21. Both bills allow for program enrollment (or serving a suspension of an offender's driving privileges) without said formal hearing. Conclusionary, both bills were signed into law by Maryland Governor Wes Moore (D) on April 14, 2026 and each go into effect on October 1st of this year.

Conversely, Maryland General Assembly members this year showed little appetite to increase the penalties for the most serious and deadly DUI crashes in the state. Both House Bill 873 (Simmons, D-Anne Arundel County; Lehman, D-Anne Arundel & Prince George's Counties; T. Morgan, R-Calvert & St. Mary's Counties) and Senate Bill 66 (West, R-Baltimore & Carroll Counties; Bailey, R-Calvert & St. Mary's Counties) proposed the increasing of the "maximum periods of imprisonment" for persons convicted of vehicular manslaughter including for those convicted of such and having been previously convicted of a number of crimes including driving under the influence of alcohol, driving while impaired by alcohol or driving while impaired by drugs or controlled dangerous substances (Maryland Transportation Section 21-902 [a][b][c] & [d]). In as much, the bills looked to counter existing Maryland sentencing guidelines for the aforementioned crimes which too often result in ineffectual, remarkably low incarceration periods (with State's Attorneys from across Maryland, in support of said legislation, bemoaning the effect of said guidelines including that first offenders of these serious and or deadly crimes are sentenced to probation to two years and as these offenses aren't considered "violent crimes," offenders are eligible for parole after just one-quarter of their sentence). Both measures never even received votes by the committees in which they were introduced.

Similarly, bills proposing to obtain more complete data on alcohol and or drug levels for drivers in fatal crashes (data classified by the National Highway Traffic Safety Administration [NHTSA]) as being "critical" to developing "impaired driving programs, evaluating their effectiveness and monitoring" impaired driving levels) each also failed to even get reported out of committee this year in Annapolis.

Independence Day SoberRide® continued from page 1



WRAP's Kurt Erickson (right) on July 2, 2026 on WUSA9 (CBS) talking with "WUSA 9 News at 9 am" host Wisdom Martin about the nonprofit gearing-up for the 2026 Independence Day SoberRide® campaign.

Sponsors of WRAP's 2026 Independence Day SoberRide® campaign included 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Chesapeake Region Safety Council, Constellation Brands, Diageo, Enterprise Rent-A-Car, Giant Food, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Responsibility.org, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2026 Public Partner SoberRide® Sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and the Virginia Department of Motor Vehicles.

Since 1991, WRAP's SoberRide® program has provided 105,069 free safe rides home to would-be drunk drivers in the Greater Washington area. ■

WRAP REPORTER

The WRAP Reporter is the biannual newsletter of the Washington Regional Alcohol Program (WRAP), an award-winning, public-private partnership working to prevent drunk driving and underage drinking in the Washington-metropolitan area.

Summer 2026 Issue

Chief David Huchler, *Chairman*
Linda Watkins, *Vice Chairman*
Kurt Erickson, *President*
Kristina Boos, *Director of Operations*
Alexandra Lucchesi, MS, *Director of Programs*

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For more information, contact WRAP at:

Washington Regional Alcohol Program (WRAP)

1660 International Drive, Suite 600

McLean, Virginia 22102

tel: 703.893.0461

email: wrap@wrap.org

web: www.wrap.org www.soberride.com



WRAP's Kurt Erickson (right) on February 16, 2026 talking with CBS6's (WTVR-TV) Bill Fitzgerald regarding the impacts of underage drinking as a 2026 bill in Virginia's General Assembly proposes to eliminate the Commonwealth's current penalties for underage drinking.

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Tougher DUI Laws continued from page 3

House Bill 114 (Allen, D-Baltimore County) and SB 110 (Charles, D-Prince George's County) sought to require alcohol and or drug testing of any and all persons "involved in a motor vehicle accident that results in the death of, or a life threatening injury to, another person." According to NHTSA data released in June 2025 ("State Alcohol-Impaired-Driving Estimates"), Maryland has the third highest percentage (87%) of surviving drivers not tested in fatal traffic crashes amongst all U.S. states (2023 data). With nearly nine-out-of-ten surviving drivers in Maryland's deadliest crashes not tested for alcohol and or drugs, the state is missing integral data necessary to better address the cause of over a quarter of Maryland's traffic deaths, impaired driving (27.6%, Maryland Highway Safety Office, 2019-2023 [five-year average]). While receiving a hearing in each of their respective committees, neither measure was officially voted on in the same. ■



WRAP's **Kurt Erickson** (4th from right) on March 4, 2026 joining bill sponsor **Delegate Gary Simmons** (D-Anne Arundel County) (5th from left) as well as both MADD victims & advocates and Maryland State's Attorneys Association leaders in Annapolis supporting 2026 Maryland legislation looking to increase the maximum penalties for vehicular manslaughter.

Summer Months Usher in Deadliest Period for Teen Drivers

Citing the fact that the summer months usher in that contiguous period (June-September) when the greatest number of U.S. teen traffic deaths occur (NHTSA, 2017-2024), WRAP is urging parental involvement to combat both underage drinking and drunk driving this summer.

WRAP is providing area parents of teens with "Ten Tips for Parents to Prevent Underage Drinking" (which are available at wrap.org/wp-content/uploads/2026/05/26-Tips-Infographic-1.png). WRAP's ten annual summer tips, designed to inform Greater Washington parents on how best to deter underage drinking during the dangerous summer months, include:

- **Understand the Dangers...** Drinking underage not only increases the chances of dependency later on in life but also leads to short- and long-term consequences as well as leading to other risky behaviors.
- **Know the Law...** The District of Columbia, Maryland and Virginia all have zero-tolerance laws making it illegal to consume, possess or purchase alcohol under the age of 21.
- **Be a Role Model...** Parents should be role models to their teens and make sure their own behaviors are appropriate. Use alcohol moderately, serve as responsible hosts and never drink and drive.

- **Know your Liability...** In most cases, it is unlawful for parents to allow their children's friends to consume alcohol in their home. Parents or adults may face charges later on if these same "friends" are involved in a crash.

"In 2024, more than a dozen teenagers died in U.S. motor vehicle crashes every single day during the summer months (14.3/day, June-September)," said WRAP President Kurt Erickson. "For too many parents, unfortunately, summer's unstructured time may also be a deadly time for their teenage children and their friends."

In 2023, 30-percent of young drivers (ages 15-20 years old) killed in U.S. crashes had been drinking (with a blood alcohol concentration [BAC] level of 0.01 grams/deciliter or higher) according to the National Highway Traffic Safety Administration (NHTSA). That same year, a quarter (25%) of young drivers killed in U.S. traffic crashes had a BAC of 0.08 g/dL or higher.

NHTSA data further shows that while young drivers comprise just five-percent of all licensed drivers in the U.S., they account for 8.9-percent of all drivers involved in fatal crashes.

While the 2026 Monitoring the Future survey (sponsored by the National Institute



on Drug Abuse) shows that alcohol use among U.S. 10th and 8th graders continued to decline, alcohol use among 12th graders slightly increased compared with 2024 data.

"Make no mistake about it, parents play an integral role in when and if their children drink alcohol," said Erickson. "These tips are simply meant to reinforce their efforts to foster a healthy and safe summer for them and their teenage children." ■

Nearly 900 Use SoberRide® on Cinco de Mayo

Nearly 900 (881) persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, on Cinco de Mayo (May 5th) as opposed to possibly driving home drunk.

"For its hours of operation this Cinco de Mayo, this level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every 49-seconds," said WRAP's Director of Programs Alexandra Lucchesi.

WRAP's 2026 Cinco de Mayo SoberRide® campaign began at 4:00 p.m. on Tuesday May 5th and continued until 4:00 a.m. on Wednesday, May 6th as a way to keep local roads safe from impaired drivers during this high-risk period. During this twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones and then enter the code "SAFECINCODC2026" in the app's 'Promo' section to receive their no-cost (up to \$15) safe ride home. SoberRide® was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to residents ages 21 and older who otherwise may have attempted to drive home after drinking.

The most recent Cinco de Mayo ridership of 881 users was the second highest ever for that particular holiday since such was first offered in 2015. WRAP also offers its SoberRide® program on Super Bowl, St. Patrick's Day, Independence Day, Halloween and the winter holidays through and including New Year's Eve.

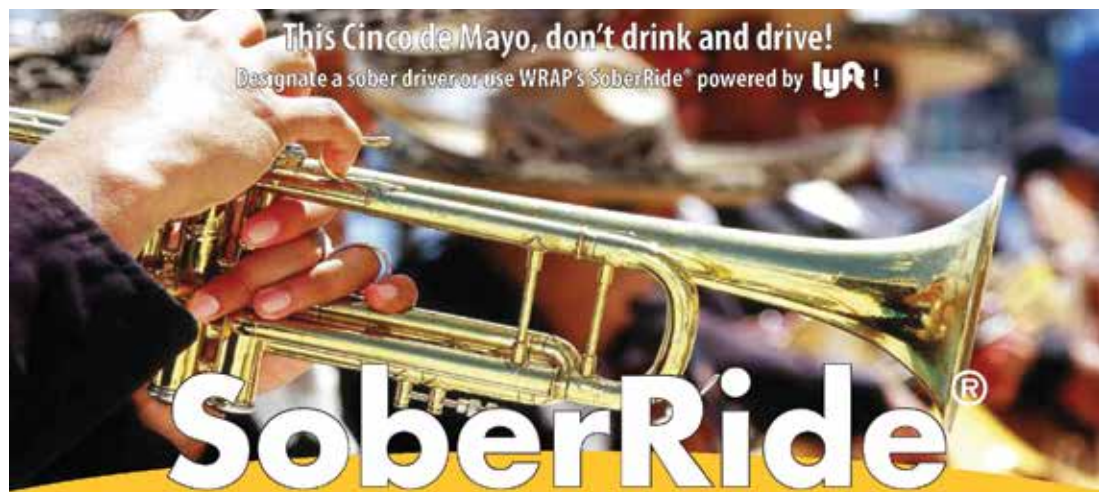
SoberRide® is offered through Lyft's Washington D.C. coverage area which includes all or parts of: the District Columbia; the Maryland counties of Montgomery and Prince George's and towns therein plus the cities of Bowie, College Park, District Heights, Gaithersburg, Glenarden, Greenbelt, Hyattsville, Laurel, Mount Ranier, New Carrollton, Rockville, Seat Pleasant and Takoma Park; and the Northern Virginia counties of Arlington, Fairfax, Loudoun and

Prince William and towns therein plus the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

Sponsors of WRAP's 2026 Cinco de Mayo SoberRide® campaign included 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Chesapeake Region Safety Council, Constellation Brands, Diageo, Enterprise Rent-A-Car, Giant Food, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Responsibility.org, Restaurant Association Metro-

politan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2026 Public Partner SoberRide® Sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and the Virginia Department of Motor Vehicles.

More information about WRAP's SoberRide® initiative can be found at www.soberride.com. ■



This Cinco de Mayo, don't drink and drive!
Designate a sober driver or use WRAP's SoberRide® powered by Lyft!

SoberRide®

Get a FREE Lyft ride home (up to \$15) on Cinco de Mayo
Visit www.SoberRide.com for code
Limited quantities available

Enter the code in the app's 'Payment' tab under the 'Add Lyft Pass' option. Valid for up to \$15 off one ride taken home in Lyft's Washington, D.C. coverage area from 4:00 p.m. Tuesday, May 5, 2026 until 4:00 a.m. Wednesday, May 6, 2026. You must be 21 or older to use this service. Subject to Lyft's Terms of Service. Valid for new and existing Lyft users while supplies last. The SoberRide® code will be released to the public at 3:00 p.m. on Tuesday, May 5, 2026 and can be used only during the aforementioned period.

2026 EXECUTIVE SOBERRIDE® SPONSORS:	2026 GOLD SOBERRIDE® SPONSORS:	2026 SILVER SOBERRIDE® SPONSORS:	2026 PUBLIC PARTNER SOBERRIDE® SPONSORS:
Anheuser-Busch	Constellation Brands	Express Lanes	United We Go
DIAGEO	Corona Extra	Brown-Forman	Maryland Department of Transportation
Lyft	Enterprise	Giant	Motor Vehicle Administration
	Responsibility.org	Beer	VADMV
	Molson Coors	RAMW	
		WANADA	

Some restrictions apply. See www.SoberRide.com for further details or call WRAP at 703.893.0461.
Limited quantities available. Valid for new and existing Lyft users that are 21 years of age or older. One offer per user. Valid for up to \$15 off one (1) ride taken home in Lyft's Washington, D.C. coverage area from 4:00 p.m. Tuesday, May 5, 2026 until 4:00 a.m. Wednesday, May 6, 2026. Discount does not apply to cancellation fees, damage charges or taxes. No cash value. May not be sold, transferred or combined with other offers. Subject to Lyft's Terms of Service.
SoberRide® is a registered trademark of the nonprofit Washington Regional Alcohol Program (WRAP).

Maryland Remembers: Honoring Lives Lost on World Day of Remembrance for Traffic Victims

Photos courtesy of Maryland Governor's Office



Photos of persons lost in Maryland traffic crashes adorn the setting for the 20th-annual "Maryland Remembers" ceremony held on November 17, 2025 in Annapolis.

(The following is a reprinted news release originally issued by the Maryland Department of Transportation/Maryland Highway Safety Office on November 17, 2025. WRAP serves as project director of Maryland's 20th-annual "Maryland Remembers" event.)

Lieutenant Governor Aruna K. Miller joined state officials, transportation leaders, safety advocates, crash victims' families and law enforcement officers yesterday for the 22nd Annual Maryland Remembers Ceremony, an event honoring Marylanders who lost their lives in motor vehicle crashes and reaffirming the state's commitment to achieving zero roadway fatalities.

"Every life lost on our roads is one too many," said Lt. Gov. Miller. "Behind every number is a person, a loved one whose absence is felt every single day. This ceremony reminds us that we each have a responsibility to make choices that protect ourselves and others. Together, we can make Maryland's roads safer for everyone."

Lt. Governor Miller was joined by Acting Maryland Department of Transportation (MDOT) Secretary Samantha J. Biddle, Maryland Motor Vehicle Administrator (MVA) Chrissy Nizer, and Acting Superintendent of Maryland Department of State Police Colonel Michael A. Jackson, along with representatives from the MVA's Highway Safety Office, Maryland Mothers Against Drunk Driving, the Washington Regional Alcohol Program, and law enforcement agencies from across the state.

"Safety is at the heart of everything we do," said Acting Secretary Samantha J. Biddle. "MDOT is Serious About Safety and saving lives. We are steadfast in working to bend the curve on roadway fatalities and are making progress. Remember, safety is a responsibility we all share and events like Maryland Remembers help ensure we never lose sight of why our work matters."

So far this year, 422 people have been killed in crashes on Maryland roadways. While this represents a significant decrease from 582 fatalities in 2024, this number remains a sobering reminder of the work ahead.

"Every decision we make behind the wheel can change a life forever," said Motor Vehicle Administrator Chrissy Nizer, who also serves as Governor Wes



Maryland Acting Transportation Secretary Samantha Biddle (left) on November 17, 2025 comforts Severn resident Vickie Brown (who lost her son Darius in a 2004 impaired driving crash) at the 2025 "Maryland Remembers" ceremony.

Moore's Highway Safety Representative. "We honor the lives of those lost by committing to safe driving behaviors, slowing down, buckling up, staying alert, and never driving impaired. Each of us has the power to make a difference."

During the ceremony, Administrator Nizer presented the 2025 Kevin Quinlan Award for Outstanding Leadership in Highway Safety to Sergeant Patrick Kepp of the Montgomery County Police Department.

"Maryland State Police remains committed to our mission of ensuring our state is a safe place to live, work and visit," said Acting Superintendent of Maryland Department of State Police Colonel Michael A. Jackson. "Together, with our law enforcement and highway safety partners, we will continue to remove dangerous drivers from our roadways and urge drivers to make safe and responsible choices behind the wheel."

Sgt. Kepp, a veteran officer with more than a decade of service, has been instrumental in advancing impaired driving enforcement and education across Maryland.



Maryland Lieutenant Governor Aruna Miller (D) on November 17, 2025 in Annapolis helping to memorialize the state's victims of traffic crashes while calling for safety during the holiday season as part of the 20th-annual "Maryland Remembers" ceremony (for which WRAP serves as project director).

As a Drug Recognition Expert (DRE) and instructor, he has trained and mentored more than a thousand officers, prosecutors and judges, improving impaired driving detection, strengthening enforcement and improving roadway safety for all users. His dedication to his department and to the citizens of Maryland reflects the spirit of the late Kevin Quinlan, a national leader in traffic safety who spent nearly four decades advocating for programs that save lives.

The MVA's Highway Safety Office continues to partner with state and local law enforcement agencies through targeted enforcement and education initiatives, including enhanced impaired driving patrols throughout the holiday season, to protect Marylanders on the road.

To learn more about the Highway Safety Office and the Zero Deaths Maryland initiative, visit ZeroDeathsMD.gov or follow @ZeroDeathsMD on Facebook, X, and Instagram. ■

Nearly 600 Use SoberRide® on St. Patrick's Day



District of Columbia **Attorney General Brian Schwab** on March 16, 2026 in Washington, D.C. helping to launch WRAP's 2026 St. Patrick's Day SoberRide® campaign.

Nearly 600 (591) persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, on St. Patrick's Day (March 17th) as opposed to possibly driving home drunk.

WRAP's 2026 St. Patrick's Day SoberRide® campaign began at 4:00 p.m. on Tuesday, March 17th (St. Patrick's Day) and operated until 4:00 a.m. on Wednesday, March 18th as a way to keep local roads safe from impaired drivers during this traditionally high-risk period. During the twelve-hour period, area residents celebrating with alcohol could download the Lyft app to their phones then enter the code "SAFESTPATSDC26" in its 'Promo' section to receive their no-cost (up to \$ 15) safe ride home. SoberRide® was available to both new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to local residents ages 21 and older who otherwise may have attempted to drive home after drinking.

Sponsors of WRAP's 2026 St. Patrick's Day SoberRide® campaign included 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Chesapeake Region Safety Council, Constellation Brands, Diageo, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2026 Public Partner SoberRide® Sponsors include the District of Columbia Highway Safety Office, Maryland Highway



Metropolitan Police Department (DC) **Assistant Chief Carlos Heraud** on March 16, 2026 in Washington, D.C. helping to launch WRAP's 2026 St. Patrick's Day SoberRide® campaign.

Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles.

In addition, four of the Washington-metropolitan area's better-known Irish restaurants also united to ensure a safe St.

Patrick's Day celebration this year by sponsoring SoberRide®. These dining establishments included: The Dubliner Restaurant & Pub (DC); Ireland's Four Courts (VA); Martin's Tavern Est. 1933 (DC); and O'Sullivan's Irish Pub (VA). ■



Attendees—including speaker **Jonathan Rogers** (right), Director of the District of Columbia's Department of For-Hire Vehicles—at the March 16, 2026 launch of WRAP's 2026 St. Patrick's Day SoberRide® campaign held at the Office of the City Medical Examiner in Washington, D.C.

Greater Washington Area Law Enforcement Lauded for Fight Against Drunk Driving



Awardees gather on December 12, 2025 at WRAP's 2025 Law Enforcement Awards held in Chevy Chase, Maryland.

Seventeen (17) Washington-metropolitan area police officers were honored on December 12, 2025 for their "outstanding commitment in the fight against drunk driving in Greater Washington" and presented with the area's 28th-annual "Law Enforcement Awards of Excellence for Impaired Driving Prevention."

Bestowed that morning at a regional ceremony held in Chevy Chase, Maryland, WRAP presented its 2025 Law Enforcement Awards to:

- **Alexandria Police Department** Officer Jeff Sun
- **Arlington County Police Department** Officer Megan Hendrick
- **City of Falls Church Police Department** Private First Class Jared Buehrer
- **City of Falls Church Police Department** Officer Shivanshu Karanwal
- **Fairfax County Police Department** Private First Class Joseph Fernandez
- **Gaithersburg Police Department** Officer Michael Camp
- **Town of Herndon Police Department** Corporal Neil Simpson
- **Loudoun County Sheriff's Office** Deputy First Class Stephen Phelps

- **Maryland State Police** Trooper First Class Bryce Thienhom
- **Metropolitan Police Department (DC)** Sergeant Terry Thorne



Maryland State Police **Trooper First Class Bryce Thienhom** (second from right) on December 12, 2025 receiving one of WRAP's 28th-annual Law Enforcement Awards from (l-r) Montgomery County, Maryland Police **Chief Marc Yamada** (that year's co-hosting agency), **Richard Leotta** father of slain Montgomery County Police Officer Noah Leotta and event Master of Ceremonies, NBC Washington's **Melissa Mollet**.

- **Metropolitan Washington Airports Authority Police** Corporal Christopher Conboy
- **Montgomery County Department of Police** Officer Addison White
- **Prince George County Police Department** Officer Malik Cochran
- **Prince William County Police Department** Officer Celine Wykowski
- **United States Capitol Police** Officer Seth Carl
- **United States Park Police** Officer Michael Millin
- **Virginia State Police** Trooper Collin Kashmer

The annual awards, presented at a ceremony at Maggiano's Little Italy in the Chevy Chase Pavillion, were bestowed by WRAP in memory of Metropolitan Police Department Motor Patrol Officer Anthony W. Simms. Officer Simms, as a result of injuries sustained while on duty, lost his life to an impaired driver during Memorial Day weekend in 1996. Speakers at the 2025 event included Maryland Lieutenant Governor Aruna Miller (D), Montgomery County Police Chief Marc Yamada (the Montgomery County Police Department co-hosted that morning's event with WRAP) and event Master of Ceremonies, NBC Washington Anchor/Reporter Melissa Mollet, amongst others.



Maryland **Lieutenant Governor Aruna Miller** (D) on December 12, 2025 in Chevy Chase, Maryland helping launch WRAP's 28th-annual Law Enforcement Awards and Holiday Campaign Kick-Off.

"This year's awardees represent the front lines in Greater Washington's continuing fight against drunk driving," said WRAP Chairman and Metropolitan Washington Airports Authority Police Chief David Huchler. "Their collective effort to annually arrest and remove over 8,000 drunk drivers from Washington-metropolitan area roadways has undoubtedly saved lives."



Prince George's County, Maryland Police **Officer Malik Cochran** (second from right) on December 12, 2025 receiving one of WRAP's 28th-annual anniversary Law Enforcement Awards from (l-r) Montgomery County, Maryland Police **Chief Marc Yamada** (that year's co-hosting agency), **Richard Leotta** father of slain Montgomery County Police Officer Noah Leotta and event Master of Ceremonies, NBC Washington's **Melissa Mollet**.

In addition to receiving the Law Enforcement Awards, each of the 2025 honorees also received a pair of complementary Washington National tickets (courtesy of the Washington Nationals) and a \$ 30 gift card to Glory Days Grill (courtesy of Glory Days Grill).

Sponsors of WRAP's 2025 Law Enforcement Awards & Holiday

Campaign Kick-Off included the Beer Institute, Breakthru Beverage Group, Foundation of Advancing Alcohol Responsibility, George Washington University Hospital, Glory Days Grill, Interstate Moving | Relocation | Logistics, Lyft Safety and Advocacy For Empowerment (SAFE) and State Farm. ■



Prince William County, Virginia Police **Officer Celine Wykowski** (second from right) on December 12, 2025 receiving one of WRAP's 28th-annual anniversary Law Enforcement Awards from (l-r) Montgomery County, Maryland Police **Chief Marc Yamada** (that year's co-hosting agency), **Richard Leotta** father of slain Montgomery County Police Officer Noah Leotta and event Master of Ceremonies, NBC Washington's **Melissa Mollet**.



NBC Washington anchor and reporter **Melissa Mollet** serving as the Master of Ceremonies at WRAP's 28th-annual Law Enforcement Awards and Holiday Campaign Kick-Off.

WRAP Commemorates 43rd Year in Fighting Drunk Driving and Underage Drinking



Montgomery County, Maryland State's Attorney John McCarthy (right) accepts WRAP's 2025 Public Service Award from WRAP Chairman Chief David Huchler (Metropolitan Washington Airports Authority Police) at the nonprofit's 43rd-Annual Meeting on October 17, 2025 in Tysons, Virginia.

WRAP commemorated its 43rd year fighting drunk driving and underage drinking on October 17, 2025 via the organization's 2025 Annual Meeting and WRAPPY Awards ceremony held at the Tower Club in Tysons, Virginia and where is bestowed the following honors:

2025 Community Partnership Award

- AAA Mid-Atlantic
- Metropolitan Washington Council of Governments

2025 Law Enforcement Award

- Metropolitan Police Department (DC)

2025 Youth Leadership Award

- Drive Smart Virginia

2025 Media Partnership Award

- ARLnow

2025 Public Service Award

- Montgomery County (MD) State's Attorney's Office

2025 Chairman's Award

- NHTSA Regional Administrator Stephanie Hancock

2025 Public Partnership Award

- District of Columbia Highway Safety Office
- Maryland Highway Safety Office/ Motor Vehicle Administration
- Virginia Department of Motor Vehicles

2025 Corporate Sponsorship Award

(contributing \$5,000 or more to WRAP in FY 2025):

- Anheuser-Busch
- Beer Institute
- Brown-Forman
- Constellation Brands
- Enterprise Holdings
- Foundation for Advancing Alcohol Responsibility
- Giant Food
- Glory Days Grill
- Molson Coors
- New Belgium Brewing
- Transurban (Operator of 495, 95 and 395 Express Lanes)
- Washington Area New Automobile Dealers Association

2025 Corporate Partnership Award

- Diageo

WRAP that day also reelected the following officers: Chief David Huchler (Metropolitan Washington Airports Authority Police Department), Chairman; Linda Watkins (Inova Trauma Center—Fairfax), Vice Chairman; Mike Young (GEICO), Secretary; Jim Fell (James C. Fell Consulting, LLC), Treasurer; and Patrick Burke (Washington, D.C. Police Foundation), Immediate Past Chairman.

The charity also elected Joe Koch (Washington Area New Automobile Dealers Association) to its Board of Directors.

In addition, WRAP elected the following six individuals as organizational Members: Rick Birt (Bus Patrol); Laila-Rose Galvin (Restaurant Association Metropolitan Washington); Edgar Guillaumin (Constellation Brands); Lieutenant Jason Isham (Loudoun County Sheriff's Office); Leah Kelly (Brown-Forman); and Fredy Martinez (Alexandria City Public Schools).

Sponsors of WRAP's 2025 Annual Meeting & WRAPPY Awards included AAA Mid-Atlantic, Breakthru Beverage Group, Madison+Main, McAndrew Company, Chris Tavlarides and Transurban. ■



WRAP Directors and or partners (l-r) **Brandy Nannini** (Smart Start LLC), **Gary Cohen** (Glory Days Grill) and **Melissa Shear** (D.C. Highway Safety Office) gather at WRAP's 43rd-Annual Meeting held on October 17, 2025 in Tysons, Virginia.



Virginia Department of Motor Vehicles' **Lydia Adisu** accepts WRAP's 2025 Public Partnership Award from WRAP Chairman **Chief David Huchler** (Metropolitan Washington Airports Authority Police) at the nonprofit's 43rd-Annual Meeting on October 17, 2025 in Tysons, Virginia.



Metropolitan Police Department (MPD) **Sergeant Terry Thorne** (second from left) accepts his agency's 2025 WRAP Law Enforcement Award from WRAP Chairman **Chief David Huchler** (Metropolitan Washington Airports Authority Police) at the nonprofit's 43rd-Annual Meeting on October 17, 2025 in Tysons, Virginia. Also pictured are MPD Officers **Analee Jimenez** and **Hakim Bouaichi**.



WRAP Member **Laila-Rose Galvin** (left) (Restaurant Association Metropolitan Washington) and WRAP Director **Liz Tobin** gather at WRAP's 43rd-Annual Meeting held on October 17, 2025 in Tysons, Virginia.

Governor Glenn Youngkin Reminds Virginians to Drive Sober or Get Pulled Over in Advance of Labor Day Weekend

Drinking and driving costs MORE than your drinks.

Plan a sober ride.
WhatsTheDamage.org

WHAT'S THE DAMAGE?	
COURT COSTS	\$300.00
INSURANCE	\$1,203.42
CAR REPAIRS	\$3,512.68
ATTORNEY FEES	\$5,250.00
DUI FINE	\$1,000.00
DRINKS	\$86.37
SUB TOTAL:	\$11,352.47
GRATUITY:	-----
TOTAL:	-----

Ad from the Virginia Department of Motor Vehicles' 2025 "Drive Sober or Get Pulled Over" campaign (for which WRAP serves as project director).

(The following is a reprinted news release originally issued by the Office of Virginia Governor Glenn Youngkin on August 29, 2025. WRAP serves as project director of Virginia's 24th-annual "Drive Sober or Get Pulled Over" campaign.)

Nearly 200 Virginia law enforcement agencies will conduct 705 individual saturation patrols and 86 sobriety checkpoints across the Commonwealth through the Labor Day weekend as part of Virginia's Drive Sober or Get Pulled Over DUI enforcement and public education campaign.

Last year, there were 6,767 alcohol-related crashes on Virginia's roadways, resulting in 318 deaths and 4,306 people injured. The number of people killed increased by 8.5% compared to 2023.

"Over last year's Labor Day weekend in Virginia, ten people lost their lives in traffic crashes, with one-third of those deaths involving a driver who was drinking," said Governor Glenn Youngkin. "In addition, over the same weekend last year, there were

95 alcohol-related crashes and 19 serious alcohol-related traffic injuries. These heartbreaking events are avoidable, and I encourage everyone to plan ahead, line up a safe ride home and do not drink and drive."

The Commonwealth's Drive Sober or Get Pulled Over campaign has been reminding Virginians of the devastating consequences of impaired driving for 24 years. An increased enforcement period to stop drunk driving is taking place from August 13 through the Labor Day holiday on September 1, 2025.

"Alcohol-related crashes are preventable," said Secretary of Transportation W. Sheppard Miller III. "One simple decision can either save a life or take a life, which is why I urge everyone to make the right decision and do not drink and drive over the upcoming holiday weekend."

The Drive Sober or Get Pulled Over campaign reminds Virginians to get a safe ride home after drinking or face arrest. The campaign uses public safety messages

and high-visibility enforcement to keep impaired drivers off the road. The campaign is supported by new research from consumer research company GWI (Global Web Index), which this month conducted a survey of 1,000 Virginia drivers who are most likely to drive after drinking: 21 to 35-year-old males. Among other findings, the research showed that while nearly all (96.1%) of the 21- to 35-year-old male drivers surveyed in Virginia believe it is important to make a plan to get a safe ride home after drinking, only 69% frequently do.

"We're working with law enforcement officers to help stop impaired drivers and save lives across the Commonwealth. Ahead of your Labor Day weekend plans, choose to plan for a safe and sober ride home before your festivities," said DMV Commissioner Gerald Lackey, the Governor's Highway Safety Representative. "You don't want to make a choice that could potentially end your life or someone else's."

Since the start of the campaign in 2002, there has been notable progress in reducing drunk driving in Virginia. Alcohol-related traffic crashes have decreased by 39.9%, fatalities have decreased by 11.2% and injuries have been nearly halved (47.6%) (2001 vs. 2024, Virginia DMV). The joint effort between traffic safety and law enforcement helps to communicate a simple message that drinking and driving costs more than your drinks and to not pay for such “with your livelihood or, worse, your life.”

Virginia State Police troopers will work through the Labor Day holiday as part of Operation CARE – the Crash Awareness Reduction Effort. CARE is a nationwide, state-sponsored traffic safety program that aims to reduce traffic crashes, fatalities and injuries caused by impaired driving, speeding, and failing to use occupant restraints. Virginia State Police’s participation in the program will begin August 29 and run through September 1, 2025.

“With 181 law enforcement agencies participating throughout the Commonwealth, Virginians will see a significantly stepped-up effort by state and local law enforcement to identify and apprehend impaired drivers through the Labor Day



WRAP’s **Kurt Erickson** on August 29, 2025 talking talks with WAVY-TV’s (NBC) **Karina Garcia** regarding Virginia’s 2025 “Drive Sober or Get Pulled Over” campaign and its stepped-up efforts through the Labor Day weekend to identify and apprehend drunk drivers in Virginia.

holiday,” said Virginia State Police Superintendent Colonel Matthew D. Hanley.

Complementing the enforcement effort, the Drive Sober or Get Pulled Over campaign is deploying a research-based public awareness campaign entitled “What’s the Damage?” This campaign aims to deliver innovative and creative materials paired with impactful messaging which will be seen across Virginia reminding

motorists of the costs of drunk driving and to plan a safe ride home before drinking. The campaign’s digital creative can be seen at [WhatsTheDamage.org](https://www.whatsthedamage.org).

Virginia’s Drive Sober or Get Pulled Over campaign is supported by a grant from the Virginia Department of Motor Vehicles to the Virginia-based nonprofit Washington Regional Alcohol Program (WRAP). ■



Image from the Virginia Department of Motor Vehicles’ 2025 “Drive Sober or Get Pulled Over” campaign’s TV spot.

Maryland Law Enforcement Officers Recognized for Impaired Driving Prevention Efforts

(The following is a reprinted news release originally issued by the Maryland Highway Safety Office on October 27, 2025. WRAP serves as project director of Maryland's 24th-annual Impaired Driving Law Enforcement Awards.)

More than 70 law enforcement officers from 29 state, county and local police agencies were recently recognized for their commitment to enforcing Maryland's impaired driving laws.

The annual Impaired Driving Law Enforcement Awards, hosted by the Maryland Department of Transportation Motor Vehicle Administration's (MVA) Highway Safety Office (MHSO) and the Washington Regional Alcohol Program (WRAP), took place Saturday, October 18, in Towson. The event celebrated officers who demonstrate exceptional commitment to reducing crashes, injuries, and fatalities caused by impaired driving. The combined efforts of law enforcement officers statewide resulted in more than 11,750 arrests for Driving Under the Influence (DUI) in 2024.

"The Maryland Department of Transportation proudly supports our law enforcement partners and their tireless efforts to protect our communities," said Motor Vehicle Administrator Chrissy Nizer, who also serves as Governor Wes Moore's Highway Safety Represen-

tative. "Every impaired driving crash is preventable. These officers' dedication to impaired driving prevention and education reflects Maryland's shared commitment to saving lives."

During the ceremony, officers were recognized for their proactive role in identifying and removing impaired drivers from Maryland's roads. The event also recognized officers for DUI enforcement—including six who made more than 100 arrests each:

- Frederick County Sheriff's Office Corporal Christian Lucente (105 arrests);
- Maryland State Police Trooper First Class Nathaniel Hitch (100 arrests);
- Maryland State Police Trooper First Class Idrissa Riba Tankari (104 arrests);
- Maryland State Police Trooper First Class Logan Speak (117 arrests);
- Maryland Transportation Authority Police Officer II Justin Insley (123 arrests); and
- Gaithersburg Police Department Officer Michael Camp (108 arrests)

Officials also thanked officers who serve as Drug Recognition Experts (DREs). These officers are trained in a scientifically validated method to identify people whose driving is impaired by drugs other than, or in addition to, alcohol. The following



officers conducted more than 15 DRE evaluations:

- Harford County Sheriff's Department Sergeant Christopher Henize;
- Maryland State Police Corporal William Mott;
- Maryland State Police Senior Trooper Shawn Matthews; and
- Maryland Transportation Authority Police Department Officer II Stewart Fountain.

First Sergeant Jeffrey Choma of the Maryland State Police was honored as Maryland's DRE of the Year, recognizing his dedication to outstanding performance in the Maryland DRE program and continuing effort to educate officers on the removal of drug-impaired drivers from our roads. For his dedication and passion for safety enforcement, Officer Michael Camp of the Gaithersburg Police Department was named the recipient of the Noah Leotta Memorial Award. The award honors Officer Noah Leotta, a Montgomery County Police Officer who tragically lost his life in 2015 after being struck by an impaired driver while on a holiday DUI patrol.

"Maryland's law enforcement officers are on the front line of our state's fight against impaired driving," said Kurt Erickson, President of WRAP. "Their dedication, compassion, and courage in promoting safe and sober roads make a lasting difference in every community." Maryland's Impaired Driving Enforcement Awards are supported



Gaithersburg, Maryland Police **Officer Michael Camp** (center) on October 18, 2025 receiving the 2025 Noah Leotta Memorial Award from (l-r) Maryland State Police **Lieutenant David Ryan**, Maryland Highway Safety Office (MHSO) Impaired Driving Program Manager **Cliff Jacobs**, Maryland Motor Vehicle Administration Administrator **Chrissy Nizer** and MHSO Director **Dr. Tim Kerns**. (WRAP serves as project director of the 24th-annual Maryland Highway Safety Office event.)



Maryland State Police **Lieutenant David Ryan** on October 18, 2025 in Towson, Maryland giving the keynote address at the 2025 Maryland Impaired Driving Enforcement Awards.

by a grant from MHSO to WRAP.

Over the past five years, Maryland has experienced more than 30,850 crashes involving drivers impaired by drugs and/or alcohol, resulting in 845 deaths and 13,333 injuries. In addition to high-visibility impaired driving enforcement operations throughout the year, the Motor Vehicle Administration's Highway Safety Office runs an educational campaign called "Be the SOBER Driver" and "Be the MAKE A PLAN Driver" to encourage everyone to have a safe ride home.

These efforts are part of the Maryland Department of Transportation's Serious About Safety campaign, a coordinated initiative emphasizing the shared responsibility of every driver, passenger, and pedestrian to make safe choices on the road. Together with law enforcement and community partners, the Maryland Department of Transportation is committed to building a culture of safety and accountability across the state.

Learn more about the Motor Vehicle Administration's Highway Safety Office at ZeroDeathsMD.gov or on Facebook, X and Instagram at [@ZeroDeathsMD](https://www.instagram.com/ZeroDeathsMD). ■



Maryland State Police **Trooper Idrissa Riba Tankari** (center) on October 18, 2025 receiving a 2025 ACE Award from (l-r) Maryland State Police **Lieutenant David Ryan**, Maryland Highway Safety Office (MHSO) Impaired Driving Program Manager **Cliff Jacobs**, Maryland Motor Vehicle Administration Administrator **Chrissy Nizer** and MHSO Director **Dr. Tim Kerns**.

A Record-Shattering Over 4,000 Persons Use WRAP SoberRide® Program Halloween Weekend

A record-shattering 4,056 persons in the Washington-metropolitan area used WRAP's free safe ride service, SoberRide®, Halloween weekend 2025 as opposed to possibly driving home drunk. Last fall weekend's ridership was the most ever for a single SoberRide® campaign in the program's 35-year history.

"For its hours of operation this Halloween alone, this most recent level of ridership translates into SoberRide® removing a potential drunk driver from Greater Washington's roadways every 21-seconds," said WRAP's Director of Programs Alexandra Lucchesi.

WRAP's 2025 Halloween SoberRide® campaign was in operation from 4:00 pm to 4:00 am on both the evenings of Friday, October 31 (Halloween) and Saturday, November 1, 2025 as a way to keep local roads safe from impaired drivers during

this traditionally high-risk period. During these two evenings, area residents celebrating with alcohol could download the Lyft app to their phones, then enter the code "SAFE-HALLOWEEN25" in the app's 'Promo' section to receive their no-cost (up to \$15) safe ride home. SoberRide® was available to new and existing Lyft users.

Lyft provided SoberRide® trips throughout the Washington-metropolitan area to residents 21 and older who otherwise may have attempted to drive home after drinking.

The year prior, 735 people in the Washington-metropolitan area used WRAP's (single night) Halloween SoberRide® program as opposed to

possibly driving home drunk.

Sponsors of WRAP's 2025 Halloween SoberRide® campaign include 395 Express Lanes, Anheuser-Busch, Beer Institute, Brown-Forman, Chesapeake Region Safety Council, Constellation Brands, Diageo, District of Columbia Association of Beverage Alcohol Wholesalers, Enterprise Rent-A-Car, Foundation for Advancing Alcohol Responsibility, Giant Food, Glory Days Grill, Lyft, Molson Coors Beverage Company, New Belgium Brewing, Restaurant Association Metropolitan Washington and the Washington Area New Automobile Dealers Association. WRAP's 2025 Public Partner SoberRide® sponsors include the District of Columbia Highway Safety Office, Maryland Highway Safety Office/Maryland Motor Vehicle Administration and Virginia Department of Motor Vehicles. ■

This Halloween, Don't Drink and Drive!
Designate a sober driver or use WRAP's SoberRide® powered by Lyft!

SoberRide®

Get a FREE Lyft ride home (up to \$15) on Halloween weekend
Visit www.SoberRide.com for code
Limited quantities available

Enter the code in the app's 'Promo' tab under the 'Add Lyft Pass' option. Valid for up to \$15 off one ride taken home in Lyft's Washington, D.C. coverage area either Friday, October 31, 2025 or Saturday, November 1, 2025 10:00 p.m. until 4:00 a.m. You must be 21 or older to use this service. Subject to Lyft's Terms of Service. Valid for new and existing Lyft users while supplies last. The SoberRide® code will be released to the public at 3:00 p.m. on Friday, October 31st and can be used only once during the aforementioned period.

2025 GOLD SOBERRIDE® SPONSORS:
Diageo, Lyft, Molson Coors, VADMV, and others.

2025 SILVER SOBERRIDE® SPONSORS:
Enterprise, Giant Food, and others.

2025 PUBLIC PARTNER SOBERRIDE® SPONSORS:
United We Go, MCT, and others.

Corporate Support of WRAP

CORPORATE CONTRIBUTIONS

(July 1, 2025 through June 30, 2026)

WRAP's Public Partners:

District of Columbia Highway Safety Office
Maryland Motor Vehicle Administration/
Maryland Highway Safety Office
Virginia Department of Motor Vehicles

\$10,000 and over

Anheuser-Busch and Local Distributors
(Capital Eagle, Bob Hall Inc.,
Montgomery Eagle, Virginia Eagle)
Constellation Brands
Diageo
GEICO
Molson Coors
Responsibility.org

\$5,000-\$9,999

Beer Institute
Chesapeake Region Safety Council
Enterprise Holdings
Giant Food
Glory Days Grill
New Belgium Brewing
Transurban
WANADA

\$1,000-\$4,999

AAA Mid-Atlantic
Breakthru Beverage
GW Hospital
Interstate Moving|Relocation|Logistics
Madison+Main
SAFE

\$100-\$999

The Dubliner
Ireland's Four Courts
Kelly's Irish Times
Billy Martin's Tavern
McAndrew Company
O'Sullivan's Irish Pub
Roy Alexander, CPA
Spanky's Shenanigans



Diageo North America's **Travis Gibbons** (right) presents a \$25,000 check to WRAP's **Kurt Erickson** and NBC Washington's **Melissa Mollet** in support of the charity's SoberRide® program. Such was presented on December 12, 2025 and at WRAP's 2025 Law Enforcement Awards & Holiday Campaign Kick-Off held in Chevy Chase, Maryland and where Ms. Mollet served as Master of Ceremonies.



Responsibility.org's **Chris Korschak** (right) on March 16, 2026 in Washington, D.C. presenting a \$10,000 check to WRAP's **Kurt Erickson** in support of the nonprofit's SoberRide® program. Such was presented at the launch of WRAP's 2026 St. Patrick's Day SoberRide® campaign.



Washington Area New Automobile Dealers Association's **Kevin Kelly** (Alexandria Hyundai) (right) on March 16, 2026 in Washington, D.C. presenting a \$5,000 check to WRAP's **Kurt Erickson** in support of the nonprofit's SoberRide® program. Such was presented at the launch of WRAP's 2026 St. Patrick's Day SoberRide® campaign.



The Beer Institute's **Brian Crawford** (right) on March 16, 2026 in Washington, D.C. presenting a \$5,000 check to WRAP's **Kurt Erickson** in support of the nonprofit's SoberRide® program. Such was presented at the launch of WRAP's 2026 St. Patrick's Day SoberRide® campaign.



Enterprise's **Matt Dyson** (right) on March 16, 2026 in Washington, D.C. presenting a \$9,250 check to WRAP's **Kurt Erickson** in support of the nonprofit's SoberRide® program. Such was presented at the launch of WRAP's 2026 St. Patrick's Day SoberRide® campaign.

WRAP in the Community



WRAP's **Kurt Erickson** (left) and **Alexandra Lucchesi** (second from left) on June 24, 2026 in Washington, D.C. discussing Greater Washington's latest drunk driving data with the Metropolitan Washington Council of Governments' (COG) Police Chiefs Committee.



WRAP Director and Commonwealth Attorney for the City of Alexandria **Bryan Porter** (center) on May 19, 2026 addressing members of WRAP's Board of Directors during a meeting of the nonprofit's voluntary leadership at its Tysons, Virginia offices.



State's Attorney for St. Mary's County, Maryland **Jaymi Sterling** addresses members of WRAP's Board on March 18, 2026 during a virtual meeting of the nonprofit's voluntary leadership.



On April 20, 2026 (aka "420 Day"), WRAP collaborated with the District of Columbia Mayor's Office, D.C. Highway Safety Office, Metropolitan Police Department and D.C. Alcoholic Beverage and Cannabis Administration (ABCA) developing and implementing messaging re. the dangers of drug-impaired driving.



WRAP's **Kurt Erickson** (right) on May 20, 2026 on Maryland's Eastern Shore joining Maryland State Police, Maryland Transportation Authority Police, DC Highway Safety Office, Maryland Tourism Coalition and Ocean City, Maryland officials at AAA Mid-Atlantic's 2026 Memorial Day/Summer Travel news conference focusing on summer highway safety.



WRAP's **Alexandra Lucchesi** (second from right) on March 14, 2026 joining the Arlington County Police Department for their "Don't Press Your Luck" interactive anti-drunk driving event in advance of St. Patrick's Day.



WRAP staff **Tina Boos** (2nd from left), **Alexandra Lucchesi** (middle) and **Kurt Erickson** (2nd from right)—flanked by the District of Columbia Highway Safety Office's **Melissa Shear** (left) and **Perri Storey** (right)—on December 10, 2025 receiving the city agency's 2025 Partner of the Year award at its "Sleigh the Season Safely" event celebrating the "achievements of mobility safety leaders" whilst launching the city's holiday impaired driving prevention efforts.



WRAP's **Kurt Erickson** (right) on December 22, 2025 talking with 7 News DC's (ABC) **Jay Korff** regarding the release of a Metropolitan Washington Council of Governments (COG) report (prepared for the nonprofit WRAP) showing D.C. area impaired driving deaths decreasing by 26% in 2024..



WRAP's **Kurt Erickson** (left) on April 19, 2026 in Baltimore, Maryland serving as a panelist at the 2026 Lifesavers Conference discussing "legislative advocacy strategies to make a difference" including navigating policy barriers in advancing lifesaving highway safety legislation. The annual Lifesavers Conference is the "largest gathering of highway safety professionals in the U.S."



WRAP President **Kurt Erickson** on December 3, 2025 with Washington Capitals' mascot Slapshot tonight in Washington, D.C. at partner the Metropolitan Washington Council of Governments' (COG) 2025 Membership & Awards Reception commemorating a year of regional collaboration and recognizing regional leadership.



WRAP Members on July 21, 2025 in Fairfax, Virginia touring the Fairfax County Police Department's Real Time Crime Center while learning about its leveraging of "cutting-edge technology to enhance public safety across the National Capital Region."



WRAP's **Kurt Erickson** on July 18, 2025 in Harrisonburg, Virginia speaking to student attendees at partner Youth Of Virginia Speak Out About Traffic Safety's (YOVASO) 2025 Summer Leadership Retreat held at James Madison University and preparing "teens and adult advisors to lead effective peer-to-peer clubs for youth traffic safety."



With grant funding provided by the DC Highway Safety Office, WRAP produced and directed the distribution of coasters, posters and digital and social media "creating a year-round alcohol/drug impaired driving outreach and education" effort distributed in December 2025 to 71 on-premise establishments in the District of Columbia.



WRAP's **Kurt Erickson** (right) on March 17, 2026 on FOX 5 DC's "FOX 5 Live Zone" with host **Guy Lambert** discussing the nonprofit's 2026 St. Patrick's Day #SoberRide campaign.



WRAP's **Kurt Erickson** (right) on December 31, 2025 in Tysons, Virginia talking with NBC Washington's **Adam Tuss** about the nonprofit gearing-up for New Year's including its 2025 Holiday SoberRide® campaign.



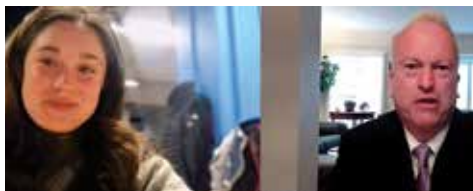
WRAP's **Alexandra Lucchesi** on April 7, 2026 readies WRAP's 2026 Cinco de Mayo SoberRide® materials for mailing.



WRAP's **Kurt Erickson** (left) on March 24, 2026 with Metropolitan Police Department (DC) **Interim Chief Jeffery Carroll** at the D.C. Police Foundation's "Breakfast with the Chief" event in Washington, D.C.



On June 10, 2026, WRAP participated in the U.S. Department of Veterans Affairs' "Summer Safety Campaign" in Washington, D.C. and which promoted "proactive safety measures within the workforce."



WRAP's **Kurt Erickson** on February 6, 2026 talking with 7 News DC's (ABC) **Lianna Golden** about the nonprofit's free safe ride service to prevent drunk driving, SoberRide®, and its offering on Super Bowl Sunday.



WRAP's **Kurt Erickson** (left) on April 22, 2026 in Washington, D.C. with the D.C. Highway Safety Office's (DDOT) **Melissa Shear** and **George Kucik** following partner Responsibility.org's "Day of Responsibility"—an "Alcohol Responsibility Month" offering featuring panel conversations on the latest DUI-prevention technology, underage drinking prevention and more.



WRAP's **Kurt Erickson** on February 3, 2026 with Virginia **Lieutenant Governor Ghazala Hashmi** at the Northern Virginia Chamber of Commerce's annual legislative reception in Richmond, Virginia.



WRAP's **Kurt Erickson** on September 9, 2025 with MADD National CEO **Stacey Stewart** at MADD's "Thought Leadership Summit and Technology Showcase"—part of the nonprofit's 45th anniversary events in Washington, D.C.



WRAP's **Kurt Erickson** (right) on April 20, 2026 in Baltimore, Maryland joining (l-r) WRAP co-founder **Bill Bronrott** and **Rich Leotta**, father of slain Montgomery County, Maryland Police Officer Noah Leotta, at the 2026 Lifesavers Conference—the "largest gathering of highway safety professionals in the U.S."

Calendar of Events

2026 Virginia "Drive Sober or Get Pulled Over" Campaign (including "Kick-Off" event)

August–December 2026

WRAP's 44th-Annual Meeting & WRAPPY Awards

October 16, 2025
Tysons, Virginia

2026 Maryland Impaired Driving Enforcement Awards

October 31, 2026
Towson, Maryland

2026 Halloween SoberRide® Campaign

October 31–November 1, 2026

23rd-Annual "Maryland Remembers" Ceremony TBD

WRAP's 29th-Annual Law Enforcement Awards & Holiday Campaign Kick-Off

December 11, 2026
Tysons, Virginia

2026 Holiday SoberRide® Campaign

December 18, 2026–January 1, 2027

Dates and places subject to change. Check www.wrap.org for more information.



Washington Regional Alcohol Program
1660 International Drive
Suite 600
McLean, Virginia 22102

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